

DIVERSITY LEADERSHIP CONFERENCE 2015 WORKSHOPS

THE 2ND ANNUAL DIVERSITY LEADERSHIP CONFERENCE WILL FEATURE THE FOLLOWING WORKSHOPS IN THE MORNING AND IN THE AFTERNOON. COME ENGAGE CURRENT PROFESSIONALS WHO WERE ONCE IN YOUR SHOES AND ESTABLISH THE FOUNDATIONS FOR A STRONG PROFESSIONAL NETWORK.

MORNING WORKSHOPS

CAREER ADVICE 101: FUTURES SO BRIGHT, YOU GOTTA WEAR SHADES!

Whether you are seeking an internship or that first job after college, it's important that you position yourself for success. Tips on resumes, how to excel during the interview, salary negotiation, managing your on-line presence and the importance of personal branding are among the topics that will be addressed by an expert panel of recruiters.

- Presented by: Chanin Kelly-Rae—Statewide Diversity Manager, State of Washington Office of Financial Management; Keith Gulley, Talent Acquisition Manager, Seattle City Light.
- Chicano/Native Suite—Room 206/208

SOFT SKILLS & PROFESSIONALISM: SO THAT YOU DON'T GET TRUMP'D (AKA "YOU'RE FIRED")

Your work ethic, your attitude, your communication skills, your emotional intelligence, knowing how to get along with people and a whole host of other personal traits are the soft skills that are crucial for getting and keeping a job. With these soft skills you can excel as a leader in the workplace and in life. Come and learn from former student leaders how they put their soft skills into action.

- Presented by: Nebiat Abraha—The Boeing Company, Rachel Aina—The Boeing Company, Elise Groves—The Boeing Company
- Black Room—Room 308

MONEY MANAGEMENT: CULTIVATING YOUR OTHER "GREEN THUMB"

Financial literacy is a must toward obtaining financial security! However, it's not always easy to know the best choices to make to help you manage your money. Paying off student loans, managing debt, saving and investing and purchasing your first home are a few of the financial decisions you'll have to make. In this workshop you'll gain information and tools to help you make smart financial decisions for a lifetime.

- Presented by: Adam Epperson, Program Consultant—Wells Fargo at Work; Tiffany Garcia, Regional Program Manager—Wells Fargo at Work
- Pacific Islander Room—Room 207

AFTERNOON WORKSHOPS

\$TART \$MART: SALARY NEGOTIATIONS FOR COLLEGE WOMEN

Brought to you by the UW Women's Center, this workshop will discuss the wage gap between men and women in the professional world and teaches college women the skill of salary negotiations to be utilized throughout their careers.

- Presented by: Dr. Marisa Herrera—Executive Director, Community Building & Inclusion—Kelly Ethnic Cultural Center
- Chicano Room—Room 206

ENTREPRENEURSHIP BASICS: THINK LIKE A MILLIONAIRE, ACT LIKE A BOSS

The journey to entrepreneurship can be challenging and rewarding. Businesses built on the basis of your strengths, skills and knowledge have a greater chance of success instead of starting one solely on the basis of a love for money. In this interactive workshop you will gain expert advice from a UW alum who has built a successful business enterprise.

- Presented by: Luis Ortega—Director & Founder, Storytellers for Change
- Native Room—Room 208

GRAD SCHOOL KNOW-HOW: HOW TO ADD MORE LETTERS TO THE END OF YOUR NAME

If you're interested in pursuing graduate school then don't miss this workshop! A panel of students will share the story of their journey to graduate school. You'll gain invaluable information on the graduate school application process and how to survive and thrive in graduate school.

- Presented by: Derrick De Vera, J.D. Candidate; Yonas Seifu, MBA Candidate; Domonique Meeks, MSIM Candidate
- Black Room—Room 308

DRESS THE WAY YOU WANT TO BE "ADDRESSED"

This workshop will explore the importance of first impressions in interviews from the way you carry yourself down to the fabric you wear. Dressing up is much more than the attire, it's also a mindset!

- Presented by: Christopher Wells, Director for Community Engagement and Strategic Initiatives
- Pacific Islander Room—Room 207