Intranets in the Corporate Search Environment

Randy Nielsen June 9, 2002 Trisociety Symposium

Moving from search results to information services

- Information professionals continue to transform to new roles
 - 19% of libraries are fully digital
- Information professionals create virtual (Intranet) tools for users
 - Presence of the library on intranets is significant
 - 65% of Info Pros offer intranet services
 - Additional 10% outsource intranet services
 - Virtual tools allow information professionals to reach more users

(Outsell Report: Changing Role of Information Professional, July 2001)

Early generation Intranet solutions did not meet expectations and were more difficult to implement

- Significant investment required from the "library"
 - HTML knowledge is a must
 - Custom page creation for research groups difficult and time-consuming
 - Users need training
- Assistance needed from Information Technology department for installation and on-going maintenance



Intranet solutions have evolved to address early challenges

- Web design and Intranet content management products are easier to set-up, administer, and search
- Broad and custom content is now available
- Current-awareness alerts are now available

Intranet solutions have evolved to address early challenges

- Products can blend with the look-and-feel of your intranet
- Branding of company and services provided by the Information Professional is easier
- New, easy-to-use interfaces reduce the need for training

Several companies offer Intranet solutions



A new enterprise-wide sci-tech information solution will soon be available





STN Easy for Intranets offers information professionals many benefits

- Helps users be more effective
- Provides users with a customized search experience in a secure searching environment
- Allows Info Pros time to conduct value-added services
- Manage research costs

STN Easy for Intranets offers information professionals many benefits

- Blend the look-and-feel of the STN Easy interface with your intranet
- Increases visibility of info pros within a company by providing links to your department and services
- Set up, maintain, and deliver current-awareness alerts results to users



STN Easy for Intranets is easy for information professionals to set up and maintain

- Easy-to-use STN Easy for Intranets Setup Assistant guides you through the customization process
- No programming, Information Technology support, or HTML knowledge is needed
- No software installation is needed
- World-class Customer Service and Software Support is available



Setup Assistant is easy to access and use, allowing you to blend STN Easy for Intranets with your corporate intranet



Search Page

Easy Search Advanced Search CAS Number Search Patent Lookup

+ Help Session Cost Price List Preferences Search History

+ Cust. Support

 STN Easy for Intranets

About

FAQ

Setup Assistant Home Page Comments Log Off



Welcome to STN Easy for Intranets. This Setup Assistant allows you, as site administrator, to customize STN Easy for Intranets to blend with your company's intranet. During the setup process, you can customize:

Color and Font

Database Categories

Preferences

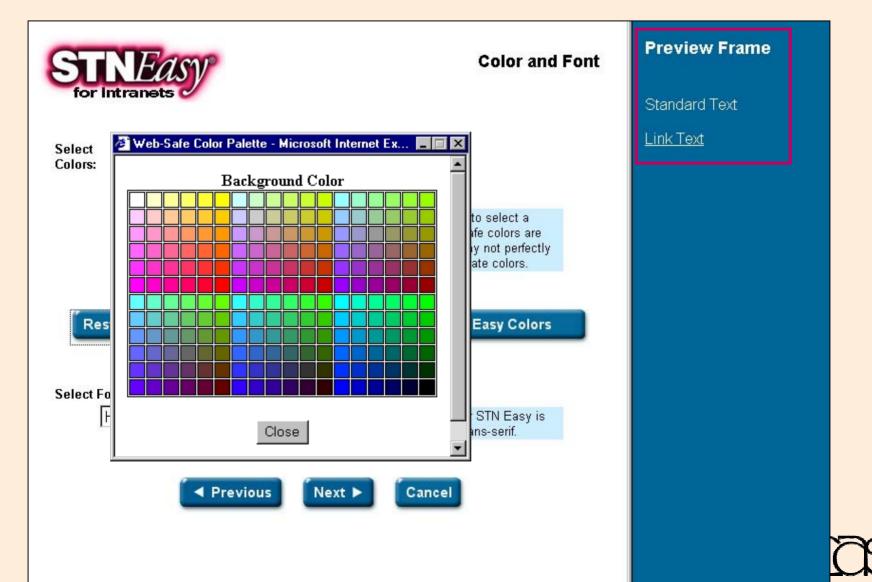
Corporate Logo and Links

Click <u>here</u> to see an example.

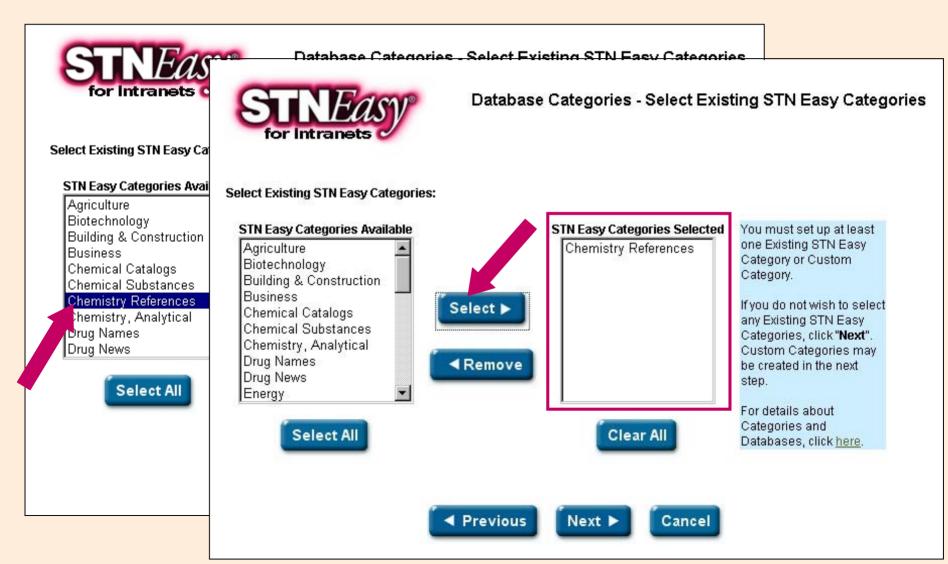


Setup Assistant

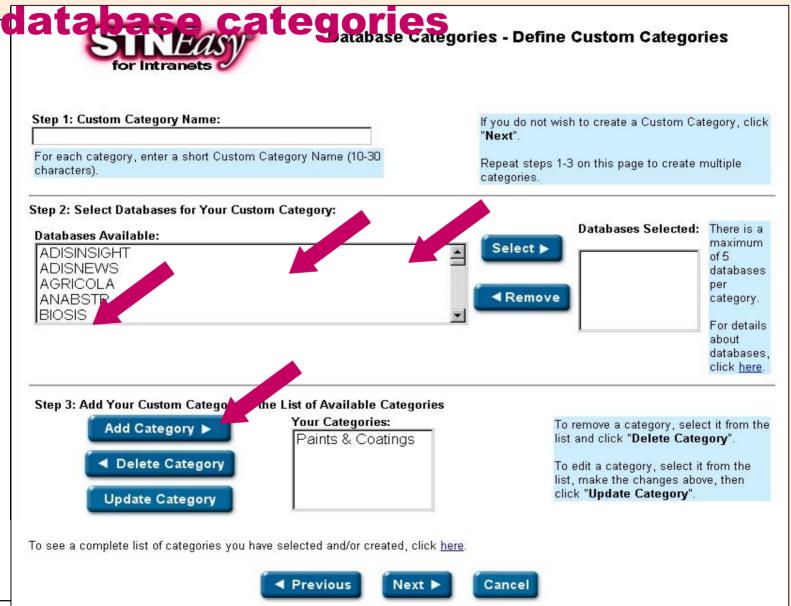
Fonts and colors can be easily customized to match your Intranet



Manage the content available for users by selecting existing STN Easy categories



Information professionals control content access by creating custom



In addition to managing content, information professionals have many other responsibilities

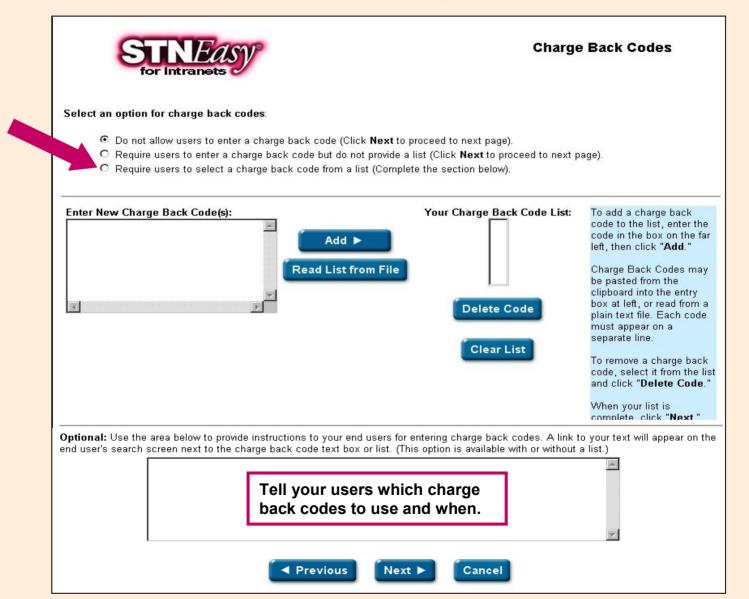
- Ensuring Security
 - IP address authentication
 - Allows administrator to specify users
- Managing Preferences
 - Pricing displays
 - Access to eScience[®] and the internet
 - Full-text options

In addition to managing content, information professionals have many other responsibilities

- Reporting and cost control
 - Charge back codes allow info pros to view usage charges, by charge back code, on a monthly invoice
 - Allows for easy charge back, by search, to other departments



Manage your budget via charge back codes that track usage by department



Brand your site and market your services with corporate logo, links, and your name and e-mail address

1		-
Example: http://www.crucialchem.com/i	nternet (meinlenne nif	
format. The maximum size is 175 x 175	y accessible web server in GIF, JPEG, o pixels. See <u>example</u> . specialist, or skip this step and complete	name &
Supply Corporate Links: Link (URL or Email ID)	Name (Description)	You may enter up to six
http://www.crucialchem.com	Home Page	Corporate Links.
Example: siteadmin@crucialchem.com Example: http://www.crucialchem.com	Example: Email Site Administrator Example: Company's home page	For each link, enter a short Name (10-40
http://www.crucialchem/lib.com	Library	characters).
mailto:siteadmin@crucialchem.com	Email Site Admin.	The Name is the text
		that users will see on the STN Easy navigation
		frame. See <u>example</u> .
I		



You can also set up currentawareness alerts for your users

Example: http://www.crucialchem.com/intranet/mainlogo.gif Corporate Logo must reside on a publicly accessible web server in GIF, JPEG, or PNG format. The maximum size is 175 x 175 pixels. See <u>example</u> .	
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Management of the second barrow management of the second second second second second second second second second	
You may wish to consult your graphics specialist, or skip this step and complete it later.	
Supply Corporate Links:	
	enter up to six
1: http://www.crucialchem.com Home Page Corporate	Links.
Example: siteadmin@crucialchem.com Example: Email Site Administrator For each I	ink, enter a
Example: http://www.crucialchem.com Example: Company's home page short Nam	ie (10-40
2: http://www.crucialchem/lib.com Library characters	s).
B: mailto:siteadmin@crucialchem.com Email Site Admin. The Name	is the text
	will see on
the STN E	asy navigation
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Include link to Alerts Results page CCC Alerts Select this	

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Current-awareness alerts let you easily and efficiently track research on topics of interest to your users

- Alerts can be set up in any of the 200+ sci-tech databases available on STN, not just the 80+ available through STN Easy
- Alerts must be created in either STN on the Web or STN Express with Discover!
 - you must include the site administrator designated e-mail address so that the alerts are available through STN Easy for Intranets
 - call the Help Desk if you need assistance



Current-awareness alerts let you easily and efficiently track research on topics of interest to your users

 Links to alerts results are available on an HTML web page, accessible by all of your STN Easy for Intranets users

Before activating your STN Easy for Intranets interface, ensure it is correct



Site Activation

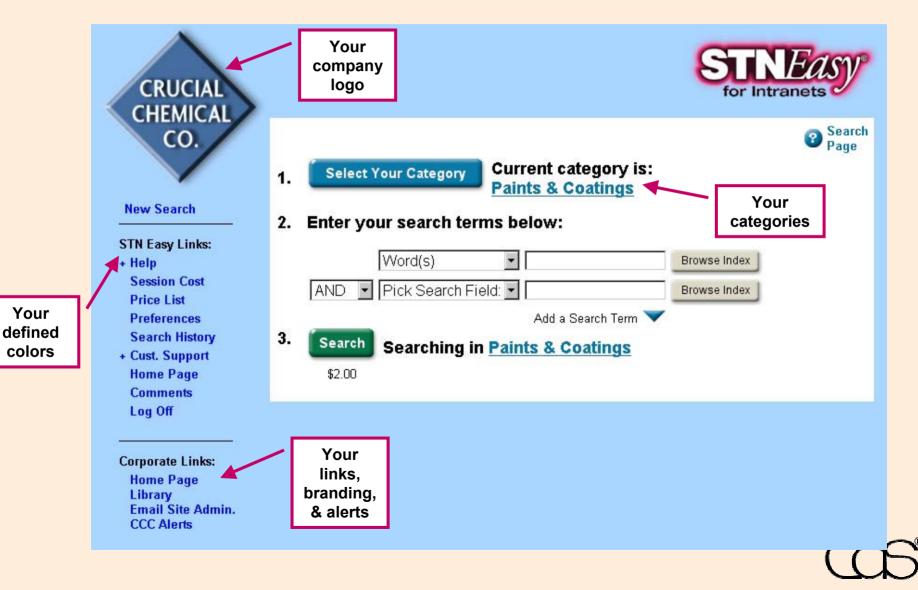
STN Easy for Intranets setup is complete.

- To preview your setup, click the Preview Page button below.
- You may review and make changes to your intranet setup at any time by returning to this Setup Assistant.
- If your site is ready for release to users, click Activate below. Please direct users to <u>http://stneasy.cas.org/intranets</u> (rather than <u>http://stneasy.cas.org</u>).
- If your site is NOT ready for release to users, click **Do Not Activate** below. Your specifications will be saved for use at a later time.
- To exit without saving specifications, click Cancel.

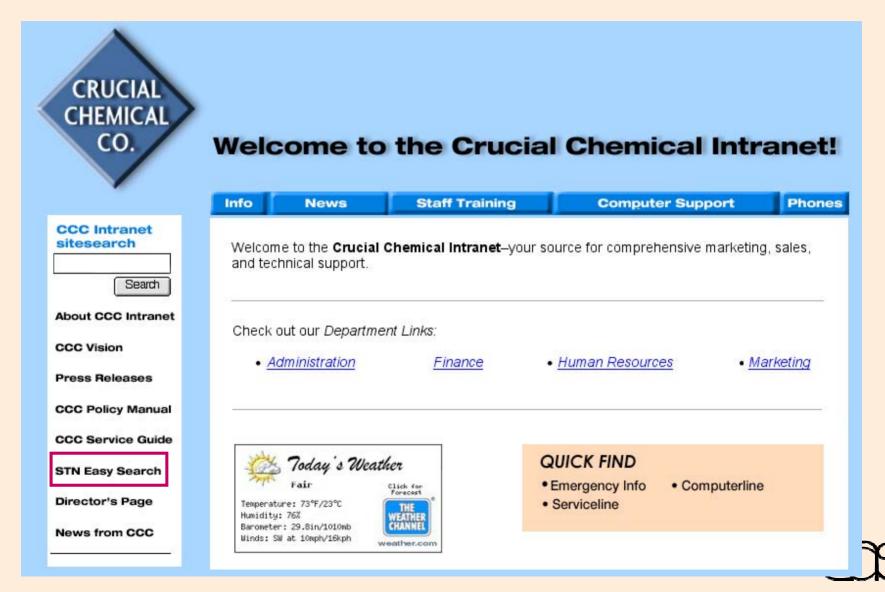


Note: To print your preview page, click **Preview Page**, and then make a screen capture. If you do not have screen capture software, press <Alt><PrintScreen> to place the screen capture on your clipboard. Then paste the screen capture into an application that accepts graphics, e.g., Microsoft® Word. Print the screen capture from that application.

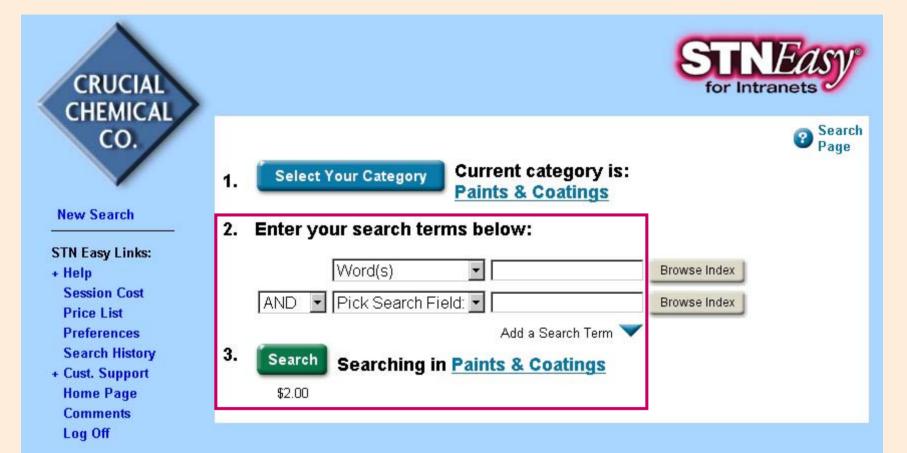
Before activating your STN Easy for Intranets interface, preview it



Include a link from your Intranet web page to the STN Easy for Intranets page



Users can search and access alerts from the STN Easy for Intranets page



Corporate Links:

Home Page Library Email Site Admin. CCC Alerts

STN Easy for Intranets helps information professionals fill new roles and add value

- Role: Web design and Intranet content management
 - Easy to set-up, administer, and search
 - Access to existing STN Easy content and custom categories
 - Current-awareness alerts from all 200+ STN databases
 - Blends with look-and-feel of your intranet
 - Brand company and Info Pro services



STN Easy for Intranets helps information professionals fill new roles and add value

- Role: Training
 - Easy-to-use interface with no training needed
 - World-class Customer Service and Software Support
- Role: Value-added services
 - Budget control with charge back codes
 - Frees Info Pro for difficult searches and analysis



