



ELDER FRIENDLY FUTURES: MULTIPLE VOICES SHAPING OUR COMMUNITIES



SEPT. 15-16, 2016 | LYNNWOOD CONVENTION CENTER

ELDER FRIENDLY FUTURES CONFERENCE:

Since 2012 a multi-disciplinary effort of the University of Washington has brought the annual Elder Friendly Futures conference to the community. Hundreds of people gather for a two-day conference committed to sharing the latest in science, strategy, initiatives, and collaboration for health-care providers, community-based professionals, researchers, educators and students focused on healthy aging now and for the future.

This year 2016 the conference title *“Multiple Voices Shaping our Communities”* will be reflected throughout the main themes:

- Shaping the science of health and wellness
- Visioning connections within age-friendly communities
- Addressing what it means to be older and underserved
- The multiple dimensions of cognitive and mental health
- Elder justice and security

KEYNOTE SPEAKERS:

Karen Fredriksen-Goldsen

*Professor & Director of Healthy Generations
Hartford Center of Excellence at UW*

Fernando Torres-Gil

*Professor, Social Welfare and Public Policy
Director, Center for Policy Research on Aging
UCLA Luskin School of Public Affairs*

Ashton Applewhite

Author, Blogger & Anti-ageism Activist

TENTATIVE SCHEDULE OVERVIEW

Thursday, September 15, 2016

Registration	Opens 7:30 AM
Morning	Welcome Keynote Talks Breakout Sessions
Noon	Lunch/Roundtables
Afternoon	Breakout Sessions Panels
Late Afternoon	Film Viewing & Discussion Networking

Friday, September 16, 2016

Morning	Keynote Talks Breakout Sessions Panels
Noon	Posters and Lunch
Afternoon	Breakout Sessions Panels Closing Keynote Wrap-Up

SPONSORSHIP OPPORTUNITIES

EFF is provided by: UW School of Nursing de Tornyay Center for Healthy Aging and the UW School of Social Work in partnership with the UW School of Pharmacy and the UW Division of Gerontology & Geriatric Medicine Northwest Geriatrics Workforce Enhancement Center

SPONSORSHIP OPPORTUNITIES:

The organizers of EFF cordially invite you to help sponsor the conference as an opportunity for showcasing your organization or company as an integral part of building Elder Friendly Futures. This year's event includes 2 full days of shared learning experiences with keynote presentations, panel discussions, as well as networking during our round table luncheon session, research poster presentations and film viewings.

Our sponsors are located directly in the main conference room. Representatives are able to participate in the event while being available to connect directly with conference attendees as they explore the exhibition area.

KEYNOTE CIRCLE - \$3000

Be part of a circle of supporters of renowned plenary speakers. Your organization's name would be associated with publicity about the keynote speakers. Recognition will include a prominent banner/poster on the stage during the keynote talk (or your company name and logo projected on the large screen at the stage before the keynote talk) and seats at the tables titled "Keynote Circle." This level also includes top level logo placement on the conference website and in the conference program guide, as well as a link to your organization's website from the conference site, recognition displayed at the conference, access to a prime display table for your organization and conference passes for three representatives.

PLATINUM LEVEL - \$2000

Platinum level logo placement on the conference website and in the conference program guide, a link to your organization's website from the conference website, 2nd level recognition displayed at the conference, logo on table tents, and access to a prime display table for your organization. Conference passes for three representatives.

GOLD LEVEL - \$1500

This level includes gold-level logo placement on the conference website and in the conference program guide, a link to your organization's website from the event website, recognition displayed at the conference, and access to a display table in a high traffic area for your organization. Conference passes for two representatives.

SILVER LEVEL - \$1000

This level includes a silver-level logo on the conference website and in the conference program guide, recognition displayed at the conference and access to a display table for your organization. Conference passes for two representatives.

BRONZE LEVEL - \$500

This level includes bronze-level logo on the conference website and in the conference program guide, name recognition displayed at the conference and space on a communal display table for your brochures. Conference pass for one representative.

SPONSORSHIP OPPORTUNITIES

Questions?

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