

- ✓ Do you feel like you're the "only one" in your setting involved in community-campus partnerships?
- ✓ Would you like to gain some new skills to enhance the partnership work you're already doing?
- ✓ Are you looking for ideas about how to start a community-campus partnership, service-learning program, and/or community-based participatory research project?

If you answered YES to any of these questions, CCPH is ready to help!

- ✓ Are you looking for proven models of success and easy to implement strategies?
- ✓ Do you want to deepen your knowledge of program evaluation and sustainability?
- ✓ Are you struggling to write competitive grant proposals for your partnership or program that incorporate the latest governmental and foundation priorities?

Are you ready to take your partnership to the next level?

CCPH is eager to work with you to achieve your goals! Contact us today to learn more about our technical assistance services. We will work with you to design and implement a package of services that meets your needs. If you're ready to take the next step, please contact us at:

Community-Campus Partnerships for Health
3333 California Street, Suite 410
San Francisco, CA 94118
Tel. (415) 476-7081
Fax (415) 476-4113
ccph@itsa.ucsf.edu
www.ccpb.info

- ❖ The CCPH conference *Call for Proposals* is released annually and includes the technical assistance topics offered at this event.
- ❖ Institute applications are released annually and can be obtained from our website or by emailing CCPH, and include dates, locations, and fees.
- ❖ To obtain publications, please visit our website.

Costs & Discounts

CCPH offers substantial discounts to our members for all training and technical assistance services. Membership categories and benefits are described in detail on our website. To become a member, please visit our website or contact us.

Online Resources

Please visit our website for sample customized and standard training packages, testimonials, and other online resources, including definitions, tools, reports and weblinks on service-learning, community-based participatory research, community-campus partnerships and funding that will help get you started.

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The CCPH Consultancy Network matched us with the perfect consultant for our needs. After several conference calls and a one day mentoring session (all coordinated by CCPH) we were able to formulate a strategy to launch our community-based research program. We are now working with our consultant to develop outcome measures for our partnership.

—Diane Downing, Public Health Program Specialist, Arlington County Department of Human Services, Arlington, VA

CCPH has provided us with a wealth of invaluable information, particularly in pointing us in the direction of possible funding sources for collaborative initiatives in our service area.

—Marjorie Getz, Epidemiologist, Program in Population and Community Health, University of Illinois College of Medicine (Peoria Campus), Peoria, IL

Our training with a CCPH consultant was so impressive that we invited her back. The training she developed was tailored to our specific needs and will provide invaluable support for our staff for many years.

—Vickie Ybarra, Director, Planning & Development, Yakima Valley Farm Workers Clinic, Yakima, WA

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IDEAS • ANSWERS • SOLUTIONS



*Building Healthier Communities,
Strengthening Higher Education*



Founded in 1996, Community-Campus Partnerships for Health (CCPH) is a nonprofit organization that promotes health through partnerships between communities and higher educational institutions. These partnerships are powerful tools for improving health professional education, civic responsibility and the overall health of communities.

In order to foster these partnerships, CCPH offers a suite of technical assistance services to provide you and your organization with the strategies you need to reach your goals.

The Consultancy Network's emphasis on reciprocal learning created a "magnetic" atmosphere for our faculty development workshop. Plans are underway for another!

—Holly Wise, Physical Therapist, Medical University of South Carolina, Charleston, SC

Our Consultancy Network provides customized training and technical assistance. CCPH staff work with you to integrate community-campus strategies into your day-to-day work by designing a technical assistance package that meets your needs.

The Consultancy Network can serve individual organizations, university systems, associations and grantee networks. We work with you throughout the entire process to select the best consultants who can provide assistance on-site or by telephone over any desired length of time.

Our consultants are real life practitioners who have experience in the full scope of community-campus partnerships and are available to lead workshops & give presentations on:

- Service-Learning Courses and Programs
- Community-Based Participatory Research
- Faculty Roles and Rewards
- Program Assessment and Improvement
- Grant Writing and Fundraising
- And Much More!

Our Annual Conference provides technical assistance at all skill levels. You will meet national experts, newcomers, and everyone in between, while gaining fresh knowledge and insight about health-promoting partnerships! The conference features:

- Dynamic keynotes, skill-building workshops, informative posters & exhibits, inspiring community site visits, and opportunities to speak with funding agency representatives.
- Venues to network with more than 500 participants, including representatives of community agencies, governmental organizations, foundations, health care delivery organizations, and higher educational institutions.
- Opportunities to share your skills & lessons learned, and contribute to the advancement & sustainability of partnerships.



The CCPH annual conference is our premier networking and training event.

I think the best part of CCPH has been the national conferences. CCPH has been quite thoughtful in how it has organized the conferences so as to be as practical as possible to the attendees.

—Richard Eberst, Director, California State University, San Bernardino, Community-University Partnerships, San Bernardino, CA



CCPH offers introductory and advanced service-learning institutes annually.

Without the CCPH service-learning institute, I would be floundering. With the knowledge and mentoring I received at the institute, our service-learning program is really becoming a part of what we think sets us apart from all other public, undergraduate programs.

—Donald D. Mowry, Director, Center for Service-Learning and Associate Professor of Social Work, University of Wisconsin-Eau Claire, Eau Claire, WI

Our annual Introductory and Advanced Service-Learning Institutes provide technical assistance to faculty, staff and community organizations who are interested in initiating or growing a service-learning program. Our experienced group of interdisciplinary mentors will help you to shape your service-learning efforts. Topics include building partnerships, curriculum development, evaluation and assessment, reflection, and securing funding. The institutes feature:

- Four days of intensive workshops and small group sessions.
- Opportunities to share program models, create action plans, and learn from others about the integration & sustainability of community service, scholarship and teaching.

Applications can be downloaded from our website. Apply early since space is limited.

Our publications are a perfect resource for anyone looking to start or bring new life to a partnership, design health professions curricula, or increase their competitiveness for funding. Authored by leaders in the field, CCPH publications highlight the latest trends and are packed full of practical case studies & models. If you're looking for fresh and innovative ideas and proven models of success, presented in an easy to access format, look no further. Publications feature:

- Tips for designing successful programs, curricula, and partnerships.
- Current trends in health professions education, governmental and foundation funding guidelines, and partnerships strategies.
- Strategies, recommendations, and tools that you can easily adapt to your setting.



We are grateful for your "Advancing the Healthy People 2010 Objectives Through Community Education Curriculum Planning Guide." This technical assistance resource came along at just the right time. I am now working with other faculty to refine our first venture into service-learning and expand our program. This guide will be invaluable in facilitating this.

—Sondra Peters, Assistant Professor of Pharmacy Administration, Midwestern University College of Pharmacy, Glendale, AZ