

Bridging Real- World Needs Through Digital Engagement

Case Studies in Prevention for YMSM
Hosted by the eHealth Scientific Working Group

Thursday, April 4, 2019

12:00pm - 1:00 pm

Ninth and Jefferson Building- Room 1360

908 Jefferson St. Seattle, WA 98104

Speaker: Lisa Hightow Weidman, MD, MPH



*Department of Infectious Diseases & Health Behavior
UNC Chapel Hill*

Dr. Hightow-Weidman is an expert on mhealth, social media and utilization and evaluation of technology-based interventions to address the HIV Care Continuum for youth and young adults, particularly among young men who have sex with men (YMSM). She has developed technology-based interventions to address uptake and adherence to biomedical HIV prevention technologies, as well as intervening to increase HIV diagnosis, linkage and retention in care for YMSM.