

## CONFERENCE OVERVIEW AND GENERAL INFORMATION

*Education without social action is a one-sided value because it has no true power potential. Social action without education is a weak expression of pure energy.*

*Martin Luther King, Jr.*

### ***Walking the Talk: Achieving the Promise of Authentic Partnerships***

Partnerships between communities and higher educational institutions as a strategy for change are gaining recognition and momentum. Service-learning, community-based participatory research and broad-based coalitions are among the methods these partnerships pursue to accomplish their goals. Increasingly, community-campus partnerships are being recommended by national bodies and pursued by funding agencies for achieving a wide range of significant outcomes. **Community-Campus Partnerships for Health's 9<sup>th</sup> conference takes a critical look at these partnerships in all of their iterations and asks key questions about where we are now, where we are going and where we need to be.**

- How do we fully realize authentic partnerships between communities and higher educational institutions?
- How do we balance power and share resources among partners?
- How do we build community and campus capacity to engage each other as partners?
- How do we create healthier communities through partnerships?
- What are the barriers and challenges getting in our way?
- How do we overcome these, individually and collectively?
- How do we translate "principles" and "best practices" into widespread, expected practice?

CCPH's 9th conference promises to address these questions and more as we create a vision for the future of community-campus partnerships as a strategy for social justice.

#### **Specifically, the goals of the conference are to:**

- Define what we mean by "walking the talk" and "authentic partnerships."
- Articulate a vision for the future of community-campus partnerships.
- Provide an inclusive and dynamic forum for networking, information-sharing, and skill-building among the key stakeholders involved in community-campus partnerships.
- Demonstrate and celebrate the power and potential of community-campus partnerships.
- Build the capacity of communities and campuses to develop and sustain community-building partnerships.
- Facilitate participants' commitment to specific actions they can take to advance their partnership work.
- Build and sustain a growing network of community-campus partnerships.
- Shape the program and policy agendas of CCPH and co-sponsoring organizations.

Through their active involvement in the conference, participants will:

- Develop a deeper understanding of community-campus partnerships.
- Commit to concrete and specific actions they will take to advance their community-campus partnerships.
- Achieve their most important learning objective.
- Establish a peer group for continued learning and information sharing.
- Leave the conference energized and motivated!

Conference sessions address one or more of the 8 major topics listed below:

- Sharing power and resources in community-campus partnerships
- Ethical issues raised by community-campus partnerships
- Community-campus partnerships that address major determinants of health and social justice
- Sustaining community-campus partnerships
- Assessing, documenting & realizing the benefits of community-campus partnerships to all partners
- Student leadership and activism in community-campus partnerships
- Community strategies for campus engagement
- Campus strategies for community engagement

## CONFERENCE FORMAT

Conference sessions represent a variety of definitions of “community,” “campus,” “partnership,” and “health.” We encourage participants to ask questions and engage in constructive dialogue with presenters and fellow participants about the meanings of these terms and answers to the key questions posed above.

### **PRE-CONFERENCE INSTITUTES - Described on pages 11-17**

The Pre-Conference Institutes provide participants with in-depth knowledge and skills in a specific content area. Institutes take place on **Wednesday, May 31<sup>st</sup> from 10:00 am to 4:00 pm**. Pre-registration and an additional fee are required to attend. Breakfast and lunch are provided. If you are attending the rural site visit in Willmar, Minnesota, please meet at the Registration Desk at 8:30 am on Wednesday morning.

### **KEYNOTE PRESENTATIONS - Described on pages 22-23 & 84**

Keynote presentations take place on **Thursday, June 1<sup>st</sup> between 8:30 am to 10:00 am** and on **Saturday, June 3<sup>rd</sup> between 5:00 pm to 7:30 pm** during the Closing Dinner & Award Presentation.

### **PLENARY PANEL OF FUNDING AGENCY PERSPECTIVES - Described on pages 62-63**

This session on **Saturday, June 3<sup>rd</sup> from 8:30 am to 10:00 am** highlights funding agency perspectives on community-campus partnerships.

### **ISSUE THRASH – Described on pages 31 & 75**

Issue Thrash is a 2-part series of discussion sessions organized around the major conference topics. Part 1 takes place on **Thursday, June 1<sup>st</sup> from 1:30 pm to 3:00 pm**. Part 2 takes place on **Saturday, June 3<sup>rd</sup> from 2:00 pm to 3:15 pm**.

### **BROWN BAG LUNCH SESSIONS – Described on pages 72-74**

On **Saturday, June 3<sup>rd</sup> during lunch**, conference participants will have an opportunity to grab a boxed lunch and attend informal small group discussion sessions.

### **SKILL-BUILDING WORKSHOPS, STORY SESSIONS & THEMATIC POSTER SESSIONS – Described on pages 24-30; 32-38; 49-53; 64-71**

**Skill-Building Workshops** are instructional sessions in which presenters teach and discuss particular skills and techniques. Workshops accomplish specific learning objectives designed to provide participants with increased competence in some area of importance to the conference theme and goals. They include time to discuss how the covered skills and techniques can be applied in the participants' settings. Workshops are 90 minutes in length.

**Story Sessions** reflect the genuine and authentic experiences of the presenters. They emphasize the telling of stories that have valuable lessons to share. We especially encourage stories of "what didn't work and why," lessons learned from mistakes, and strategies for addressing the challenges discussed. Story sessions are 90 minutes in length.

**Thematic Poster Sessions** are comprised of a group of posters that share a common theme or focus. These 90 minute sessions include 30 minutes for participants to inspect the posters, followed by 25 minutes for oral summaries by the poster presenters, followed by 35 minutes for the group to discuss issues common to the posters presented. A moderator facilitates the discussion and invites participants to raise questions and share experiences pertinent to themes shared by the posters.

## **POSTER HALL - Described on pages 87-109**

Posters are designed to visually display information on issues and topics related to the conference theme, and may present research or evaluation findings and their implications for practice, policy or further study. All accepted posters are displayed in the Conference Poster Hall in the Nicollet Ballroom. **Poster Hall hours start on Thursday, June 1<sup>st</sup> at 12 noon and end on Saturday, June 3<sup>rd</sup> at 7:30 pm.**

## **CONFERENCE PROCEEDINGS**

Conference proceedings will be published as the 2006 issue of CCPH's magazine Partnership Perspectives. Beginning with the 2006 issue, Partnership Perspectives will be published in an open access online format to promote greater understanding of critical issues affecting health-promoting community-campus partnerships and to raise the visibility of the work that CCPH members are doing. The issue will contain edited versions of the keynote presentations and plenary panel of funding agency perspectives, selected articles authored by conference presenters and a summary of conference outcomes and recommendations. To order past issues of Partnership Perspectives, visit [www.ccph.info](http://www.ccph.info).

Selected articles authored by conference presenters will also comprise a special section of the Spring/Summer 2007 issue of the Journal of Higher Education Outreach and Engagement (JHEOE) Published by the Institute of Higher Education and the Office of the Vice President for Public Service and Outreach of the University of Georgia, JHEOE seeks to serve as a forum to promote the continuing dialogue about the service and outreach mission of the university and its relationship to the teaching and research missions and to the needs of the society. Published two times per year (fall/winter, and spring/summer), JHEOE is a peer-reviewed journal that casts a wide net and welcomes submissions from a broad range of scholars, practitioners, and professionals. To learn more, visit [www.uga.edu/jheoe/home.htm](http://www.uga.edu/jheoe/home.htm).

## SPECIAL EVENTS AND ACTIVITIES

### **WELCOME RECEPTION AT WEISMAN ART MUSEUM – Described on page 18**

#### **Hosted by the University of Minnesota Academic Health Center**

Please join us for the conference welcome reception on **Wednesday, May 31<sup>st</sup> at the Frederick R. Weisman Art Museum on the University of Minnesota campus**. Buses will begin departing the Hyatt Regency Minneapolis (the conference venue) at 5:00 pm, with the last bus departing at 5:15 pm. Buses will begin returning to the hotel at 7:00 pm with the last bus departing the museum at 7:30 pm. Heavy hors d'oeuvres and beverages will be provided.

### **HEALTH WALKS – Described on pages 41 & 58**

Meet us in the lobby on **Friday, June 2<sup>nd</sup> and Saturday, June 3<sup>rd</sup> at 6:00 am** to go on a Health Walk. More information is available at the Conference Registration Desk. Each walk will last approximately 45 minutes, and you'll be back before breakfast! ***The first 75 people to show up for the walk on Friday will receive a CCPH Pedometer and the first 150 people on Saturday will receive a CCPH Walkman Radio!!***

### **EVENING COCKTAIL POSTER SESSION & EXHIBITOR RECEPTION – Described on page 55**

#### **Featuring a Performance by the Danza Mexica Cuauhtemoc!**

The reception takes place on **Friday, June 2<sup>nd</sup> from 5:00 pm to 7:00 pm**. Come meet our exhibitors and co-sponsors, learn about valuable programs and resources, and talk with poster presenters about their work! Don't forget to pick up an Exhibitor Passport that can be used to enter a drawing for fun raffle prizes which will be announced during the Closing Dinner on Saturday June 3<sup>rd</sup>. You will also have an opportunity to cast your vote for the **Viewer's Choice Best Poster Awards!** Award Ribbons will be placed on the winning posters on Saturday, June 3<sup>rd</sup> and announced at the closing dinner that evening. For poster descriptions, please see page 87-109.

### **COMMUNITY SITE VISITS – Described on pages 43-48**

Community site visits are scheduled on **Friday, June 2<sup>nd</sup> from 8:30 am to 12:00 noon**, followed by a group reflection over lunch at the hotel. **You must sign up at the Site Visit Sign-Up Desk located near the Registration Desk** – the number of people that can be accommodated at each site varies so sign up early to get your first choice! Space is available on a first-come, first serve basis and the sign-up desk will only be open on Wednesday, May 31<sup>st</sup> from 7:30 am to 5:00 pm and Thursday, June 1<sup>st</sup> from 7:30 am to 5:30 pm.

### **CCPH ANNUAL AWARD PRESENTATION – Described on pages 82-83**

The recipient of the 5<sup>th</sup> annual CCPH award will be announced during the closing dinner on **Saturday, June 3<sup>rd</sup> from 5:00 pm to 7:30 pm**. The annual CCPH award recognizes exemplary partnerships between communities and higher educational institutions that build on each other's strengths to improve higher education, civic engagement, and the overall health of communities. Meet representatives of the award-winning partnership at the brown bag lunch session on Saturday June 3 (see description of brown bag session on page 73).

### **MOVIE SHOWCASE**

Join us for a screening of films on **Thursday, June 1 starting at 5:30 pm** that focus on topics that relate to the conference theme. Details are posted on the message board.

## **AMSA STUDENT TRACK ON LEADERSHIP DEVELOPMENT**

The American Medical Student Association (AMSA) and CCPH are collaborating to offer a special student track that includes selected workshops, stories, thematic posters, an Issue Thrash and a brown bag session. These sessions are open to all participants but have been identified as being of particular interest to students:

- **Narrating the Journey: Immersion Education and Community Partnership**  
~ Thursday, June 1 at 10:30 am to 12:00 noon
- **Collaboration for Health: A Partnership for Physical Activity**  
~ Thursday, June 1 at 10:30 am to 12:00 noon
- **Issue Thrash: Student Leadership and Activism in Community-Campus Partnerships**  
~ Part 1, Thursday, June 1 at 1:30 pm to 3:00 pm  
~ Part 2, Saturday, June 3 at 2:00 pm to 3:15 pm
- **Thematic Poster Session: Student Leadership and Activism in Community-Campus Partnerships**  
~ Thursday, June 1 at 3:30 pm to 5:00 pm
- **Leveraging New York City's Academic Institutions to Provide Health Care for the Homeless**  
~ Friday, June 2 at 2:00 pm to 3:30 pm
- **Nurturing Next Generation of Social Entrepreneurs, Community Leaders, and Healthcare Advocates**  
~ Saturday, June 3 at 10:30 am to 12:00 noon
- **A Health Center Based Outreach Program for Immigrant and Refugee Families in Chelsea, Massachusetts**  
~ Saturday, June 3 at 10:30 am to 12:00 noon
- **Brown Bag Discussion on Starting and Sustaining a Student-Run Clinic**  
~ Saturday, June 3 at 12:00 noon to 1:30 pm

## **ACADEMIC CREDIT OPTION THROUGH THE PUBLIC HEALTH INSTITUTE AT THE UNIVERSITY OF MINNESOTA SCHOOL OF PUBLIC HEALTH**

The U of M Public Health Institute and CCPH are collaborating to offer the opportunity for conference participants to receive academic credit since the CCPH 9<sup>th</sup> Conference takes place at the same time as the 2006 Summer Public Health Institute. In order to receive academic credit, participants had to register prior to the start of the conference. For more information on the U of M Public Health Institute, visit [www.sph.umn.edu/publichealthplanet](http://www.sph.umn.edu/publichealthplanet)

## PRACTICAL ISSUES

...When in doubt, go to the CCPH Conference Registration Desk located outside the Nicollet Ballroom!

### CONFERENCE REGISTRATION DESK

The registration desk will be staffed during the following times:

Wednesday, May 31	8:00 am - 5:00 pm
Thursday, June 1	7:30 am - 5:30 pm
Friday, June 2	7:30 am - 7:00 pm
Saturday, June 3	7:30 am - 5:00 pm

### COMMUNITY SITE VISIT SIGN-UP DESK

The site visit sign-up desk will only be open on Wednesday, May 31 from 7:30 am to 5:00 pm and on Thursday, June 1 from 7:30 am to 5:30 pm.

### MESSAGE BOARD

A board for messages will remain by the Conference Registration Desk throughout the conference.

### MAPS

Please see the last page of this conference program for maps of the conference facility and room locations. Driving directions to the Weisman Art Museum are on page 18.

### MEALS AND REFRESHMENTS DURING THE CONFERENCE

Your registration fee entitles you to full access to the conference, including the Opening Reception on May 31<sup>st</sup>, breakfast and lunch on June 1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup>, all coffee/tea breaks, the Poster Session & Exhibitor Reception on June 2<sup>nd</sup>, and the closing dinner on June 3<sup>rd</sup>.

If you are also registered for a Pre-Conference Institute, your fee covers breakfast and lunch on May 31<sup>st</sup>.

### PHOTOGRAPHY, AUDIOTAPING AND NOTETAKING DURING THE CONFERENCE

CCPH reserves the right to reproduce all photographs taken by the conference photographer during the conference to use in CCPH promotional materials. Plenary sessions will be audio taped. Some sessions will have designated note-takers for the purpose of summarizing the discussion for the conference proceedings.

### USEFUL PHONE NUMBERS

**Red and White Taxi Service** 612-871-1600

**Blue and White Taxi Service** 612-333-3333

**Hyatt Regency Minneapolis Front Desk** 612-370-1234

### HEALTH CLUB & INDOOR POOL

Guests may take an invigorating dip in the indoor heated pool, which is located on the 6th floor, adjacent to the Health Club. No fees are charged for use of the pool.

Hours:

Sunday – Saturday 6:00 AM – 10:00 PM

The Hyatt Regency Minneapolis also has a newly renovated Health Club located on the 6th floor. The Health Club has state-of-the-art fitness equipment and energizing workout classes. The Hyatt charges \$11 per person per day for use of the Health Club.

Hours:

Monday – Friday 6:00 AM – 10:00 PM

Saturday & Sunday 8:30 AM – 6:00 PM

## **BUSINESS CENTER**

The Hyatt Regency Minneapolis offers a 24-hour Business Center accessible with guestroom key. It is located in the first floor lobby. Please note: Conference presenters and participants are responsible for making and paying for any handouts or materials they wish to distribute.

The nearest FedEx Kinkos are located at:

Minneapolis Convention Center, 1301 Second Avenue (0.27 miles)

Hours: Monday – Friday 8:00 am to 5:00 pm; Saturday & Sunday 8:00 am to 4:00 pm

Minneapolis Ids Center, 80 S 8<sup>th</sup> Street, Suite 180 (0.63 miles)

Hours: 24 hours

## **SENDING AND RECEIVING FAXES**

The guest fax number is (612) 370-1463. Faxes can be picked up at the hotel front desk.

## **SHIPPING**

If there is anything that you would like to have shipped home, please contact someone at the bell stand and they will assist you. See “Business Center” above for the location of FedEx Kinkos near the hotel.

## **Restaurants in the Downtown Minneapolis Area**

The Hyatt Regency Minneapolis is located on Nicollet Avenue, also known as “Eat Street” in Minneapolis. There are more than 55 restaurants within a 17 block span! Most of the restaurants listed below are within walking distance to the hotel or located inside of the hotel. You may also ask the hotel concierge for more dining choices.

### **20.21 Restaurant and Bar**

Walker Art Center

1750 Hennepin Avenue

P 612-253-3410

[www.wolfgangpuck.com](http://www.wolfgangpuck.com)

20.21 is named for the focus of the Walker’s collection- 20<sup>th</sup> and 21<sup>st</sup> century art—and inspired by the continual innovation of the Walker and Puck. Inspiration drawn from contemporary art will be woven throughout every aspect of 20.21’s sophisticated, modern cuisine for contemporary tastes.

### **Bellanotte**

600 Hennepin Avenue

P 612-339-7200

[www.bellanotempls.com](http://www.bellanotempls.com)

With their Italian-inspired cuisine and extensive wine list, Bellanotte beautifully combines fine dining and an energetic, sophisticated nightlife in downtown Minneapolis.

### **Auriga**

1934 Hennepin Avenue South

P 612-871-0777

[www.aurigarestaurant.com](http://www.aurigarestaurant.com)

This nice casual restaurant offers a variety of creative dishes and wines.

### **Babalu**

800 Washington Avenue North

P 612-746-3158

[www.babalu.us](http://www.babalu.us)

From the live Jazz to the five-star culinary creations to the opulent surroundings, Babalu accentuates everything that’s unique and satisfying surrounding the entire Latin-Caribbean dining and entertainment experience.

**Dakota Jazz Club**

1010 Nicollet Mall  
P 612-332-1010

[www.dakotacooks.com](http://www.dakotacooks.com)

This club puts a creative twist on midwestern specialties. Great and lively atmosphere.

**Ichiban Japanese Steak House and Sushi Bar**

1333 Nicollet Mall  
P 612-339-0540

[www.ichiban.ca](http://www.ichiban.ca)

Dining options include teppanyaki (grill side) cooking, tempura, and All-You-Can Eat For One Hour sushi. The award winning sushi bar features boats carrying delicately prepared sushi. Reservations recommended.

**Rossi's Steakhouse**

80 South 9<sup>th</sup> Street  
P 612-312-2880

[www.rossisteakhouse.com](http://www.rossisteakhouse.com)

Rossi's Steakhouse, Tavern and Jazz Room have a unique casual but elegant atmosphere and many great meal choices.

**The Capital Grille**

801 Hennepin Avenue  
P 612-692-9000

[www.thecapitalgrille.com](http://www.thecapitalgrille.com)

Considered one of the top restaurants in Minneapolis, they have great seafood and steaks, as well as a rich, club-like atmosphere.

**The King and I Thai**

1346 LaSalle Avenue  
P 612-332-6928

[www.thekingandithai.com](http://www.thekingandithai.com)

This restaurant boasts great Thai food in big portions for a great value.

**Vincent – A Restaurant**

1100 Nicollet Mall  
P 612-630-1189

[www.vincentarestaurant.com](http://www.vincentarestaurant.com)

This chef-owned restaurant offers a delightful blend of American-French cuisines & an extensive wine list.

**Buca de Beppo**

1204 Harmon Place  
P 612-288-0138

[www.bucadebeppo.com](http://www.bucadebeppo.com)

Italian family-style dining that serves authentic Italian meals. Reservations accepted.

**Famous Dave's BBQ & Blues Club**

3001 Hennepin Avenue South  
P 612-822-9900

[www.famousdaves.com](http://www.famousdaves.com)

Modeled after a Chicago blues club, this restaurant has the best ribs and live blues bands every night. Reservations recommended.

**Nye's Polonaise Room**

112 East Hennepin Avenue  
P 612-379-2021

[www.nyepolonaise.com](http://www.nyepolonaise.com)

Enjoy great live music and dancing while you dine in this charming Minneapolis restaurant that offers authentic Polish and American cuisine

**Solera**

900 Hennepin Avenue  
P 612-338-0062

[www.solera-restaurant.com](http://www.solera-restaurant.com)

This chic Spanish-inspired restaurant specializes in tapas, which are Spanish appetizers that can form an entire meal when many are ordered together. When ordering tapas, it is best to combine a number of dishes together and allow everyone in your party to sample each dish.

**Tiburón Caribbean Bistro**

1201 Harmon Place  
P 612-604-0585

[www.tiburonbistro.com](http://www.tiburonbistro.com)

Inspired by the Caribbean Islands, this restaurant offers a variety of tropical award winning dishes.

**Zelo**

831 Nicollet Mall  
P 612-333-7000

This dramatic Italian-themed restaurant is known for its delicious appetizers and comfortable intimate mood.