










Thursday April 12, 2007

**Thursday April 12, 2007**

7:30 am – 5:30 pm	<b>Registration</b> , Convention Level Foyer, Hilton									
7:30 am – 7:30 pm	<b>Community Site Visit Sign-Up Desk Open</b> , near the Convention Level elevators, Hilton – see pages 106-115 for descriptions									
7:30 am – 7:30 pm	<b>Exhibit Hall</b> , Convention Level Foyer, Hilton – see inside covers for exhibitor descriptions.									
7:30 am – 7:30 pm	<b>Poster Hall</b> , Toronto Ballroom, Hilton – see pages 151-184 for poster descriptions.									
7:30 am – 8:30 am	<b>Breakfast</b> , Toronto Ballroom, Hilton									
8:30 am – 10:00 am	<p><b>Welcome &amp; Opening Keynote Presentations</b>, Toronto Ballroom, Hilton - see pages 36-38 for more information.</p> <p><b>Keynote Speakers:</b></p> <ul style="list-style-type: none"> <li>▪ <b>Jeff Reading</b>, Scientific Director, Canadian Institutes of Health Research – Institute of Aboriginal Peoples' Health, University of Victoria, BC, Canada</li> <li>▪ <b>Sylvia Maracle</b>, Executive Director, Ontario Federation of Indian Friendship Centres, Toronto, ON, Canada</li> </ul>									
10:00 am – 10:30 am	<b>Break</b> – Free chair massages available! Please sign up in advance – see Message Board for sign up sheet.									
<b>Hotel</b> →	Hilton	Hilton	Hilton	Hilton	Hilton	Hilton	Sheraton	Sheraton	Sheraton	Sheraton
<b>Room</b> →	Tom Thompson (Convention Level)	Jackson (Convention Level)	Varley (Convention Level)	Governor General (2 <sup>nd</sup> Floor)	Johnston (Convention Level)	Osgoode (3 <sup>rd</sup> Floor)	Conference Room B (Mezzanine Level)	Conference Room C (Mezzanine Level)	Conference Room F (Mezzanine Level)	Conference Room G (Mezzanine Level)
<p>10:30 am – 12:00 noon</p> <p><b>Concurrent Sessions</b></p> <p>See pages 39-51 for complete descriptions</p>	<p><i>Thematic Poster Session</i> Innovations in Service-Learning</p> 	<p>Jidwa:doh 'Let's Become Again'</p> 	<p>Community Capacity for Sustainability of Nutrition &amp; Physical Activity Interventions in Small, Rural Communities</p>	<p>Mobilizing Community Partnerships for Procedural Justice &amp; Social Change</p> 	<p>Creating Multidimensional Partnerships for Health</p>	<p>'Breaking the Disconnect' by Expanding Community Capacity to Review Research...</p>	<p>Relationship Between Community Organizing &amp; Community Research</p>	<p>Reflecting on Ownership, Control &amp; Power: Are We Prepared for CBR?</p>	<p>Cambodian Community Health: Seven Years, Seven Lessons</p>	<p>Implementing a Partnership for Filipino Heart Health</p>
12:00 noon – 1:00pm	<p><b>Lunch</b> – Toronto Ballroom, Hilton</p> <p>Free chair massages available! Please sign up in advance – see Message Board for sign up sheet.</p>									

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**Thursday April 12, 2007 (continued)**

1:00 pm – 1:30 pm	<b>Break</b> - Free chair massages available! Please sign up in advance – see Message Board for sign up sheet.											
<b>Hotel</b> →	Hilton	Hilton	Hilton	Hilton	Hilton	Hilton	Hilton	Sheraton	Sheraton	Sheraton	Sheraton	Hilton
<b>Room</b> →	Tom Thompson (Convention Level)	Jackson (Convention Level)	Varley (Convention Level)	Governor General (2 <sup>nd</sup> Floor)	Johnston (Convention Level)	Osgoode (3 <sup>rd</sup> Floor)	Conference Room B (Mezzanine Level)	Conference Room C (Mezzanine Level)	Conference Room F (Mezzanine Level)	Conference Room G (Mezzanine Level)		
1:30 pm – 3:00 pm <b>Concurrent Sessions</b> See pages 52-67 for complete descriptions	<i>Thematic Poster Session</i> Developing & Sustaining Partnerships	<i>Thematic Poster Session</i> Catalytic Collaboration: Leading Social Change Through Community Medical School...	Community Voices / Voces Comunitarias: From a Solitary Response to Community Change in So. Seattle	Making Sure Research is Used: Community-Generated Recommendations for Disseminating Research via... 	Fireside Chat on Creating & Testing an Academic NGO Network to Enhance Health Equity	Mobilizing Healthy Communication, Programs & Research Among a University, a Foundation & a Community	Use of the EPA's Collaborative Problem Solving Model to Address Environmental Justice Issues at the Local Level	Teaching & Learning: CBPR at the Graduate Level: From Principles to Action 	Funders, Communities & Academia: Creating Authentic Partnerships	Healthy Youth Through Partnerships & Community Education: The Street Culture Experience 	<b>Toronto Ballroom (Convention Level)</b> In It Together: Partnership Working in the South of England	
3:00 pm – 3:30 pm	<b>Break</b> - Free chair massages available! Please sign up in advance – see Message Board for sign up sheet.											
3:30 pm – 5:00 pm <b>Interest Groups</b> See pages 68-71 for complete descriptions	From Partnerships to Policy Change	Immigrant & Refugee Health	Homeless Health	Community-Academic Partnerships in HIV/AIDS 	Community-Engaged Scholarship	Community Partner Perspectives	Ethical Issues in Community-Academic Partnerships	Emerging Leaders 	International Partnerships	Aboriginal & Indigenous Peoples' Health 	<b>Carmichael Room (Convention Level)</b> Rural Health Partnerships	
5:00 pm – 5:30 pm	<b>Break</b> - ( <i>The Toronto Ballroom will be open at 3:00pm for Thematic Poster Presenters to hang their posters for the reception.</i> )											
5:30 pm – 7:30 pm	<b>Exhibitor &amp; Poster Reception</b> , Convention Level Foyer & Toronto Ballroom, Hilton - see page 72 for more information											
7:45 pm – 9:15 pm	<b>Film Screening &amp; Discussion</b> of “Unnatural Causes: Is Inequality Making Us Sick?” Jackson Room, Hilton - see pages 73-74 for more information											

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**WELCOME & OPENING KEYNOTE PRESENTATIONS**  
**THURSDAY April 12**  
**8:30 am – 10:00 am**  
Toronto Ballroom, Hilton

*"If you have come here to help me, you can go home again. But if you see my struggle as part of your own survival, then perhaps we can work together."*

*Australian Aborigine Woman*

**WELCOME REMARKS**

**Sarena D. Seifer, Executive Director**

**Community-Campus Partnerships for Health, Seattle, WA, USA**



Sarena Seifer is CCPH's founding executive director. She is also a Research Associate Professor in the School of Public Health and Community Medicine at the University of Washington and is a Senior Fellow of the Center for the Health Professions at the University of California at San Francisco. Her work focuses on the principles and best practices of partnerships between communities and higher educational institutions around education, research, and community/economic development.

Sarena is a graduate of Washington University in St. Louis, and received her master's degree in physiology and her medical degree from Georgetown University School of Medicine. After completing her medical education, Sarena served as the American Medical Student Association's legislative affairs director and subsequently as founding director of its Center for Health Policy Studies. She was a health policy analyst for the Washington State Senate and director of recruitment and retention for Northwest Regional Primary Care Association, a membership organization of community and migrant health centers. In 1995, Sarena completed a postdoctoral fellowship program in health policy at the University of California-San Francisco. A year after CCPH was launched, she was recognized in 1997 for her work as a "Young Leader of the Academy" by the American Association of Higher Education. As a medical student and throughout her professional career, Sarena has advocated for change in health professions education to better meet societal needs.

**INTRODUCTION OF OPENING KEYNOTE SPEAKERS**

**Chuck Conner, Chair-Elect**

**Community-Campus Partnerships for Health Board of Directors**

Site Coordinator, West Virginia Rural Health Education Partnerships, Spencer, WV, USA



Chuck Conner has served as the Site Coordinator for the West Virginia Rural Health Education Partnerships for the past thirteen years. This program places health professions students in rural settings for clinical and community experiences. Chuck is also a Licensed Social Worker and Nationally Certified Addictions Counselor and Prevention Specialist. He has been providing education and treatment services for individuals and families experiencing difficulty with the use of alcohol and drugs for over twenty years.

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His involvement in the field of health care extends to being the co-chair of the West Virginia University's Prevention Research Center Community Partnership Board and representative to the National Community Committee; chair of the Roane County PATCH program, member of the WV Certification Board of Addiction and Prevention Professionals; and co-chair of the steering committee for West Virginia University's Rural Healthy Aging Network, etc. In addition to serving as a CCPH board member, he has previously served on the CCPH Conference Planning and Membership Development committees. Chuck has operated a professional photography business for the past thirty years (and is the official CCPH conference photographer!). He began his profession in the US Air Force and worked at the Library of Congress as a photographer. His work has been selected for numerous juried exhibits and national publications. His work can be seen at [www.chuckconner.com](http://www.chuckconner.com)

## **OPENING KEYNOTE SPEAKER**

**Jeff Reading, Scientific Director**

**Canadian Institutes of Health Research - Institute of Aboriginal Peoples' Health,  
University of Victoria, BC Canada**



Jeff Reading is a full professor in the Faculty of Human and Social Development and a faculty associate with the Indigenous Governance Program. He was elected as a Fellow into the Canadian Academy of Health Sciences. As a Fellow, Jeff has achieved recognition of his leadership, creativity, distinctive competencies and commitment to advancing health sciences.

For more than two decades, Jeff has dedicated his energy to enhancing knowledge and focus on the importance of Aboriginal health issues in Canadian society. As an epidemiologist, his research has brought attention to such critical issues as disease prevention, tobacco use and misuse, healthy living, accessibility to health care, and diabetes among Aboriginal people in Canada.

As an Aboriginal person, Jeff personifies innovative and visionary thinking that encourages the meaningful involvement of community people working alongside multi-disciplinary teams of health researchers, each contributing their own perspectives and expertise. The long-term outcome of research activities aim to improve the health of Aboriginal Peoples' living in Canada and work collaboratively to improve indigenous peoples' health globally.

Distinguished as a leading national and international expert in indigenous health research, his dedication to the pursuit of excellence in research is broadly recognized in academic and government circles and by Aboriginal leadership in Canada.

Learn more about the Institute of Aboriginal Peoples' Health on page by visiting their exhibit booth in the Exhibit Hall.

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**OPENING KEYNOTE SPEAKER**

**Sylvia Maracle, Executive Director**

**Ontario Federation of Indian Friendship Centres, Toronto, ON Canada**



Sylvia Maracle (Skonaganh:ra) is a Mohawk from the Tyendingaga Mohawk Territory. She is a member of the Wolf Clan. Sylvia attended the Ryerson University, School of Journalism. Sylvia has been involved in Aboriginal Friendship Centres for over 30 years. She has served as the Executive Director of the Ontario Federation of Indian Friendship Centres (OFIFC) for much of that time. She has also served as the Vice President of the National Association of Friendship Centres (NAFC) and the President of the Native Women's Resource Centre (NWRC). She has also held the position of President of Native Child & Family Services of Toronto (NCFST), and Co-Chair of the City of Toronto Taskforce on Access and Equity.

Sylvia has also served as Chair of the Ontario Native Council of Justice (ONCJ); Chair of the Joint Steering Committee on Aboriginal Family Healing; Co-Chair of the Aboriginal Healing and Wellness Strategy, Chair of the Aboriginal Education Council, and the founding chair of the National and Ontario Region Aboriginal Headstart Committees. Sylvia was also instrumental in developing the Aboriginal Health Policy for Ontario. Sylvia was a member of the Assembly of First Nations Renewal Commission.

She is currently a member of the board member for Legal Aid Ontario and Chair of Aboriginal Housing Services in Ontario. Sylvia was part of the national facilitation team for the Roundtable on Aboriginal Peoples for the federal government and National Aboriginal Organizations. She is a founding member of the Native Studies PhD Council at Trent University. Sylvia is a lecturer on urban development, women's issues and the cultural revitalization of her people. She has published various articles on these topics and has been recognized as a primary shaper of culture-based management principles.

Learn more about the Ontario Federation of Indian Friendship Centres by signing up for their community site visit on Friday April 13 or see page 109.

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**CONCURRENT SESSIONS**  
**Thursday April 12**  
**10:30 am to 12:00 noon**

*“Accomplishment always brings change.”*

*Jim Turney*

**\*Please note – The terms “beginner,” “intermediate,” and “advanced” below the session title indicate the intended skill level(s) of the audience as determined by the presenters.** See pages 12-13 for descriptions of session formats (i.e., challenges consultation, film screening & discussion, story, skill-building workshop, thematic poster).

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**10:30 am – 12:00 noon Location: Conference Room B, Mezzanine Level, Sheraton**

**RELATIONSHIP BETWEEN COMMUNITY ORGANIZING AND COMMUNITY RESEARCH:  
CHALLENGES AND OPPORTUNITIES?**

**Session Format:** Challenges consultation session

**Intended Skill Level:** Intermediate

**Sub-Theme(s):** From Grassroots Movements to Policy Change

**Authors (Presenters in bold):** **Doug Brugge**, *Department of Family Medicine and Community Health, School of Medicine and Tufts Community Research Center, Tufts University, Boston, MA, USA;* **Lydia Lowe**, *Chinese Progressive Association, Medford, MA, USA;* **Bindu Panikkar**, *Department of Civil and Environmental Engineering, School of Engineering, Tufts University, Boston, MA, USA*

In this session we want to deconstruct the framework of community organizing to see how frames its visions and mission that ultimately enables social change. Within this larger context of how a social movement works we also want to observe how community organizing interacts with research, and where community health research fits in with organizing.

Both community organizing and research have benefits and unique roles in driving social change and enriching local knowledge, we will discuss and debate the strengths in each approach - the trade offs and brokering that is required to be compatible. Primarily we inquire - how can research and community organizing reinforce each other rather than undermine each other?

**Session Goals:**

- To initiate discussions between community organizing and community researchers.
- To develop insight into the dynamics of community organizing and understanding when and where research plays a part in organizing.
- To shape CBPR as the voice of the community, as an effective vehicle for social change working side by side with community organizing.

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**Session Learning Objectives:**

- To learn ways in which community organizing and community research could reinforce each other
- To identify facets in organizing that can be strengthened by research.
- To gain greater understanding of one's community, community organizing, initiating social change, and conducting research that informs the campaigns and fosters policy changes.

**Session Agenda:**

- 10 minutes - Icebreaker activity, Introductions
- 20 minutes - Boston Chinatown case study presentation
- 20 minutes - Large group brainstorming: the positives and negatives of research for community organizations
- 20 minutes - Small group exercise: Develop proposed guidelines for how and when grassroots organization groups should engage in CBPR
- 20 Minutes - Report back/ large group discussion

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**10:30 am – 12:00 noon Location: Conference Room C, Mezzanine Level, Sheraton**

**REFLECTING ON OWNERSHIP, CONTROL AND POWER: ARE WE PREPARED FOR COMMUNITY-BASED RESEARCH?**

**Session Format:** Challenges consultation session

**Intended Skill Level:** Intermediate, Advanced

**Sub-Theme(s):** From Grassroots Movements to Policy Change; Communities as Centers of Learning, Discovery and Engagement

**Authors (Presenters in bold):** **Sonja Nerad**, Access Alliance Multicultural Community Health Centre, Toronto, ON, Canada; **Ted Richmond**, The Laidlaw Foundation, Toronto, ON, Canada; **Axelle Janczur**, Access Alliance Multicultural Community Health Centre, Toronto, ON, Canada

Access Alliance has developed a plan to build a centre of excellence in community-based research (CBR) regarding the social determinants of health for immigrants and refugees. The presenters will share their experience in promoting CBR to community agencies, funders, policy makers and academic researchers. Although there is increasing recognition of the importance of CBR by all these groups, the discussion regarding the significant changes required to carry out CBR has been superficial. Deep rooted issues of power continue which exclude disadvantaged communities have not been addressed adequately. The presentation will review CBR principles and the significant challenges these pose. Participants will formulate and document practical approaches and innovations for promoting CBR.

**Session Goals:**

- To disseminate principles and approaches to community based participatory research that address the root causes of health, social and economic inequalities.
- To demonstrate the power and potential of community based participatory research in influencing change.

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- To generate rich and deep discussion and dialogue regarding the ethical considerations and challenges of community campus collaborations

**Session Learning Objectives:**

- To clearly articulate the social determinants of health
- To clearly articulate the appropriateness of community based participatory research principles and approaches for working with marginalized communities
- To increase awareness and understanding regarding the ethical considerations and challenges of community campus collaborations

**Session Agenda:**

- Introductions: Who's Here? (10 minutes)
- Principles of CBR (15 minutes)
- Challenges of practicing CBR – visual mapping (30 minutes)
- Discussion on power-sharing, policy making and advocacy strategies (35 minutes)

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**10:30 am – 12:00 noon Location: Jackson Room, Convention Level, Hilton**



**JIDWA:DOH 'LET'S BECOME AGAIN'**

**Session Format:** Film screening and discussion

**Intended Skill Level:** Beginner

**Sub-Theme(s):** From Grassroots Movements to Policy Change; Communities as Centers of Learning, Discovery and Engagement

**Authors (Presenters in bold):** ***Dawn Martin-Hill**, Indigenous Studies Programme, McMaster University, Hamilton, ON, Canada;* ***James Lamouche**, National Aboriginal Health Organization, Ottawa, ON, Canada;* *Alexandra Darnay, Aboriginal Health Research Networks Secretariat, Toronto, ON, Canada*

'Jidwa:doh: Let's Become Again, Indigenous Elders Summit 2004' is a 50-minute DVD directed by Dr. Dawn Martin-Hill on behalf of the Indigenous Elders and Youth Council. It records the events that took place during the Elders Summit held at Six Nations of the Grand River Territory in 2004. Indigenous Elders from across the western hemisphere joined together at this historic event to discuss healing collectively from historical trauma and to provide direction for action in response to social and health concerns. This speaks directly to the goals and objectives of the conference. Partnerships and partners that were established through the hosting of this event include grassroots collectives, Indigenous leadership, academia, non-governmental organizations, and communities.

**Session Goals:**

- To share and disseminate the events, outcomes and declarations of the International Indigenous Elders Summit 2004.
- To promote traditional practices and healing as the means for Indigenous Peoples recovery from the effects of colonization and globalization including historical trauma.

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- To translate knowledge through distribution of the documentary and potential fund raising to continue the work of the community partner, Indigenous Elders and Youth Council.

**Session Learning Objectives:**

- To recognize the strengths inherent to Indigenous communities and their traditions, cultures, and societies.
- To identify grassroots community and individual actions taken to protect and preserve Indigenous healing traditions and cultures.
- To discover community-campus partnerships which facilitate Indigenous knowledge translation regarding health and determinants of health.

**Session Agenda:**

- Opening and Introductions (3 – 5 min)
- Brief description of event, DVD and subsequent work (5 – 10 min)
- Screening of documentary (50 min)
- Presenters' (or panel) insights and feedback (10 to 15 min)
- Facilitated discussion with audience members (10 to 15 min)
- Closing

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**10:30 am – 12:00 noon Location: Governor General Room, 2<sup>nd</sup> Floor, Hilton**



**MOBILIZING COMMUNITY PARTNERSHIPS FOR PROCEDURAL JUSTICE AND SOCIAL CHANGE: ACADEMIC AND ACTIVIST PERSPECTIVES**

**Session Format:** Story session

**Intended Skill Level:** Beginner, Intermediate, Advanced

**Sub-Theme(s):** Understanding and Addressing the Social Determinants of Health; From Grassroots Movements to Policy Change

**Authors (Presenters in bold):** *Jeff S. Denis, Department of Sociology, Harvard University, Cambridge, MA, USA; Tony Di Pede, The Wellesley Institute, Toronto, ON, Canada; Dennis W. Magill, Department of Sociology, University of Toronto, The Wellesley Institute, Toronto, ON Canada*

Through a case study of the transformation and closure of The Wellesley Hospital, this session demonstrates (1) how community partnerships enable change, by fostering procedural justice (perceived fairness of decision-making processes) and innovative ideas; (2) how the lack of a partnership approach leads to poor policy decisions and resistance to change. The story is told from the perspectives of a sociologist (linking it to theory and research) and an activist (linking it to lived experience).

**Session Goals:**

- To describe how community partnerships enable innovative change, by creating perceived procedural justice, new ideas, trust, loyalty, and support
- To describe how the lack of a partnership approach can result in regrettable policy decisions and fierce resistance to change

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- To recommend practical steps to implement procedurally just processes in health-related organizations and ways to capitalize on them, once achieved

**Session Learning Objectives:**

- To understand how community partnerships generate procedural justice and innovative ideas, thereby enabling progressive change
- To understand how externally imposed change attempts fail because they do not consider local knowledge and instead create procedural injustice
- To be able to draw on the Wellesley Hospital's experiences to develop practical steps to implement innovative changes in their own organizations

**Session Agenda:**

- Interactive discussion of what "justice" means
- PowerPoint presentation: how partnerships enable change by generating procedural justice, new ideas, trust, loyalty, and support
- Personal account of how these processes played out at the Wellesley Hospital
- Video footage of the Staying Alive Campaign
- Practical steps to implement procedurally just processes
- Open discussion of how these lessons might apply to other organizations
- Questions from the floor

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**10:30 am – 12:00 noon Location: Osgoode Room, 3<sup>rd</sup> Floor, Hilton**

**"BREAKING THE DISCONNECT" BY EXPANDING COMMUNITY CAPACITY TO REVIEW RESEARCH AND BY BRINGING PARTNERS FROM THE IRB AND LOCAL AND ACADEMIC COMMUNITIES TOGETHER FOR MORE EQUITABLE RESEARCH**

**Session Format:** Story session

**Intended Skill Level:** Beginner, Intermediate

**Sub-Theme(s):** From Grassroots Movements to Policy Change; Communities as Centers of Learning, Discovery and Engagement

**Authors (Presenters in bold):** *Clara M. Goldberg-Freeman, Johns Hopkins Bloomberg School of Public Health, Environmental Justice Partnership, Baltimore, MD, USA; Leon C. Purnell, Environmental Justice Partnership, Baltimore, MD, USA; Pat Tracey, Johns Hopkins Bloomberg School of Public Health, Environmental Justice Partnership, Baltimore, MD, USA; **Barbara Bates-Hopkins**, Johns Hopkins Bloomberg School of Public Health, Environmental Justice Partnership, Baltimore, MD, USA; **Glenn L. Ross** Environmental Justice Partnership, Baltimore, MD, USA; **Vivian Tyler**, Environmental Justice Partnership, Johns Hopkins Medical Institutions, Baltimore, MD, USA; **Andrew Talley**, The Door/Environmental Justice Partnership, Baltimore, MD, USA*

The Environmental Justice Partnership (EJP) consists of community leaders, and public health and art design faculty from two institutions. It was established in January 2003 to break the disconnect between public health researchers and local communities by increasing dissemination of research results, by providing guidance to researchers to build sustainable,

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equitable partnerships, and by building community capacity to review research to change the way academic partners view community. In discussing the success and challenges of “breaking the disconnect” we will show how the EJP has made progress in building community and researcher capacity to work more effectively and equitably for improved research.

**Session Goals:**

- To explain the EJP, its mission and most relevant accomplishments toward building collaborations between community leaders and researchers.
- To describe strategies community partners employed to establish collaborations with the Johns Hopkins Bloomberg School of Public Health’s IRB.
- To describe how the EJP developed process to build capacities of community partners to review research and present experiences to date.

**Session Learning Objectives:**

- To construct a community research advisory board including preparing trainings and how to employ strategies to engage appropriate stakeholders.
- To develop an appropriate plan for reaching out to researchers and community and IRB leaders and bringing them together for sustained collaborations.
- To evaluate the readiness of community partners to review research proposals.

**Session Agenda:**

- Overview of the Environmental Justice Partnerships: partners, goals and objectives
- Journey of partners and accomplishments to date to “break the disconnect”
- Steps taken to collaborate with institutional review board
- Steps taken to build capacity of community members to review research
- Steps taken to increase dissemination of research results and health education materials
- Process of training community partners to review research
- Lessons learned
- Next steps

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**10:30 am – 12:00 noon Location: Varley Room, Convention Level, Hilton**

**COMMUNITY CAPACITY FOR SUSTAINABILITY OF NUTRITION AND PHYSICAL ACTIVITY INTERVENTIONS IN SMALL, RURAL COMMUNITIES**

**Session Format:** Story session

**Intended Skill Level:** Intermediate

**Sub-Theme(s):** Communities as Centers of Learning, Discovery and Engagement; Developing the Science of Community-Based or Practice-Based Evidence

**Authors (Presenters in bold):** ***Kathy Yadrick**, Nutrition and Food Systems, University of Southern Mississippi, Hattiesburg, MS, USA; **Betty Kennedy Pennington**, Biomedical Research Center, Baton Rouge, LA, USA; Beverly McCabe-Sellers, U.S. Department of Agriculture-Agricultural Research Service, Little Rock, AR, USA; **Earline Strickland**, Delta Nutrition Intervention Research Initiative, U.S. Department of Agriculture-Agricultural Research Service, Little Rock, AR, USA; Josie Lain Franklin, Nutrition Intervention Research Initiative,*

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Winnsboro, LA, USA; **Elaine Prewitt**, College of Public Health, University of Arkansas for Medical Sciences, Little Rock, AR, USA; **D. Sims**, Nutrition Intervention Research Initiative; **L. Seals Marvell**, Nutrition Intervention Research Initiative; **D. Warren Hollandale**, Nutrition Intervention Research Initiative; **Paula Threadgill**, Human Sciences, Mississippi State Extension Service, Mississippi State, MS, USA

Rural communities would seem to present a challenge for sustainability of interventions because of resource limitations. This session will examine ways in which capacity for sustainability has been emphasized as a part of nutrition and physical activity interventions in three rural delta communities in Arkansas, Louisiana, and Mississippi. It will highlight examples of existing community capacity, in the form of natural leaders and respected civic organizations and institutions, emerging and being integrated into intervention planning and implementation. The session will also share examples of capacity development, through leadership and skills training, collaborative planning efforts, and integration of intervention delivery with efforts of existing community organizations.

**Session Goals:**

- To describe approaches to identifying and building community capacity for sustainability of nutrition and physical activity interventions in small, rural communities
- To share models of community capacity-building that can be incorporated into community-based participatory research
- To share challenges encountered in developing and implementing sustainable interventions in rural communities

**Session Learning Objectives:**

- To evaluate the role of community residents as data collectors
- To describe the role of community capacity-building in intervention sustainability in small communities
- To identify opportunities and challenges related to intervention sustainability in small communities

**Session Agenda:**

- Overview of CBPR process in 3 communities
- Challenges to achieving sustainability in relation to perceived asset limitations in communities
- Stories of natural leadership emerging from communities
- QandA around challenges and ways to identify and nurture existing community capacity
- Stories of capacity-building activities and processes integrated into intervention development
- QandA around integrating community capacity-building into intervention research planning and implementation

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**10:30 am – 12:00 noon Location: Johnston Room, Convention Level, Hilton**

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## **CREATING MULTIDIMENSIONAL PARTNERSHIPS FOR HEALTH: TRANSFORMING THE PIECES INTO A COHERENT PUZZLE, WHILE ACCEPTING THAT THE PICTURE WILL NEVER BE COMPLETE**

**Session Format:** Story session

**Intended Skill Level:** Beginner, Intermediate

**Sub-Theme(s):** Understanding and Addressing the Social Determinants of Health; From Grassroots Movements to Policy Change

**Authors (Presenters in bold):** **Sharon L. Younkin**, *Community Service Programs, University of Wisconsin School of Medicine and Public Health, Madison, WI, USA*; **Susan Corrado**, *Allied Wellness Center, Madison, WI, USA*

This session will address both social determinants of health and a grassroots movement to create change in a neighborhood challenged by violence, drugs, apathy, isolation, unemployment and other barriers to well being. A unique situation wherein connections were created between an academic health center, neighborhood wellness center, community residents, faith communities, and local government will be explained, in hopes of inspiring similar multi-faceted collaborations.

### **Session Goals:**

- To identify issues involved in a collaborative project involving neighborhood residents, a community partner, an academic health center, faith communities and government
- To define strategies utilized to address social barriers to health experienced by a community, while also addressing individual, acute health concerns
- To describe working effectively with diverse groups and organizations in order to compile adequate resources to fund a grassroots agency

### **Session Learning Objectives:**

- To gain knowledge of the issues involved when bringing together individuals with varying: agendas, viewpoints, backgrounds, experience and levels of engagement.
- To learn strategies designed to address both broad social determinants of health and acute, individual health issues.
- To identify a wide variety of funding and fundraising strategies to support neighborhood programs with limited budgets.

### **Session Agenda:**

- Introductions
- The Pieces
  - Neighborhood situation
  - Developing partnerships and generating stakeholders
  - Finding resources
  - Developing programs and services
  - Evaluating success
- Creating the Puzzle
  - Participants will identify their pieces of the puzzle

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- Participants will then work together to form groups, based on the pieces they have and need
- Groups will share what they were able to develop by organizing creative partnerships
- Balancing the Pieces and the Picture

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**10:30 am – 12:00 noon Location: Conference Room G, Mezzanine Level, Sheraton**

**IMPLEMENTING A PARTNERSHIP FOR FILIPINO HEART HEALTH: LESSONS LEARNED IN GENERATING AND APPLYING LOCAL THEORY**

**Session Format:** Skill-building workshop

**Intended Skill Level:** Beginner

**Sub-Theme(s):** Communities as Centers of Learning, Discovery and Engagement; Developing the Science of Community-Based or Practice-Based Evidence

**Authors (Presenters in bold):** ***Rhodora A Ursua**, New York University School of Medicine, Center for the Study of Asian American Health, New York, NY, USA; **Josephine Rago-Adia**, Kalusugan Coalition, Summit, NJ, USA; **Potri Ranka Manis**, Kalusugan Coalition, New York, NY, USA; Noilyn Abesamis, New York University Center for the Study of Asian American Health, New York, NY, USA; David Aguilar, Center for the Study of Asian American Health, New York, NY, USA; Mariano Rey, New York University Institute for Community Health and Research, New York, NY, USA*

The Filipino community in New York City (NYC) and Jersey City has served as a center for learning and discovering what health priorities and challenges the community faces, and engaging its members to determine solutions. Through coalition development, and action-oriented community diagnosis, including windshield tours, photovoice, focus groups, interviews and community forums, local theory and knowledge about the risk and protective factors for cardiovascular disease in this community was generated. A campus-community partnership used this knowledge to obtain federal funding to jointly develop an intervention to improve health access and cardiovascular health status of this community and mobilize additional community stakeholders to engage in the process, hence strengthening the intervention design.

**Session Goals:**

- To share the experiences of a university-community partnership in NYC and New Jersey (NJ) in engaging the Filipino community to conduct a CBPR project to improve health access and cardiovascular health.
- To discuss various types of local knowledge discovered with the NYC/NJ Filipino community and how they were used to develop and strengthen the design of a community health worker intervention.
- To engage participants to apply to their own settings, techniques to build academic and community partners' capacity to generate, test and apply community-based evidence.

**Session Learning Objectives:**

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- To apply lessons learned about capacity building and partnership development with immigrant and other minority populations to strengthen CBPR
- To understand various techniques (i.e. community forums, windshield tours, photovoice) to generate and apply local knowledge to intervention research design
- To apply approaches (i.e. Theatre of the Oppressed) to discover a community's social determinants of health by examining the lived experiences of the target community and translate knowledge into action.

**Session Agenda:**

- Welcome and introductions of presenters and participants
- Presentation of Project AsPIRE
- Personal reflection about Community Experiences and how to apply local knowledge
- Group Exercise
- Report Back

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**10:30 am – 12:00 noon Location: Conference Room F, Mezzanine Level, Sheraton**

**CAMBODIAN COMMUNITY HEALTH: SEVEN YEARS, SEVEN LESSONS**

**Session Format:** Skill-building workshop

**Intended Skill Level:** Beginner, Intermediate, Advanced

**Sut-Theme(s):** Communities as Centers of Learning, Discovery and Engagement

**Authors (Presenters in bold):** ***Linda Silka**, Center for Family, Work, and Community, University of Massachusetts, Lowell, MA, USA; **Dorcus Grigg-Saito**, Lowell Community Health Center, Lowell, MA, USA; **Sidney Liang**, Cambodian Community Health 2010, Lowell Community Health Center, Lowell, MA, USA; **Robin Toof**, Center for Family, Work, and Community, University of Massachusetts, Lowell, MA, USA; **Amdrea Laskey**, Lowell Community Health Center; **Melissa Wall**, Center for Family, Work, and Community, Lowell, MA, USA*

Over the last seven years, Cambodian Community Health 2010 in Lowell, MA has devoted itself to Cambodian elder diabetes and cardiovascular disease. Home to the world's third largest Cambodian community, the partnership confronted many barriers, including differences in language, health care experiences, and intergenerational dynamics. With the community taking the lead, we have worked to incorporate the perspectives of traditional healers, carry out culturally appropriate CBPR, and integrate community and campus approaches. We will focus on seven lessons useful to partnerships with limited resources that need to draw in key community institutions and create new partnership roles for researchers, faculty, and students.

**Session Goals:**

- To share specific strategies from Cambodian Community Health 2010 for making the community the center of learning.
- To provide participants with tools to identify opportunities to draw in campus people to partner with the community.

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- To use the seven lessons to focus attention on specific challenges that must be overcome if engagement is to lead to successful outcomes for communities and campuses.

**Session Learning Objectives:**

- Participants at beginning levels of partnership will be able to describe the challenges that they will likely encounter as they attempt to move the community into the center of a learning partnership.
- Participants at intermediate levels of experience will have knowledge of specific steps that they can take to identify particularly rich community learning opportunities.
- Advanced participants will be able to outline a plan for how their community could institute and evaluate community-centered partnership learning opportunities.

**Session Agenda:**

- Introductions, brief ice breaker, and explanation of goals
- Brief summary of Cambodian Community Health to set context; participants asked to point out ways that this context is similar to or different from their own.
- Discussion of challenges in terms of the seven lessons and how each might be applied in new settings.
- Participants asked to describe ways that they would adapt these lessons to their own setting.

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**10:30 am – 12:00 noon Location: Tom Thompson Room, Convention Level, Hilton**



**INNOVATIONS IN SERVICE-LEARNING**

**Session Format:** Thematic Poster Session

**Session Moderator:** Richard Redman, University of Michigan School of Nursing & CCPH Board Member, Ann Arbor, MI, USA

**Intended Skill Level:** Beginner, Intermediate, Advanced

This thematic poster session is comprised of the 6 posters (SL#1-#6) below:

**SL#1: ON-SITE PARTNERING AS AN INNOVATIVE APPROACH TO IMPACT HOMELESSNESS**

**Sub-Theme(s):** Communities as Centers of Learning, Discovery and Engagement

**Authors (Presenters in bold):** **Monica L. Donohue**, Nell Hodgson Woodruff School of Nursing, Emory University, Atlanta, GA, USA; **Vince Smith**, The Gateway Center, Atlanta, GA, USA

This thematic poster will describe the unique partnership that exists between the School of Nursing and the Gateway Center, a large service center in downtown Atlanta designed to help individuals move out of homelessness. It will begin with the creation of the Gateway Center, emphasizing Atlanta's broad initiative to end chronic homelessness, the unique comprehensive

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services at the Gateway and its principal of collaboration with numerous partners. How the School joined this collaborative venture at its conception and then positioned a half-time faculty member on-site at its birth just one year ago to facilitate service-learning projects will be addressed. The impact that this partnership has had on the health of individuals who are homeless and the lives of students will be shared.

## **SL#2: CANTERBURY HOUSE: A SERVICE LEARNING CENTER**

**Sub-Theme(s):** Communities as Centers of Learning, Discovery and Engagement

**Authors (Presenters in bold):** ***Marilyn G. King**, College of Nursing, Medical University of South Carolina, Charleston, SC, USA; **Catherine G. Ling**, College of Nursing, Medical University of South Carolina; Cam Spenser, Wellness Coordinator, Canterbury House, Charleston, SC, USA*

How does one teach undergraduate nursing students about the importance of building community partnerships, and learning from the community? This project brings together 3rd semester students and residents of a low-income senior housing site to provide students with opportunities to learn about issues such as ageism, cultural sensitivity, and working with community, by sharing their budding health knowledge and their companionship through shared meals, home visits, and a community project.

## **SL#3: HOMEBASING IN PINE FOREST: AN INNOVATIVE AND SUCCESSFUL COMMUNITY-CAMPUS PARTNERSHIP**

**Sub-Theme(s):** Understanding and Addressing the Social Determinants of Health; Communities as Centers of Learning, Discovery and Engagement

**Authors (Presenters in bold):** ***Connie Roush**, School of Nursing, University of North Florida, Brooks College of Health, Jacksonville, FL, USA; **Carrie Davis**, The Housing Partnership of Northeast Florida, Jacksonville, FL, USA; **Mary Helen Elliott**, School of Nursing, University of North Florida, Brooks College of Health, Jacksonville, FL, USA*

As part of a comprehensive neighborhood revitalization project, key stakeholders at the Housing Partnership of Northeast Florida and nursing faculty from the University of North Florida created a partnership involving at least 10 local entities. A homebasing model developed at UNF guides efforts to provide health assessment and education for Pine Forest residents through service learning while creating community responsive and culturally sensitive health professionals.

## **SL#4: SPANISH HEALTH LITERACY INITIATIVE**

**Sub-Theme(s):** Understanding and Addressing the Social Determinants of Health; From Grassroots Movements to Policy Change

**Authors (Presenters in bold):** ***Francisco Soto Mas**, Teacher Education, College of Education, University of Texas, El Paso, TX, USA*

The Spanish Health Literacy Initiative is aimed at improving the health literacy (HL) level of Hispanics by combining teaching, research, and services activities on a community-academia

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partnership model. The program trains school teachers on the basics of HL. A service learning approach in collaboration with the local school districts benefits children, youth, and parents. A research component that focuses on literacy needs in health care settings and comprehensive school health education connects research and practice.

**SL#5: THE MENTOR PROJECT: TAKING SCHOOL-BASED SERVICE LEARNING TO THE NEXT LEVEL**

**Sub-Theme(s):** Understanding and Addressing the Social Determinants of Health; From Grassroots Movements to Policy Change

**Authors (Presenters in bold):** ***Kathie C. Garbe**, Department of Health and Wellness, University of North Carolina-Asheville; **Keith Ray**, Department of Health and Wellness, UNC-Asheville*

The Mentor Project is a unique program designed to change health knowledge and behaviors by working with children in a health mentoring situation. The Mentors are working with children from Title 1 schools (low-income) and working to make a difference in health knowledge and health behaviors while building a strong relationship. The college Mentors are being training to identify and understand the social determinants of health while also being involved in a proactive support strategy (Mentoring). This is a grassroots effort to create college classes in Mentoring that will also make a significant impact upon the health of our children. This paradigm is different than using classroom instruction to make a difference in health knowledge and behaviors.

**SL#6: SERVICE LEARNING EXPERIENCES FOR FOURTH YEAR DENTAL STUDENTS**

**Sub-Theme(s):** Understanding and Addressing the Social Determinants of Health; Developing the Science of Community-Based or Practice-Based Evidence

**Authors (Presenters in bold):** *Caswell Evans, Division of Prevention and Public Health Sciences, University of Illinois, Chicago, IL, USA; **Khatija Noorullah**, College of Dentistry, Division of Prevention and Public Health Sciences, University of Illinois, Chicago, IL, USA; **Amber L. Ryan**, University of Illinois, Chicago, IL, USA*

College of Dentistry engages senior students in service-learning experiences in community clinics where access is lacking. Students provide tangible benefit to the community by utilizing chairs that would otherwise remain empty, allowing the clinic to book more appointments. The students benefit from the direct exposure to public health issues. They provide care to the underserved urban, rural, and special needs populations and participate in community based projects and reflective essays.

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**CONCURRENT SESSIONS**  
**Thursday April 12**  
**1:30 pm to 3:00 pm**

*"I was taught that the world had a lot of problems; that I could struggle and change them; that intellectual and material gifts brought the privilege and responsibility of sharing with others less fortunate; and that service is the rent each of us pays for living-the very purpose of life and not something you do in your spare time or after you have reached your personal goals."*

*Marian Wright Edelman*

**\*Please note – The terms “beginner,” “intermediate,” and “advanced” below the session title indicate the intended skill level(s) of the audience as determined by the presenters.** See pages 12-13 for descriptions of session formats (i.e., challenges consultation, film screening & discussion, story, skill-building workshop, thematic poster).

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**1:30 pm – 3:00 pm Location: Osgoode Room, 3<sup>rd</sup> Floor, Hilton**

**MOBILIZING HEALTHY COMMUNICATION, PROGRAMS AND RESEARCH AMONG A UNIVERSITY, A FOUNDATION, AND A COMMUNITY**

**Session Format:** Challenges consultation session

**Intended Skill Level:** Beginner, Intermediate, Advanced

**Sub-Theme(s):** Communities as Centers of Learning, Discovery and Engagement; Developing the Science of Community-Based or Practice-Based Evidence

**Authors (Presenters in bold):** **Gwyn E. Barley**, Department of Family Medicine, University of Colorado School of Medicine, Aurora, CO, USA; **Alisha Brown**, Stapleton Foundation, Denver, CO, USA; **Debbi Main**, Family Medicine, University of Colorado School of Medicine, Aurora, CO, USA

We will share our challenges in working among a university, community and foundation. Trust building efforts and how the community foundation plays a significant role in brokering the community-campus partnership, sometimes for the good and sometimes not, will be described along with how the university has behaved or not. We want to invoke policy changes for promoting health in an inclusive way. We will be stronger and more effective in invoking policy change working together and not apart.

**Session Goals:**

- To develop skills to address tensions and growing pains in a community-campus-foundation partnership.
- To develop effective communication strategies among stakeholders forming trust and bonds that enable strong community-campus-foundation partnerships
- To develop skills to take what we are learning, interpret them collectively and ask and answer more questions via programs and research together

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**Session Learning Objectives:**

- To adopt communication strategies that enable varied partners to continue to work together for the greater community's good.
- To understand and address tensions that come up in new partnerships where trust is not fully developed.
- To mobilize partners to advance a community's health and work together in fund raising for programs and evaluation leading to new knowledge.

**Session Agenda:**

- Introduction of panel and audience members – 20 minutes
- Relating the experience – 15 minutes
- Discussion and brainstorming – 30 minutes
- Wrapping up and describing key items – 15 minutes
- Next steps and action plan - 10 minutes

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**1:30 pm – 3:00 pm Location: Conference Room G, Mezzanine Level, Sheraton**



**HEALTHY YOUTH THROUGH PARTNERSHIP AND COMMUNITY EDUCATION:  
THE STREET CULTURE EXPERIENCE**

**Session Format:** Challenges consultation session

**Intended Skill Level:** Intermediate

**Sub-Theme(s):** Understanding and Addressing the Social Determinants of Health;  
Communities as Centers of Learning, Discovery and Engagement

**Authors (Presenters in bold):** ***Kim D. Sutherland**, Street Culture Kidz Project, Regina, SK, Canada; **David D. Cowan**, Street Culture Project, Regina, SK, Canada; **Dustin R. Browne**, Street Culture/Help Eliminate Auto Theft, Regina, SK, Canada; **Donavon C. Caldwell**, Street Culture Project, Regina, SK, Canada*

This session includes a brief history of our agency and its success in community development efforts. We'll offer an overview of how to focus on participants' social determinants of health and how to utilize an entire community as a center of learning, discovery and engagement for both our participants and educational practicum students. The tools we use to meet our needs are; community development thinking, arts-based programming, and the Search Institute's 40 Developmental Assets. Also, we'll explore how our community-campus relationship has driven social change in our community, our city. Focusing on these areas has been integral in our nationally recognized success as well as the success of our participants and the desire for educational institutions to work closely with us.

**Session Goals:**

- To communicate/share our best practices and lessons learned while developing leadership programs for youth with potential – youth representing a sampling of a greater marginalized population.
- To communicate to other service providers how we effectively address the social determinants of health while working front line with marginalized youth.

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- To share strategies of how our organization built and maintained partnerships with post-secondary institutions for the last decade, and the importance of these relationships.

**Session Learning Objectives:**

- To utilize the energy of practicum students to offer youth a great opportunity-natural mentors. Youth educate the mentors on their world, thus instilling leadership in both groups.
- To use arts-based practices and tools that build assets to greatly improve participants' well being. A decade of engaging and studying marginalized youth in community development prepared the findings.
- To address the social determinants of health to a serviced population through partnerships by highlighting those we've developed over ten years and discuss how they enable community learning.

**Session Agenda:**

- Introduction of presenters and icebreaker
- The Street Culture Experience; Health, Justice and Education
- Testimonials of Participants
- Addressing the Goals through Community Development, Arts-based programming, and Partnerships
- Summary/Conclusion
- Open Discussion and Networking

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1:30 pm – 3:00 pm Location: Conference Room C, Mezzanine Level, Sheraton



**TEACHING AND LEARNING CBPR AT THE GRADUATE LEVEL: FROM PRINCIPLES TO ACTION**

**Session Format:** Story session

**Intended Skill Level:** Beginner, Intermediate, Advanced

**Sub-Theme(s):** From Grassroots Movements to Policy Change; Developing the Science of Community-Based or Practice-Based Evidence

**Authors (Presenters in bold):** **Sarah Flicker**, Faculty of Environmental Studies, York University, Toronto, ON, Canada; **Maya Roy**, Community Safety Secretariat, City of Toronto, ON, Canada; **Felix Munger**, Faculty of Environmental Studies, York University, Toronto, ON, Canada; **Roxana Salehi**, Faculty of Environmental Studies, York University, Toronto, ON, Canada

Community-based participatory research is an applied approach to research that is difficult to teach in theory. The best way to learn about it – is to try it! We will discuss our experiences with teaching and learning CBPR at the graduate level. In addition, our policy partner will offer her perspectives on why she chose to partner with York University and what she learned from the process.

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**Session Goals:**

- To provide an overview of structure and goals our graduate CBPR course
- To discuss challenges and opportunities from the perspective of faculty, students, and our community/policy partner
- To reflect on issues of sustainability of our approach (and other approaches!) for students and communities

**Session Learning Objectives:**

- To identify different models for teaching and learning CBPR
- To understand the value of incorporating CBPR courses into graduate curricula
- To reflect on key issues of sustainability for communities involved in these partnerships

**Session Agenda:**

- Introductions
- Exercise in pairs on teaching/learning CBPR models
- Panel Reflections
- Q and A
- Open Discussion

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**1:30 pm – 3:00 pm Location: Johnston Room, Convention Level, Hilton**

**FIRESIDE CHAT ON CREATING AND TESTING AN ACADEMIC NGO NETWORK TO ENHANCE HEALTH EQUITY**

**Session Format:** Story session

**Intended Skill Level:** Beginner

**Sub-Theme(s):** Understanding and Addressing the Social Determinants of Health; Developing the Science of Community-Based or Practice-Based Evidence

**Authors (Presenters in bold):** **Vivian A. Robinson**, *Institute of Population Health, University of Ottawa, ON, Canada*; **Wendy Muckle**, *Ottawa Inner City Health Initiative, Ottawa, ON, Canada*; **Caroline Kisia-Nyamai**, *AfriAfya, Nairobi, Kenya*; **Peter Tugwell**, *Centre for Global Health, University of Ottawa, ON, Canada*; **Aleida ter Kuile**, *Canadian Coalition for Global Health Research, Ottawa, ON, Canada*; **Vic Neufeld**, *Canadian Coalition for Global Health Research, Ottawa, ON, Canada*

We will describe the creation and testing of an academic NGO (non-governmental organization) network focused on improving health equity by the production and ethical application of relevant knowledge for disadvantaged populations. This story session will focus on lessons learned and achievements of a partnership between the Ottawa Inner City Health Initiative, AfriAfya and the University of Ottawa. Achievements include outputs (eg grants and publications), outcomes (collaborative knowledge networks) and impact (changes in practice, policy and health outcomes) related to enhancing health of disadvantaged and socially excluded populations in Ottawa and Kenya. This responds to the theme on determinants of health and also relates to the theme on developing a science of practice-based evidence.

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**Session Goals:**

- To share story of academic NGO model of creating practice-based evidence to enhance health equity through community-campus partnerships
- To invite participants to explore lessons learned on what worked, what didn't and why and to contribute their own experiences
- To develop an action plan to build on Acango model, evaluate practice and policy impact and increase membership

**Session Learning Objectives:**

- To recognize opportunity and benefits of working with community partners to create practice-based evidence
- To describe facilitators and barriers to building mutually beneficial partnerships between academe, community-based NGOs and other stakeholders (eg policy, press, public, private sector, practitioners)
- To build skills in developing an evaluation framework to assess the outputs, outcomes and impact of community-campus partnerships

**Session Agenda:**

- Welcome
- Dialogue- each of 3 presenters from AfriAfya, OICHI and University of Ottawa will be asked to respond to questions related to how the Acango network was created, lessons learned, perceived and measured value and benefit, perceived barriers to participation, priorities for the future.
- Breakout sessions to discuss case studies and propose action plan to scale up and assess policy, community and practice impact
- Report back
- Develop action plan/next steps

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**1:30 pm – 3:00 pm Location: Varley Room, Convention Level, Hilton**

**COMMUNITY VOICES / VOCES COMUNITARIAS: FROM A SOLITARY RESPONSE TO COMMUNITY CHANGE IN SOUTH SEATTLE**

**Session Format:** Story session

**Intended Skill Level:** Beginner, Intermediate

**Sub-Theme(s):** From Grassroots Movements to Policy Change

**Authors (Presenters in bold):** **Antoinette S. Angulo**, *South Park Violence Prevention Collaborative, Seattle, WA, USA*; **Kindra Galan**, *Denny Middle School, Seattle, WA, USA*; **Julian Perez**, *South Park Violence Prevention Collaborative, Seattle, WA, USA*; **Eugene Aisenberg**, *School of Social Work, University of Washington, Seattle, WA, USA*

This session will begin with a brief presentation on the patterned gun violence among Latino youth in South Park and a case study of our academic and community collaboration that addressed it. We will tell the story of our Community Voices Project, in which focus groups and photovoice were used to engage Spanish- and English-speaking residents. We will describe

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the informal and formal linkages we have developed with, for example, the Seattle Police Department, South Park Community Center, city staff, government officials, artists and public health professionals. We will describe how we addressed policymakers through advocacy, and

the individual- and community-level outcomes we achieved, including changes in policy and funding. We will share our lessons learned in this work, including:

- Community priorities are NOT research/program priorities
- It is essential to meet folks where they are at (e.g., language, sites, time)
- Inclusion of resident/nonresident community members is essential
- How to leverage social, human, monetary and other resources

**Session Goals:**

- To describe the experience of a grassroots, volunteer-based bicultural effort to address issues of public safety in south Seattle.
- To illustrate how we communicated findings from photovoice and focus groups to policymakers to effect change.
- To discuss lessons learned from this experience, including: what didn't work, why, and the strategies we used to overcome our challenges.

**Session Learning Objectives:**

- To describe the steps involved in photovoice and focus group methodologies and their practical application for social change.
- To identify effective strategies for communicating research findings and recommendations to policymakers to enhance city investment in communities.
- To apply the lessons learned from our experience (including what didn't work, why, and the strategies used to overcome our challenges) to similar efforts in their communities in the future.

**Session Agenda:**

- 90-minute Agenda:
- 30 minutes: Sharing our story
- 30 minutes: Lesson learned
- 30 minutes: Question and Answer session

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1:30 pm – 3:00 pm Location: Governor General Room, 2<sup>nd</sup> Floor, Hilton



**MAKING SURE RESEARCH IS USED: COMMUNITY-GENERATED  
RECOMMENDATIONS FOR DISSEMINATING RESEARCH VIA NON-TRADITIONAL  
VENUES**

**Session Format:** Skill-building workshop

**Intended Skill Level:** Intermediate

**Sub-Theme(s):** From Grassroots Movements to Policy Change; Communities as Centers of Learning, Discovery and Engagement

**Authors (Presenters in bold):** **José Ramón Fernández-Peña**, San Francisco State University, San Francisco, CA, USA; **Carolyn Hunt**, Center for AIDS Prevention Studies,

[www.ccph.info](http://www.ccph.info)

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University of California, San Francisco, CA, USA; **Pamela DeCarlo**, Center for AIDS Prevention Studies, University of California, San Francisco, CA, USA; **Daniel Bao**, San Francisco, CA, USA

Academic research, no matter how innovative, will never make a difference in the lives of people unless it is disseminated in an appropriate and timely manner to providers and organizations serving the public. Yet many researchers are not trained, rewarded or supported to disseminate research findings beyond academic journals. The University of California San Francisco, Center for AIDS Prevention Studies' Community Advisory Board developed "Recommendations for Research Dissemination." These Recommendations are unique in that they are generated by community members, many of whom have had success and trouble accessing research conducted at a University.

**Session Goals:**

- To demystify the process of disseminating research findings in non-traditional venues, so that scientists have an understanding of and comfort with the process.
- To specify particular audiences and formats for dissemination that will be most effective in ensuring that research is accessible and usable by those who will most likely put it into practice.
- To discuss the practical and ethical reasons for disseminating research, including disseminating negative or null findings, project curricula and survey instruments.

**Session Learning Objectives:**

- To identify important audiences for dissemination of research findings.
- To summarize various non-traditional media outlets and formats for disseminating research that are appropriate for each audience.
- To understand how to develop a dissemination plan and budget for that plan.

**Session Agenda:**

- Brief survey of participants to find out background and experience with dissemination.
- PowerPoint presentation on the development and content of the "Recommendations for Research Dissemination."
- Facilitated discussion on the practical and ethical reasons for dissemination in non-traditional venues.
- Overview of elements of a dissemination plan.
- Break into small groups to develop dissemination plans.

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**1:30 pm – 3:00 pm Location: Conference Room B, Mezzanine Level, Sheraton**

**USE OF THE ENVIRONMENTAL PROTECTION AGENCY'S COLLABORATIVE PROBLEM SOLVING MODEL TO ADDRESS ENVIRONMENTAL JUSTICE ISSUES AT THE LOCAL LEVEL**

**Session Format:** Skill-building workshop

**Intended Skill Level:** Beginner, Intermediate, Advanced

**Sub-Theme(s):** Communities as Centers of Learning, Discovery and Engagement; Developing the Science of Community-Based or Practice-Based Evidence

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**Authors (Presenters in bold):** **Omega Wilson**, West End Revitalization Association, Mebane, NC, USA; **Sacoby Wilson**, Department of Epidemiology, University of Michigan, Ann Arbor, MI,

USA; **Chris Heaney**, Department of Epidemiology, University of North Carolina at Chapel Hill, NC, USA; **John Cooper**, Emergency Preparedness Demonstration Program Coordinator, MDC Inc., Chapel Hill, NC, USA

We will describe the Environmental Protection Agency (EPA) Collaborative Problem Solving Model (CPSM) framework which West End Revitalization Association has used to address environmental injustice in North Carolina. We will discuss how the CPSM framework can be used in other communities facing similar issues. We will train participants in the use of CPSM framework through interactive activities.

**Session Goals:**

- To describe the EPA's Collaborative Problem Solving Model (CPSM) Program for participants interested in building community-led partnerships
- To outline WERA's implementation of the EPA CPSM to address non-compliance with environmental regulations and built environment insults in Mebane, NC
- To train participants in adapting and implementing the EPA CPSM to address environmental justice issues through resource leveraging and mobilization and conflict resolution

**Session Learning Objectives:**

- To outline the components of the EPA's CPSM to provide their communities with an alternative approach to solve local problems.
- To utilize the EPA's CPSM framework to address environmental injustice and public health risks in their local communities.
- To demonstrate how to develop strong partnerships between affected communities and other stakeholders using principles of collaboration.

**Session Agenda:**

- Introduction of the topic
- Introduction of speakers
- Discussion Topic I: EPA's Collaborative Problem Solving Model
- Discussion Topic II: WERA's implementation of the EPA CPSM framework
- Activity I: Small group discussion on participants' local environmental justice issues
- Activity II: Mock Collaborative Problem-Solving Model meeting with participants acting as community advocates, local officials, federal officials, academic partners, and other stakeholders
- Post-discussion

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**1:30 pm – 3:00 pm Location: Conference Room F, Mezzanine Level, Sheraton**

**FUNDERS, COMMUNITIES & ACADEMIA: CREATING AUTHENTIC PARTNERSHIPS**

**Session Format:** Challenges Consultation Session

**Intended Skill Level:** Beginner, Intermediate, Advanced

**Sub-Theme(s):** Communities as Centers of Learning, Discovery and Engagement; Developing the Science of Community-Based or Practice-Based Evidence

**Authors (Presenters in bold):** *Walter Price, California Breast Cancer Research Program, Oakland, CA, USA; **Mary Anne Foo**, Orange County Asian and Pacific Islander Community Alliance, Garden Grove, CA, USA; **Marjorie Kagawa-Singer**, University of California, Los Angeles, CA, USA; **Sara O'Donnell**, Mendocino Cancer Resource Center, Mendocino, CA, USA; **Jeff Belkora**, University of California, San Francisco, CA, USA; **Marj Plumb**, Plumblin Coaching and Consulting, Berkeley, CA, USA; **Natalie Collins**, California Breast Cancer Research Program, Oakland, CA, USA*

This session will explore the lessons learned by a CBPR funder and two teams to 1) develop authentic CBPR partnerships, 2) develop scientifically sound research around questions of interest, and 3) incorporate local knowledge to strengthen the intervention and research design.

Since 1995, the California Breast Cancer Research Program has awarded more than \$10.3 million to 45 CBPR teams. One of the presenting teams implemented a breast health education program to increase mammography rates among Hmong women. The other team is implementing a decision support intervention for women diagnosed with breast cancer in a rural community.

**Session Goals:**

- To describe how community/academic teams can develop authentic partnerships and how research funders can support these partnerships
- To describe how community/academic teams and research funders can develop scientifically sound research questions of interest to communities
- To describe how local and indigenous knowledge can strengthen the design of community-based intervention research

**Session Learning Objectives:**

- To describe ways funders and community/academic teams can ensure authentic CBPR partnerships
- To discuss how funding agencies that award grants on a competitive basis can develop an environment friendly to CBPR principles while maintaining rigorous scientific standards
- To describe how local and indigenous knowledge, when community is included in all stages of the research, can strengthen methods, implementation, analysis, and dissemination.

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**Session Agenda:**

- Background and history on California Breast Cancer Research Program's (CBCRP) Community Research Collaboration (CRC) awards, emphasizing changes made in the award itself and in CBCRP's application solicitation, support and review process in order to ensure authentic partnerships, scientifically sound research, and broad community involvement.
- Each team will present on their view of lessons learned to develop authentic partnership, scientifically sound research, and broad community involvement.
- Dialogue with audience.

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**1:30 pm – 3:00 pm Location: Toronto Ballroom, Convention Level, Hilton**

**IN IT TOGETHER: PARTNERSHIP WORKING IN THE SOUTH OF ENGLAND**

**Session Format:** Film Screening and Discussion

**Intended Skill Level:** Beginner, Intermediate, Advanced

**Sub-Theme(s):** Understanding and Addressing the Social Determinants of Health;  
Communities as Centers of Learning, Discovery and Engagement

**Authors (Presenters in bold):** *Dave Wolff, Community-University Partnership Programme, University of Brighton, Brighton, United Kingdom; **Angie Hart**, Child, Family and Community Health, Center for Nursing and Midwifery Research, Faculty of Health, University of Brighton, Brighton, United Kingdom; & Kim Aumann, aMaze, Brighton, United Kingdom*

This film introduces the United Kingdom's Community University Partnership Programme (Cupp). It includes the Brighton and Sussex Community Knowledge Exchange. Cupp has been initiated by the University of Brighton to tackle disadvantage and promote sustainable development through partnership working between the University and local communities.

Cupp is an initiative set up by the University of Brighton to improve the relationship between the University and its local communities. It aims to support the University's contribution to social inclusion, economic growth and quality of life, but also to learn from these partnerships in order to improve the quality of education provided to learners. Cupp also aims to act as a 'gateway' between the University of Brighton and local community and voluntary organisations.

**Session Goals:**

- To present a vivid picture of the work undertaken by Cupp
- To discuss how this relates to more general themes around partnership working
- To find common themes and shared objectives

**Session Learning Objectives:**

- Participants will have knowledge of Cupp, its history and future plans
- Participants will be able to relate this initiative to their own partnership

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**Session Agenda:**

- Introduction to Cupp
- Putting it in the United Kingdom context
- View the film: In It Together.
- Answer questions
- Discussion on what goes wrong and why. What goes right and why. How do we know? Are we going in the right direction?

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**1:30 pm – 3:00 pm Location: Tom Thompson Room, Convention Level, Hilton**

**DEVELOPING AND SUSTAINING PARTNERSHIPS**

**Session Format:** Thematic Poster Session

**Session Moderator:** Cynthia Barnes-Boyd, University of Illinois-Chicago Neighborhoods Initiative & CCPH Board Member, Chicago, IL, USA

**Intended Skill Level:** Beginner, Intermediate and Advanced

This thematic poster session is comprised of the 7 posters (DSP#1-#7) below:

**DSP#1: COALITION SUSTAINABILITY: IDENTIFYING MEANINGFUL INDICATORS**

**Sub-Theme(s):** Communities as Centers of Learning, Discovery and Engagement; Developing the Science of Community-Based or Practice-Based Evidence

**Authors (Presenters in bold):** ***Rickie Brawer**, College of Graduate Studies, Thomas Jefferson University, Philadelphia, PA, USA; **Julie A. Becker**, Evaluation Consultants, Philadelphia, PA, USA; Alice Hausman, Department of Public Health, Temple University, Philadelphia, PA, USA; Abbie Schlener, Department of Family and Community Medicine, Thomas Jefferson University, Philadelphia, PA, USA; Charmaine Sudler-Milligan, To Our Children's Future with Health, Philadelphia, PA, USA*

Our research identifies factors related to coalition sustainability. A community-based participatory approach using focus groups and surveys was conducted in 2 coalitions to obtain information about benefits of coalition participation at three levels- individual, organizational, and community. Common values and themes were shared across coalition partners. Meaningful performance/impact indicators that influence coalition sustainability were identified and included constructs of social capital.

**DSP#2: PERCEPTIONS OF PARTNERSHIP FUNCTIONING: DIFFERENCES BETWEEN MEDICAL SCHOOL FACULTY AND COMMUNITY PARTNERS**

**Sub-Theme(s):** Developing the Science of Community-Based or Practice-Based Evidence

**Authors (Presenters in bold):** ***Eric T. Gass**, Urban Studies Program, University of Wisconsin, Milwaukee, WI, USA*

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Data collected for this project is part of my dissertation, which is attempting to create a chronological model of partnership functioning. However, before the model can be assessed, it is important to understand what differences, if any, exist between University and community partners engaging in active partnerships. Participants are 42 community partners and 23 faculty from a partnership grant program at a large mid-western medical school.

### **DSP#3: BENEFITS AND CHALLENGES OF PARTNERSHIP**

**Sub-Theme(s):** Communities as Centers of Learning, Discovery and Engagement; Developing the Science of Community-Based or Practice-Based Evidence

**Authors (Presenters in bold):** *Barbara L. Hill, Population Health Institute, University of Wisconsin, Madison, WI, USA; Ann L. Christiansen, Injury Research Center, Medical College of Wisconsin, Milwaukee, WI, USA*

Discussing the benefits and challenges of a community-academic partnership in a systematic way provides an opportunity to fine-tune the relationship during the project in order to better meet the needs of the partners. Semi-structured interviews were held with local health department staff to learn and share perceptions of what program components were most and least valued and what changes could be made to make the partnership work better. An action plan was created to implement those changes.

### **DSP#4: ASSESSING PROCESS AND OUTCOMES: EVALUATING COMMUNITY-BASED PARTICIPATORY RESEARCH**

**Sub-Theme(s):** Developing the Science of Community-Based or Practice-Based Evidence

**Authors (Presenters in bold):** *Marj J. Plumb, Plumline Coaching and Consulting, Inc., Berkeley, CA, USA*

The objectives of this poster are to share information about the California Breast Cancer Research Program Community Research Collaboration (CRC) Awards; to share information about the components of a process and outcomes evaluation of community-based participatory research teams; and to share information about how the implementation of a community-based participatory research may impact the outcomes of the project. The degree to which CRC projects were implemented according to CBPR practice varied with each team. The three teams that had the most outcomes from their projects had the highest levels of collaboration throughout the entire study, significant community involvement outside of the research team, and involvement of the board and staff from the participating CBO. Power sharing, collaboration, and broad community involvement, appear to be key elements to successful CBPR projects.

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**DSP#5: COMPLEMENTARY ACTION: A PARTNERSHIP MODEL FOR REDUCING HEALTH DISPARITIES**

**Sub-Theme(s):** From Grassroots Movements to Policy Change; Communities as Centers of Learning, Discovery and Engagement

**Authors (Presenters in bold):** *Mary Kane and Kathleen M. Quinlan, Concept Systems, Inc., Ithaca, NY, USA*

This project defined a partnership model based on two main principles: complementarity and action. The model was based on literature on partnerships in public health, expert interviews and concept mapping involving a group of experienced public health practitioners. The model contains 91 specific ideas grouped into 8 major concepts that complete the unfinished prompt:

“For a partnership to work well to eliminate disparities and inequities in health care, service and delivery, it should...”

**DSP#6: ACHIEVING SUSTAINABILITY IN SERVICE-LEARNING PARTNERSHIPS: A TEN YEAR FOLLOW-UP STUDY OF THE HEALTH PROFESSIONS SCHOOLS IN SERVICE TO THE NATION DEMONSTRATION PROGRAM**

**Sub-Theme(s):** From Grassroots Movements to Policy Change

**Authors (Presenters in bold):** *Amanda L. Vogel, Department of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health, Baltimore, MD, USA*

Considerable resources are invested in creating community-academic partnerships for health, but partnerships may be discontinued when initial funding ends. Preliminary findings are presented from a study of the sustainability of service-learning partnerships implemented in 1994-1998 through the Health Professions Schools in Service to the Nation demonstration program, funded by the Corporation for National and Community Service and The Pew Charitable Trusts. Results illuminate the grant’s long-term impact on academic institutions and community partners, as well as the importance of contextual influences on the sustainability of service-learning.

**DSP#7: COMMUNITY-ENGAGED SCHOLARSHIP FOR HEALTH COLLABORATIVE: PROGRESS IN NEW MODELS OF FACULTY RECOGNITION AND REWARDS**

**Sub-Theme(s):** From Grassroots Movements to Policy Change; Developing the Science of Community-Based or Practice-Based Evidence

**Authors (Presenters in bold):** *Sherril Gelmon & Miriam Lederer, Portland State University, Portland, OR, USA; Sarena Seifer, Kristine Wong, & Jessica Grignon, Community-Campus Partnerships for Health, Seattle, WA, USA*

The Community-Engaged Scholarship for Health Collaborative is a group of 8 health professions schools that are working to build capacity within their institutions, and provide role models to their peers nationally, to recognize and reward multiple forms of community-engaged scholarship including community-based participatory research and research on community-

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based learning. These schools have worked for the past three years using Kotter's change model to address review, promotion and tenure issues and refine policies and procedures to support community-engaged scholarship. The teams are supported in their campus change efforts through ongoing opportunities for training, technical assistance and information-sharing. This poster will highlight the results of the change efforts over the past three years.

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**1:30 pm – 3:00 pm Location: Jackson Room, Convention Level, Hilton**

**CATALYTIC COLLABORATION: LEADING SOCIAL CHANGE THROUGH COMMUNITY-MEDICAL SCHOOL PARTNERSHIPS**

**Session Format:** Thematic Poster Session

**Session Moderator:** David Nelson, Rehabilitation & Wellness Services, Millinocket Regional Hospital, Millinocket, ME, USA

**Intended Skill Level:** Intermediate

**Authors (Presenters in bold):** **Amy A. Murphy**, *Medical College of Wisconsin, Healthier Wisconsin Partnership Program*

The purpose of this thematic poster session is to describe how community-academic partnership projects address social determinants of health and grassroots movements to impact policy change through: involving those most impacted by the problem in health interventions; supporting the development of advocacy skills and abilities of grassroots resident leaders; addressing access to health care as a basic determinant of health; addressing health status as a key to successful employment. This session will feature a group of posters that report on HWPP grantee experiences and lessons learned.

**CC#1: SABER PARA LA GENTE/KNOWLEDGE FOR THE PEOPLE: CREATING A CHAIN OF MEANINGFUL INFORMATION**

**Sub-Theme(s):** Understanding and Addressing the Social Determinants of Health; Communities as Centers of Learning, Discovery and Engagement; From Grassroots Movements to Policy Change; Developing the Science of Community-Based or Practice-Based Evidence

**Authors (Presenters in bold):** **Carolina Gonzalez Schlenker**, *Latino Health Organization, Inc., Madison, WI, USA*; **Christine Cronk**, *Medical College of Wisconsin, Milwaukee, WI*; **Babara Leigh**, *Milwaukee Public Theatre, Milwaukee, WI, USA*; **Ben Ortega**, *Spanish Center of Kenosha, Racine and Walworth Counties, Inc., Kenosha, WI, USA*; **Jorge Aguilar**, *La Casa de Esperanza, Inc., Waukesha, WI, USA*

The goal of Saber para la Gente is to explore an alternative approach to portray, monitor and address minority health. Health programs for minorities have been planned and designed using the evidence presented by a list of health indicators and their numerical gap with the white population. This approach to health resource allocation has proved to be ineffective and wasteful. Most of the lacking information is inside people as a lack of awareness about what health events are and how their lives are impacted by them. The project begins with providing a

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setting for stories to be told and organizing the stories in a matrix that makes them meaningful. The information then is presented back to the people as an interactive theatre performance (Forum Theatre) that provides a stage for creative ideas to improve the situation. The information is then mapped to the International Classification of Nursing Practice and to the International Classification of Functioning, Disability and Health (ICF), providing the means to integrate the data into health information systems, with the nursing profession serving as the lead actor. The preliminary findings point at the primacy of contextual variables in determining both, population health outcomes as well as in the outcomes of health programs (including this project).

## **CC#2: BRANCH OUT: A FAITH-BASED PARTNERSHIP TO PROMOTE HEALTH AND WELLNESS**

**Sub-Theme(s):** Understanding and Addressing the Social Determinants of Health

**Authors (Presenters in bold):** *Staci Young, Medical College of Wisconsin, Milwaukee, WI, USA; Nancy Wynne, Word of Hope Ministries, Milwaukee, WI, USA; Yvonne Greer, City of Milwaukee Health Department, Milwaukee, WI, USA; Syed Ahmed, Medical College of Wisconsin, Milwaukee, WI, USA; Church Health Action Team Members from the following churches: Bethlehem Temple; Christ Temple Church of God in Christ; Ebenezer Church of God in Christ; Holy Cathedral Church of God in Christ; Mason Temple Church of God in Christ; New Hope Missionary Baptist Church; Parklawn Assembly of God; and Mount Mary College Dietetics Program.*

The purpose of the BRANCH (Building a Rejoiceful Alliance of Neighbors for Change and Healing) Out partnership is to reduce health risk factors related to cancer, cardiovascular disease, and diabetes in African-American church-based communities in Milwaukee. Traditionally, churches have been deeply rooted cornerstones in African-American communities. Churches have a strong tradition of caring for others, providing fellowship, support and education. BRANCH Out builds on the existing relationship between health ministry workers and congregation members to address the social determinants of health. BRANCH Out has the following objectives: 1) develop and train Church Health Action Teams (CHATs) at participating churches; 2) develop, implement and disseminate cancer, cardiovascular disease and diabetes risk reduction education and prevention materials and resources; 3) develop and implement cancer, cardiovascular disease and diabetes risk reduction best practices at churches; and 4) sustain, evaluate, and expand the program.

## **CC#3: DEVELOPING STRATEGIES: IMPROVING THE HEALTH OF LGBT PEOPLE OF COLOR**

**Sub-Theme(s):** Understanding and Addressing the Social Determinants of Health; Communities as Centers of Learning, Discovery and Engagement

**Authors (Presenters in bold):** *Gary Hollander, Diverse and Resilient, Inc., Milwaukee, WI, USA; David Seal, Medical College of Wisconsin, Milwaukee, WI, USA; Brenda Coley, Diverse and Resilient, Inc., Milwaukee, WI, USA*

Developing Strategies: Improving the Health of LGBT People of Color addresses the social determinants of Health through the focus, design, and implementation of the project. The focus

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is the intersection of race, gender, and sexual orientation as these apply to alcohol and drug use, tobacco use, mental health, and intentional and unintentional injury. The project design includes the active involvement at all levels of the target population, and it is being implemented by LGBT people of color.

#### **CC#4: EMPOWERING INDIVIDUALS TO IMPROVE THEIR HYPERTENSION CONTROL THROUGH PEER SUPPORT**

**Sub-Theme(s):** Understanding and Addressing the Social Determinants of Health; Communities as Centers of Learning, Discovery and Engagement

**Authors (Presenters in bold):** **Jeff Whittle**, *Medical College of Wisconsin, Milwaukee, WI, USA*; **Lee Guerrero**, *Veterans of Foreign Wars-Wisconsin, Milwaukee, WI, USA*; **Jeff Morzinski & Kristyn Ertl**, *Medical College of Wisconsin, Milwaukee, WI, USA*

This is an intervention project. The goals of this project are: 1) to demonstrate that “lightly trained” community members can help a group of peers to improve their health status by teaching them self-management skills; and 2) to demonstrate that the supportive peer network that already exists within a veterans’ organization can be mobilized to address health issues that affect its members. We will do so by improving blood pressure self-management and control among participating members of the VFW.

#### **CC#5: INTEGRATING PEER SUPPORT THROUGHOUT THE BEHAVIORAL HEALTH CONTINUUM OF CARE**

**Sub-Theme(s):** Understanding and Addressing the Social Determinants of Health; From Grassroots Movements to Policy Change

**Authors (Presenters in bold):** **Suzanne Schuyler**, *Medical College of Wisconsin, Milwaukee, WI, USA*; **Joan Lawrence**, *Our Space, Inc., Milwaukee, WI, USA*

The purpose is to create a recovery-driven continuum of behavioral health care by integrating Peer Support throughout service delivery systems, which care for individuals with behavioral health needs. The goal is to change the form, function, values and culture of the behavioral health continuum of care to better meet the needs of the individuals and families it is designed to serve. Peer Support Services will be utilized to implement successful self-determination approaches, which will bring about changes in beliefs and practices, and drive system-wide change.

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**INTEREST GROUPS, PART 1**  
**Thursday April 12**  
**3:30 pm to 5:00 pm**

**Interest Groups** are a 2-part series of sessions that enable participants to engage in a purposeful dialogue on a particular topic of shared interest. Part 1 takes place on **Thursday April 12** from 3:30 pm to 5:00 pm. Part 2 takes place on **Saturday April 14** from 10:30 am to 12 noon. The series provides participants an opportunity to:

- Explore issues and challenges;
- Identify fresh ideas, strategies and resources to help meet those challenges; and
- Pursue opportunities for ongoing networking and collaboration.

Interest Groups are intended to mobilize CCPH members\* for collective action around high priority topics. Possible topics were identified by a review of CCPH conference and other program evaluations, member surveys, suggestions from CCPH conference planning committee members, board members and staff. The topics below were selected because they were felt to be of broad interest and likely to spark continuing activities after the conference. Highlights from the Interest Group sessions will be incorporated into the conference proceedings.

\*Participants who were not CCPH members when they registered for the conference received a membership with their registration.

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**3:30 pm – 5:00 pm Location: Conference Room G, Mezzanine Level, Sheraton**



**ABORIGINAL & INDIGENOUS PEOPLES' HEALTH**

**Facilitators:** Nancy Gibson, CIETcanada (Community Information, Empowerment and Transparency) and PIMATISIWIN Journal, Edmonton, AB, Canada; Rose James, Northwest Indian College, Bellingham, WA, USA; and Alice Park, Urban Indian Health Institute, Seattle Indian Health Board, Seattle, WA, USA

This interest group is intended for conference participants who seek to improve the health (broadly defined) of Aboriginal and Indigenous Peoples.

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**3:30 pm – 5:00 pm Location: Osgoode Room, 3<sup>rd</sup> Floor, Hilton**

**COMMUNITY PARTNER PERSPECTIVES**

**Facilitators:** Susan Gust, GRASS Routes (Grassroots Activism, Sciences and Scholarship), Minneapolis, MIN, USA; E. Hill De Loney, Flint Odyssey House, Inc. Health Awareness Center, Flint, MI, USA; and Kristine Wong, Community-Campus Partnerships for Health, Seattle, WA, USA

This interest group is intended for conference participants from grassroots and community-based organizations who seek to support each other in their efforts to achieve authentic community-higher education partnerships. While academic partners have extensively

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documented their experiences and lessons learned in community-higher education partnerships, the voices of community partners are often absent. If true partnerships are to be achieved, community partners must harness their own experiences, lessons learned, and collective wisdom. This interest group builds from a Community Partner Summit convened by CCPH in April 2006 and outcomes from the Summit will be shared.

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**3:30 pm – 5:00 pm Location: Governor General Room, 2<sup>nd</sup> Floor, Hilton**



### **COMMUNITY-ACADEMIC PARTNERSHIPS IN HIV/AIDS**

**Facilitators:** Alan Li, Regent Park Community Health Centre, Toronto, ON, Canada, and Robb Travers, Ontario HIV Treatment Network, Toronto, ON, Canada

This interest group is intended for conference participants who seek to improve the health (broadly defined) of people living with HIV/AIDS and address the social determinants of HIV/AIDS.

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**3:30 pm – 5:00 pm Location: Johnston Room, Convention Level, Hilton**

### **COMMUNITY-ENGAGED SCHOLARSHIP**

**Facilitators:** Robert Bonnacci, Mayo Medical School, Rochester, MN, USA, and Sherril Gelmon, Portland State University, Portland, OR, USA and CCPH Senior Consultant

This interest group is intended for conference participants who seek to recognize and reward community-engaged scholarship, such as through promotion and tenure guidelines, faculty and staff development, institutional support structures and opportunities for peer review and dissemination. This interest group builds from the Community-Engaged Scholarship for Health Collaborative, a CCPH project involving universities in the US that are collaborating to work on these issues and outcomes from the Collaborative will be shared.

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**3:30 pm – 5:00 pm Location: Conference Room C, Mezzanine Level, Sheraton**



### **EMERGING LEADERS**

**Facilitators:** James Bridgers, Jr., Student, Department of Family Studies, University of Maryland, Silver Spring, MD, USA; Adrian Guta, Graduate Student, Faculty of Social Work, University of Toronto and Ontario HIV Treatment Network, Toronto, ON, Canada; and Chris Hanssmann, 2006 MPH Graduate, Verbena Health Board of Directors, Seattle, WA, USA

This interest group is intended for students, post-doctoral fellows and other conference participants who seek to support and develop future leaders of community-academic partnerships and social change.

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**3:30 pm – 5:00 pm Location: Conference Room B, Mezzanine Level, Sheraton**

### **ETHICAL ISSUES IN COMMUNITY-ACADEMIC PARTNERSHIPS**

**Facilitators:** Sarah Beversdorf, Center for Healthy Communities, Department of Family & Community Medicine, Medical College of Wisconsin, Milwaukee, WI, USA; Vanessa Northington Gamble, Tuskegee University National Center for Bioethics in Research and Health Care, Tuskegee, AL, USA; Jessica Grignon, Community-Campus Partnerships for Health, Seattle, WA, USA; and Nancy Shore, University of New England School of Social Work, Portland, ME, USA

This interest group is intended for conference participants who seek to address ethical issues that arise in community-academic partnerships, such as establishing community advisory boards, obtaining community consent and navigating institutional review boards/ethics review boards. This interest group builds from recommendations that came out of a session on the topic at last year's CCPH conference, and an Educational Conference Call Series on Institutional Review Boards and Ethical Issues in Research underway now that is jointly sponsored by CCPH and the Tuskegee University National Center for Bioethics in Research and Health Care. Outcomes from these efforts will be shared.

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**3:30 pm – 5:00 pm Location: Tom Thompson Room, Convention Level, Hilton**

### **FROM PARTNERSHIPS TO POLICY CHANGE**

**Facilitators:** Estelle Archibold, Southeast Community Research Center, Atlanta, GA, USA; Shawn Kimmel, University of Michigan School of Public Health, Ann Arbor, MI, USA, and Victor Rubin, PolicyLink, Oakland, CA, USA

This interest group is intended for conference participants who seek to elevate the policy relevance and impact of the work being done through community-academic partnerships.

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**3:30 pm – 5:00 pm Location: Varley Room, Convention Level, Hilton**

### **HOMELESS HEALTH**

**Facilitators:** Jessica Gregg, Oregon Health & Science University, Portland, OR, USA, and Drew Kostyniuk, Street Health, Toronto, ON, Canada

This interest group is intended for conference participants who seek to improve the health (broadly defined) of people experiencing homelessness and to address the root causes of homelessness. This interest group builds in part from "A Guide to Community-Campus Partnerships for Health of People Experiencing Homelessness" that resulted from a partnership between CCPH and the National Health Care for the Homeless Council.

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**3:30 pm – 5:00 pm Location: Jackson Room, Convention Level, Hilton**

**IMMIGRANT & REFUGEE HEALTH**

**Facilitators:** Danelle Marable, Institute for Health Policy/Community Benefit, Massachusetts General Hospital, Boston, MA, USA, and Josephine Pui-Hing Wong, Department of Public Health Sciences, University of Toronto, Toronto, ON Canada

This interest group is intended for conference participants who seek to improve the health (broadly defined) of immigrants and refugees.

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**3:30 pm – 5:00 pm Location: Conference Room F, Mezzanine Level, Sheraton**

**INTERNATIONAL PARTNERSHIPS**

**Facilitators:** Becky Davis, Child Family Health International, San Francisco, CA, USA; Margaret Gadon, The Network: Towards Unity for Health, Maastricht, The Netherlands; and Mick Huppert, Office of Community Programs, University of Massachusetts Medical School, Worcester, MA, USA

This interest group is intended for conference participants who seek to strengthen and support partnerships that are working across multiple countries or nations, such as international community-based research collaborations and international service-learning exchange programs.

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**3:30 pm – 5:00 pm Location: Carmichael Room, Convention Level, Hilton**

**RURAL HEALTH PARTNERSHIPS**

**Facilitators:** Margaret Bogle, Delta NIRI (Nutrition Intervention Research Initiative), Little Rock, AR, USA; and Hilda Heady, West Virginia Rural Health Education Partnerships/Area Health Education Centers and West Virginia University Robert C. Byrd Health Sciences Center, Morgantown, WV, USA

This interest group is intended for conference participants who seek to improve the health (broadly defined) of people in rural communities.

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## EXHIBITOR & POSTER RECEPTION

**Thursday April 12**  
**5:30 pm to 7:30 pm**  
*Convention Level Foyer &  
Toronto Ballroom, Hilton*

Come meet CCPH's exhibitors and cosponsors, learn about their valuable programs and resources, and talk with poster presenters about their work! In your conference bag is an **Exhibitor Passport** that can be used to enter a drawing for valuable raffle prizes that will be announced at the end of the reception. You must be present to win. See inside program covers for exhibitor and cosponsor descriptions.

See pages 151-184 for poster descriptions. Posters included in the Poster Hall and posters presented in Thematic Poster Sessions throughout the conference will be on display in the Toronto Ballroom during the reception. Poster presenters: Please remember to stand by your posters during the reception! *The ballroom will be open at 3:00pm for Thematic Poster Presenters to hang their posters.*

Don't miss the chance to submit your vote for **Viewer's Choice Best Poster Award!** In your conference bag is a **ballot** that you can use to vote for your favorite poster. Award-winning posters will be announced during the Closing Luncheon on Saturday April 14.

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**FILM SCREENING & DISCUSSION**

**Thursday April 12**

**7:45 pm to 9:15 pm**

*Jackson Room, Convention Level, Hilton*

Join us for a sneak preview of the forthcoming documentary series “Unnatural Causes: Is Inequality Making Us Sick?”, followed by a facilitated discussion. Pizza, popcorn and beverages provided.

This session will feature excerpts from the series, panelists who have experience using film as a tool for social change and/or have related resources to share, and facilitated audience discussion.

***UNNATURAL CAUSES***  
***Is Inequality Making Us Sick?***

[www.unnaturalcauses.org](http://www.unnaturalcauses.org)

Produced by California Newsreel with Vital Pictures, Inc. Presented by the National Minority Consortia Public Impact Campaign in Association with the Joint Center Health Policy Institute

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**Facilitator:** Kristine Wong, Community-Campus Partnerships for Health, Seattle, WA, USA

**Panelist:** Olivia Carter-Pokras, Department of Epidemiology and Biostatistics, College of Health and Human Performance, University of Maryland. Baltimore, MD, USA  
(other panelists to be announced)

This documentary series investigates the sources of health disparities in the United States. The broadcast and DVD release (scheduled for Autumn 2007) will trigger a public impact campaign offering a unique opportunity to put health equity on the public agenda. The series and campaign will promote a new and hopeful approach to population health, one that links our individual aspirations for better health not only to medical and lifestyle interventions but to “upstream” policies – investing in our schools, improving housing, integrating neighborhoods, creating living wage jobs, and promoting more equitable fiscal policies. (See more details on the series below)

**The Series**

*Unnatural Causes* is organized into a one hour-long opening episode that sets up the overarching themes, followed by six additional 30-minute episodes set in different racial and ethnic communities. The series crisscrosses the United States, investigating the findings that there is more to our health than bad habits, health care or unlucky genes – that the social conditions in which we are born, live and work profoundly affect our well-being and our longevity.

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It's not just the poverty-stricken who are afflicted. There is a continuous health gradient that implicates all of us. At each descending rung of the socio-economic ladder – from the rich to the middle class to the poor – people tend to be sicker and die sooner. And, in many cases, at each socio-economic level peoples of color are even worse off than their white counterparts.

The biggest health secret of all may be the ways in which our social environment – our jobs, schools, built space, transportation, even the quality of civic life – gets under the skin, influencing our behaviors, access to resources, chronic stress levels, and ultimately increasing or decreasing our chances for health.

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**NOTES AND REFLECTION ON DAY ONE**

**THURSDAY April 12**

**Three things I saw or heard today that interested me and I'd like to learn more about are:**

**Three things that surprised me today are:**

**Three new ideas I would like to try to implement back home are:**

**Some memorable quotes from today are:**

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**NOTES AND REFLECTION ON DAY ONE**

**THURSDAY April 12**