

WORKSHOPS & STORY SESSIONS
MONDAY April 28
10:30 am to 12:00 pm

"I was taught that the world had a lot of problems; that I could struggle and change them; that intellectual and material gifts brought the privilege and responsibility of sharing with others less fortunate; and that service is the rent each of us pays for living-the very purpose of life and not something you do in your spare time or after you have reached your personal goals."

Marian Wright Edelman

REDUCING DISPARITIES IN THE DEAF AND HARD OF HEARING COMMUNITY'S ACCESS TO HEALTH CARE AND SOCIAL SERVICES

Workshop (Beginner) ~ Partnerships for Increasing Access to Care

Georgia Robins Sadler, Moores UCSD Cancer Center; Thomas Galey and Thomas Duva, Deaf Community Services of San Diego, Inc.; Michael Bovee, Bovee Productions; Leslie Elion, Community Advocate

There is sparse literature to guide well-intended professionals on how to work effectively with the deaf community. This partnership's workshop will present a historical overview of a multi-phased intervention that demonstrates how an effective partnership can evolve, how unmet needs can be identified, and how an effective, culturally acceptable intervention can be created and honed to address the community's identified unmet needs.

In this session, participants will:

- Learn how to work effectively with members of the Deaf and Hard of Hearing Community to improve the community's overall well being
- Understand how to collect qualitative and quantitative data to evaluate the community's unmet health and social welfare needs
- Identify how to create and test interventions in English and American Sign Language to improve the well being of the Deaf and Hard of Hearing Community
- Learn how to secure funding to support the partnership's mission
- Take home a half-hour cancer educational video in English and American Sign Language, plus the accompanying materials needed to replicate the cancer education program in their community
- Create comparable programs for the Deaf Community using content that is specific to their area of professional expertise

SERVICE-LEARNING IN HARLEM: THE SUCCESSFUL PARTNERSHIP OF HARLEM UNITED AND COLUMBIA UNIVERSITY

Story Session (Beginner) ~ Partnerships for Improving Education in the Health Professions or in Health-Related Disciplines

Sandra Burkett, Georgina Zabos, Wendi K. Wardlaw, Division of Community Health, Columbia University School of Dental and Oral Surgery; Daniel Weglein, Harlem United Inc.

The Columbia School of Dental and Oral Surgery (SDOS), in partnership with Harlem United Community AIDS Center, Inc. (HU), is in the process of establishing an integrated on-site comprehensive primary oral health care clinic to meet the oral health needs of underserved clients and to create and implement an innovative service-learning curriculum in HIV/AIDS care for post and pre-doctoral students of SDOS. The program targets underserved African-American and Hispanic individuals living with HIV/AIDS in upper Manhattan and the South Bronx who are struggling with homelessness, substance abuse, mental illness, and/or other issues and barriers

that limit their access to oral health services. The new service-learning curriculum is linked to the creation of the dental clinic at HU and emphasizes the “Human Face” of oral health care for clients. Training will include the “Dentistry with a Human Face” core course and associated service-learning activities. A web-based distance-learning module will make the curriculum accessible to all AEGD residents, selected dental students, and all others with an interest in the topic. In the session we will discuss how the curriculum was developed, including the changes driven by the community based partner’s needs (e.g., change in the sequence of lessons, emphasis on care delivered in the context of family, culture and community, number of trainees providing clinical care at HU), and on how the service-learning objectives have been woven into the program.

In this session, participants will:

- Describe and illustrate strategies for building and strengthening partnerships and collaborations with community agencies to enhance education and service
- Explain different collaborative curriculum development strategies
- Explore ways of integrating community partners in the development of curriculum and resources
- Discuss ways of integrating service-learning activities into a didactic clinical curriculum

**A STORY UNFOLDING: THE EAST CAROLINA-TILLERY PARTNERSHIP FOR HEALTH
Story Session (Intermediate) ~ Partnerships for Promoting Health and Eliminating Health Disparities**

Mary A. Glascoff, Peggy Whittman, Carmen Russoniello, Gary Overton, Tracie Smith, Beth Velde, Angie Lynch, David White, East Carolina University; Doris Davis, Jay Whitaker, Concerned Citizens of Tillery; James and Shirley McFarlin, Crowell Baptist Church

This session will tell the story of the East Carolina University-Tillery Partnership for Health experience. Tillery is a rural, poor, isolated, primarily elderly, and primarily African-American community located in Eastern North Carolina. For 10 years East Carolina University has partnered with the Concerned Citizens of Tillery to reduce health disparities. Students from Health Education and Promotion, Occupational Therapy, Medicine, Recreation and Leisure Studies, Exercise and Sport Science, Physical Therapy, Social Work, Nutrition, and ECU Honors Program have participated in this interdisciplinary effort. In this session, the projects of the partnership will be discussed within the context of the Lifestyle Performance Model in an effort to address our outcomes in promoting health and reducing disparities and in examining change from the viewpoint of the students, the community and the faculty.

In this session, participants will:

- Develop a deeper understanding of the principles and best practices of a rural community-campus partnership
- Discuss how students and faculty from health related disciplines can partner with community based and faith based organizations to bring about changes in health status and to reduce health disparity
- Examine the interdisciplinary activities of the university and the community participants in the context of the Lifestyle Performance Model
- Discuss the numerous benefits students receive from participation in rural-campus partnership

THE HEALTH PROFESSIONS PARTNERSHIP INITIATIVE (HPPI)—BUILDING A PIPELINE THROUGH COLLABORATION

Story Session (Intermediate) ~ Partnerships for Workforce Development and Diversity

Lois Colburn, Association of American Medical Colleges; Patricia Thomas, University of Kansas School of Medicine; Reaner Shannon, University of Missouri-Kansas School of Medicine; Nedra Bonds, Greater Kansas City-HPPI; Jan Carline, University of Washington

This presentation will describe how collaborations between health professions schools, local colleges, K-12 systems and community organizations can help build a strong educational pipeline to increase the number of minority students who are interested in, and academically prepared to undertake the education path needed to enter the health professions. Examples from the GKC-HPPI will elaborate the critical role that both community organizations and parent groups can play in building a strong, sustainable program.

In this session, participants will:

- Understand the challenges, pitfalls and opportunities in establishing collaborative pipeline programs to enhance minority achievement (with a focus on developing future health care professionals) collaborating with K-12 schools, and working with community organizations and parent groups
- Learn how the GKC-HPPI was able to engage community organizations and parents in this effort
- Examine assessment information that is presented to show the range of HPPI efforts, information on what it takes for successful partnerships, and what makes the GKC-HPPI a unique program

COMMUNITY-CAMPUS PARTNERSHIP TO PROMOTE ANTI-RACISM

Workshop (Intermediate) ~ Partnerships for Civic Engagement and Social Change

Suzanne Selig, Elizabeth Tropiano, University of Michigan-Flint; Ella Greene Moton, Flint Odyssey House Inc., Health Awareness Center

In this session we will assist participants in developing skills in the following areas: identifying potential partners (do your homework, know thy goal, competitors as partners), sustaining the partnership (respective strengths, power sharing, partnership reflection process, benchmarks), institutionalizing the goal for social change (achieving broad support within partner organization, need for more than one person). Promoting a community-campus partnership to engage in anti-racism will impact future health professions by focusing on social change that will reduce health disparities.

In this session, participants will:

- Understand the complexities of a social change agenda
- Enhance an understanding of the fundamental role racism plays in health disparities
- Learn the importance of a multi-faceted approach in pursuing anti-racism as part of a social change agenda
- Improve ability to identify and cultivate potential/non-traditional partners, including competitors
- Demonstrate a process to develop rules of engagement
- Learn to adjust the nature of the partnership according to the social change agenda

UNIVERSITY OF CALIFORNIA AND GREENLINING COMMUNITY PARTNERSHIP
Story Session (Intermediate) ~ Partnerships for Community and Economic Development
John Yuasa, Ileri Valenzuela, The Greenlining Institute

A healthy community is one in which members not only have access to affordable, quality health care, but one that takes into account the connections between health and countless community level factors such as the environment, education, land use and transportation, and economic opportunity. Community building is critical to understanding and implementing this type of preventative community health. We will share our approach to community building which seeks to engage unlikely stakeholders (looking at issues from a multi-disciplinary perspective), and to use existing community resources and knowledge.

In this session, participants will:

- Discuss why flexibility is needed in the pursuit of the partnership goals.
- Demonstrate how diversity can be accomplished
- Gain insight to why the complexities involved due to the impact of building a large campus and ensuring that housing, educational, health and transportation services to the low-income communities are not adversely affected

DEVELOPING A COMMUNITY HISTORY AND INVENTORY OF FACTORS INFLUENCING WELLNESS

Workshop (Intermediate) ~ Partnership Basics Toolbox

Nicolette Teufel-Shone, The University of Arizona; Thomas Siyuja, Jr, Helen J. Watahomigie, Sandra Yellowhawk, The Hualapai Tribe

This session offers techniques for integrating the diverse expertise of the community-campus partnership to yield valid and reliable qualitative data collection methods and analysis that accurately document the community's history relative to a particular health issue. This session discourages the often used model of contracting with university experts to conduct a community assessment with minimal community input except as survey respondents. This session will address the importance of understanding "where a community has been" as a necessary step to planning change. In the absence of a collective history, a community can easily fall back into familiar, perhaps ineffective, patterns and strategies. This session provides skills for leveraging the expertise of the partnership to activate and sustain change.

In this session, participants will:

- Describe how a community history or inventory can enhance a community's capacity to address a particular health issue
- Learn 2-3 ways to integrate community and campus expertise into the development of qualitative data collection, analysis and interpretation techniques
- Identify 2-3 methods of data collection and analysis best suited to the documentation of a community history relevant to a particular health issue within their community

HOW TO CREATE AND MAINTAIN COMMUNITY-SCHOOL-ACADEMIC RESEARCH PARTNERSHIPS FOR CHANGE

Workshop (Intermediate) ~ Partnership Sustainability Toolbox

Francisco Buchting, Tobacco-Related Disease Research Program; Jim Crittenden, San Diego School District; Ana Navarro, University of California San Diego; Beatriz Roppe, Sherman Heights Community Center; Susan Woodruff, San Diego State University

This workshop will address the process of conducting participatory research: developing the partnership – grant application/grantsmanship – beginning the work and sustaining the partnership. The workshop will highlight school-academic and community-academic partnerships.

Specifically, James Crittenden and Susan Woodruff will depict their collaboration on the development of a Virtual Chat room for smoking cessation targeted at teenagers in 12 high schools, and Beatriz Roppe and Ana Navarro will illustrate how the Por La Vida Latina community lay health workers foster tobacco free communities by capitalizing on the use of existing social networks on the Latino community. The use of participatory research as a means to begin the elimination of disparities between community and academia will be addressed throughout the workshops from the perspective of a funding agency, the community members, school system, and academic partner.

In this session, participants will:

- Discuss the principles of Participatory Research
- Learn grantsmanship skills and grant writing techniques specific to participatory research grant proposals
- Examine two case studies of participatory research, a school-academic and a community-academic. The case studies will highlight how the partnerships were formed, negotiating between partners, collaborative grant writing process, getting the research started, and sustaining the partnership through the work
- Participate in exercises and discussion
- Understand how collaborative research can begin to eliminate disparities between the community and the academy

