

# The Private Sector and Pandemic Influenza Preparedness: Canada's Experiences

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# Canada's Private Sector: Overview

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- Major industries in Canada
- Multinational corporations
- U.S. - Canadian
- Small business



# Advancements in Private Sector Planning

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- ❑ Stockpiles of antivirals
- ❑ Human resource issues
- ❑ Stand-by policies
- ❑ Communications
- ❑ Planning assumptions
- ❑ All hazard approach and continuity planning



# Private Sector Planning Challenges

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- ❑ Corporate liability
- ❑ Fighting pandemic fatigue
- ❑ Supply chain
- ❑ Small and medium enterprises
- ❑ Coordination and interdependencies
- ❑ Aboriginal communities



# Coordination of Private Sector Efforts

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- Private industry
- Association coordination
- International coordination
- U.S. - Canada and private companies
- Collaboration of private sector with federal government
  - Private Sector Working Group (PSWG)



# Private Sector Working Group

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## **Background**

- ❑ Created in 2005 as one of several working groups established under the federal Deputy Ministers' Committee for Avian and Pandemic Influenza Planning
- ❑ PSWG was formed in recognition of the important role played by the private sector in pandemic preparedness



# Private Sector Working Group

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- The **mandate** of the PSWG is:
  - To establish and strengthen partnerships between private sector organizations and associations from the 10 critical infrastructure sectors and with the federal government
  - To increase awareness of best practices and model approaches in avian and pandemic influenza planning
  - To promote a shared approach to pandemic influenza planning and preparedness



# Private Sector Working Group

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## Structure

- It is co-chaired by:
  - Public Safety Canada (PS)
  - Public Health Agency of Canada (PHAC)
  - Canadian Council of Grocery Distributors (CCGD)
  
- It comprises **10 critical infrastructure** sectors:
  - Government
  - Information & Communication Technology
  - Transportation
  - Health Care
  - Energy
  - Manufacturing
  - Finance
  - Safety
  - Food
  - Water





# Private Sector Working Group

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## Recent Activities

- Critical Infrastructure Pandemic Workshop
- Sharing of information and tools:
  - Risk Communications
  - Business Continuity Planning
  - Income Support
  - Economic Impacts