

ASPH/CDC Project
Training Curriculum Work Group
Thursday, January 8, 2003 – 2:30-4:30pm Eastern
Call Notes

Representatives on this call: Diane Calleson, Kari Hartwig, Jen Kauper-Brown, Yvonne Lewis, Robert McGranaghan,

Not present: Renee Bayer (met with Robert in advance of the call), Gary Tang, Sharrice White

Notes: Please send any additions, questions, or corrections to these notes to Jen at:
jenbr@u.washington.edu

Goals for the call:

- Review and discuss sources and content for Module 1 units
- Discuss upcoming presentation at the Feb. CDC Chronic Disease Conf.
- Discuss possible abstract submissions for the 2004 APHA conference
- Discuss timeline of assignments and plans for future calls

Updates and Announcements

- It was noted that Robb Travers, the Director of the Toronto-based Resource Center for Community Based Research, an initiative of the Wellesley Central Health Corporation, has been invited to join our work group. A description of Wellesley Central, and the Resource Center, is provided below (from their website www.welleslycentral.com). The group has not heard back from Robb at this time.
- For reference, contact information for the ASPH-CDC Project partners and minutes from all full group and work group meetings can be accessed on-line at:
<http://futurehealth.ucsf.edu/ccph/preventionresearchproj.html>

Topic 1: Review and discuss sources and content for Module 1 units

The group discussed the topics contained in units 1 and 2. It was noted that the brief descriptions in the current curriculum outline do not reflect that this curriculum is specific to CBPR partnerships and the specific situations which may arise when conducting research with community partners. It was agreed that the context and text in each unit will specifically address these issues. In regards to format, the group agreed that the curriculum would present a booklet with a menu of options for lecture notes, activities, and resources that the trainer could use to be appropriate for the intended audience and time available. Discussion and suggestions concerning individual topics are included below.

Unit 1: What is CBPR and why should we do it?

- Definition
- Key principles
- Rationale

Sources: Israel et al. article; Healthy People Curriculum Guide; ASPH-CDC 1st year report, Kellogg article.

Possible Activities:

- Excerpted pieces from the URC video (may be possible to produce an “edited” version of the video containing only the appropriate clips)
- Development of a “Fathers and Sons” case study of how not to approach the project at the beginning and how the group was able to revise the project so that it was acceptable to the community and the researchers.
- Case study about a nutrition study where researchers did not approach the community until after the study had already been designed.

It was suggested that it would be helpful to add a section about ‘when not to do CBPR?’ This section would cover what attributes of a partnership and research model do or do not fit with CBPR.

Unit 2: Developing a CBPR partnership: Getting started

- Identifying and selecting partners

- Process for getting to know partners and establishing trust
- Addressing expectations/responsibilities/accountability/partnership roles
- Developing mission statement and CBPR principles
- Process for decision-making and communication
- Process for setting priorities
- Establishing organizational structure/infrastructure

Sources: Israel et al. article; ASPH-CDC 1st year report, Kellogg article; article from Kari about partner expectations; CBPH article/principles.

Possible Activities:

- Use of example org charts from Genie's Men's Health project for understanding structure.
- Brainstorming norms for effective group process.
- Round robin- identify a wish for developing priority areas/activities for the partnership and then discuss as a group.
- Clip from URC video about selecting partners (quotes from Alex Allen/Zachary Rowe)
- Fish bowl on selecting partners – why do people/orgs. get involved with a partnership?

It was noted that there are many ways to “engage” the community and that this unit's discussion should discuss this range.

Action: Robert and Jen will examine the Israel et al. article and the ASPH-CDC 1st year report to prepare draft content for the first 3 sections of Unit 1 and some sections of Unit 2. **Diane and Kari** will work to develop draft content for the newly added section in Unit 1 on ‘When CBPR is not for you?’ **Yvonne** will speak with the Fathers and Sons community board to discuss the possibility of doing a case study. **Renee** will review the CBPH article for potential content on developing CBPR principles. **Diane** will share our curriculum outline and speak with Genie Eng about how our curriculum may link with the CBPR methodology book she and Barbara Israel are writing. After reviewing the call minutes, **work group members not on the call** should contact other members if they are aware of any relevant sources, activities, or possible case studies. All draft content should be prepared and e-mailed to work group members by **January 30**. **All work group members** should review this material in advance of the February work group conference call.

Topic 2: Feb CDC Conference

Yvonne and Renee will be presenting a roundtable session at the CDC Chronic Disease Conference in D.C. February 18-22. They are planning to share the recommendations from the first year report and describe the workgroups and outline for the curriculum. They will solicit ideas and feedback from the participants.

Topic 3: Abstract for the APHA Conference

The deadlines for submitting abstracts for the 2004 conference are during the week of February 2-6. The group discussed options for submitting abstract(s) about the curriculum and/or the experiences of piloting the curriculum by itself and/or in conjunction with abstract(s) from the policy work group. The APHA Community-Based Public Health Caucus is accepting single abstracts, as well as proposals for 90—minute full sessions (composed of 4-5 individual papers). More information about the CBPH Call for Abstracts can be found at: <http://apha.confex.com/apha/132am/cbph.htm>

Action: Robert will work with **Jen and Sarena** to learn about the submission plans for the policy work group and to determine what options would work best. Drafts of any abstracts to be submitted will be e-mailed to work group members for review and comments.

Topic 4: Next Steps

The next work group call will be scheduled for the week of February 2nd.

Next full group call: The call will be scheduled for the month of February.