For more than 45 years, GO-MAP has provided leadership to the University of Washington’s recruitment and retention of graduate students of color and those from other underrepresented groups. As part of the UW Graduate School, GO-MAP is nationally recognized for its innovative efforts in mentoring, networking and professional development. Through experiences rich in cultural diversity, GO-MAP fosters an inclusive graduate community in which all students can learn and develop the skills to succeed in academic, civic and professional endeavors.

**RECRUITMENT**

**Funding**

Through our Diversity Fellows Program, GO-MAP provides recruitment funding totaling approximately $600,000 to about 25 departments a year. Fellowships include the Bank of America Endowed Fellowships, the Presidential Graduate Fellowship, the Stroum Endowed Minority Fellowship, research assistantships and the President’s Graduate Scholar Award.

The McNair Graduate Fellowship is designed to support students in UW doctoral programs who have successfully completed a nationally recognized Ronald E. McNair undergraduate program.

The Posse Foundation is a network of institutions nationwide, committed to college access and leadership development among students who may be overlooked by traditional college selection processes. To support these efforts, GO-MAP established the UW Graduate Posse Fellowship, the first of its kind in the country.

**Outreach**

GO-MAP staff attend fairs, conferences and seminars across the nation every year to identify the most promising underrepresented graduate students and encourage them to consider the UW for their graduate study.

GO-MAP also supports departmental efforts to attract outstanding minority candidates through its Graduate School Ambassadors, a corps of current graduate students who meet with prospective students and serve as an additional resource to departments.

For nearly 30 years, the UW Graduate School has maintained the National Name Exchange, a web-based resource that helps identify qualified underrepresented undergraduates from more than 50 major U.S. universities for graduate recruitment.
Prospective Student Days is GO-MAP’s and the University’s opportunity to encourage admitted applicants to choose the UW for graduate study. The spring event melds GO-MAP-sponsored activities with those offered by individual departments. During orientation sessions and a reception, prospective students network with current students and faculty from across campus. Over two days, students learn about funding, housing and resources on and off campus.

STUDENT SUCCESS

*Enhancing Scholarship and Professional Development*

**Power Hour seminars** are hour-long intimate talks between graduate students and a featured faculty member or community/business leader. Topics range from how to network at professional conferences, to career opportunities in non-academic settings to tips on finding a mentor.

**The Mary Ann and John Mangels Endowed Lecture Series**, established in 1990, brings minority scholars and individuals whose careers impact diversity to the UW from a variety of fields for the benefit of minority students, the campus community and the general public. Speakers have included activist Dolores Huerta, history professor Eric Avila and public health expert Shirki Kumanyika.

**Building Community**

**Getting Connected: New Student Orientation and Reception** is presented each autumn quarter for graduate students to meet and interact with faculty and graduate students from other disciplines, with the focus of aiding graduate students’ transitions to the UW community.

The Graduate and Undergraduate Diversity Mixer provides an opportunity for undergraduate students of color to learn about graduate school and for graduate students of color to share their experiences, connect with other graduate students and network across disciplines.

The End of the Year Soirée commemorates the UW’s outstanding graduate students of color and recognizes their achievements at a wonderful spring send-off.

PARTNERSHIPS AND ADVOCACY

GO-MAP works with departmental graduate student advisors and coordinators to ensure underrepresented graduate students are aware of and take advantage of the myriad opportunities available on the UW campus. GO-MAP’s online recruitment and retention guide is a resource for graduate program advisors and faculty as they work to attract the most promising graduate students of color to the UW.

In addition, GO-MAP partners with many other UW organizations, namely the Graduate School’s Core Programs, Office of Minority Affairs and Diversity and the Ethnic Cultural Center, to bring quality programming and support to graduate students in all aspects of study and life.

Graduate Opportunities & Minority Achievement Program

UW Graduate School

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