



## Community-Engaged Scholarship for Health Collaborative

### Invitational Symposium:

### Community-Engaged Scholarship in Higher Education: Have We Reached a Tipping Point?

February 21 – 22, 2007

### Speaker Biographies

**Cathy Burack** is a Senior Research Associate at the Center for Youth and Communities in the Heller School of Social Policy at Brandeis University. Prior to coming to Brandeis, Cathy was the Associate Director of the New England Resource Center for Higher Education, where she continues her affiliation as a Senior Associate. For the past fifteen years Cathy has focused on ways faculty, students and administrators can work together to fulfill the civic missions of their colleges and universities. This has taken several forms including facilitating Think Tanks for senior campus administrators, co-coordinating and facilitating Wingspread meetings focused on the civic mission of research universities, directing various funded projects including Project Engage, a mini-grants program that supported student, faculty and community research teams working together on a community defined problem, a national evaluation of institutional support for service-learning, and extensive work with faculty from a wide variety of institutions. She is also a member of the National Review Board for the Scholarship of Engagement, a Campus Compact Engaged Scholar, and a member of the Advisory Board for the UMass Amherst Masters track in Service-Learning and Engagement. She started and facilitated the NERCHE Multicultural Affairs Directors Think Tank for directors at colleges and universities throughout New England, and directed "Reversing the Telescope: Community Development from Within" which focused on the civic microcosm within the university community. She also serves on the Steering Committee of the Boston City Wide Dialogues on Race project. Cathy holds a Bachelors degree in Psychology from the University of Rochester, and a Doctorate in Administration, Planning and Social Policy from Harvard University. Cathy's work is under girded by her core beliefs in the power of reflective practice, collaboration, importance of creating learning organizations, capacity building, and development of communities and the individuals who inhabit them.

**Julie Ellison** is Professor of American Culture, English, and Art and Design at U-M, where she has taught since 1980. She is also the founding director of *Imagining America: Artists and Scholars in Public Life*. Based at the University of Michigan since 1999, *Imagining America* is a national consortium of 70 colleges and universities that fosters the public role of the arts, humanities, and design through building new coalitions and working for structural change in higher education. As Director of Imagining America, Ellison speaks widely on issues relating to public scholarship in the cultural disciplines and directs Imagining America's research and policy initiatives. She also works with collaborators in South Africa on the changing relationship between cultural work and publicly engaged scholarship there. Ellison served for four years as Associate Vice President for Research. Her undergraduate studies were at Harvard in American History and Literature, and she received her Ph.D. in English from Yale. Ellison's scholarly work ranges across the literature and culture of the eighteenth and nineteenth centuries, with particular emphasis on gender, emotion, politics, and genre. Chicago University Press published her third scholarly book, *Cato's Tears and the Making of Anglo-American Emotion* in 1999. Her current research projects include a book on

the new politics of cultural knowledge, tentatively called “Between Hope and Critique.” She is also pursuing a study of the history of World Poetry Day and other organized efforts to link poetry and democratic values. She has published poems in a number of quarterlies and magazines.

**Eugenia Eng** is Professor of Health Behavior and Health Education in the School of Public Health at the University of North Carolina at Chapel Hill, where she joined the faculty in 1984. She received her Masters of Public Health and Doctorate of Public Health degrees from the University of North Carolina at Chapel Hill. She is Director of the WK Kellogg Health Scholars Postdoctoral Program. Dr. Eng has authored or co-authored over 70 journal articles, book chapters, and monographs on the lay health advisor intervention model, the concepts of community competence and natural helping, and the community assessment procedure, “Action-Oriented Community Diagnosis”. Her body of work in community-based participatory research (CBPR) includes field studies conducted with rural communities of the U.S. South, West Africa and Southeast Asia to address socially stigmatizing health problems such as pesticide poisoning, breast cancer, and STDs. Dr. Eng’s research has been funded by NIH, CDC, USAID, and private foundations. With funding from AHRQ, she was the Co-Scientific Director for an evidence-based review of CBPR quality. She is co-editor for Methods in Community-Based Participatory Research for Health.

**Elmer Freeman** is the Executive Director of the Center for Community Health Education Research and Service (CCHERS, pronounced "cheers"). CCHERS is a partnership to promote reform in health professions education, between Boston University School of Medicine, Northeastern University Bouvé College of Health Sciences, Boston Medical Center, the Boston Public Health Commission and fifteen community health centers in the City. He also serves as Director of Urban Health Programs and Policy in Northeastern University Bouvé College of Health Sciences. Prior to his position at CCHERS, Mr. Freeman served as the Executive Director/CEO of the Whittier Street Health Center for seventeen years. During his tenure the Center experienced tremendous growth, became federally funded and opened two satellite facilities. Mr. Freeman has also been the Assistant Director of the Mattapan Community Health Center and a Planner/Analyst at the Health Planning Council for Greater Boston, giving him a strong background in health care planning and administration. Mr. Freeman is an Adjunct Professor at Northeastern University Bouve College of Health Sciences School of Nursing where he teaches courses in health policy, community health, planning and administration. He also consults to a variety of health and human service agencies locally and nationally. His special areas of interest are in public health policy; disparities in health status of minority populations; reform of the health care system; and community social and economic development. Mr. Freeman also serves on a number of boards and participates in a variety of organizations, including a Board position at Community-Campus Partnerships for Health, Massachusetts Health Policy Forum (founding member), South Africa Health Task Force, and Boston Medical Center. He has also been the recipient of a number of honors and awards. Mr. Freeman received his bachelor's degree in Health Services Administration from Northeastern University and his master's degree in Social Work from Boston College. He is currently a doctoral candidate in the Law, Policy and Society Program at Northeastern University.

**Sherril B. Gelmon** is Professor of Public Health in the Mark O. Hatfield School of Government at Portland State University where she teaches and advises masters and doctoral students in health management and policy. She has over 20 years of experience in applied program evaluation, with two areas of particular expertise: community health program assessment and improvement, and design and implementation of models of assessment of community-based learning. Sherril has worked extensively with Community-Campus

Partnerships for Health, having directed the evaluation for the Health Professions Schools in Service to the Nation (HPSISN) program, the national demonstration of service-learning in the health professions that led to the founding of CCPH. She is a CCPH senior consultant, and currently serves as the national evaluator for the Community Engaged Scholarship for Health Collaborative. She has built much of her scholarship on work related to community-engaged scholarship, and was one of the first faculty tenured and promoted to full professor at Portland State University under the new guidelines which embrace a broad vision of scholarship. Sherril is an alumna of the Pew Health Policy Fellows Program, and received her doctorate in health policy from the University of Michigan, her masters in health administration from the University of Toronto, and undergraduate degrees in physical therapy from the Universities of Toronto and Saskatchewan.

**Barbara A. Holland** is the Director of the National Service Learning Clearinghouse (NSLC) funded by the Learn and Serve America program of the Corporation for National and Community Service. She also holds appointments as a Senior Scholar in the Center for Service and Learning at Indiana University-Purdue University Indianapolis (IUPUI), and adjunct appointments at Portland State University, University of Western Sydney, and Australian Catholic University. Before joining NSLC, she served as a loaned executive from IUPUI to the U.S. Department of Housing and Urban Development. While at HUD (2000-2002), she managed a portfolio of \$40+ million in competitive grant programs funding community partnerships. Previously she was a senior academic officer at Northern Kentucky University (98-00) and Portland State University (91-98) where she contributed to major reforms of curricula, faculty roles, and civic engagement programs. She has been editor of *Metropolitan Universities*, the journal of the Coalition of Urban and Metropolitan Universities, since 1997. Her scholarly agenda focuses organizational change in higher education with particular attention to the institutionalization of community engagement and assessment of its impacts on faculty, the institution, community partners and students. A frequent speaker and consultant in the US and abroad, she has also written more than 50 works on these topics. She earned Bachelor and Master's degrees at the University of Missouri-Columbia School of Journalism, and a Ph.D. from the University of Maryland-College Park. She resides in Portland Oregon.

**Phil Nyden** is currently Professor of Sociology and Director of the Center for Urban Research and Learning (CURL) at Loyola University Chicago. CURL is a non-traditional research center at that involves community partners in all stages of research from conceptualization and research design to data analysis and report dissemination. Among his publications are *Building Community: Social Science in Action*, co-editor (Pine Forge Press, 1997), "Collaborative Research: Harnessing the Tensions Between Researcher and Practitioner" which appeared in *The American Sociologist*. He has also done extensive research on what produces stable racially, ethnically, and economically diverse communities in the U.S. Recent international involvement has included work with the University of Technology Sydney Shopfront (Australia), the University of Liverpool (UK), and the International Science Shop Network—a Europe-based international community-engaged research network in more than twenty countries. Nyden currently serves as the chair of the American Sociological Association Task Force on the Institutionalization of Public Sociology.

**Judith A. Ramaley** began her service as the 14th president of Winona State University on July 18, 2005. Prior to coming to Minnesota, she held a presidential professorship in biomedical sciences at the University of Maine and was a Fellow of the Margaret Chase Smith Center for Public Policy. She also completed a residency as a Visiting Senior Scientist at the National Academy of Sciences from January to June 2005. From 2001-2004, Dr.

Ramaley was Assistant Director, Education and Human Resources Directorate (EHR) at The National Science Foundation. Prior to joining NSF, Dr. Ramaley was president of The University of Vermont (UVM) and professor of biology from July 1, 1997 to June 30, 2001. Before coming to UVM, she was President and professor of biology at Portland State University in Portland, Oregon for seven years (1990-1997). Dr. Ramaley has a special interest in higher-education reform and has played a significant role in designing regional alliances to promote educational cooperation. She also has contributed to national discussions about the changing nature of work and the workforce. She also plays a national role in the exploration of civic responsibility and the role of higher education in promoting good citizenship and has published extensively on educational reform, science, technology, engineering and mathematics education and the leadership of organizational change. She is the author of 35 papers and book chapters on issues in higher education, including civic responsibility, higher education and the public good, science and mathematics education and organizational change. Dr. Ramaley received her bachelor's degree from Swarthmore College in 1963 and conducted her graduate studies at the University of California, Los Angeles, where she earned a doctorate in 1966. She served for two years as a post-doctorate fellow at Indiana University. In 1978-1979, she was an American Council on Education Fellow at the University of Nebraska Medical Center at Omaha, where she then held the post of Associate Dean for Research and Development. The next year, she joined the University of Nebraska's central administration as assistant vice president for academic affairs. In 1982, Ramaley became the chief academic officer at the State University of New York at Albany. She also served as executive vice president for academic affairs for two years and as acting president for one semester at SUNY-Albany. Ramaley was the executive vice chancellor at the University of Kansas-Lawrence from 1987 to 1990.

**Sarena D. Seifer** is executive director of Community-Campus Partnerships for Health, a nonprofit organization based in Seattle, Washington that promotes health (broadly defined) through partnerships between communities and higher educational institutions. Sarena is a research associate professor in the School of Public Health and Community Medicine at the University of Washington. Her work focuses on the principles and best practices of partnerships between communities and higher educational institutions around education, research, and community/economic development. Sarena is a graduate of Washington University in St. Louis, and received her master's degree in physiology and her medical degree from Georgetown University School of Medicine. After completing her medical education, she served as the American Medical Student Association's legislative affairs director and subsequently as founding director of its Center for Health Policy Studies. In 1995, she completed a postdoctoral fellowship program in health policy at the University of California-San Francisco's Center for the Health Professions. Prior to her fellowship, she was a health policy analyst for the Washington State Senate and director of recruitment and retention for Northwest Regional Primary Care Association, a membership organization of community and migrant health centers. As a medical student and throughout her professional career, Sarena has advocated for change in health professions education to better meet societal needs.

**Lucille Webb** is a long-time resident of Wake County, North Carolina. She is a former teacher and current president of the Board of Directors at Strengthening the Black Family, Inc. Mrs. Webb has served as an exemplary community mentor for numerous W.K. Kellogg Foundation Community Health Scholars.