



Community-Campus  
Partnerships for Health

**Taking Partnerships  
to a New Level:  
Achieving Outcomes,  
Sustaining Change**

**The 7th Annual  
Community-Campus  
Partnerships for  
Health Conference**

**April 26-29, 2003  
San Diego, California**

**Sponsored by:**

- Community-Campus Partnerships for Health;
- Corporation for National and Community Service;
- UCSF Center for the Health Professions



**Co-Sponsored by:**

- Helene Fuld Health Trust, HSBC Bank USA, Trustee;
- The California Endowment
- California Breast Cancer Research Program
- The Higher Education Center for Alcohol and Other Drug Prevention
- American Heart Association
- National Fetal and Infant Mortality Review Program
- The National Highway Traffic Safety Administration
- The Annie E. Casey Foundation

**Community-Campus  
Partnerships for Health**

3333 California Street  
Suite 410  
San Francisco, CA 94118

# Taking Partnerships to a New Level:



**Achieving Outcomes, Sustaining Change**



**April 26-29, 2003  
San Diego,  
California**



# ABOUT COMMUNITY-CAMPUS PARTNERSHIPS FOR HEALTH

**Community-Campus Partnerships for Health** (CCPH) is a non-profit organization based at the Center for the Health Professions at the University of California-San Francisco. Founded in 1996, our mission is to *Foster partnerships between communities and educational institutions that build on each other's strengths and develop their roles as change agents for improving health professions education, civic responsibility, and the health of communities.*

## CCPH has a focus and characteristics that are unique in that:

- We work collaboratively across sectors of higher education, communities and disciplines to achieve successful community-campus partnerships.
- We identify community members, students, administrators, faculty and staff as equal constituencies, and our board of directors reflects those diverse constituencies.
- We serve as a welcoming bridge between the many government and foundation-sponsored initiatives in community-oriented health professions education and community health improvement.
- We define health broadly to encompass emotional, physical and spiritual well-being within the context of self, family and community.



## Second Annual CCPH Award

The Community-Campus Partnerships for Health (CCPH) Award recognizes exemplary partnerships between communities and higher educational institutions. Nominated partnerships were reviewed by the CCPH Award Selection Committee. The second annual CCPH award will be presented during the closing session of the conference.



## WHAT DO WE MEAN BY COMMUNITY-CAMPUS PARTNERSHIPS?

Creating healthier communities and overcoming complex societal problems require collaborative solutions which bring communities and institutions together as equal partners and build upon the assets, strengths and capacities of each. Community-campus partnerships involve communities and higher educational institutions as partners, and may address such areas as health professions education (i.e., service-learning), health care delivery, research, community service, community-wide health improvement, and community/economic development.



## CCPH's 7<sup>th</sup> annual conference will demonstrate the significant outcomes and changes that can result from community-campus partnerships, and advance the skills, tools and competencies needed to transform partnerships "to a new level."

"A new level" is something that each partnership needs to define for itself. For example, perhaps "a new level" of a service-learning partnership might be to involve students from multiple disciplines, or to incorporate community-based research into the partnership's work or to develop a campus center for service-learning. "A new level" for a partnership that is aiming to eliminate health disparities in communities of color might be to connect the partnership's work to efforts to recruit and retain students of color into the health professions.

### INTENDED AUDIENCE

**W**e expect more than 500 conference participants, including representatives of community agencies, government organizations, foundations, health care delivery organizations, and leaders from educational institutions (i.e. presidents, deans, faculty, and students). Participants are encouraged to register in partnership teams to maximize the ability for meaningful learning that can be taken back home and translated into action. Scholarship funds are available to help reduce travel and registration expenses for community-based and student presenters.



Through their active involvement in the conference, participants will:

- Develop a deeper understanding of the principles and best practices of community-campus partnerships
- Commit to concrete and specific actions they will take to advance their partnerships

- Achieve their most important learning objective
- Establish a peer group for continued learning and information sharing
- Leave the conference energized and motivated!



### Specifically, the goals of the conference are to:

- Build the capacity of communities and higher educational institutions to assess and disseminate their partnership outcomes and take their partnership to a new level of achievement
- Strengthen existing community-campus partnerships and foster the development of new partnerships
- Facilitate participants' commitment to specific actions they can take to strengthen their community-campus partnerships and take them to a new level of achievement
- Provide an inclusive and dynamic forum for networking, information-sharing and skill-building among all stakeholders involved in community-campus partnerships
- Build and sustain a growing network of health-promoting community-campus partnerships, at international, national and regional levels
- Shape the program and policy agendas for community-campus partnerships and for CCPH



HEAR WHAT OTHERS  
HAD TO SAY ABOUT  
PAST CCPH  
CONFERENCES:

\* "Rarely do I leave a conference charged-up, but when I left the CCPH conference I was energized about the potential of our organization. It is always wonderful to meet other people who are excited about helping communities reach their potential."

- Professor of Dentistry



\* "I value my CCPH membership because of the wealth of information I receive in the newsletter, informational emails, and especially at the annual conference. The knowledge that I have gained through my CCPH membership strongly influences my work as a community health center."

- Program Director,  
Community Health Center



\* "We have a member of our Advisory Board who attends the CCPH conference every year as our representative. It is one of the most motivating events that we experience during any one calendar year and we always come back with new ideas to implement in our communities."

- Epidemiologist, Program in  
Population and Community Health,  
College of Medicine

**Time** **Saturday, April 26**

7:00 am – 7:00 pm	Registration
8:30 am – 5:00 pm	<b>Joint HUD/CCPH Symposium</b> <i>(pre-registration required)</i> <b>Community-University Partnerships: Translating Evidence into Action</b>
4:00 pm – 5:00 pm	Informational Session on Community-Campus Partnerships for Health
5:00 pm – 7:00 pm	<i>Opening Reception,</i> featuring music by <i>The San Diego 6</i>

**Time** **Sunday, April 27**

7:30 am – 7:30 pm	Registration
7:30 am – 8:30 am	Breakfast
8:30 am – 10:00 am	<b>Welcoming Remarks:</b> Douglas Simmons, Chair, CCPH Board of Directors Sarena D. Seifer, CCPH Executive Director <b>Keynote Presentation:</b> Dr. David Satcher, former U.S. Surgeon General, currently Director, National Center for Primary Care at the Morehouse School of Medicine
10:30 am – 12:00 noon	<b>Themed Action Groups</b>
12:00 noon – 7:30 pm	<i>Exhibit Hall</i>
12:00 noon – 1:30 pm	Lunch
1:30 pm – 3:00 pm	Workshops & Story Sessions
3:30 pm – 5:00 pm	Workshops & Story Sessions
5:30 pm – 7:30 pm	<i>Exhibit Hall Reception</i>

**Time** **Monday, April 28**

7:30 am – 5:30 pm	Registration
7:30 am – 8:30 am	Breakfast & Poster Session (and voting for best poster!)
7:30 am – 5:30 pm	<i>Exhibit Hall</i>
8:30 am – 10:00 am	<b>Funder Panel</b>
10:30 am – 12:00 noon	Workshops & Story Sessions
12:00 noon – 1:15 pm	Brown Bag Lunch sessions
1:30 pm – 3:00 pm	<b>Themed Action Groups</b>
3:30 pm – 5:00 pm	Workshops & Story Sessions
5:30 pm – 7:30 pm	<b>Dinner and Award Presentations:</b> Douglas Simmons, Chair, CCPH Board of Directors <b>Closing Keynote Presentation:</b> Bookda Gheisar, Executive Director, A Territory Resource

**Time** **Tuesday, April 29**

7:30 am - 8:30 am	Breakfast
8:30 am – 9:00 am	<b>Site Visit Orientation</b>
9:00 am – 12:00 noon	Site Visits (pre-registration required)
12:00 noon – 1:30 pm	Site Visit Lunch and Reflection Session

## ALSO AT THE CONFERENCE...Conference Themes

- ▶ Partnerships for increasing access to care
- ▶ Partnerships for improving education in the health professions or in health-related disciplines
- ▶ Partnership for promoting health & eliminating health disparities
- ▶ Partnerships for workforce development & diversity
- ▶ Partnerships for civic engagement & social change
- ▶ Partnerships for community & economic development
- ▶ Partnership basics toolbox
- ▶ Partnership sustainability toolbox

## Workshops & Story Sessions

Participants will be able to choose from an impressive array of more than 32 concurrent sessions corresponding to the eight conference themes. Selected by the conference planning committee from among more than 200 proposals, these include both skill-building workshops and story sessions. Session descriptions are available on our website at [www.ccpb.info](http://www.ccpb.info).

## Themed Action Groups

Upon registering for the conference, participants will be grouped together into Themed Action Groups, according to their preferences indicated on the registration form. Led by our experienced CCPH Fellows, each Themed Action Group will meet twice during the conference. During the first meeting, participants will assess their partnership and develop action steps for taking it to the "next level". The second meeting will focus on transforming the work that each participant is doing into products such as writing an editorial in a local paper or contributing to a scholarship portfolio, to increase the dissemination and collective learning from community-campus partnerships.

## Panel: Funder Perspectives on Community-Campus Partnerships

On Monday, April 28, this plenary panel will feature speakers from funding agencies that have made significant investments in community-campus partnerships. Confirmed panelists include: **Paula Dressel**, The Annie E. Casey Foundation; **Valerie Florance**, National Library of Medicine, Extramural Programs; **Kaira Esgate**, Governor's Office on Service and Volunteerism; and **Mhel Kavanaugh-Lynch**, California Breast Cancer Research Program, University of California.



## Brown Bag Lunch Sessions

On Monday, April 28 from 12:00 pm – 1:15 pm, conference participants will have an opportunity to grab a boxed lunch and attend informal small group mentoring sessions, special interest group sessions, or student sessions.

## Poster Session, Exhibit Hall and Reception

Participants will be able to view more than 45 posters describing programs, projects, research and evaluations related to the conference theme. The posters and exhibits will be on display from 12 pm – 7:30 pm on Sunday, April 27 (with an exhibit hall reception from 5:30 pm – 7:30 pm) and from 7:30 am – 5:30 pm on Monday, April 28 (with a featured poster session breakfast & voting session from 7:30 am – 8:30 am).

## CCPH Informational Session

Learn more about Community-Campus Partnerships for Health's programs and opportunities for member involvement at an informational session from 4 pm - 5 pm on Saturday, April 26<sup>th</sup>.

## Networking Opportunities

There will be numerous opportunities for informal networking during the conference. Participants with common interests are encouraged to meet over meals; sign up sheets and table tents will be provided to facilitate this. If you would like to lead a discussion group over breakfast or lunch, please contact Piper Krauel, CCPH associate director by phone at 415/502-7933 or by email at [piperk@itsa.ucsf.edu](mailto:piperk@itsa.ucsf.edu).

## Just for Students

We welcome and value student participation in the conference and there will be opportunities for students to gather and meet! If you would like to lead a student discussion group over breakfast or lunch, please contact Piper Krauel, CCPH associate director by phone at 415/502-7933 or by email at [piperk@itsa.ucsf.edu](mailto:piperk@itsa.ucsf.edu).

## FEATURED PRESENTERS & SITE VISITS

**Dr. David Satcher** completed his four-year term as the 16th Surgeon General of the United States in February 2002.



He also served as Assistant Secretary for Health from February 1998 to January 2001, making him only the second person in history to have held both positions of Surgeon General and Assistant Secretary for Health simultaneously. In these positions, Dr. Satcher led the nation's effort to eliminate racial and ethnic disparities in health, an initiative that was incorporated as one of the two major goals of Healthy People 2010, the nation's health agenda for the next 10 years. He also released Surgeon General's reports on tobacco and health, mental health, suicide prevention, oral health, sexual health and responsible sexual behavior, youth violence prevention, and overweight and obesity.

In January 2002, Dr. Satcher was named the Director of the new National Center for Primary Care at the Morehouse School of Medicine in Atlanta, Georgia, and assumed the post in September 2002. Dr. Satcher would most like to be known as the Surgeon General who listened to the American people and responded with effective programs. His mission is to make public health work for all groups in this nation. Dr. Satcher will kick-off the conference as our opening keynote speaker.

**Ms. Bookda Gheisar**, is a social justice activist and Executive Director of A Territory Resource, a public foundation that supports activist, community-based organizations working for social, economic, and environmental justice in Washington, Oregon, Idaho, Montana, and Wyoming. Ms. Gheisar has spent the last 20 years working in not-for-profit organizations with a strong mission, vision, and commitment to working with disenfranchised populations. Prior to joining ATR in May 2001, she served for seven years as Executive Director of Seattle's Cross-Cultural Health Care Program, which focuses on the health care needs of immigrant and refugee populations. Ms. Gheisar will share her passion and commitment to social justice and her vision for the future as the closing keynote speaker.



### Site Visits:

Site visits of local community-campus partnership programs will be held on Tuesday, April 29 from 8:30 am to 1:30 pm. Site visits enable a limited number of conference participants to learn from local community-based organizations that have developed partnerships with San Diego, CA area colleges and universities.

**Pre-registration for site visits is required (see registration form).**

In response to participant evaluations from past CCPH conferences, workshops will not be held at the same time as site visits.

**St. Vincent de Paul Village** is a comprehensive homeless services agency. Since 1987, the Village has served as an entirely "free clinic" to the homeless and medically underserved communities. It partners with University of California, San Diego (UCSD) and 5 other universities that send professional trainees to do their required clinical training at the Village.

**San Ysidro Community Health Center** is a successful community-based training site on the busiest border crossing in the world. This site has incorporated interdisciplinary training and multi-culturalism as part of the curriculum.

**Baker Elementary School site of the UCSD Student-Run Free Clinic** has a project serving the Mountain View

Neighborhood by providing ongoing care to those without access including street homeless, working poor, and families. This care, provided by supervised students, includes health education, social resource consultation, medications, labs, counseling and support groups.

**The California Distance Learning Health Network** through satellite broadcasts, videos, CD-ROMS and on-site training, promotes educational information for healthcare professionals. It provides convenient access to healthcare educational opportunities outside of the traditional classroom setting, and raises awareness among diverse communities about the latest public health and safety issues.

**UCSD Veterans' Administration Hospital in La Jolla** is used for training community-based outreach. It provides opportunities for training and research for students of pre-health, health care, and those in residency.

**Positive Employment Options/ MEDS MADE EASY** is a drop-in center for those living with HIV/AIDS wishing to return to the workplace. It provides computer stations for checking email and provides assistance in developing resumes. It also has a file system for references to partners and other resources in San Diego.

**\*The San Diego Metro Community Outreach Partnership Center Project** operates out of the San Diego Housing Commission Market Street Learning Center

and focuses on the community problems of job training and education, crime prevention and education for youth, and fair and affordable housing for community residents.

**\*Scripps Memorial Hospital Chula Vista** has programs addressing border health issues. Programs include a local high school-based health education program, outreach and education through the Scripps Well Being Center, a hospital-based youth mentoring program as well as a border health community-clinic partnership. Conference participants will assist in a hands-on activity associated with one of the community-based outreach and education projects.

\*Service activity for participants at site.

**NOTE: More sites may be added to our site visit listing, including those that offer participants the opportunity to participate in a service activity. Please visit our on-line registration form at [www.meetingmatters.com](http://www.meetingmatters.com) to see the most up-to-date list of confirmed site visits.**



*CCPH  
Community-Campus  
Partnerships for Health*

**SPECIAL FEATURE THIS YEAR:  
JOINT HUD/CCPH SYMPOSIUM**

*HUD  
Office of  
University Partnerships*

**Saturday, April 26  
8:30 am – 5:00 pm, with reception to follow**

***Community-University Partnerships: Translating Evidence into Action***

Community-Campus Partnerships for Health and the U.S. Department of Housing and Urban Development's Office of University Partnerships are jointly planning and sponsoring the symposium, "*Community-University Partnerships: Translating Evidence into Action*," to be held April 26, 2003. This event is an unprecedented opportunity for advancing community-campus partnerships that truly span the campus and contribute to public problem-solving and healthier communities. The joint symposium will focus on translating the evidence base about partnerships into action through panel sessions, breakout sessions, and intensive workshops.

Featured speakers include: **Barbara Holland**, National Service-Learning Clearinghouse; **Sherril Gelmon**, Portland State University; **Lawrence W. Green**, Office of Extramural Prevention Research and Associate Director for Prevention Research and Academic Partnerships at the Centers for Disease Control and Prevention(CDC); **Ella Greene-Moton**, National Community Committee of the CDC's Prevention Research Centers; and **Timothy K. Stanton**, Public Service Medical Scholars (PrISMS), Stanford University School of Medicine. To learn more about HUD's Office of University Partnerships, visit [www.oup.org](http://www.oup.org).

***The goals of the symposium are to:***

- ◆ Disseminate the findings of national multi-site evaluations of community-university and other community-institutional partnerships
- ◆ Explore multiple sets of evidence-based principles and best practices for community-university partnerships
- ◆ Facilitate the ability of community-university partnerships to translate these principles and best practices into actions at the local level
- ◆ Develop an agenda for future research and policy development on community-university partnerships
- ◆ Strengthen the roles of both universities and communities in the research and evaluation components of community-university partnerships
- ◆ Foster a multi-disciplinary, university-wide approach to community partnerships that includes undergraduate, graduate and professional programs

These goals are enhanced by having HUD's Community Outreach Partnership Center grantees and CCPH members participating in the symposium together



**JOIN CCPH NOW and REGISTER at the DISCOUNTED MEMBER RATE!**

When you become a member of CCPH, you join a dynamic community of individuals from all walks of life and disciplines. Our members are leaders who are committed to fostering partnerships, sharing resources and engaging a broad cross section of people and organizations to improve health professions education, civic responsibility and the overall health of communities.

**As a member you also receive these valuable benefits and services!**

- Immediate access to announcements about grants, conferences and other important news through CCPH's electronic discussion group and our biweekly online newsletter, *Partnership Matters*
- Discounts on registration fees for all CCPH conferences and training institutes
- Highly interactive listservs, conferences and programs which will connect you with a network of colleagues from across the country, and increasingly the world, who are experienced and eager to share information
- Free subscription to the CCPH annual magazine, *Partnership Perspectives*, featuring practical and thought-provoking articles on building partnerships and models that work
- Low-cost, high-quality training and technical assistance through the CCPH Mentor Network of trainers and consultants
- Ability to influence policy on issues you care about, including funding for community-campus partnerships, Healthy People 2010 objectives and faculty promotion and tenure
- Access to staff who are friendly, well-trained and responsive to your requests
- Plus much more! For more information on membership benefits please visit our website at [www.ccphe.info](http://www.ccphe.info)

***And it could not be more convenient to join CCPH than now!***

When you register for the conference you can use you credit card both to pay for your registration *and* to join or renew as a CCPH member.



The City of San Diego is known for its extraordinary setting and natural beauty. Ever since a September afternoon in 1542 when Spanish explorer Juan Rodriguez Cabrillo landed on Point Loma, becoming the first European to set foot on America's West Coast, the San Diego area has been world famous for its magnificent oceanfront. San Diego County encompasses 70 miles of Pacific coastline stretching south from Tijuana north to Oceanside.

But this idyllic slice of paradise is about much more than the sea. The area also is home to wineries, pine forests, mile-high mountains and pristine desert. Vast areas have been set aside as permanent wilderness, which contrast neatly with such attractions as the San Diego Zoo, Wild Animal Park, LEGOLAND and SeaWorld San Diego as well as to the South, the vast beaches of Mexico.

San Diego proudly takes its place among the great cities of the world providing arts and cultural offerings that enrich the natural environment. From music and dance to theater, museums, history, science and galleries. Spend the day at Balboa Park, home to the largest concentration of museums west of the Mississippi. Satisfy your east-coast curiosity with Tony Award-winning theater or world-class opera. Listen to the smooth sounds of jazz in the open ocean air.

This astonishing variety, plus San Diego's wonderful climate, make it the ideal year-round destination for the traveler and a great location for the CCPh 2003 conference! Come see for yourself.

For more information about San Diego, please visit [www.sandiego.org](http://www.sandiego.org).

## The Conference Site: The Westin Horton Plaza San Diego 910 Broadway Circle, San Diego, CA 92101

Located in downtown San Diego, close to the Gaslamp Quarter and all of the attractions in San Diego, the Westin Horton Plaza is a great venue for our 2003 Conference. The hotel offers a business center, restaurants, Health Club, heated outdoor pool and Jacuzzi, and is adjacent to theatres, galleries, restaurants and shops.

The Westin Horton Plaza is located just 10 minutes from San Diego International Airport. A taxi costs approximately \$8.00; Cloud 9 Shuttle Service (800-974-8885) and Xpress Shuttle Service (800-900-7433) provide shared van transportation that costs \$5.00 - \$6.50 one way.

### Hotel Reservations

To make your hotel reservations, please contact the Westin Horton Plaza directly at 1-800-WESTIN-1 or 1-619-239-2200. When making your reservation, please indicate that you are attending the Community-Campus Partnerships for Health conference. The hotel rate is \$149.00 per night, single or double occupancy plus 10.545% tax.

**Important: The reservation cut-off date to receive the conference discounted rate is Friday, March 24, 2003. The hotel cannot guarantee the rate after this date.**

### Conference Meals

Seven meals (3 breakfasts, 3 lunches, 1 dinner), snacks, and 2 evening receptions with cash bar are included in the conference registration fees. A list of recommended local restaurants will be included in the final conference program.

### Airline Reservations

We have teamed with both American Airlines and Southwest Airlines as official carriers for the 2003 conference. To receive discounted fares to San Diego, please call:

- American Airlines Meeting Reservations at (800) 433-1790 and refer to meeting code A9343AR, or
- Southwest Airlines Meeting Reservations at (800) 433-5368, referring to meeting code Q0119.

### Driving directions from the Airport

Take Harbor Drive towards downtown, turn left on Broadway. Turn right into Broadway Circle; the hotel is on the right hand side.

Of course, there's so much more to San Diego! For information on attractions and activities, calendar of events, coupons, maps and a free vacation planning kit, visit [www.sandiego.org](http://www.sandiego.org).

### Car Rentals

AVIS is the official rental car service for the 2003 CCPh conference. To receive a discounted rate on a rental car during the conference, please contact AVIS at 1-800-331-1600 and refer to AVIS Worldwide Discount (AWD) number B136000.

### Conference Attire

Please dress casually for the conference; we'd like you to be comfortable. Temperatures at this time of year average from lows in the high 50's to highs in the high 60's - you might want to check the local weather on the web at <http://weather.noaa.gov> before packing!



**REGISTERING FOR THE CONFERENCE – Now On-Line!**

Meeting Matters is our conference management provider. Please use the enclosed registration form to register for the conference. In order to process your registration, accurate payment must be enclosed with your completed registration form. You may pay by check or credit card (no purchase orders can be accepted). If accurate payment is not provided, your payment and registration form will be returned to you.

If you intend to register using your credit card, we encourage you to use our On-Line Registration form, at [www.meetingmatters.com](http://www.meetingmatters.com).

**Early Bird Registration**

To qualify for the "Early bird" registration fee, your registration form and payment must be received by Jane Stahl, Meeting Matters or completed on-line at [www.meetingmatters.com](http://www.meetingmatters.com) on or before March 14, 2003.

**Organizational Member Team Registrations**

Organizational members of CCPH can send a team of up to four individuals to the conference at the discounted member rate (see registration form).

**Registration confirmation**

Within 3 weeks of receipt of your conference registration, you will receive a notice of conference and site visit confirmation, driving instructions and other important information from Meeting Matters.

**Refund and Cancellation Policy**

Requests for refunds will not be honored. If you are unable to attend, we recommend that you send a substitute in your place. If you will be sending a

substitute, please contact Jane Stahl, Meeting Matters as soon as possible to be sure the person is mailed confirmation materials and included in the conference list of participants (see contact information for Jane Stahl below).



**Need Additional Copies of this Brochure?**

Additional copies of this brochure may be obtained by dialing CCPH's fax-on-demand service at 1-888-267-9183 and selecting document #203, or on CCPH's website at [www.ccpb.info](http://www.ccpb.info).

**Questions About Registration?**

Any questions related to conference registration should be directed to Jane Stahl, Meeting Matters by email ([jjstahl@meetingmatters.com](mailto:jjstahl@meetingmatters.com)), phone (650/583-7249), or fax (650/745-3416). Please be sure to reference the CCPH conference when you contact Jane.

**Questions about CCPH?**

Information about CCPH, along with proceedings from past CCPH conferences, are available on our website. If you have additional questions about Community-Campus Partnerships for Health or the conference content, please contact:

Community-Campus Partnerships for Health  
3333 California Street, Suite 410  
San Francisco, CA 94118  
Tel: 415/476-7081  
Fax: 415/476-4113  
Fax-on-demand: 888/267-9183  
Email: [ccph@itsa.ucsf.edu](mailto:ccph@itsa.ucsf.edu)  
Website: [www.ccpb.info](http://www.ccpb.info)

**CONFERENCE EXHIBIT AND CO-SPONSORSHIP OPPORTUNITIES**

Participating in the conference as an exhibitor or cosponsor will bring recognition and visibility to your organization among the campus and community leaders attending the conference. The conference provides an excellent opportunity to meet colleagues face-to-face and demonstrate your services or projects.

Exhibitors will be provided with a six-foot long table on which to display informational materials. Exhibit table reservations will be accepted on a first-come, first-serve basis for \$295 each (see registration form). The exhibit hall will be open from 12:00 noon – 7:30 pm on Sunday, April 27<sup>th</sup> (with reception from 5:30 pm – 7:30 pm) and from 7:30 am – 5:30 pm on Monday, April 28<sup>th</sup>.

For information on other co-sponsorship and exhibitor opportunities, such as hosting meals and keynote speakers or providing conference scholarships or awards, please indicate your interest on the registration form or contact Jane Stahl, Meeting Matters by email ([jjstahl@meetingmatters.com](mailto:jjstahl@meetingmatters.com)), phone (650/583-7249), or fax (650/745-3416). You may also download the co-sponsorship/exhibitor application on our website at [www.ccpb.info](http://www.ccpb.info).



**Opening Reception**

Saturday, April 26<sup>th</sup>  
5:00 - 7:00pm

*Garden Pavilion on the 4<sup>th</sup> floor*

Join us in the Westin Horton Plaza's Garden Pavilion for our opening Welcome Reception. Enjoy the Dixieland and traditional swing music of the *San Diego 6*, while you renew old acquaintances and meet new friends. Find that fresh perspective that will enable you to begin the conference invigorated!



# REGISTRATION FORM & CCPH MEMBERSHIP APPLICATION

## CONFERENCE REGISTRATION FORM and CCPH MEMBERSHIP APPLICATION

**Deadlines: March 14, 2003 for Early-Bird Registration**  
**April 21, 2003 for Advance Registration**

CCPH Member ID# \_\_\_\_\_

Last Name of Registrant \_\_\_\_\_ First Name \_\_\_\_\_

Organization \_\_\_\_\_ Title \_\_\_\_\_

Mailing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_ Is this your first CCPH annual conference?  Yes  No

### YOUR BACKGROUND AND EXPERIENCE *(for conference planning purposes only)*

**You are primarily a:** *(check one)*

- Student  Faculty  Administrator  Community/Civic Leader  Other (please specify): \_\_\_\_\_

**Your disciplinary background is:** *(check all that apply)*

- Health Education  Nursing  Medicine  Osteopathic Medicine  Pharmacy  Dentistry  
 Social Work  Public Health  Allied Health (specify field: \_\_\_\_\_)  Other (please specify): \_\_\_\_\_

**The community-campus partnerships you are involved in:** *(check all that apply)*

- Health Professions  Education  Research  Clinical Care  Comm. Development  
 Community Health  Community Advocacy  Economic Development  
 HUD-Funded Community Outreach Partnership Center  Other (please specify): \_\_\_\_\_

**Your employer is:** *(check all that apply)*

- Community clinic  Community college  Federal government  Foundation  
 School (K-12)  Religious institution  Residency program  Social service agency  
 State government  Four year undergraduate institution  Graduate or professional school  
 Other (please specify): \_\_\_\_\_

**How did you hear about the conference?** *(check all that apply)*

- Direct Mail  Electronic Mail  CCPH Website  Word of Mouth  Other (please specify): \_\_\_\_\_

**Please check all that apply:**

- I require disability access *(a CCPH staff member will contact you)*  
 Please reserve me vegetarian meals

**\*Joint HUD/CCPH Symposium** *(\$50 registration fee):*

**Community-University Partnerships: Translating Evidence into Action**

Saturday, April 26

8:30 am - 5:00 pm, with reception to follow

**Yes, I would like to attend the symposium**

**\*Site Visit Registration**

**Please put a (1) next to your first choice and a (2) next to your second choice:**

Availability is on a first come first served basis. Your confirmation materials will indicate whether you are registered for a site visit and logistical details.

- \_\_\_ St. Vincent de Paul Village  UCSD Veterans' Administration Hospital in La Jolla  
\_\_\_ San Ysidro Community Health Center  Positive Employment Options/ MEDS MADE EASY  
\_\_\_ Baker Elem. School site of the UCSD Student-Run Free Clinic  The San Diego Metro Comm. Outreach Partnership Center Project  
\_\_\_ The California Distance Learning Health Network  Scripps Memorial Hospital Chula Vista

\_\_\_ If my first and second choices are filled to capacity, I will attend any other sites available.

\_\_\_ I am interested in attending a site visit where I could participate in a service activity

**\*During the conference, attendees will be working in Themed Action Groups.**

**Please put a (1) next to your first choice and a (2) next to your second choice:**

- \_\_\_ Community-campus partnerships for increasing access to care  
\_\_\_ Community-campus partnerships for workforce development and diversity  
\_\_\_ Community-campus partnerships for promoting health and eliminating health disparities  
\_\_\_ Community-campus partnerships for improving education in the health professions or in health-related disciplines  
\_\_\_ Community-campus partnerships for civic engagement and social change  
\_\_\_ Community-campus partnerships for community and economic development  
\_\_\_ Partnership basics toolbox  
\_\_\_ Partnership sustainability toolbox

1. Please fill out each separate box applicable (A, B and C). 2. List the Total Fees of each corresponding box in the spaces provided for Total \$'s for A, B and C. 3. Add all items in the box provided: "Total Payment Enclosed".

**A. CONFERENCE REGISTRATION FEE ONLY**



**EARLY BIRD**  
registration fee:  
IF RECEIVED  
**ON OR BEFORE**  
**3/14/03**

IF RECEIVED  
**AFTER**  
**3/14/03\***

<b>Student, CCPH Member**</b>	\$95	\$135
Student, non-Member**	\$135	\$175
<b>CCPH Premium &amp; Organizational Members</b>	\$300	\$340
All other Non-members or E-members	\$375	\$415
Joint Symposium Registration Fee	\$50	\$50
If you are a presenter deduct	-\$75	-\$75

**Total Conference Registration Fee: \$** \_\_\_\_\_

\*an additional \$20 will be charged when registering on-site  
\*\*please include a copy of current student ID

**B. CCPH MEMBERSHIP FEE ONLY**

(Join now as a Student, Premium, or Organizational member and take advantage of the Member discount on registration fees! Discount does not apply to E-members.)

**Individual**

Full time student*	\$30
E-Membership	\$85
Premium Membership	\$100

**Organizational**

Organizational**	\$300
# of Additional Employees _____	
(\$75 per person over 4) x\$75= \$_____	

**Total Membership Fee: \$** \_\_\_\_\_

\* please include a copy of current student ID  
\*\* includes up to 4 people

**Total \$'s for boxes A, B and C:**

**A. Total Conference Registration Fee:**

\$ \_\_\_\_\_

**B. Total CCPH Membership Fee:**

\$ \_\_\_\_\_

**C. Total Conference Exhibitor Fee:**

\$ \_\_\_\_\_

**\*Tax-deductible donation to support community & student attendance: (optional)**  
\$ \_\_\_\_\_

**C. CONFERENCE EXHIBITOR FEE ONLY**

- Please reserve me a space in the exhibit hall \$295
- Please contact me about other sponsorship opportunities

**Total Conference Exhibitor Fee: \$** \_\_\_\_\_

**TOTAL PAYMENT ENCLOSED: ( Add A, B, and C )**

\$

**Important information for CCPH Organizational Members**

**Are you the primary contact for your organization's membership?**  Yes  No

Organizational members can send a team of up to four individuals to the conference at the discounted member rate. In order to process team registrations, the completed registration forms and payment for all team members must be mailed together in one envelope. You may make copies of this 2-page registration form for each team member. Please remember to include the CCPH Member ID#.

**Please indicate here the total number of individuals included in your organization's team for the conference:** \_\_\_\_\_

**THIS IS A DOUBLE-SIDED FORM**

# CONTINUED REGISTRATION FORM

## METHOD OF PAYMENT:

### CREDIT CARD

Credit card registrations may be submitted by mail, fax, or on-line at [www.meetingmatters.com](http://www.meetingmatters.com).

Please charge my:  Visa  Mastercard  AMEX  Discover

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

### CHECK

I am enclosing a check for \_\_\_\_\_ registration/s. Please find enclosed my total payment of \$ \_\_\_\_\_

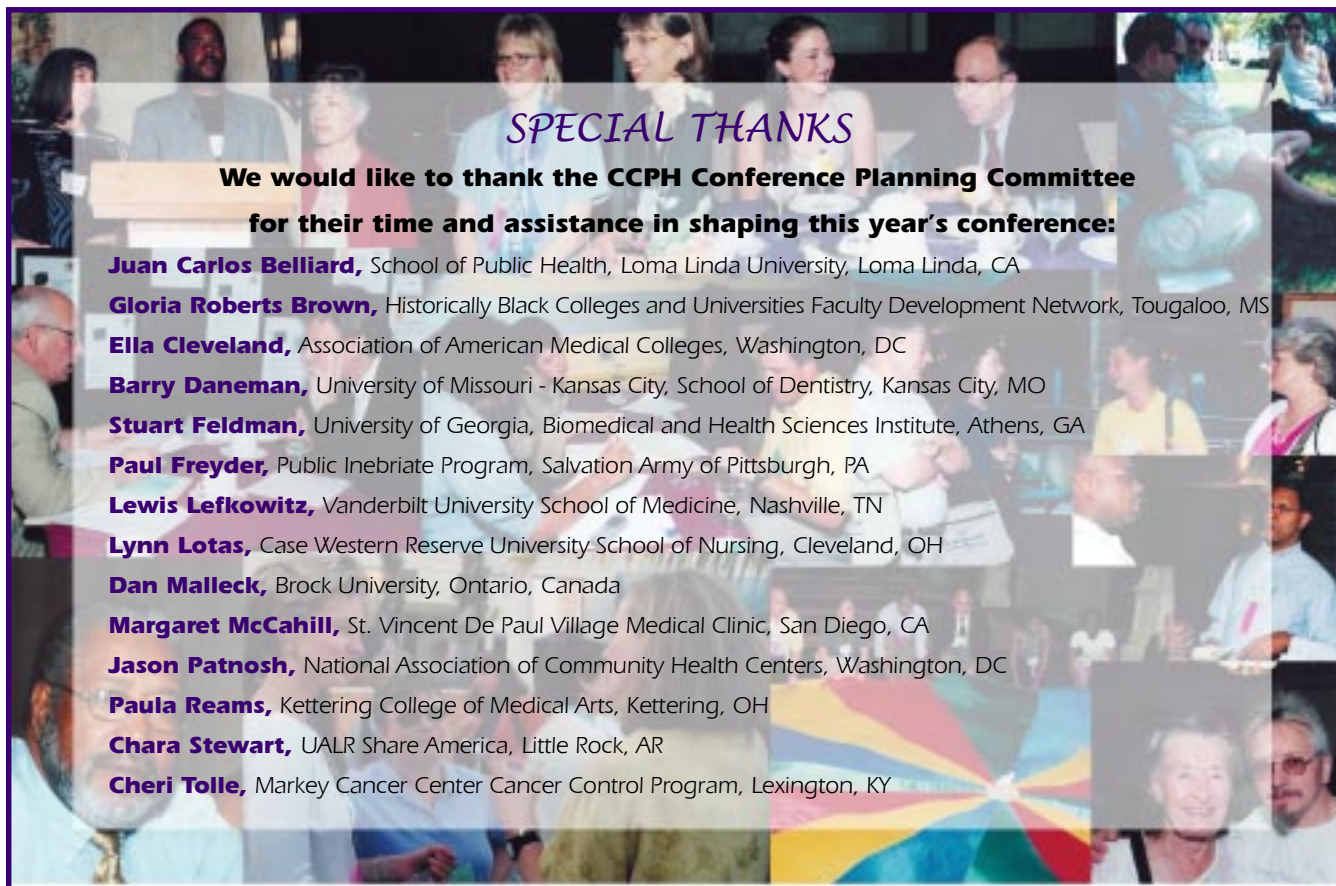
**Please make checks payable to CCPH c/o UCSF** and enclose with your payment for arrival no later than Friday, March 14, 2003 for early bird registration and no later than April 21, 2003 for advance registration. CCPH's federal tax ID# is: 94-3285533. Membership fees are for one-year from the date of the conference and are tax-deductible to the extent allowable by law. The University of California - San Francisco is CCPH's fiscal agent.  
**Registration forms will not be processed without payment!**

Please send your payment and registration form in one envelope to:

Community-Campus Partnerships for Health  
c/o Meeting Matters  
535 Park Boulevard  
Millbrae, CA 94030

**Email:** [jstahl@meetingmatters.com](mailto:jstahl@meetingmatters.com)  
**Phone:** 650/583-7249  
**Fax:** 650/745-3416 or 650/794-9110

*See registration brochure for information on our refund and cancellation policy.*



**THIS IS A DOUBLE-SIDED FORM**

**Register Now! [www.meetingmatters.com](http://www.meetingmatters.com)**