



PALLIATIVE CARE CENTER OF EXCELLENCE
UNIVERSITY *of* WASHINGTON

UW Palliative Care Center of Excellence

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www.uwpalliativecarecenter.com

Disclosures and Funding

- **Disclosures**
 - No financial conflict of interest
- **Funding**

UW MEDICINE



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE



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Definition of Palliative Care

Specialized medical care for people with **serious illnesses**... focused on providing relief from the symptoms, pain, and stress of a serious illness - whatever the diagnosis

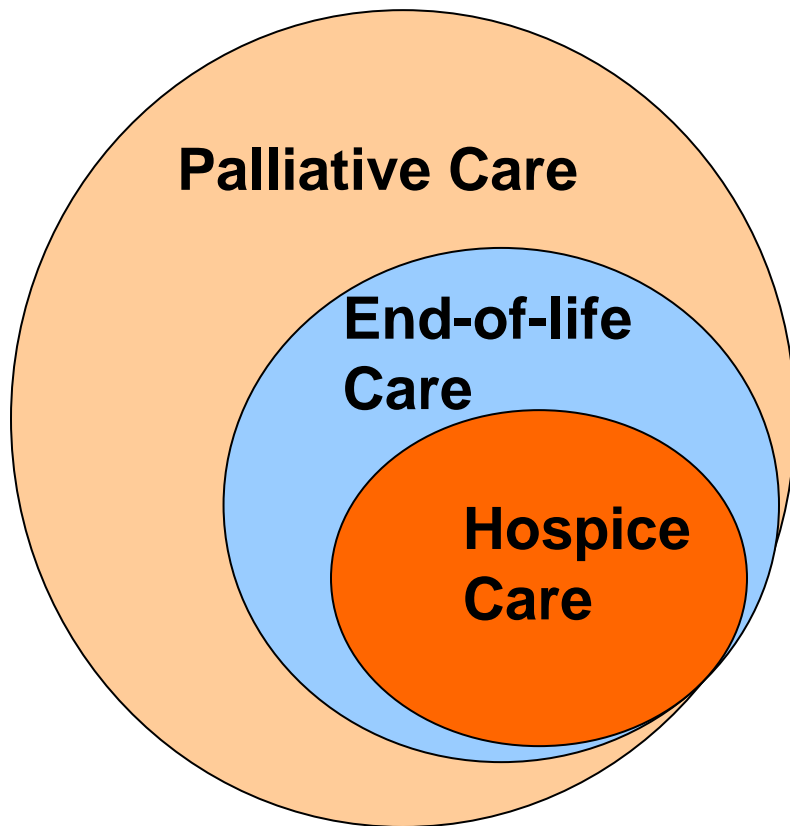
The goal is to **improve quality of life** for the patient and family... provided by a team of doctors, nurses, and other specialists who work with a patient's other doctors to provide an **extra layer of support**

Palliative care is appropriate at any age and at any stage in a serious illness, and can be **provided together with curative treatment**

Center to Advance Palliative Care 2011



Palliative, End-of-life, and Hospice Care

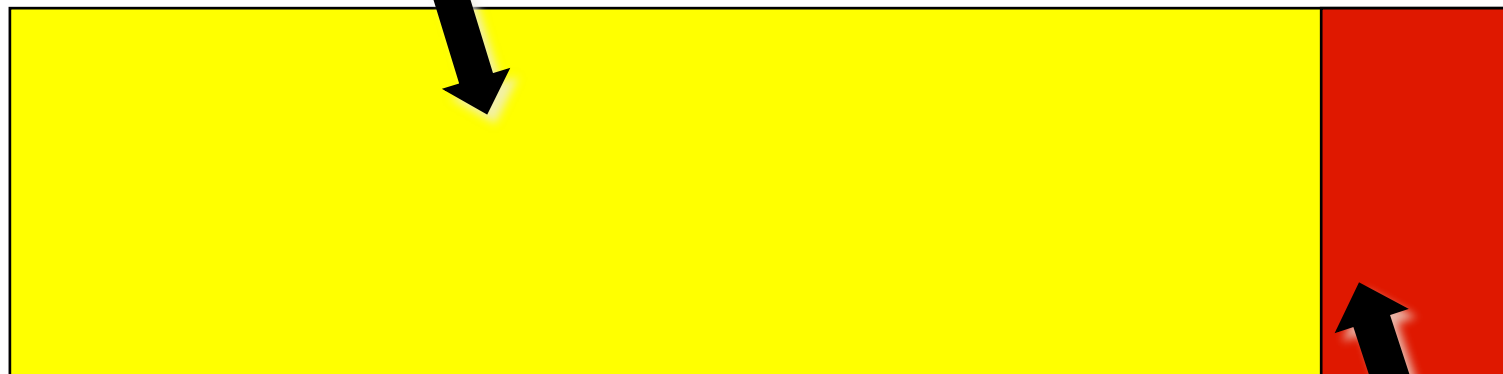


- Palliative care: care for patients with serious illness identifying goals of care, treating symptoms, and improving quality of life
- End-of-life care: for those who are actively dying
- Hospice care: important model for delivery of end-of-life care



From an old-fashioned fragmented model...

Curative / life-prolonging therapy



**Diagnosis of a
serious illness**

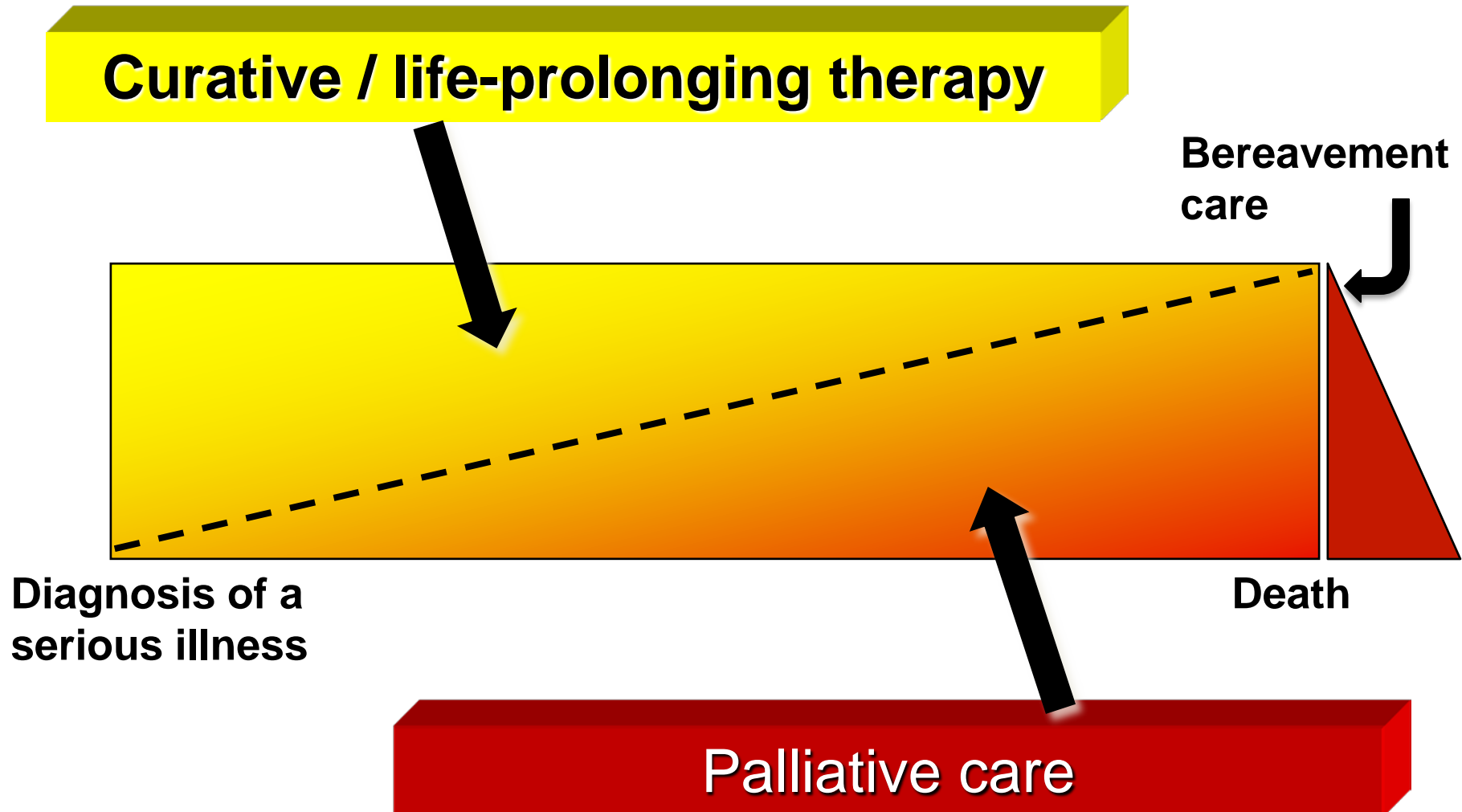
Death



Palliative care



...to a new improved integrated model



New Way of Approaching Serious Illness

Old Model

- Feel abandoned
- Stress and distress
- Focus on technology
- Decisions based on what treatments are available

New Model

- Feel supported
- Communication
- Focus on quality of life
- Decisions based on patient's values and goals



Primary and Specialty Palliative Care

- **Primary palliative care**
 - **Care provided by all clinicians caring for patients with serious illness**
- **Specialty palliative care**
 - **Care provided by palliative care specialists including physicians, nurses, social workers, spiritual care providers and others**





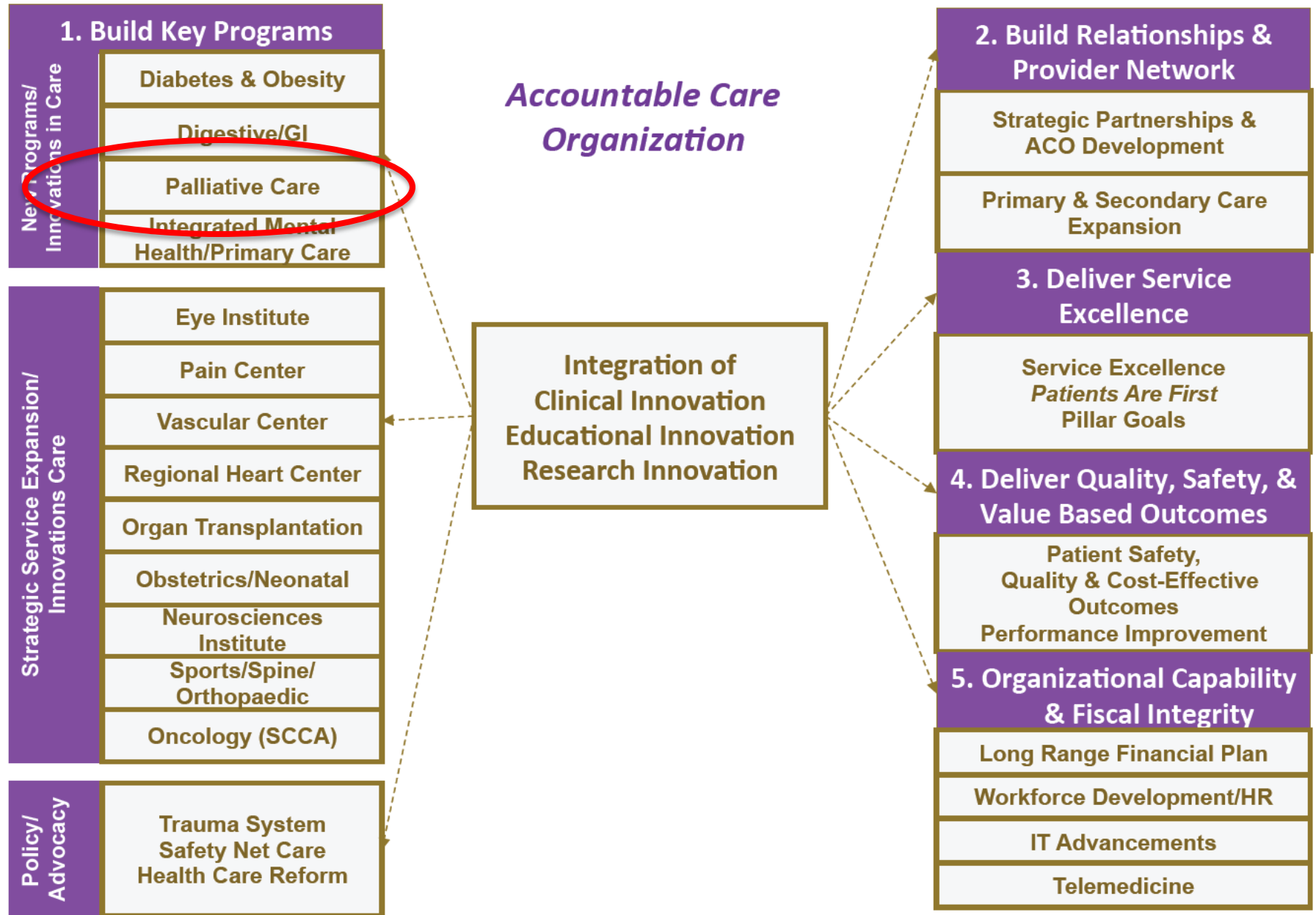
*"There's no easy way I can tell you this, so I'm
sending you to someone who can."*

• •



PCCE Over the Past Year

- **Palliative Care Center of Excellence (PCCE) launched in October 2012**
- **Mission: Improve palliative care received by patients with serious illness and their families and provide support to clinicians**
- **Strategy: Develop new knowledge and educational and clinical resources to improve palliative care locally, regionally, and globally**



Four-fold Strategy for Clinical Palliative Care

- 1. Develop and implement standards for UW Medicine palliative care services**
- 2. Develop and implement quality metrics and a quality dashboard**
 - Specialty palliative care**
 - Primary palliative care**
- 3. Develop screening programs to identify patients with unmet palliative care needs**
- 4. Achieve Joint Commission Advanced Certification for Palliative Care**



Achievements To Date

- **Developed standards for palliative care in- and outpatient services at UW Medicine**
- **Achieve standards and TJC certification**
 - ✓ **UWMC: Joint Commission Advanced Certification in Palliative Care**
 - **HMC, Northwest, Valley: Target advanced certification for 2015**
- **Develop quality metrics and dashboard**
- **Annual Report documents achievements**
- **Community Advisory Board**



Next Steps for PCCE

- **Clinical:**

- Implement palliative care standards at all sites
- Implement quality metrics, dashboard
- Screening programs for unmet PC needs
- Achieve Joint Commission Certification for PC

- **Education:**

- Develop Regional Training Center for interprofessional palliative care specialists
- Community of educators to improve palliative care education for all clinicians

- **Research:**

- Research conferences and think tanks
- Increase funding for projects and research training





Atul Gawande: "Dying with Dignity"

MONDAY, OCTOBER 20, 2014, 7:30 – 8:45PM

Doors open: 6:30 p.m.

1119 8th Ave, Seattle, WA 98101
Great Hall: enter on Eighth Avenue



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Foundation, and the True-Brown Foundation



What is Palliative Care?

Palliative care is specialized medical care for people with serious illnesses, focusing on providing patients with relief from the symptoms, pain, and stress of a serious illness, whatever the diagnosis. The goal of palliative care is to improve quality of life for both patients and families provided by a team of doctors, nurses, and other specialists working with a patient's other doctors to provide an extra layer of support.



Palliative care is appropriate at any age and at any stage in a serious illness, and can be provided together with curative treatment.

News and Events

The Palliative Care Center of Excellence strives to keep the most up to date list of events happening locally and nationally in Palliative Medicine. If you have seen a recent news item or know of an event related to palliative care you'd like to see listed, please let us know.

Special Events

Cambia Health Foundation Sojourns Awards
October 2, 2014

(Click on Image below to open flyer)

How can you get involved?

- **Join as a PCCE Member**
- **Help develop and use resources for patients/families and clinicians**
- **Participate in PCCE events**
- **Explore Community Advisory Board**

<http://www.uwpalliativecarecenter.org/>



Upcoming Events: 2014

- **Karl Lorenz, MD; UCLA**
 - Oct. 15th
- **Daren Heyland, MD; Queens University**
 - Oct. 16th
- **Atul Gawande, MD; Harvard**
 - Oct. 20th
- **Graeme Rocker, MD; Dalhousie**
 - Nov. 25th
- **Jennifer Temel, MD; Harvard**
 - Dec. 16th



Upcoming Events: 2015

- **Palliative Care Conference**
 - April 27th and 28th, 2015
 - Urban Horticultural Center
- **Keynote Speaker**
 - Dr. Steve Pantilat, UCSF



PCCE Targeting UW Medicine Pillar Goals

Consistent availability of palliative care services will help us meet UW Medicine pillar goals:

III Focus on Serving
the Patient/Family

Serve all patients with serious illness and their families with compassion, respect, and excellence

III Provide the Highest
Quality Care

Provide high quality palliative care to every patient with serious illness, every time

III Become the
Employer of Choice

Provide support for clinicians caring for patients with serious illness to help recruit and retain the best clinicians

III Practice Fiscal
Responsibility

Ensure financial viability by providing care that meets the goals of informed patients