

Navigating Social Media as an Academic Researcher

Thursday, June 17, 2021

3:30p- 4:30p PST

Zoom: <https://washington.zoom.us/j/92995331246>

Speaker: Spencer Williams

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University of Washington



Spencer's work is focused on understanding how scientists communicate their findings to the public, as well as how scientific news is disseminated, understood, and engaged with on social media. In particular, his current focus is on building tools to provide better insights about researchers' "invisible audiences" online, to better tailor the way they discuss their work. Spencer's work has been published in top HCI conference like CSCW and CHI.

We encourage you to attend and provide your thoughts!