Inspiring Change Agents to Transform Engineering Education

Challenges and Strategies of Engineering Education Pioneers

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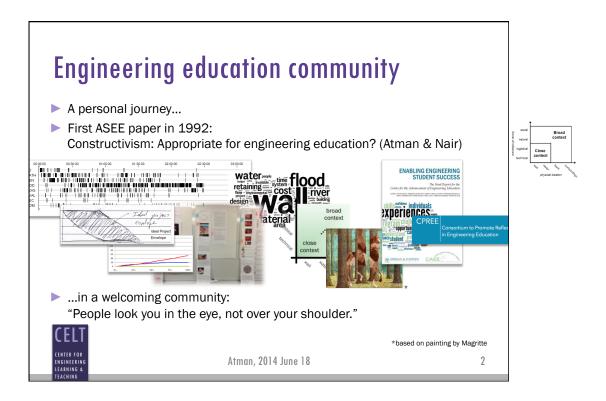
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ASEE Distinguished Lecture Series June 18, 2014

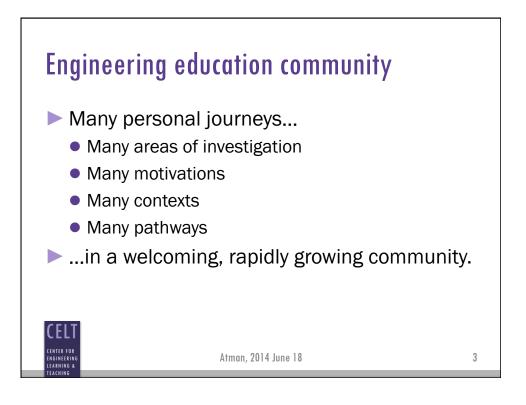
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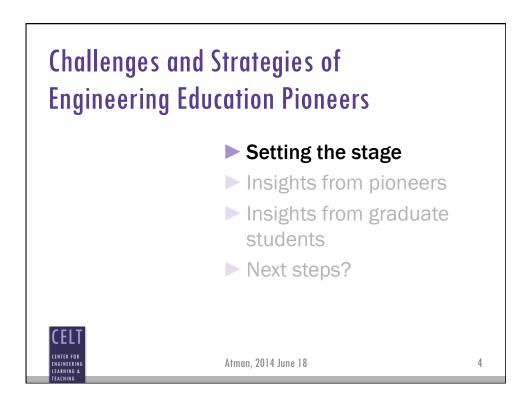


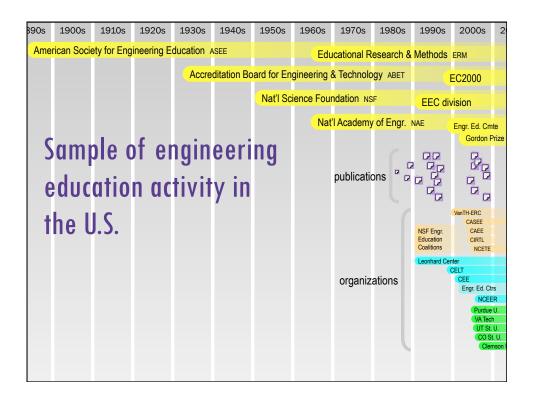
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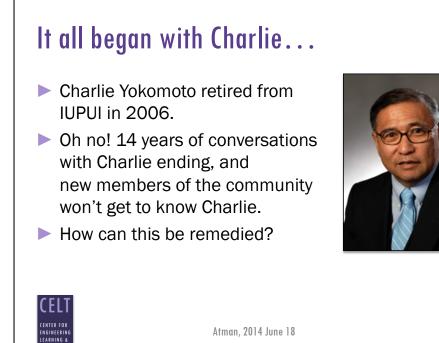
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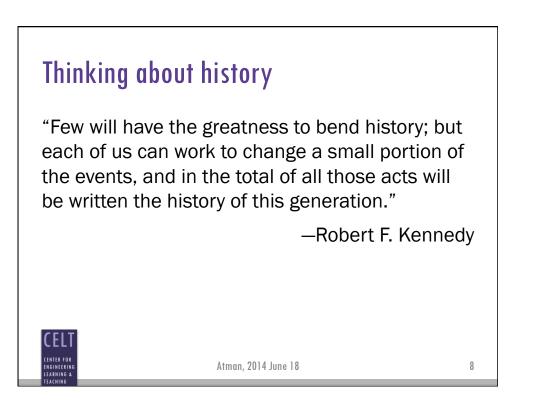




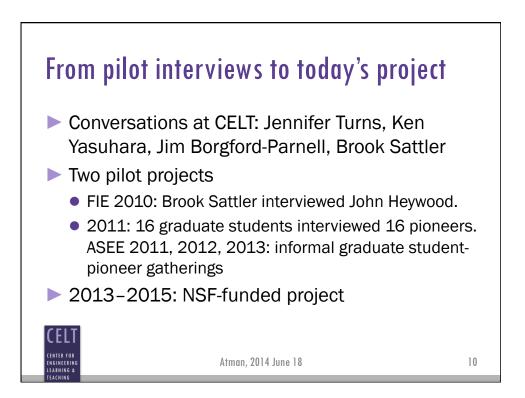


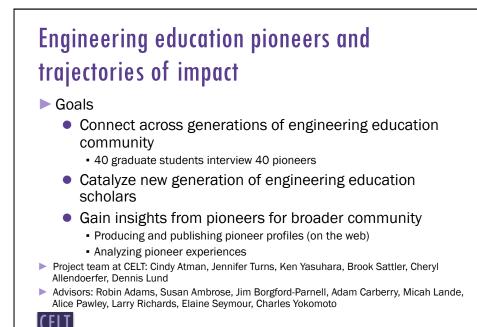






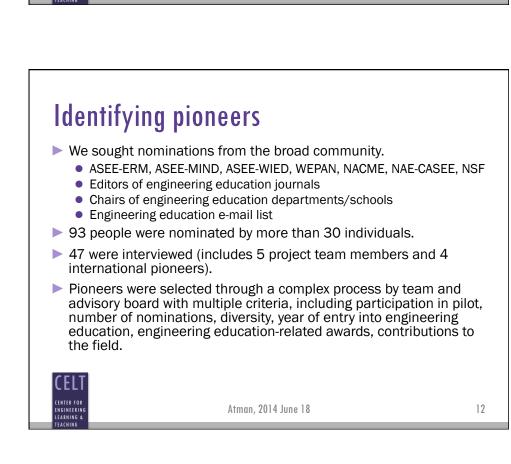




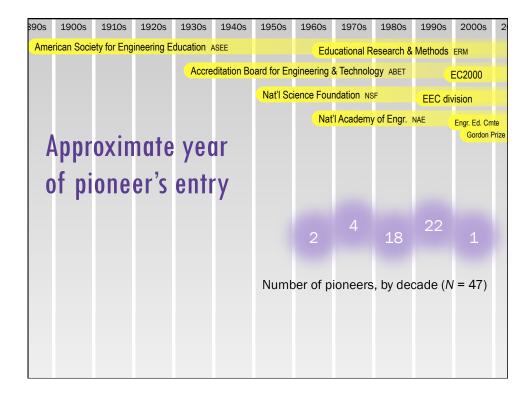


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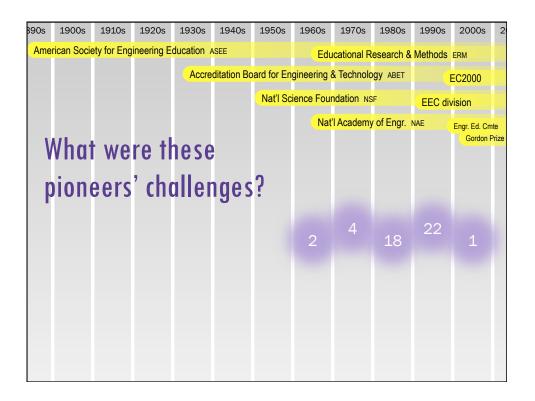


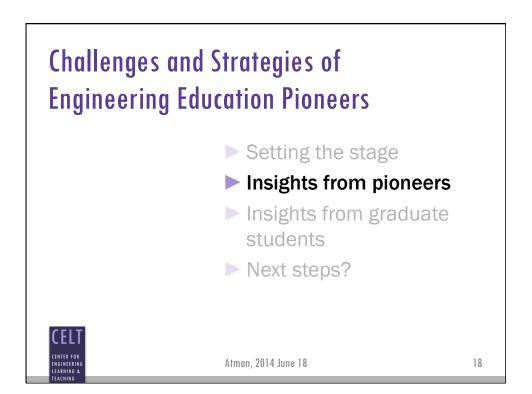


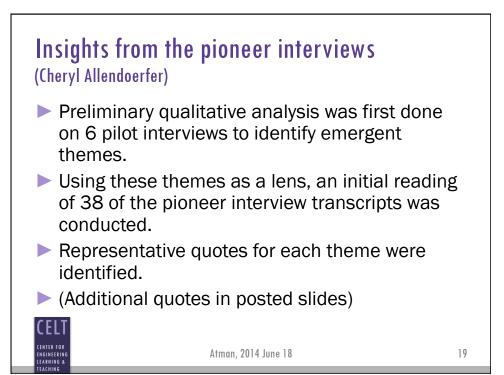






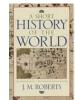








Pioneer insights A short history of engineering education



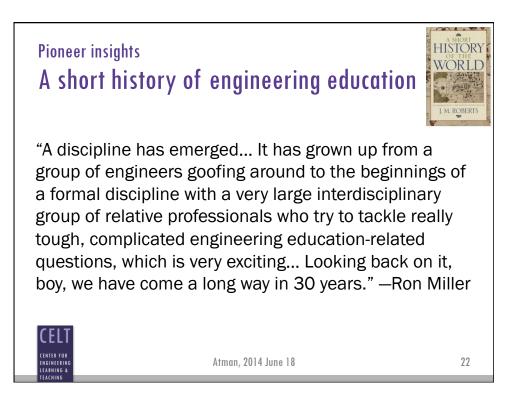
"A broad community of practice started to develop as a result [of the Engineering Education Coalitions], and engineering educators began looking seriously at questions about the cultures of engineering, engineering education, and engineering education research in a way that had never been done before."

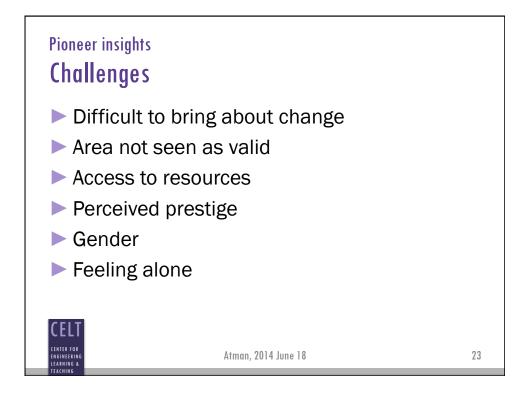
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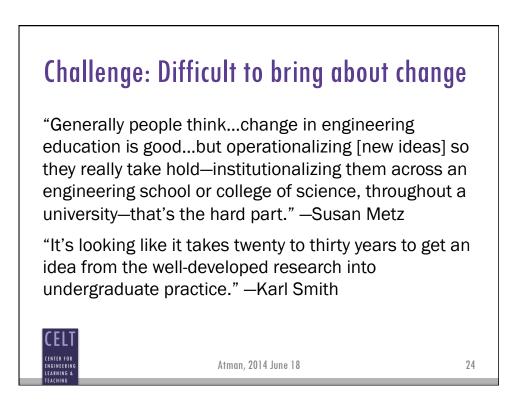
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-Rich Felder





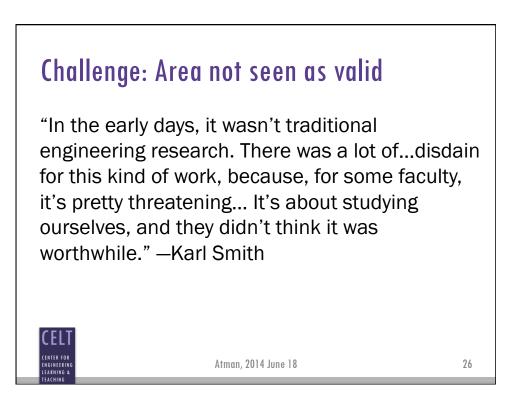


Challenge: Difficult to bring about change

"The biggest challenge in bringing about academic change is the academic culture... By far, the greatest number of engineering graduates come from research-intensive institutions with an academic culture that values disciplinary research far above other activities, including educational innovation... Within such a culture, if one wishes to innovate in engineering education, they must take it out of their hide." —John Prados



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Challenge: Access to resources

"In the timeframe when I [got involved in engineering education], there weren't the same **publishing outlets**... There weren't a lot of **grant dollars** you could get. You didn't have **Ph.D. students** that were studying and helping you publish..." —Karan Watson (emphasis added)



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Challenge: Gender

"Another challenge I had was about being a woman in a maledominated society and profession. I always thought I had to give more than my male colleagues." -Lueny Morell

"In those days...if you had to give an exam, you took it to the copy department. During the first semester I was teaching, I went to go pick my exam up, and they wouldn't give it to me, because they knew there were no women faculty in engineering, and they thought that I was a student trying to steal the test. I had to go to the dean's secretary and get a note from her that said, 'Dr. Anderson teaches for us and she may pick up her exams."

-Mary Anderson-Rowland



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Challenge: Gender "...when I was associate dean, I heard many, many stories about the chilly climate. There would be two people in class with industry experience-the only woman and a guy-and the teacher would take anything the guy said if he contributed something about what happens in industry and how that related. The teacher would not ever call on the woman—would not let her say anything—and did not think that what she had to say would be credible at all." -Mary Anderson-Rowland

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Challenge: Feeling alone

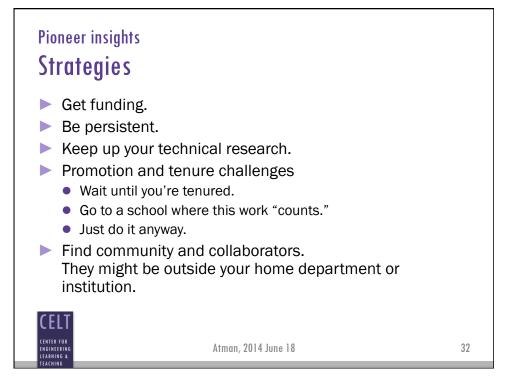
"I think the challenge was...I was one person, by myself, working in this area that nobody really understood, and I think there were questions about the importance, the rigor, the relevancy of it that, once my first two NSF grants came, then it became— I became legitimate." —Stephanie Adams

"Another barrier, I think, is being alone, trying to do things, and a way to overcome that was...collaborating with people at other institutions in order to get a critical mass and get the expertise needed in order to build a team and move the work ahead."

-Denny Davis



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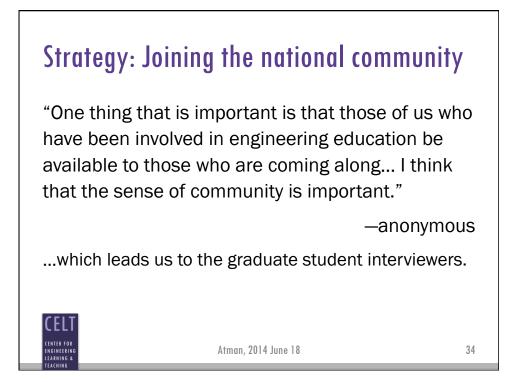


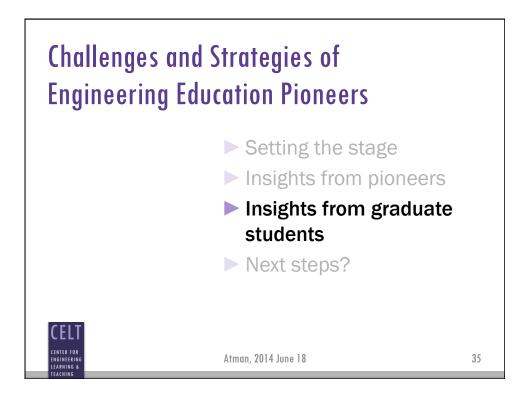
Strategy: Joining the national community

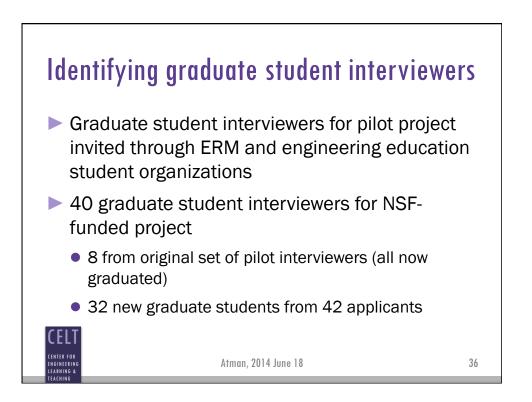
"I used to go to [ASEE and FIE] every year, and that was a really big source of energy to keep going... There was a lot of emotional support, going to those conferences... Many of us came from universities where there was just one or two of us working in engineering education, and we used to go to conferences to get this feedback—the emotional support—because you couldn't get it on your campus..." —Charlie Yokomoto



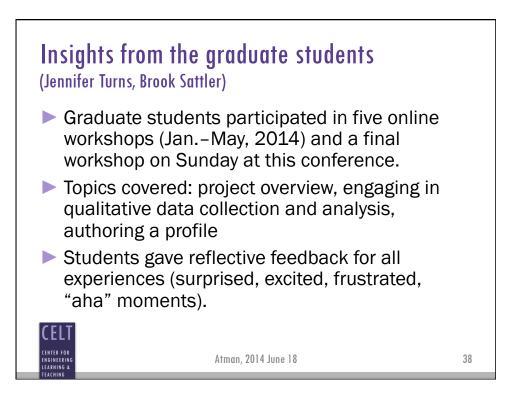
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Pioneers making an impact

"Aha" moment: "I really liked that my pioneer said something about feeling like he was more of an explorer than a pioneer. When he was doing this research, he didn't even know what to expect, because so little had been done. Pioneers know some of what's out there but are the first to inhabit the new place (comparing himself to Lewis and Clark over the settlers in the West)." —interviewer



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Understanding the system Unsung heroes

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N G I N E E R I E A R N I N G

Excited: "The idea that some/most? of the pioneers may be 'unsung heroes'...in engineering education. I am really excited to understand and help communicate a story that may not have had other means to get out and be heard. I think these stories will really enhance the historical perspective of and insights to our field."

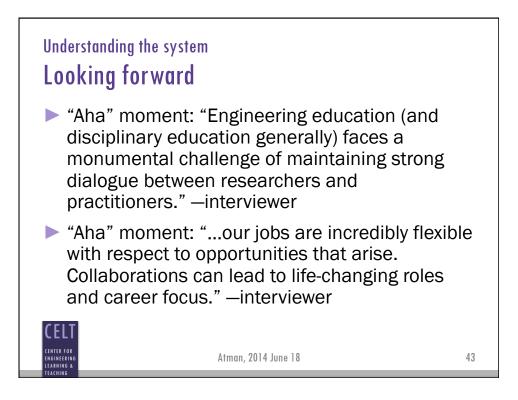
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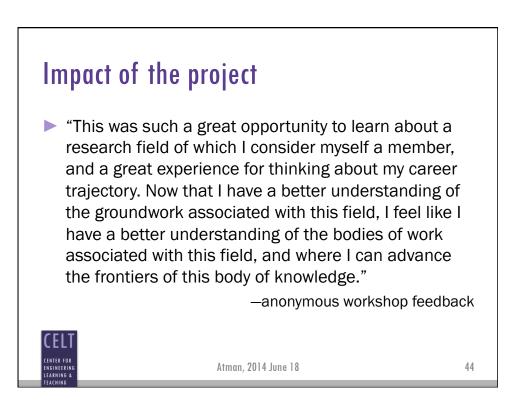


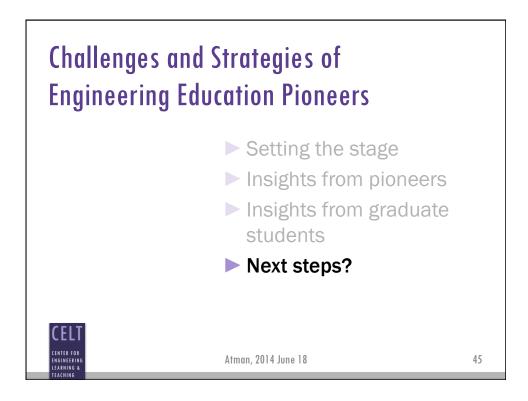
Surprised: "I'm surprised to hear all of the different career paths that some of our pioneers took. It'll be interesting to see what commonalities we can find with so many different people we are interviewing."

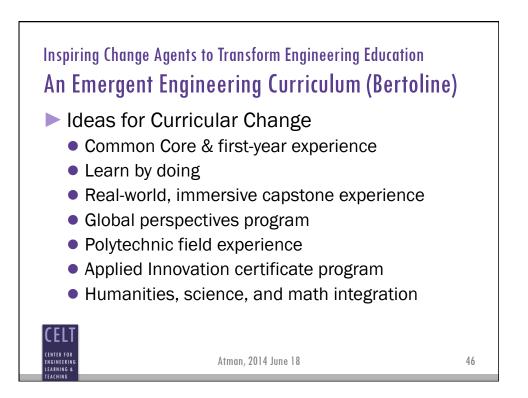
-interviewer

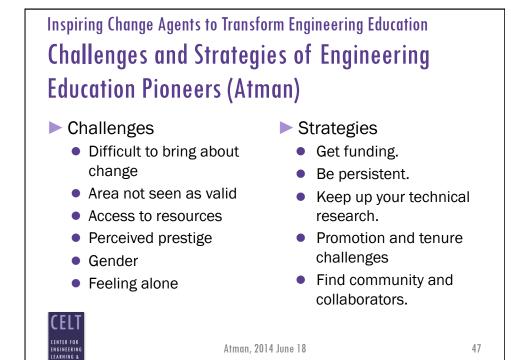


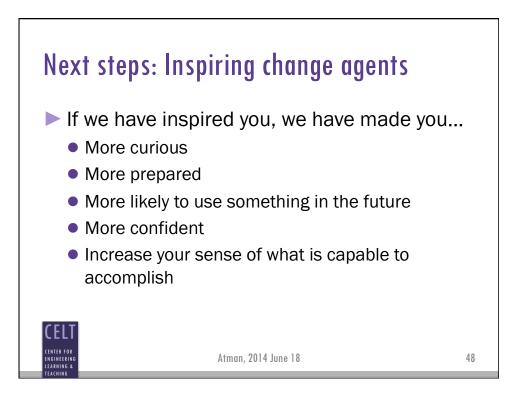


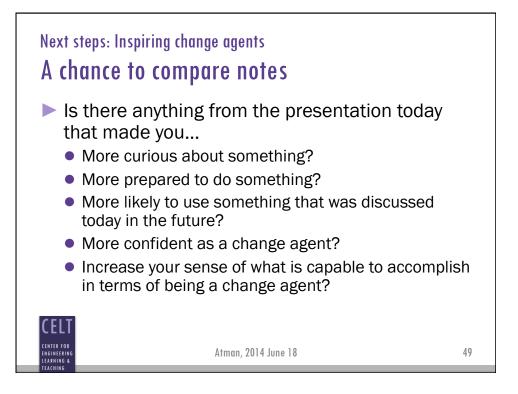


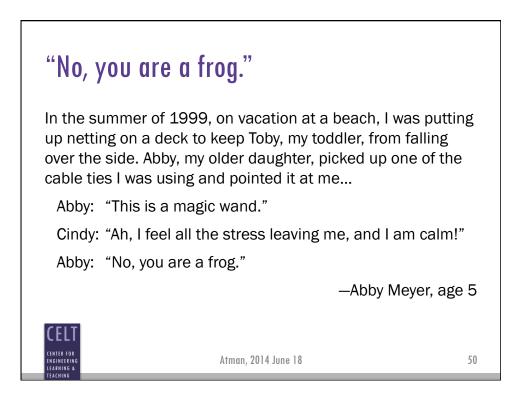
















Questions?

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Sample resources on engineering education's history/evolution Adams, R. S., Allendoerfer, C., Bell, P., Chen., H., Fleming, Borrego, M. & Bernhard, J. (2011). The emergence of L., Leifer, L., Maring, B., & Williams, D. (2006). A model for engineering education research as an internationally building and sustaining communities of engineering connected field of inquiry. JEE, 100, 14-47. education research scholars. In Proc. of ASEE. Felder, R. M., Sheppard, S. D., & Smith, K. A. (2005), A Adams R. S., Allendoerfer, C., Bell, P., Fleming, L., & Leifer, new journal for a field in transition. JEE, 94, 7-10. L. (2005). Communities in practice in engineering Fink, L. D., Ambrose, S., & Wheeler, D. (2005). Becoming a education: What are we learning? In Proc. of ASEE. professional engineering educator: A new role for a new Adams, R., Evangelou, D., English, L., De Figueiredo, A. D., era. JEE, 94(1), 185-194. Mousoulides, N., Pawley, A. L., Schiefellite, C., Stevens, R., Xian, H., & Madhavan, K. (2014). Anatomy of scholarly Svinicki, M., Trenor, J. M., & Wilson, D. M. (2011). Multiple collaboration in engineering education: A big-data perspectives on engaging future engineers. JEE, 100. bibliometric analysis. JEE. Atman, C. J. (2007). Engineering education research: Lohmann, J. R. (2011). JEE and its second century. JEE, Some history and examples from the U.S. Opening 100.1-5. address, Danish Centre for Engineering Education Shulman, L. S. (2005). If not now, when? The timeliness of Research and Development, Copenhagen U. & Aalborg U. scholarship of the education of engineers. JEE, 94(1). Atman, C. J. (2006). The growth of research in engineering Shuman, L. J., Atman, C. J., Eschenbach, E. A., Evan, D., education in the U.S.: Some personal observations. CELT Felder, R. M., Imbrie, P. K., McGourty, J., Miller, R. L., Internal Technical Report CELT-06-1. Seattle, WA: CELT, Richards, L. G., Smith, K. A., Soulsby, E. P., Waller, A. A., & UW Yokomoto, C. F. (2002) The future of engineering Borrego, M. (2007). Development of engineering education. In Proc. of FIE. education as a rigorous discipline: A study of the Turns, J., Atman, C. J., Adams, R. S., & Barker, T. (2005). publication patterns of four coalitions. JEE, 96(1), 5-18. Research on engineering student knowing: Trends and opportunities. JEE, 94(1), 27-40. ENTER FO Atman, 2014 June 18 54

Appendix/Back-up

The remaining slides were not presented.

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Pioneers in NSF-funded project

Stephanie Adams Mary Anderson-Rowland Rebecca Brent Dick Culver Denny Davis Russell Dean Clive Dym Lyle Feisel **Rich Felder** Cindy Finelli Norman Fortenberry Eli Fromm Larry Grayson John Heywood Leah Jamieson Edwin Jones Sue Kemnitzer John Lindenlaub Tom Litzinger



Louis Martin-Vega Susan Staffin Metz Lueny Morell Barbara Olds Mike Pavelich Percy Pierre John Prados David Radcliffe Jim Rowland Sheri Sheppard Karl Smith Jim Stice **Ruth Streveler** Wallace Venable Dave Voltmer Phil Wankat **Bevlee Watford** Karan Watson

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Jack Lohmann

Project team Robin Adams Cindy Atman Jennifer Turns Larry Richards Charlie Yokomoto

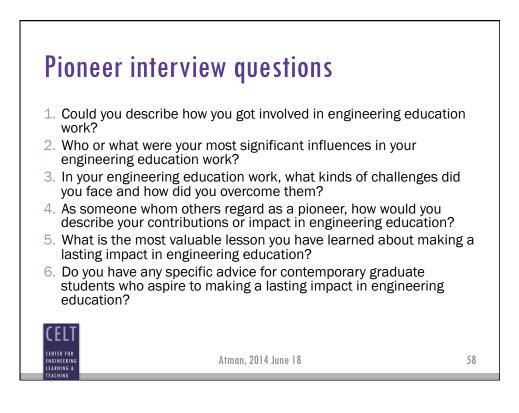
International

John Cowan Duncan Fraser Roger Hadgraft Anette Kolmos

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Interviewers in NSF-funded project

Graduate students		New faculty
Gina Adam	Mary McCormick	Adam Carberry
Chelsea Andrews	Joel Mejia	Micah Lande
Mel Chua	Angie Minichiello	Rachel Kajfez
Dara Fisher	Libby Osgood	Jay Pembridge
Scottie-Beth Fleming	Matthew Priddy	
Todd France	Gurlovleen Rathore	Postdoc/university professional
Stacie Gregory	Rebecca Reck	Alex Coso
Tim Hellickson	Beth Rieken	Stephanie Cutler
Wayne Hilson	Kevin Roth	Alisha Diggs
Stefany Holguin	Janille Smith-Colin	Geoffrey Herman
James Huff	Mallory Squier	Lauren Thomas
Bram Lewis	Scott Streiner	
Jeremi London	Denver Tang	
Aisha Mahmood	Natasha Trellinger	
Rachel McCord	Janet Tsai	
CFLT		
CENTER FOR Engineering	Atman, 2014 June 18	57



Graduate-student observation on project design

"The project design (for this overall study) became more apparent to me in today's session.

It just hit me—the PIs on the project wove together a study that contributes to the professional development of the next generation of [engineering education] scholars, and provides an opportunity for the pioneers in the field and the next generation of scholars to connect, while also conducting a full-scale, qualitative research project that captures the [engineering education] pioneers' stories/documents their impact...

As someone who longs to be known for doing good research someday, I tip my proverbial hat to the PIs and key personnel leading this project."

-graduate student interviewer

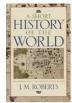
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CELT CENTER FOR ENGINEERING LEARNING 8

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Pioneer insights HISTORY WORLD A short history of engineering education J. M. ROBERTS "ERM was a bunch of kooks. I think it's more mainstream now. But ERM was a bunch of kooky guys and gals-mainly guys-who were kooky who-'Gee, they're off the deep end and think this touchy-feely stuff about teaching.' That was the attitude that prevailed. If you were interested in learning about, say, learning how students learn, you were just off the deep end." -David Voltmer "I think we need to reach out to the world, understand what's going on in science and in education, especially in engineering education. We need to partner with them, and we need to develop the talent that global problemsglobal challenges need. It's no longer a U.S. problem. It's no longer a Brazil problem. It's no longer an EU problem or Asia problem. It's a global problem." -Lueny Morell ENTER FO Atman, 2014 June 18 60

Pioneer insights A short history of engineering education

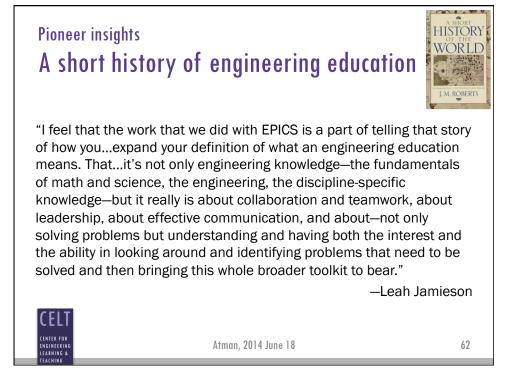


"[Today the field is] much bigger. Obviously, a lot more people are involved. It's much broader, so the areas that people are studying are a lot more diverse. It is viewed as a legitimate area of research, which I think is enabling people at institutions that wouldn't normally be able to think about engineering education to do it. It is also a lot more rigorous. —Cindy Finelli

"I actually think we are still arguing whether it is a field, discipline, or research area...I think we are still a really fledgling community in some ways, although there has always been—or at least as long as I've been around—a group that is really interested in doing work to improve engineering education." —anonymous



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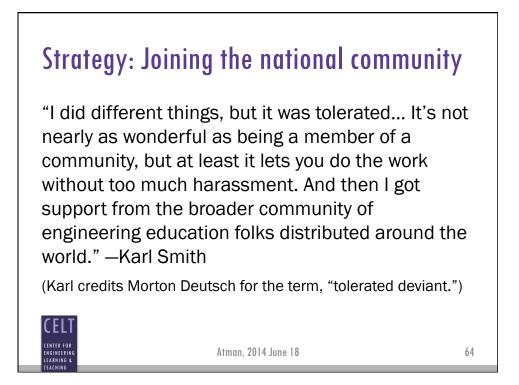


Strategy: Joining the national community

"I'd been here [at Stanford] about two years when I was approached by a consortium of six other schools that was putting together a large NSF grant on engineering education... For me, it was seeing that there was a community out there that wanted to ask questions about how you educate engineers. Some of those people...have remained lifelong friends and colleagues." —Sheri Sheppard



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"Maybe the valuable thing was just hopefully inspiring an interest among others to do research and better understand the teaching and learning process. Part of that, for those who had not thought of engineering education sort of as its own discipline, to help people understand that it actually is its own discipline, and that there actually is a science to it, and by applying that science and some engineering principles that you can actually improve teaching, that it really isn't just a gut reaction, and I think that we had that effect with some young faculty when they came to these conferences." —anonymous



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"In order to make lasting effect, you have to make sure you get to full professor, because they listen to full professors more than they listen to associate professors, and clearly if you don't get your tenure, nobody is going to listen to you... Even if you are in engineering education, you have to find out, in order for me to get my tenure, do I need to do technical research? You need to ask. Too many people were caught by the wayside, and they found out after years of doing one thing—they found out, 'Oh, nobody appreciates this.' Okay, so if you want to have lasting effect, you have to have a lasting presence. So you have to figure out, how do I get my promotion and tenure?" —Charlie Yokomoto

"The other thing is that you cannot sit in the back of the room and just stay by yourself or with other grad students. You have to get involved. You have to get involved with people in positions where they can help you." —Charlie Yokomoto



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Lessons learned about making an impact

"Any idea you have in education, somebody will muck it about. And there's a whole theory of the development of ideas which shows that if you kick them off, other people may somewhere else in the world have the same idea, and you have no idea that they have this, even though you do the biggest literature search in kingdom come. And people come along and they modify and adapt your ideas, and so if you live in this world of idea development and innovation, you've got to appreciate that people will muck it about. I think that's very important." —John Heywood

"First of all, [educational innovations] have to be plausible. Secondly, people have to have sufficient knowledge to be able to see that they are relevant and can be developed. That's probably the most important thing. If you think of the way we study, prior knowledge is very, very important, and what is missing from engineering education is a lot of prior knowledge. One of the reasons for this has to be that there's no training—no formal training for engineering educators. So the prior knowledge is tremendously important. That it is plausible—creating the ideas, creating the plausibility—that's what an innovator has to do." —John Heywood



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"I was in a facilitative role more than in an investigative or idea-person role. I supported many of these. I read and became aware of them, but I didn't do as much on the generation of—introducing new ideas. More, as I use the word again, 'facilitator,' administrator, or whatever you want to call it." —David Voltmer

"I think my influence has been far less in the scholarly, groundbreaking innovative discoveries, if you will, and far more on the, 'How do we integrate these?' [side]. The translation...of the scholarship into practice and the change management of organizations to do that, and the strategies and the strategic thinking for how to think about that." —Karan Watson



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Lessons learned about making an impact

"You start off as what would be called a sort of lone ranger...the lone inventor. You're going to innovate in this class and do this cool thing, but then if you went away, that won't stay because of the rest of the system. So you have to work in ways that will produce change. In other words, behaviors will change...things will be done differently, people will do things differently, and that takes real, sustained effort and time to bring other people on board and for ideas to take hold with other people, or equally, to help other individuals become established in their careers, so when they are wherever they are, their impact will continue. And so that's also part of the sustainability, so it's really embedding the thing, so it's not just, 'Here's a great idea, here's some research, I'll write it up, and I'll write a paper.' It's about how do we translate?... How do achieve a change in the way people do things based on that? It's that sustainability thing." —anonymous



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"[The] most valuable lesson learned is that...we all think that we are experts in engineering education because we teach engineering, so therefore we're experts in engineering education... And I think that's the uphill battle, because I think that we're actually still in [the] early stages of [having] a widespread understanding that there is research and scholarship and work to be done in engineering education that is as deep and as profound and as intricate as work in speech recognition or in parallel-processing algorithms... That the methodologies are different but that we're not all experts and that we still have a lot to learn—not only about how people learn engineering, but we have a lot to learn in recognizing that there is more to learn."

-Leah Jamieson

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"The research part really started because of the encouragement of a male associate dean... He said, 'Look, I can't go to this conference, and I have the hotel reserved and the airline ticket. Would you go?' It sounded interesting to me, and he said they were going to talk about funding a project for women in engineering, so why didn't I go and see if we should do such projects? So I did, and I thought, 'This is great. We need to do this.'" —Mary Anderson-Rowland "One thing that is important is that those of us who have been involved in engineering education be available to those who are coming along... I think that the sense of community is important... I think we need those who toil in the vineyards as well as those with great ideas. We need to find a balance.

Right now is a time that people are willing to listen." —anonymous



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Joining the community

"I was primarily interested in vehicle dynamics, and we didn't have anybody that was working in vehicle dynamics, and I had no particular intention at all of being in education. I intended to go into research work. I was trying to be an engineer, but as we went along, we became engineers in education—trying to engineer education. It wasn't a matter of moving out of engineering, but seeing engineering in a new way." —Wallace Venable

"I did different things, but it was tolerated, so—it's not nearly as wonderful as being a member of a community, but at least it lets you do the work without too much harassment. And then I got support from the broader community of engineering education folks distributed around the world." —Karl Smith



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Joining the community

"In about 1979, our dean encouraged us to go to an effective teaching institute at the Rose-Hulman Institute of Technology. So, out of deference to our dean, a whole bunch of us went. Now, at that workshop, Lee Harrisberger covered learning styles and the Myers-Briggs Type Indicator, and I had been a tennis coach and a volleyball coach for years and years. And in doing so, I observed that people learn sports, and when he presented that model, everything I knew fell right into the model, or the model covered everything I knew. So that's when I started getting interested to see if it affected how students learn, and right then and there, I started doing some classroom research to validate or contradict my theories. And then I started going to ASEE section meetings and Frontiers in Education meetings, but about that time—about 1980. And from then on, I did a lot of work on engineering education."

"While no one else at N.C. State was conducting engineering education research, several colleagues at other universities significantly influenced me." -Rich Felder



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Joining the community

"I was in charge of the part-time day-release courses for a group of people who you would call a combination of craftsmen and junior technicians... And I decided I would investigate my own teaching. And I set up an experiment to do this, which was laughable in the light of what we do these days, but it did illustrate some problems, and there was enough material in it—not only for a dissertation for my studies but enough material for a paper. And I had no idea where to send this paper except that—well, I sent it to *Nature*, the scientific journal...and to my astonishment, they published the wretched thing. And in their editorial, they said there was a need for much more research of this kind. And I used, really, the paper and editorial to get myself a senior research fellowship which happened to be advertised at the time in higher technological education." —John Heywood



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Joining the community

"I started to realize that there were people on campus who were actually doing interesting educational things...people who were in the really early days of ASEE's ERM division, which was the only one then. It probably still is the lead division today that really focuses on research. So those people were the pioneers. It just so happened that a couple of those people were at my school, purely by accident really. I was lucky in that sense." —Ron Miller

"It was [difficult], because there were very few people to actually work with who were right in it with me here. I found what did help was that I found someone who had an Ed.D. whose major was educational psychology, whose significant other was an engineering faculty member, and she and I kind of teamed together, because she was able to come at it from a kind of ed. psych. viewpoint. That kept it kind of interesting, and she and I began doing some studies together and publishing together. That kind of kept me going, because the problem was you just kind of lose interest, if you don't have someone to share the work with." —anonymous



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