

Health for All in 2010: Confirming Our Commitment ~ Taking Action

The 5th Annual Community-Campus Partnerships for Health conference
May 5- May 8, 2001 ~ Westin Riverwalk Hotel ~ San Antonio, TX



Sponsored by:

Community-Campus Partnerships for Health, the Corporation for National Service
and the UCSF Center for the Health Professions

COMMUNITY-CAMPUS PARTNERSHIPS FOR HEALTH: WHO WE ARE

Community-Campus Partnerships for Health (CCPH) is a non-profit organization based at the Center for the Health Professions at the University of California-San Francisco. Founded in 1996, our mission is to:

Foster partnerships between communities and educational institutions that build on each other's strengths and develop their roles as change agents for improving health professions education, civic responsibility, and the overall health of communities.

In four years, we have grown into a network of over 700 communities and campuses that are collaborating to improve health through such methods as service-learning, community-based participatory research and community service.

THIS YEAR'S CONFERENCE THEME

January 2000 marked the launch of the Healthy People 2010 Objectives for the Nation, which set the nation's public health goals for the next decade: to increase quality and years of healthy life; and to eliminate health disparities that are associated with race, ethnicity and socioeconomic status. Achieving these goals will require community partnerships that involve ordinary citizens, grass roots organizations, community agencies, hospitals and health systems, businesses, government, philanthropy and other partners.

Our 5th anniversary conference seeks to demonstrate the contribution that community-campus partnerships can make to promoting health, reducing health disparities and improving quality of life. Although our focus as an organization is on community-campus partnerships that involve health professional education, our 5th annual conference seeks to engage our colleagues across higher education as a whole to confirm our collective commitment to "Health for All in 2010".

INTENDED AUDIENCE

We expect more than **500 conference participants**, including representatives of community agencies, government organizations, foundations, health care delivery organizations, and leaders from educational institutions (i.e. presidents, deans, faculty, and students.)

We are offering exhibit space and co-sponsorships at the conference. In addition, please consider these other ways to become involved:

Include an announcement about the conference in your newsletter.

Create a link between our websites – CCPH's website is <http://futurehealth.ucsf.edu/ccph.html>

Send us mailing labels and email addresses for relevant contacts, and we will send them conference materials directly.

Become an organizational member of CCPH – call (415) 476-7081.

Community-Campus Partnerships for Health

[] BASIC EXHIBITOR PACKAGE FOR 2001 CCPH ANNUAL CONFERENCE - \$250

- Special ribbons identifying exhibitors.
- Exhibitor booth with 6' x 3' skirted table and 2 chairs.
- Conference brochures for mailing to your clients.
- A complimentary registered attendee list
- A brief description of your organization in the Conference program.
- Two complimentary badges for access to Exhibit Hall (additional badges available at \$75 each)
- A special Exhibitor Reception on Sunday evening featuring all exhibitors.
- Exhibitor identification signage in booth.

[] BRONZE-LEVEL CO-SPONSORSHIP - \$2,500 (Everything in the Basic Exhibitor Package plus....)

- CCPH Café – Co-Sponsor of Refreshment break.
- Promotional signage at each food station.
- Opportunity to provide napkins with your logo during refreshment break.
- Opportunity to place informational, marketing materials and promotional items on each table.
- Special ribbons identifying co-sponsors.
- Your organization's logo displayed at all general sessions while attendees are entering the room.
- Opportunity to insert an informational flyer in the registration materials each attendee receives upon check-in.
- A photo of your group taken during the conference.
- One year free organizational membership in CCPH.

[] SILVER-LEVEL CO-SPONSORSHIP - \$3,500 (Everything in the Basic Exhibitor Package plus....)

- CCPH Café – Co-sponsor of Welcome Reception
- Opportunity to have your banner displayed at the entrance to the Welcome Reception. (Banner provided by sponsor).
- Recognition announcement at Welcome Reception.
- Opportunity to welcome guests during announcement at Welcome Reception.
- Opportunity to place informational, marketing materials and promotional items on each table.
- Opportunity to provide napkins with your logo during Welcome Reception.
- Special ribbons identifying co-sponsors
- Your organization's logo displayed at all general sessions while attendees are entering the room.
- A photo of your group taken during the conference.
- One year free organizational membership in CCPH.
- Opportunity to insert an informational flyer in the registration materials each attendee receives upon check-in.

[] GOLD-LEVEL CO-SPONSORSHIP - \$5,000 (Everything in the Basic Exhibitor Package plus....)

- CCPH Café – Co-sponsor of Evening Dinner
- Opportunity to provide cocktail napkins with your logo during dinner.
- Signage with your organization's name and logo displayed at the entrance to the dinner. (Banner provided by co-sponsor).
- Recognition announcement during dinner.
- Opportunity to welcome guests during announcement at dinner.
- Opportunity to place informational, marketing materials and promotional items on each table.
- Special ribbons identifying co-sponsors.
- Your organization's logo displayed at all general sessions while attendees are entering the room.
- Premium exhibit booth placement. Double-wide space available on request.
- Opportunity to have your organization's banner displayed in registration area. (Banner provided by co-sponsor.)
- A photo of your group taken during the conference.
- One year free organizational membership in CCPH.
- Opportunity to insert an informational flyer in the registration materials each attendee receives upon check-in.

Community-Campus Partnerships for Health

2001 Annual Conference Co-Sponsorship Opportunities

CCPH Community-Campus Partnership Awards

Co-sponsor one, two or all three awards, which honor several outstanding community-campus partnerships. Your organization will receive verbal recognition, signage, and will participate in the awards event.

\$5,000: First Place

\$3,000: Second Place

\$2,500: Third Place

\$200- \$500: Health Promotion Activity

Conferences can be tiring! Your contribution will help provide health-related activities such as yoga or massage to be offered on a complimentary basis. Signage with your organization's name will be provided.

\$300-\$500: Audio-Visual Equipment

Partially support the cost of audio-visual equipment during the conference.

\$500: Site Visit Transportation

In contributing to the site visit transportation, you will make it possible for small groups to attend model programs in the San Antonio area. Signage with your organization's name will be displayed.

\$500 Conference Highlighters/Pens

Your organization's name/logo on highlighters and pens distributed during the conference.

\$750: Conference Bags/Folders

Your support will contribute to the supply of conference tote bags or folders. Your organization's name and logo will be visibility displayed.

\$750: Entertainment

Support the cost of providing entertainment during the evening dinners/reception.

\$750: Photographer

Support our photographic record of the conference, and receive a posed photo of your group.

Community-Campus Partnerships for Health

2001 Annual Conference Co-Sponsorship Opportunities

\$1,000 Registration Lanyards

Your organization's logo on approximately 500 badge lanyards distributed to each attendee upon check-in.

\$1,500: Evening Reception

Partially support an evening conference reception. You will receive signage and verbal recognition at the reception.

\$1,500: Conference Lunch

Partially support a conference lunch. Signage with your organization's name will be displayed.

\$1,500: T-shirts

Everyone loves to get a T-shirt! Your support will make T-shirts available for every conference participant. Your organization's name and logo will appear on the shirts.

\$2,500: Final Program - Back Cover Ad

Provide us with your artwork and advertise in our conference program. The program is distributed to all participants and becomes a useful, permanent resource.

\$3,000: Keynote Speaker

Your contribution will support a plenary speaker.

\$3,000 - \$5,000: Conference Scholarships

Enable worthy community members and students to attend the conference by contributing to our scholarship fund.

Other: \$ _____

Customize your contribution by choosing the specific dollar amount that you would like to donate. Conference management will work with you on a personalized co-sponsorship, including joint or shared co-sponsorships. We are open to any ideas you have, so call us at 650-583-7249 and discuss your ideas!

Community-Campus Partnerships for Health

APPLICATION FOR EXHIBIT SESSIONS AND CO-SPONSORSHIP

In order to process your application, you must complete **ALL** appropriate sections of this form. This application must be typed and received on or before **FRIDAY, April 6, 2001**. No reservations will be accepted over the telephone.

For **questions regarding co-sponsorship and exhibit opportunities, please contact Jane Stahl**, Meeting Matters, by phone (650) 583-7249, fax (650) 745-3416, or by e-mail: jstahl@meetingmatters.com

All confirmation materials will be sent to the contact person you list below.

ORGANIZATION NAME: _____

STREET ADDRESS: _____

CITY: _____

STATE: _____

ZIP: _____

ORGANIZATION CONTACT: _____

TITLE: _____

TELEPHONE: _____

FAX: _____

E-MAIL: _____

FOR EXHIBITORS ONLY:

1. Please attach a brief 25-word description of your organization and your exhibit (to be included in conference program).

2. You will receive *2 complimentary identification badges* good for access to the exhibit hall. List names of exhibit personnel below.

1. _____ 2. _____

3. Additional exhibit personnel will be charged **\$75** per person. List names of additional exhibit personnel below.

1. _____ 2. _____

FOR CO-SPONSORSHIP ONLY:

1. Please attach a brief 25-word description of your organization (to be included in conference program).

2. Please indicate the co-sponsorship level you are interested in:

Bronze-Level (\$2,500)

Silver-Level (\$3,500)

Gold-Level (\$5,000)

Other _____

3. You will receive *2 complimentary identification badges* good for access to the exhibit hall. List names of exhibit personnel below.

1. _____ 2. _____

4. Additional exhibit personnel will be charged **\$75** per person. List names of additional exhibit personnel below.

1. _____ 2. _____

Community-Campus Partnerships for Health

APPLICATION FOR EXHIBIT SESSIONS AND CO-SPONSORSHIP – Page 2

Payment Information:

Sorry we cannot bill you, nor do we accept purchase orders.

1. All fees must be paid by check or credit card and must accompany this application.
2. No application will be accepted without payment.
3. Please make checks out to **Community-Campus Partnerships for Health c/o UCSF**. CCPH's federal tax ID # is: 954-3285533.
4. Co-sponsorship fees are tax-deductible to the extent allowable by law. The University of California – San Francisco is CCPH's fiscal agent.

FEES:	Basic Exhibitor Package - \$250	\$ _____
	Add'l Exhibit Personnel - \$75 each	\$ _____
	Co-Sponsorship Fees (includes \$250 Basic Exhibitor Package fee)	\$ _____
	Other Donation	\$ _____
	TOTAL	\$ _____

Payment by: Check Credit Card

(Credit card payments are currently accepted through PayPal via e-mail only.)

Authorized Signature

Date

Please sign and return this 2-page form with your payment and your 25-word description of your organization to:

**Community-Campus Partnerships for Health
c/o Meeting Matters
535 Park Blvd.
Millbrae, CA 94030
Phone: (650) 583-7249
Fax: (650) 745-3416**

Requests for exhibit space refunds will be honored if cancellation is received in writing *on or before* Friday, April 6, 2001.