Community-Based Participatory Research
Moving the Field Forward

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Outline

Community-Campus Partnerships for Health
Community-based participatory research
  Growth and growing legitimacy
  Ingredients for success
  Continuing challenges
  Moving the field forward: what is needed?
  Resources available
Opportunities for collaboration?
Mission

To promote health through partnerships between communities and higher educational institutions
At-A-Glance

- Nonprofit organization launched in January ‘97
- Headquartered in Seattle, WA USA
- 16-member board of directors
- 1000+ members across the US and a dozen countries
- Private and public funding
- Staff, students and senior consultants
We work to...

- Build the capacity of communities and higher educational institutions to engage each other as partners
- Incorporate service-learning into the education of all health professionals
- Recognize and reward community-based participatory teaching, research, service
- Develop partnerships that balance power and share resources among partners
Major Strategies

- Create and expand opportunities for collaboration and information sharing
- Promote awareness about the benefits of community-campus partnerships
- Advocate for policies that facilitate and support community-campus partnerships
- Support service-learning and community-based participatory research
“High quality research and intense community involvement are not contrary to each other.”

“In many areas of health promotion and disease prevention, researchers and community advocates alike are beginning to focus their efforts further “upstream” in the socio-ecologic model, encouraging a greater emphasis on policy and environmental changes that facilitate proactive health choices at the individual level. CBPR is well positioned to address such approaches to health promotion through its ability to mobilize community action.

AHRQ Evidence Report on CBPR, 2004
“(Public) distrust of medical research is firmly entrenched and is a significant obstacle to clinical trials participation....”

“Invoking the community... in assessing the need for specific studies, and in planning and conducting the research itself have proven effective in overcoming distrust and expanding the reach of prevention and treatment advances into communities. Specifically, communities must be involved early in research protocol development, and researchers must ensure that the community benefits from participation and receives research results.”

Translating Research into Cancer Care: Delivering on the Promise
National Cancer Institute, President’s Cancer Panel 2005
The Growth & Growing Legitimacy of CBPR

“A dramatic increase in federal and private foundation support for CBPR has been observed over the past decade, with annual support estimated at $45 million even before the infusion of substantial new CDC and National Institute of Health support for such work in 2002 alone.”

NCMHD is interested in supporting intervention research studies using CBPR principles to reduce and eventually eliminate health disparities in any disease or condition of major concern to the community, with emphasis on racial and ethnic minorities.

NIH National Center for Minority Health Disparities, 2005

“The ultimate goal of this RFA is to support intervention research on health disparities that is jointly conducted by communities and researchers.”

RFA-MD-05-002 Community Participation in Health Disparities Intervention Research, 2005
The Growth & Growing Legitimacy of CBPR

- Funding – *including funders who “don’t fund research”*
- Range of health issues, research questions, study designs
- Community-based and academic peer reviewers
- Post-doctoral fellowships
- Job announcements
- Journal articles, theme issues, reports, new journals
- CBPR listserv
Examining Community-Institutional Partnerships for Prevention Research

**Project Goal:** Build the capacity of communities and institutions to engage in participatory approaches to prevention research

**Project Funding:** Centers for Disease Control and Prevention through a cooperative agreement with the Association of Schools of Public Health, 2002-2005

**Project Activities:** Analyze data across CBPR partnerships
Develop and deliver evidence-based CBPR curriculum
Work with funding agencies to support CBPR
Project Partners

APHA Caucus on Community-Based Public Health

CDC Prevention Research Centers - Michigan, Yale-Griffin

CDC Prevention Research Centers National Community Committee

CDC Urban Research Centers - Seattle, Detroit, NY

Community-Campus Partnerships for Health Community Health Scholars Program

Wellesley Central Health Corporation
Ingredients of Successful Partnerships

- Trusting relationships
- Equitable processes and procedures
- Diverse membership
- Tangible benefits to all partners
- Balance between partnership process, activities and outcomes
- Significant community involvement in scientifically sound research
- Supportive partner organization policies and reward structures
- Leadership
- Culturally competent & appropriately skilled staff and researchers
- Collaborative dissemination
- Ongoing partnership assessment, improvement and celebration
- Sustainable impact

*Examining Community-Institutional Partnerships for Prevention Research Group, 2004*
Continuing Challenges

Community distrust of academic institutions
Time involved
Unequal power dynamics & distribution of grant funds
Scientific rigor vs. community acceptability
Skepticism about rigor, validity and value of CBPR
Faculty review, promotion and tenure policies
Conflicts that arise from different missions
Lack of established investigator pathways and pipelines
Institutional review board policies
Funding mechanisms that do not support CBPR
Vulnerability in the funding mechanisms that do

Examining Community-Institutional Partnerships for Prevention Research Group, 2004
Develop & Deliver CBPR Training Curriculum

Federal Centers of Excellence in Women’s Health Grantees, 2006
CBPR Training Institute for Partnership Teams, 2005
American Public Health Association Annual Conference, 2005
CDC Chronic Disease Prevention Conference, 2005 & 2004
Northwest Health Foundation Conference on Community-Based Collaborative Research, 2005
Community-Campus Partnerships for Health Annual Conference, 2004
National Institute of Environmental Health Sciences Environmental Justice and CBPR Grantees, 2004

Campuses: Vanderbilt, Medical University of SC, Clemson, SF State, University of North Florida, Florida State, etc…
Work with funding agencies to support CBPR

Northwest Health Foundation: Help plan CBPR conferences

Healthier Wisconsin Partnership Program (Blue Cross & Blue Shield of Wisconsin): Manage peer review process

Education Network for Advancing Cancer Clinical Trials (Lance Armstrong Foundation): Support peer review process

CA Breast Cancer Research Program: Identify CBPR peer reviewers

CA Tobacco Research Program: Identify CBPR peer reviewers

Center for Scientific Review at NIH: Identify CBPR peer reviewers
Moving the Field Forward: Funding Mechanisms that Support CBPR

- Planning and partnership development
- Not categorical or project-specific, allows for projects and activities to emerge from a participatory and interdisciplinary process
- Partnership infrastructure
- The next generation: Post-doctoral fellowships, faculty development and community partner development
- Facilitate community participation
- CBOs as lead applicants and fiscal agents
Moving the Field Forward: Evidence of Authentic Partnerships

- Explicitly mention CBPR as an acceptable and/or recommended approach, and what criteria will be used to determine the authenticity of the partnership and the rigor of the research
- Ask applicants to demonstrate how proposed research will impact the community by including a community impact statement
  - How community is involved, is supportive and will benefit
  - Whether and how community capacity will be developed
  - How intervention will be sustained
  - How results will lead to sustainable changes
  - How results will be disseminated to other communities
Moving the Field Forward: Peer Review Processes that Support CBPR

- Use review criteria that assess the quality and rigor of CBPR proposals
  - Relevance and authenticity of the partnership
  - Adherence to CBPR principles, sound study design and methods
- Recruit reviewers from community and institutional settings who have experience and expertise in conducting CBPR
- Design inclusive and equitable review processes
- Prepare reviewers for their role in assessing CBPR proposals
- Prepare non-academic reviewers for their role as reviewers
Moving the Field Forward: CBOs as Lead Applicants, Fiscal Agents & Partners

- Widely disseminate requests for proposals so that community-based organizations gain access to them when institutions do.
- Conduct training and technical assistance workshops.
- Disseminate “best practices” by partnerships
  - CBOs as lead applicants and fiscal agents
  - Research funds flow to community agency partners (e.g., simplified subcontracting procedures, creative sharing of indirect expenses)
  - Partner compensation (e.g., tuition remission, affiliate faculty status, computers and internet access)
  - Community capacity building (e.g., transferable skills, credit towards degree, job creation)
Moving the Field Forward: Boosting Support for Research Dissemination and Policy Impact

- Engage community members, CBOs and their national organizations
- Convene “research to practice” and “research to policy” conferences and forums for the purpose of disseminating research findings
- Provide dissemination funding for development and distribution of products to disseminate research findings for practical application
- Build capacity for policy focus within the partnership
- “Bridge the gap” between CBPR and clinical research
Resources

CBPR Listserv:
mailman1.u.washington.edu/mailman/listinfo/cbpr

CBPR Resources Webpage:
depts.washington.edu/ccph/commbas.html

Partnership Matters Newsletter:  www.ccph.info

APHA Caucus on CBPH:  www.sph.umich.edu/cbph/caucus/

9th CCPH Conference:  May 31-June 3, 2006 in Minneapolis

10th CCPH Conference:  April 11-14, 2007 in Toronto
Community-Campus Partnerships for Health

We invite you to join our growing network!

Contact us by phone 206-543-8178 or email at ccphuw@u.washington.edu or visit us online at www.ccph.info
Opportunities for Collaboration?