

Wednesday April 11, 2007

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10:00 am – 6:30 pm	Registration , Convention Level Foyer, Hilton					
10:00 am – 4:00 pm	Community Site Visit Sign-Up Desk Open , near the Convention Level elevators, Hilton—see pages 106-115 for descriptions					
12:00 noon – 1:00 pm	Lunch , Toronto Ballroom, Hilton (<i>Pre-conference workshops & affiliate meeting participants only</i>)					
Room→	Varley (Convention Level, Hilton)	Osgoode (3 rd Floor, Hilton)	Jackson (Convention Level, Hilton)	Governor General (2 nd Floor, Hilton)	Tom Thompson (Convention Level, Hilton)	Johnston (Convention Level, Hilton)
1:00 pm – 4:00 pm Pre-Conference Workshops See pages 22-28 for descriptions <i>pre-registration required</i>	Applying a Population Health Perspective to Health Planning & Decision-Making	Highlighting the Scholarly Merit of Knowledge Transfer/Exchange & Community Engagement Activities in Your Promotion Portfolio	Delivering on the Promise: Using Community-Based Research to Affect Public Policy	Build Successful Alliances, Coalitions & Partnerships!	Asset-Based Community Development: A Tool for Teaching & Learning	Essentials for Effective Community Service-Learning Initiatives
4:00 pm – 5:30 pm	Break					
5:30 pm – 6:00 pm	Board buses at the Hilton to travel to the Royal Ontario Museum (ROM) for the Opening Reception					
6:00 pm – 9:30 pm	<p>Opening Reception, Royal Ontario Museum – see pages 29-31 for information <i>Connect with colleagues, tour the museum, and enjoy live jazz music!</i></p> <p>Sponsored by our major Canadian partner, the Wellesley Institute</p> <p>Welcome</p> <ul style="list-style-type: none"> ▪ Dennis Magill, Professor Emeritus, Department of Sociology, University of Toronto; Member, CCPH Board of Directors; and Chair, Wellesley Institute Board of Directors, Toronto, ON, Canada ▪ Rick Blickstead, Chief Executive Officer, Wellesley Institute, Toronto, ON, Canada 					
8:30 pm – 9:30 pm	Board buses back to the Hilton hotel					

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PRE-CONFERENCE WORKSHOPS

(Pre-Registration and Additional Fee Required)

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1:00 pm to 4:00 pm

The Pre-Conference Workshops provide participants with in-depth knowledge and skills in a specific content area. Lunch is provided from 12 noon to 1:00 pm. All Pre-Conference Workshops take place at the Hilton hotel.

1:00 pm – 4:00 pm Location: Tom Thompson, Convention Level, Hilton

ASSET-BASED COMMUNITY DEVELOPMENT – A TOOL FOR TEACHING & LEARNING

Asset-Based Community Development (ABCD), described by McKnight and Kretzman, begins with the assumptions that communities have assets, and that change comes from the inside-out, as communities mobilize their capacities. The principles of ABCD are congruent with principles of authentic partnerships and with the purpose of service-learning (to learn from inside a community). ABCD is a key tool for teaching, so that students' learning, discovery and engagement in communities is based on sound principles. Consistent with adult learning theory, we will use active techniques, and a learner-centered approach. The workshop will be broken into segments. We will begin with participants' own experiences and questions about ABCD, and use data from their settings to illustrate points. Didactic sessions will be brief. The majority of the workshop will involve small groups in which participants will use tools to map a community or develop teaching strategies. De-briefing sessions will be participant-lead.

Learning Objectives

By the end of the workshop, participants will be able to...

- Understand and explain the significance of an asset-based approach to community assessment as opposed to a problem-based approach.
- List and describe the categories of assets and be able to use one or several ABCD tools to comprehensively map a community's assets.
- Write learning objectives and describe several strategies for teaching ABCD in their communities and institutions

Presenters

Barbara Gottlieb is a Primary Care Internist at Brookside Community Health Center, where she has worked since 1981. In addition to her patient care responsibilities, she is responsible for developing clinical and public health programs and coordinates medical student and resident teaching activities at the health center. She also coordinates research activities at the health center, and serves as a liaison to academically based researchers and research projects. She is Associate Professor at Harvard Medical School, where she teaches in several courses and is a member of the Division of Service Learning. She is a faculty member at the Harvard School of Public Health, where she teaches in the interdisciplinary program in Women, Gender and Health. She also teaches a practicum course for MPH students. She serves as advisor and mentor to medical and public health students who are interested in the health of women and underserved communities. She is also a member of the CCPH board of directors.

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Elizabeth Miller is Assistant Professor in Pediatrics, and Assistant Director of the Center for Reducing Health Disparities, U.C. Davis School of Medicine, in addition to Research Consultant at Massachusetts General Hospital in Boston. Trained in medical anthropology as well as Internal Medicine/Pediatrics, Dr. Miller's qualitative research has included examination of gendered risk for HIV among women in Japan (victims of sex trafficking and other forms of gender-based violence) in Japan, social norms and peer coercion to engage in purchasing of sex among men in Japan, and dating violence, health risks and health care service acquisition among adolescent girls in the United States. She is currently funded by the William T. Grant Foundation to conduct a mixed methods study of adolescent dating violence in the clinic setting; additionally, she serves as the lead qualitative researcher on Dr. Silverman's CDC-funded study assessing sexual and reproductive health risk among female adolescent victims of IPV and male adolescent perpetrators of IPV. In a previous position, she served as the Director of Community Based Research and Evaluation for the Massachusetts General Hospital Community Benefit Program, where she directed program evaluation and community based participatory research projects that focused on youth substance use, teen pregnancy, gender-based violence prevention and intervention, and refugee/immigrant health.

Jean Hess is Program Manager for Community Service and Associate Director for the Division of Service Learning at Harvard Medical School. She brings to these positions over 20 years of experience in community-based, nonprofit agencies in a wide variety of roles: from executive director of an AIDS service organization, to directing public health programs in a community health center, to teaching health topics in ESOL classes, to being an HIV test counselor to teaching self-defense and rape prevention and awareness. Her experience working on "both sides of the fence" brings a fresh perspective to helping create active and sustainable community campus partnerships.

1:00 pm – 4:00 pm Location: Governor General Room, 2nd Floor, Hilton

BUILD SUCCESSFUL ALLIANCES, COALITIONS & PARTNERSHIPS!

Cosponsored by the Wellesley Institute

Over the last decade we have developed alliances, networks and partnerships in our sectors and communities. However, we often don't understand how they are very different than the organizations we work in. This interactive workshop is designed as an introduction to the essential principles and frameworks of building successful alliances, coalitions and partnerships.

Learning Objectives

By the end of the workshop, participants will be able to...

- Identify the 7 common misconceptions of alliances, coalitions and partnerships.
- Describe the top 5 challenges and benefits.
- Develop successful partnerships using a 6 step framework.

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Presenter

Joan Roberts is Director of Capacity Building at the Wellesley Institute. She has over 20 years of experience managing projects, developing organizations and working with different levels of government. She is a former city councillor and prior to joining the Wellesley Institute ran her own consulting and training practice for clients in government and the not-for-profit sector. She holds a Masters Degree in Organization Development and has designed and delivered workshops on advocacy, economic development, multi-stakeholder processes and governance. She co-authored 2 articles in the Fieldbook on Collaborative Work Systems published by Jossey Bass in 2003 (CCPH members can purchase the book at a 15% discount. See pages 192-193 for details). Her book *Alliances, Coalitions and Partnerships: Building Collaborative Organizations* was released by New Society Publishers in 2004.

1:00 pm – 4:00 pm Location: Jackson Room, Convention Level, Hilton

DELIVERING ON THE PROMISE: USING COMMUNITY-BASED RESEARCH TO AFFECT PUBLIC POLICY

Cosponsored by the Wellesley Institute

Much of community-based research (CBR) is driven by trying to find concrete solutions to crucial problems facing communities. There is tremendous potential in using the knowledge gained from this research to affect public policy in community-orientated and progressive directions. But to realize this potential, the research has to get to those in power in ways they can understand, and it needs to be 'translated' into the kinds of terms that policy makers work within and can act on. This workshop is about introducing knowledge mobilization and policy analysis techniques so that CBR practitioners can have more policy impact.

Learning Objectives

By the end of the workshop, participants will be able to...

- Get the research findings to those who need to know about them – and can act on them.
- Identify the policy implications of the findings and develop concrete/workable policy alternatives.
- Develop effective strategies and tactics for getting policy alternatives into action.

Presenter

Bob Gardner is Director of Public Policy at the Wellesley Institute. He was Director of Research and Information Services at the Ontario Legislative Assembly until 2003, leading a multi-disciplinary branch providing confidential, non-partisan research services to MPPs and legislative committees, and a wide range of research and information products on a comprehensive Intranet. He was subsequently a Senior Associate with the Canadian Parliamentary Centre and undertook extensive Canadian and international consulting for the non-profit sector. Bob has a Ph.D. in political sociology, taught at several Ontario universities

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and has been active for many years in HIV/AIDS, reproductive health and other community groups.

1:00 pm – 4:00 pm Location: Osgoode Room, 3rd Floor, Hilton

HIGHLIGHTING THE SCHOLARLY MERIT OF KNOWLEDGE TRANSFER/EXCHANGE & COMMUNITY ENGAGEMENT ACTIVITIES IN YOUR PROMOTION PORTFOLIO

Cosponsored by the Canadian Health Services Research Foundation and the Fund for the Improvement of Postsecondary Education in the US Department of Education

This pre-conference workshop will guide faculty members who regularly practice non-traditional forms of scholarship (such as knowledge transfer/exchange or community engagement) in how to prepare strong portfolios for promotion and tenure. Faculty in nearly all disciplines and professions are now developing innovative ways to make their work relevant, usable, and accessible. It is widely acknowledged that this new approach is necessary for knowledge to improve health outcomes; however, universities have been slow to adapt their faculty evaluation processes to recognize the new forms of scholarship. While work goes on to change policies and develop new methods of evaluation, faculty can get credit for their non-traditional scholarly work by improving how they present it in their portfolios.

This interactive workshop will combine presentations and small group work. The workshop leaders will present strategies, resources and examples for preparing a strong career statement, curriculum vitae, teaching portfolio, and supporting letters from external peer reviewers and non-academic partners. We will also focus on strategies for working with mentors and adapting non-traditional scholarship to traditional tenure and promotion criteria. Workshop materials will include sample portfolios and tools developed by Community-Campus Partnerships for Health (see www.communityengagedscholarship.info) and the Canadian Health Services Research Foundation.

Learning Objectives

By the end of the workshop, participants will be able to...

- Identify when a knowledge transfer/exchange or community engagement activity is scholarly.
- Describe the scholarly merit and impact of their own knowledge transfer/exchange and community engagement activities in a promotion portfolio.
- Document evidence of the impact of these activities.

Presenters

Sherril B. Gelmon is Professor of Public Health in the Mark O. Hatfield School of Government at Portland State University (PSU). Sherril has built much of her scholarship on work related to the scholarship of teaching and the scholarship of engagement. She was one of the first faculty tenured and promoted to full professor at PSU under the new guidelines which embrace a broad

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vision of scholarship. As a result, she has become increasingly interested in how faculty shape their scholarship with respect to community engagement, and has been studying, writing and presenting on this topic since 2001. As a CCPH senior consultant, she currently serves as evaluator for the Community-Engaged Scholarship for Health Collaborative (depts.washington.edu/ccph/healthcollab.html), a group of health professional schools in the US that are working to build capacity for community-engaged scholarship within their institutions and their peers nationally. Sherril is an alumna of the Pew Health Policy Fellows Program, and received her doctorate in health policy from the School of Public Health at the University of Michigan, her masters in health administration from the Faculty of Medicine at the University of Toronto, and undergraduate degrees in physical therapy from the Universities of Toronto and Saskatchewan.

Chris McCutcheon is the senior program officer for organizational capacity development at the Canadian Health Services Research Foundation (www.chsrf.ca). The program aims to improve Canada's health system research capacity by encouraging environments that are more supportive of the unique scholarly activities fundamental to applied health services research, such as knowledge transfer and exchange. The program publishes "Recognition," (www.chsrf.ca/other_documents/recognition_e.php) a series of monographs that highlight tools, tips and promising practices for recognizing and rewarding applied work in universities, including in the tenure and promotion review process. Chris holds a masters degree in social and political thought from York University.

Katherine Boydell is a Sociologist and Scientist in Population Health Sciences at The Hospital for Sick Children. She is also appointed to the Departments of Psychiatry and Public Health Sciences at the University of Toronto. Katherine received her Master of Health Science degree in Community Health and Epidemiology at the University of Toronto and her Doctorate in Sociology at York University. She conducts theoretically based, collaborative, mixed method research in the children's mental health system that is relevant and useful for individuals involved in health and social services at the community level - so that evidence will have an impact and will guide positive change. Her program of research in children's mental health systems and knowledge translation focuses on the pathways to mental health care for children and youth, accounting for children's perspectives, the impact of informal support on families of those with mental illness, knowledge translation and exchange in children's mental health, and qualitative methods.

1:00 pm – 4:00 pm Location: Varley Room, Convention Level, Hilton

APPLYING A POPULATION HEALTH PERSPECTIVE TO HEALTH PLANNING AND DECISION-MAKING DESCRIPTION

Cosponsored by the Canadian Population Health Initiative of the Canadian Institute for Health Information

This introductory pre-conference workshop provides participants with a basic understanding of determinants of population health and some of the tools available to facilitate the application of a population health perspective to health planning. The course is participatory and includes the opportunity to work in small groups. This basic workshop is intended as an introduction for those who are interested in learning about a population health approach.

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Learning Objectives

By the end of the workshop, participants will be able to...

- Recognize the basic concepts of population health.
- Identify and describe key social determinants of health.
- Identify and describe key Canadian sources of population health data.

Presenter

Keith Denny is a Consultant in Policy Analysis with the Canadian Population Health Initiative (CPHI) of the Canadian Institute for Health Information. Over the last 15 years he has worked as a health sciences librarian, community health educator and hospital manager. In 2006 he completed a PhD in the department of Public Health Sciences at the University of Toronto. His work at CPHI includes policy analysis, researching and writing for CPHI reports and the development and delivery of education related to population health.

1:00 pm – 4:00 pm Location: Johnston Room, Convention Level, Hilton

ESSENTIALS FOR EFFECTIVE COMMUNITY SERVICE-LEARNING INITIATIVES

Cosponsored by the Canadian Association for Community Service-Learning

Community Service-Learning (CSL) is an educational approach that integrates service in the community with intentional learning activities. Within effective CSL efforts, members of both educational institutions and community organizations work together toward outcomes that are mutually beneficial. This session will cover key elements essential to clearly understanding the concept and practice of CSL. In addition, information gathered through an environmental scan commissioned in the Fall of 2005 to explore CSL in Canada, will provide participants with a glimpse into the state of the field nationally and examples of some exemplary partnerships and programs.

A moderated panel of experienced student, faculty member, community agency staff person, and a community/campus liaison staff person will share their experiences of participating in CSL and respond to questions from participants. In addition, short presentations using case studies will trigger discussion and equip participants to complete design worksheets. Participants will explore issues relevant to their own CSL partnerships, including fostering community/campus relationships, resource allocation, course and service placement design, evaluation, strategies for conflict resolution, and appreciation and celebration. Participants will leave with a set of resources, including worksheets, handouts and reference materials.

Learning Objectives

By the end of the workshop, participants will be able to...

- Discuss and understand the key concepts and primary benefits of participating in CSL partnerships.

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- Discuss and analyze how the planning processes and design steps for CSL initiatives apply to their own experiences.
- Understand the current state of the CSL field in Canada and identify resource people and programs of relevance to their own contexts.

Presenters

Cheryl Rose is the Executive Director of the Canadian Association for Community Service-Learning at the University of Guelph in Ontario, Canada. Before accepting a position at the University of Guelph, Cheryl Rose gained professional experience in community development and volunteer management for non-profit organizations. Her passion for civic engagement and her strong belief in the power of students to work for social change, contributed to her role as the Citizenship and Leadership Educator and Community Service-Learning Specialist on the Guelph campus. Currently she devotes her professional time to her role as the Executive Director of the Canadian Association for Community Service-Learning. In this capacity, she encourages the development of post-secondary courses and programs across Canada which facilitate "learning through service".

Todd Barr is the Executive Director of the Trent Centre for Community-Based Education in Peterborough, Ontario, Canada. Todd works with individuals and groups to build bridges between academic institutions and the communities they are in. Focuses of this work include policy and policy change, conducting and using community-based research, environmental education, youth and organizational development. He has worked with kindergarten-aged children right through to adults, mainly in the Canadian provinces of Nova Scotia, British Columbia and Ontario. He is currently the Executive Director of the Trent Centre for Community-Based Education in Peterborough, Ontario and holds a Master's of Education in Adult Education, Community Development and Environmental Studies from the University of Toronto.

Rachel Vaughn is the Assistant Director for Community-Based Learning at the Carlson Leadership & Public Service Center at the University of Washington. In her role at the Carlson Center, Rachel works with faculty to assist them in integrating service-learning into their course syllabi, assignments, and reflections. In addition, Rachel works with the neighboring University District to develop quality service-learning experiences to meet the needs of community partners, clients, UW students, and faculty. Rachel also directs the University of Washington's Students in Service program, a part-time AmeriCorps program developed by Washington State Campus Compact. As a CCPH Senior Consultant, Rachel currently serves as the coordinator of CCPH's Summer Service-Learning Institutes. The 10th Summer Service-Learning Institute takes place July 20-23, 2007. For more information, visit depts.washington.edu/ccph/servicelearning.html

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OPENING RECEPTION
Wednesday, April 11
6:00 pm to 9:30 pm
Royal Ontario Museum

Opening Reception at the Royal Ontario Museum

Sponsored by our major Canadian partner, The Wellesley Institute

Buses will begin departing the Hilton Toronto hotel (the conference venue) at 5:30 pm, with the last bus departing at 6:00 pm. Buses will begin returning to the hotel around 8:30 pm with the last bus departing at 9:30 pm. You may also choose to walk or take public transportation – see details on these options below.

Please join us for the conference opening reception at the **Royal Ontario Museum (ROM)**, Canada's largest museum of world cultures and natural history. Celebrate the start of the conference by connecting with colleagues, touring the museum, and enjoying live music. The ROM is located at 100 Queen's Park in Toronto.

WELCOME REMARKS

Dennis William Magill, Professor

Department of Sociology, University of Toronto, Toronto, ON, Canada

Member, CCPH Board of Directors

Chair, Wellesley Institute Board of Directors

Member, CCPH 10th Anniversary Conference Planning Committee



Dennis William Magill is Professor Emeritus, Department of Sociology, University of Toronto. He was the Director of the University of Toronto's undergraduate Health Studies programme. In 1990 he was appointed to the Board of Directors of the Wellesley Hospital, a teaching hospital affiliated with the University of Toronto. During the Ontario provincial hospital restructuring, the Wellesley Hospital was closed in 1997. Its financial and real estate resources were transferred to the Wellesley Central Health Corporation (now called the Wellesley Institute). He is Chair of the Board of Directors of the Institute. The corporation established the first Canadian Resource Centre in Community Based Research. A key goal of the Institute is the development of partnerships between community agencies/groups and researchers at the three Toronto universities:

York University, Ryerson University, and the University of Toronto. The Institute has funded many community based research projects.

He is the Chair of the Board of Directors of the Centre for Urban Health Initiatives located at the University of Toronto. Established in 2003 and funded by the Canadian Institutes of Health Research (CIHR), the focus of the Centre is the facilitation of innovative trans-disciplinary research on the effects of physical and social environments on the health of urban residents. A major goal of the Centre is to involve the community in the process of academic research.

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WELCOME REMARKS

**Rick Blickstead, Chief Executive Officer
The Wellesley Institute, Toronto, ON, Canada**



Rick Blickstead is a senior, private and public sector executive with US and Canadian general management experience specializing in organizational revitalization, strategy, and execution. He has a diverse background in repositioning public and private sector institutions and corporations through customer centric solutions. Rick has extensive experience in the urban health and healthcare reform fields. He has held presidential and senior executive positions at several major

US and Canadian companies or divisions including Peoples Jewellers, Wal-Mart USA and Canada, Dylex, Holt Renfrew and RONA. Rick has a strong interest in entrepreneurial-centered development and growth of organizations, catalytic revitalization, and the role of customer/community driven priority setting and collaboration in driving positive change.

Rick is currently the CEO of the Wellesley Institute (formerly the Wellesley Central Health Corporation), a leading research, capacity building and public policy institute targeted at advancing urban health. He is also an Adjunct Professor at the University of Toronto, and serves on a number of private and public sector Boards or Councils including the Imperial Manufacturing Group (Chair), Bacherhaus Veit Bakeries (Chair), Lawson Display and Design (Chair), Toronto Symphony Orchestra, Children's Aid Foundation, Tarion Corporation and the Life Store LLP, (Houston, Texas) among others. He is also the past Chair of the Young Presidents Organization (Ontario) and was an Executive Officer of its Canadian Council, and is currently an Executive Officer of the World Presidents Organization (Ontario).

He holds a B.Comm (Hons) from the Sprott School of Management (Carleton Univ.), an MBA from the Rotman Business School (University of Toronto) and has completed the YPO Presidents Academy executive development program at the Harvard Business School.

Walking to the ROM

The ROM is located approximately 1.5 miles from the Hilton. Participants interested in walking to the ROM can accompany a CCPH staff member who will be leaving the Hilton at 5:15 pm. If you would like to walk with the CCPH staff, please meet in the Hilton lobby at 5:00 pm near the Tundra Restaurant. A map of the area can also be found in the back of the conference program under the Ads & Maps tab if you wish to walk on your own.

Public Transportation

The ROM is located at the Museum stop on the Yonge-University-Spadina subway line. The ROM is also accessible to the St. George stop on the Bloor-Danforth subway line. For more information on Toronto public transportation, call 416.393.4636.

The closest subway stop to the Hilton and Sheraton hotels is the Osgoode stop. Entrances are located at Queen Street West and University Avenue.

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For more information on Toronto public transportation, call 416-393-4636. You may also consult a subway map found under the Ads & Maps tab at the back of this program.

Driving Information from the Hilton & Sheraton hotels

If you are driving to the ROM from the Hilton or Sheraton hotels, go west on Richmond Street West toward University Avenue. Take a right onto University Avenue and continue following it. The road curves to the right and then continues straight. Continue straight past Queen's park and turn right onto Hoskin Ave. Turn right onto Devonshire Place. Turn right onto Bloor Street West. The Museum is on the southwest corner of Bloor Street West and Queen's Park.

Driving Information from Queen Elizabeth Way (QEW)

If you are driving to the ROM on the Queen Elizabeth Way (QEW), follow the Gardiner Expressway to Spadina Avenue. Proceed north on Spadina Avenue to Bloor Street W. and then turn right (east). Proceed east on Bloor until you reach Avenue Road/Queen's Park. The Museum is on the southwest corner of Bloor Street W. and Queen's Park.

Driving Information from Highway 401

From Highway 401, take Avenue Road south to Bloor Street W. or take the Don Valley Parkway south to the Bloor Street W. ramp and proceed west along Bloor Street to Avenue Road. The Museum is on the southwest corner of Bloor Street W. and Queen's Park.

Parking

There are several paid parking lots within walking distance of the ROM:

- 9 Bedford Road, north of Bloor Street, west of Avenue Road
- 37 Yorkville Ave, north of Bloor Street, east of Bay Street

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NOTES AND REFLECTION

WEDNESDAY April 11

Three things I saw or heard today that interested me and I'd like to learn more about are:

Three things that surprised me today are:

Three new ideas I would like to try to implement back home are:

Some memorable quotes from today are:

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NOTES AND REFLECTION

WEDNESDAY April 11
