

### **Topic Description**

Potential strategies for achieving the Healthy People 2010 objectives include curricular development strategies that build the capacity of health professionals and community partners to deliver health promotion. Community-responsive course activities that are a required component of health professional education, provide excellent opportunities for achieving one or more of the leading health indicators, or other Healthy People objectives, and eliminating health disparities.

### **Objectives**

- Increase participants' understanding of the Healthy People 2010 Objectives and the rationale for addressing the health objectives in health promotion/disease prevention courses.
- Introduce a curriculum development model that provides a framework for the development of Healthy People community-based experiences.

### **Methods**

This workshop introduces the Community-Campus Partnerships for Health's (CCPH) publication, "*Advancing the Healthy People 2010 Objectives Through Community-Based Education: A Curriculum Planning Guide*" utilizing *interactive* exercises and case study discussion.

### **Skills**

- Community-based curricular development.

### **Knowledge**

- New teaching strategies and solutions for addressing the Healthy People 2010 Objectives.

### **References**

Connors, K., and Seifer, S.D., Editors. Partnership Perspectives. Issue II, Volume I. San Francisco, CA: Community-Campus Partnerships for Health, 2000.

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Recreating Health Professional Practice for a New Century. The Fourth Report of the Pew Health Professions Commission. UCSF Center for the Health Professions. San Francisco, CA. December 1998

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Seifer, SD. Service-Learning: Community-Campus Partnerships for Health Professions Education. *Academic Medicine*. 1998; 73: 273-277.

### **Presenters**

Kara M. Connors, MPH, is the former Associate Director of Community-Campus Partnerships for Health (CCPH), a non-profit organization committed to fostering partnerships between health professional schools and communities. In this role, Kara designed competency-based faculty development seminars for allied health, dentistry, medicine, nursing, pharmacy, and public health educators. Kara is currently a Senior Consultant for CCPH and is involved in a variety of writing and evaluation projects focusing on community partnerships and health professions student education, including the soon to be released publication, *“Advancing the Healthy People 2010 Objectives through Community-based Education: A Curriculum Planning Guide.”*

Suzanne Cashman, ScD, trained in health services research, evaluation and administration at the Harvard School of Public Health, and has spent the twenty-five years of her professional career conducting evaluation research, teaching graduate level courses in public health, and establishing partnerships aimed at improving community health. Currently, she is an Associate Professor in the Department of Family Medicine and Community Health at the University of Massachusetts Medical School. She serves as Secretary for the National Conference of Community and Justice's LeadBoston Board and is a board member of a newly incorporated Area Health Education Center in Central Massachusetts.