

DIVERSITY LEADERSHIP CONFERENCE 2015 WORKSHOPS

THE 2ND ANNUAL DIVERSITY LEADERSHIP CONFERENCE WILL FEATURE THE FOLLOWING WORKSHOPS IN THE MORNING AND IN THE AFTERNOON. COME ENGAGE CURRENT PROFESSIONALS WHO WERE ONCE IN YOUR SHOES AND ESTABLISH THE FOUNDATIONS FOR A STRONG PROFESSIONAL NETWORK.

MORNING WORKSHOPS

CAREER ADVICE 101:

- Whether you are seeking an internship or that first job after college it's important that you position yourself for success. Tips on resumes, how to excel during the interview, salary negotiation, managing your on-line presence and the importance of personal branding are among the topics that will be addressed by an expert panel of recruiters.

SOFT SKILLS & PROFESSIONALISM:

- Your work ethic, your attitude, your communication skills, your emotional intelligence, knowing how to get along with people and a whole host of other personal traits are the soft skills that are crucial for getting and keeping a job. With these soft skills you can excel as a leader in the workplace and in life. Come and learn from former student leaders how they put their soft skills into action.

MONEY MANAGEMENT:

- Financial literacy is a must toward obtaining financial security! However, it's not always easy to know the best choices to make to help you manage your money. Paying off student loans, managing debt, saving and investing and purchasing your first home are a few of the financial decisions you'll have to make. In this workshop you'll gain information and tools to help you make smart financial decisions for a lifetime.

AFTERNOON WORKSHOPS

\$TART \$MART:

- Brought to you by the UW Women's Center, this workshop will discuss the wage gap between men and women in the professional world and teaches college women the skill of salary negotiations to be utilized throughout their careers.

ENTREPRENEURSHIP BASICS:

- The journey to entrepreneurship can be challenging and rewarding. Businesses built on the basis of your strengths, skills and knowledge have a greater chance of success instead of starting one solely on the basis of a love for money. In this interactive workshop you will gain expert advice from a UW alum who has built a successful business enterprise.

GRAD SCHOOL KNOW-HOW:

- If you're interested in pursuing graduate school then don't miss this workshop! A panel of students will share the story of their journey to graduate school. You'll gain invaluable information on the graduate school application process and how to survive and thrive in graduate school.

DRESS TO BE "ADDRESSED":

- This workshop will explore the importance of first impressions in interviews from the way you carry yourself down to the fabric you wear. Dressing up is much more than the attire, it's also a mindset!