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For more information on CCPH or the CCPH annual award, call 206-543-8178, email ccphuw@u.washington.edu or visit <http://www.ccpb.info>. For more information on this year's CCPH annual award winner, contact Hal Strelnick at 718-920-2816 or hstrelni@montefiore.org or visit <http://www.aecom.yu.edu/home/ICCH/Default.htm>

Institute for Community & Collaborative Health Receives Community-Campus Partnerships for Health Annual Award; Three Partnerships Recognized with Honorable Mentions

The Institute for Community & Collaborative Health (ICCH), Bronx, NY, USA is the recipient of the 6th Community-Campus Partnerships for Health (CCPH) Annual Award. The award, announced during the closing session of CCPH's 10th Anniversary Conference in Toronto, ON, Canada, highlights the power and potential of partnerships between communities and higher educational institutions as a strategy for improving health. This year's award was supported by Jossey-Bass/Wiley Publishers and Fieldstone Alliance Publishers.

With 1.4 million residents, the Bronx is the poorest urban county in the nation. Because of its size and severe poverty, lack of resources relative to its needs, and almost colonial relationship with the city's power centers in Manhattan, the Bronx has developed out of sheer necessity both a "culture of cooperation" and mosaic of responses. ICCH was established at the Albert Einstein College of Medicine in 1999 to respond to this context by fostering, catalyzing, and supporting community-academic partnerships to improve health, education, and community-engaged research in the Bronx and strengthen public service at the medical school.

Selected from a highly competitive pool of nominations, ICCH has helped launch eight formal community-academic partnerships with its Community Advisory Board and both institutional and grant support. These partnerships include (chronologically): The Bronx Faith & Medicine Project, Einstein Community Health Outreach Free Clinic, Bronx Science Education Partnership, South Bronx Environmental Justice Partnership, Hispanic Center of Excellence, Bronx Science & Health Opportunity Partnership, Bronx Center to Reduce & Eliminate Ethnic and Racial Health Disparities (Bronx CREED), and Bronx-Einstein Alliance for Tobacco-Free Health (Bronx BREATHE). ICCH has built formal relationships between the medical school and New York City Department of Health and Mental Hygiene's Bronx Public Health Office, helped Einstein secure prestigious awards for the National Institute of Health's Hispanic Community Health Study and New York State Department of Health's Diabetes Center of Excellence, and supported many community partnerships led by others.

"What is most impressive about ICCH is how it has catalyzed and demonstrated many successful pathways to authentic community-academic partnerships that have led to significant outcomes," noted CCPH Board Member Cynthia Barnes-Boyd in presenting the award. As ICCH Founding Executive Director Hal Strelnick explains, "Each partnership begins as a 'coalition of the willing' and 'community of interest' that determines its own definition of 'community' based on their common concerns, where the participants live and work, requirements of funding sources, geography and historical relationships. Activities have been determined by participants, organized around specific illnesses, generic health problems, specific health services, racial/ethnic groups or health and science education promoting health careers. As partnerships grow and evolve and determine their own governance structures, ICCH has served different roles: permanent administrative home or 'umbrella,' catalyst or 'midwife,' transient 'launching pad' or on-going organizational partner." The community and campus outcomes achieved by this exemplary partnership include providing free primary medical care to over 1,000 uninsured patients annually, eliminating disparities in smoking rates between Bronx whites and Hispanics, providing service-learning opportunities for more than 80% of medical students, increasing recruitment and retention of underrepresented minority medical students and faculty members, and expanding courses and degrees in health disparities and community-based participatory research.

Accepting the award on behalf of ICCH were Carlos Alicea, Executive Director of For a Better Bronx and Reverend Christine Jackson, Coordinator of ICCH's Bronx Faith & Medicine Project. Also announced at the conference were 3 partnerships that received recognition as honorable mentions:

The CCT Partnership: Casa Esperanza Inc., Boston University School of Social Work's Center for Addictions Research and Services, and Tapestry Health Systems, Boston, MA, USA is a partnership between two Massachusetts community based organizations and a Boston university based research center that is based on the joint mission to reduce the rate of substance abuse and the spread of HIV in the Massachusetts' Latino community. The partnership is founded on three principles: conducting community based participatory research, promoting program capacity building and promoting BOTH *asset* and *risk* assessment. The partnership has spanned seven years; generated substantial resources for HIV prevention and substance abuse services and research; trained more than 25 mental health counselors, substance abuse and outreach workers; trained approximately 20 social work and public health students; and resulted in more than 1,800 Latina/os receiving HIV prevention, testing substance abuse treatment and housing services. For more information, email Lena Lundgren at llundgre@bu.edu.

The Mantaro Lives Again Partnership for Environmental Health in Peru, St. Louis, MO, USA and La Oroya and Other Communities in Peru brought together Saint Louis University School of Public Health (a Jesuit institution of higher education in St. Louis, Missouri), the Archdiocese of Huancayo and the Joining Hands Against Hunger network of community and faith-based organizations in Peru. The purpose of the partnership was to respond to the need to obtain scientific evidence of the health impact of the environmental contamination caused by a smelter operated by the U.S.-based Doe Run Company in La Oroya, Peru. The partnership took the responsibility of implementing a scientific study to determine levels of toxic metals in the residents of La Oroya and their homes through a community-based participatory research process. This process was based on shared values and a common mission for advancing the rights to health and a clean environment of La Oroya residents. By combining their resources and strengths, the partners were able to successfully implement the study and demonstrate that international community-campus collaboration can achieve measurable results in building the scientific knowledge base and local capacity for evidence-based decisions to protect the public's health. For more information, visit <http://www.slu.edu/Documents/university/KnowledgeWinter07.pdf> or email Fernando Serrano at serranof@slu.edu.

The Center for Nutrition and Activity Promotion (CNAP), Chico, CA, USA is a collaborative of over 40 university and community organizations working to promote healthy eating and physical activity patterns among northern Californians. It is a California State University, Chico (CSUC) based center providing nutrition and health promotion services to over 300,000 residents in the 12 county CSUC service area. CNAP programs and services are designed to meet the specific needs of the rural, low income residents of northern California, more than 80% of whom are of Hispanic, Hmong, Laotian, or Native American ethnicity. CNAP assists communities in building the infrastructure to meet the nutrition and fitness related health care and educational needs of north state residents. CNAP activities include a variety of community nutrition education and physical activity programs; social marketing campaigns; preK-12 school and district nutrition and activity programs; classes for parents and teachers; and family-based health promotion programs. CNAP provides leadership, experience, diversity, resources, and funding to expand nutrition and activity promotion services while generating the infrastructure necessary to help communities develop, implement, and sustain efforts in northern California. CNAP also trains CSUC students, particularly those from northern California who are more likely to make long-term employment commitments to rural communities. For more information, visit <http://www.csuchico.edu/cnap/> or email Cindy Wolff at cwolff@csuchico.edu.

Nomination guidelines for the 2008 CCPH Annual Award will be released in fall 2007. Review this year's guidelines and past award winners at <http://depts.washington.edu/ccph/awards.html>

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Community-Campus Partnerships for Health (CCPH) is a nonprofit organization that promotes health (broadly defined) through partnerships between communities and higher educational institutions. Celebrating its 10th anniversary in 2007, CCPH is a growing network of over 1,400 communities and campuses that are collaborating to promote health through service-learning, community-based participatory research, broad-based coalitions and other community-academic partnership strategies. These partnerships are powerful tools for improving higher education, civic engagement and the overall health of communities. Become a member today at www.ccphe.info