



Community-Campus
Partnerships for Health

Show Me The Money, Part II: Exceeding Funding Agency Expectations

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Improving the Health of our Communities through
Collaborative Research

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Agenda

Tips for proposal writing

Background on CCPH

Case study of an NIH program announcement

Tips for strengthening proposals



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If you could give a colleague **one tip** for writing a successful CBPR grant proposal, what would it be?



Our Mission

To promote health through partnerships between communities and higher educational institutions

HEALTH....eliminating health disparities & achieving a diverse and community-responsive health workforce

PARTNERSHIPS....service-learning, community-based participatory research and evaluation, policy and advocacy



At-A-Glance

- National nonprofit launched in January '97
- Headquarters in Seattle, WA
- 14-member board of directors reflect stakeholders in community-campus partnerships
- 1000+ members from communities and campuses across the United States and 12+ countries
- Private and public funding
- 5 staff, 3 senior consultants



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Partnerships for Health

We are working to...

- Build the capacity of communities and higher educational institutions to engage each other as partners
- Incorporate service-learning into the education of all health professionals
- Recognize and reward community-based teaching, research, service
- Develop partnerships that balance power and share resources among partners



CBPR

Israel et. al. Annual Review of Public Health 1998

“A collaborative approach to research that equitably involves, for example, community members, organizational representatives, and researchers in all aspects of the research process. The partners contribute unique strengths and shared responsibilities to enhance understanding of a given phenomenon and the social and cultural dynamic of the community, and integrate the knowledge gained with action to improve the health and well-being of community members”



Case Study of an NIH Program Announcement

Community-Partnered Interventions to
Reduce Health Disparities
National Institute of Nursing Research

Focus: Reducing health disparities through
demonstrated partnerships with the target community
throughout all phases of the research process



Speaking the language of CBPR

“Consistent with the tenets of participatory research, inclusion is a critical component...”

“Full participation and engagement of the...community”

“...partnership begins with the identification of the research focus and continues throughout dissemination and follow-up phases...”

“Additional benefits associated with a partnered approach in research include...”

“Given the need for community involvement in identifying the research focus.... broad topical areas ...identified as potential areas of inquiry”



Speaking the language of CBPR

Build on existing community resources, knowledge, skill and attributes

Engage community members in actively addressing key concerns

Facilitate trusting community-researcher relationships

Enhance likelihood of long-term sustainability and follow-up

Enhance validity and quality of research by incorporating community knowledge

Incorporate cultural, social and economic factors that influence health

Facilitate design of culturally and linguistically appropriate methods

Provide resources and opportunities for the involved community



Potential Research Areas

Development and testing of culturally relevant outcome measures

Intervention studies designed to reduce risk factors and exposures

Intervention studies to enhance health seeking and health maintenance behaviors

Evaluation of existing community-partnered interventions for their impact, effectiveness and efficiency

R21 Exploratory/developmental grants \$150K/year x 2 years

R01 Up to \$250K/year or over \$500K/year



Proposal Requirements

Research Plan

- What do you intend to do?
- Why is the work important?
- What has already been done?
- How are you going to do the work?

Key Personnel

Budget



Proposal Requirements

In addition to research plan and timelines

- Identify community, health disparity topic and rationale for these choices
- Evidence of community partnership or plans for one (letters)
- Plan for sustaining the partnership after grant completion
- Details about the partnership
 - How is community involvement throughout all research phases?
 - How will collaborative relationship and equitable involvement be facilitated?
 - What are potential mutual benefits to community and researchers?
 - How are community strengths and resources utilized?
 - What are plans for disseminating research findings to the community?
 - What are opportunities and strategies for community health improvement?



Review Criteria

- Significance
- Approach
- Innovation
- Investigator
- Environment

- Human subject protections
- Inclusion, recruitment and retention of diverse subjects
- Data sharing
- Budget



Small Group Discussions

What would you look for as a reviewer?

How would you know that these
expectations have been met?

Identify facilitator, recorder and reporter

Make introductions, talk about actual experiences

Report back with 3 ideas



Small Group Discussions

- 1: The proposal is prepared collaboratively by community and academic partners
- 2: Letters document an existing partnership or plans for establishing and sustaining a partnership
- 3: The study team facilitates a collaborative community relationship & sustains equitable involvement throughout study
- 4: There is a plan for sustaining the partnership in the community after completion of the grant
- 5: Key community members are involved in all phases of research
- 6: There is a plan for sustaining the partnership in the community after completion of the grant



Small Group Discussions

1: The proposal is prepared collaboratively by community and academic partners

Examples of partner roles in developing proposal (e.g., attending planning meetings, writing proposal, reviewing proposal)

Description of decision making process

Members of community have concern or experience with the issues being addressed

Partners as co-investigators



Small Group Discussions

2: Letters document an existing partnership or plans for establishing and sustaining a partnership

Original letters that speak to such issues as:

positive history of working together

long-term relationship

trust and mutual respect

beneficial processes and outcomes

active roles in the project

consistency between letter's and proposal's descriptions of the research, roles, etc.



Small Group Discussions

3: The study team facilitates a collaborative community relationship & sustains equitable involvement throughout study

Description of participatory decision making structures and processes

Description of what resources and assets each partner brings to the proposed activities and how those will be utilized

Plans for meetings, personal interactions & timely sharing of information

Attention given to overcoming potential barriers to community partnerships (e.g., history of town-gown relations)

Attention given to overcoming potential barriers to partner participation (e.g., timing/location of meetings, availability of child care)

Attention given to importance of researcher presence and involvement in the community



Small Group Discussions

4: There are mutual benefits to community and researchers

Description of goals and objectives for community partners

Description of goals and objectives for researchers

Description of community benefits (e.g., development of marketable skills, creation of jobs, expanded delivery of services)

Description of researcher benefits (e.g., development of skills in CBPR, opportunities to publish and present)



Small Group Discussions

5: Key community members are involved in all phases of research

Description of participatory decision making structures and processes

Description of what resources and assets each partner brings to the proposed activities and how those will be utilized

Plans for meetings, personal interactions & timely sharing of information

Plans for community capacity building around research issues



Small Group Discussions

6: There is a plan for sustaining the partnership in the community after completion of the grant

Description of what resources and assets each partner brings to the partnership and how those will be utilized to sustain the work of the partnership

Description of resources that will be leveraged by the grant

Description of possible policy implications of the project and partners that bring policy development and advocacy skills



Staying on Top of CBPR Funding Opportunities

Federal funding: www.grants.gov

Private funding: RFP bulletin www.fdncenter.org

Become a member of CCPH: Biweekly e-newsletter, customized emails

Join the new CBPR listserv co-sponsored by CCPH and Wellesley Central Health Corporation:

<https://mailman.u.washington.edu/mailman/listinfo/cbpr>



Strengthening Your Proposals

Be a grant reviewer

www.grantreview.net

Have colleagues review draft proposals

NIH regional workshops

<http://grants.nih.gov/grants/seminars.htm>



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CCPH Resources

Community-Based Participatory Research Resources Webpage

<http://depts.washington.edu/ccph/commbas.html>

Partnership Matters newsletter

<http://depts.washington.edu/ccph/guide.html#PartMatters>

Funding Resources Webpage

<http://depts.washington.edu/ccph/links.html#Funding>

CBPR Listserv

<https://mailman.u.washington.edu/mailman/listinfo/cbpr>

CCPH Consultancy Network

<http://depts.washington.edu/ccph/mentor.html>



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