

Developing & Sustaining Equitable Partnerships



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Community-Campus
Partnerships for Health

Mission

To promote health (broadly defined) through partnerships between communities and higher educational institutions





Principles of Partnership

CCPH board of directors, 1998 & 2006

1. Partnerships form to serve a specific purpose and may take on new goals over time.
2. Partners have agreed upon mission, values, goals, measurable outcomes and accountability for the partnership.
3. The relationship between partners is characterized by mutual trust, respect, genuineness, and commitment.
4. The partnership builds upon identified strengths and assets, but also works to address needs and increase capacity of all partners.
5. The partnership balances power among partners and enables resources among partners to be shared.



Principles of Partnership

CCPH board of directors, 1998 & 2006

6. Partners make clear and open communication an ongoing priority by striving to understand each other's needs and self-interests, and developing a common language.
7. Principles and processes for the partnership are established with the input and agreement of all partners, especially for decision-making and conflict resolution.
8. There is feedback among all stakeholders in the partnership, with the goal of continuously improving the partnership and its outcomes.
9. Partners share the benefits of the partnership's accomplishments.
10. Partnerships can dissolve and need to plan a process for closure.



Framework for Authentic Partnerships

*Citation: Achieving the Promise of Authentic Community-Higher
Education Partnerships: Community Partners Speak Out! CCPH, 2007*

1. Quality processes

*“We are not just talking about a process that involves partners.
There needs to be a process of shared decision making.”*

~ Ella Greene-Moton, Flint, MI

Relationship focused...open, honest and respectful...trust-
building...acknowledging of history...committed to mutual
learning...sharing credit



Framework for Authentic Partnerships

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2. Meaningful outcomes that are tangible and relevant to communities

“OK, we can work together on community-based participatory research, but only if you support our kids in the pipeline. Bring them to campus for programs, teach them skills they use to be more marketable, give them academic credit.”

~ Vickie Ybarra, Toppenish, WA

Eliminating health disparities...affordable housing...education, economic development...



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3. Transformation at multiple levels

“We build social capital when we’re doing this work. We don’t often talk about that.”

~ Douglas Taylor, Atlanta, GA

- Personal transformation, including self reflection and heightened political consciousness
- Institutional transformation, including changing policies and systems
- Community transformation, including community capacity building
- Transformation of science and knowledge, including how knowledge is generated, used and valued and what constitutes “evidence”
- Political transformation, including social justice



Tap into CCPH Resources!

www.ccpsh.info

Upcoming Events

CCPH conference, May 12-15, 2010 in Portland, OR

Online Reports & Toolkits

Ensuring Community-Level Research Protections

Developing & Sustaining CBPR Partnerships

Electronic Discussion Groups

CBPR, CBPR ethics, Community partners

Community-Campus Partnerships for Health

We invite you to join a growing network of communities & campuses that are collaborating to promote health

Email us at ccphuw@u.washington.edu or
visit us online at www.ccph.info

