

Kevin Flick, Ph.D., Consumer Product Officer, PATH

Kevin Flick is a program officer with the Safe Water Project. As the Consumer Product Officer, Kevin is responsible for ensuring that our safe water product offerings meet the needs of our eventual consumers—those in the developing world making between \$1 and \$5 per day, or "bottom of pyramid" consumers. He works at the strategic level to ensure our research is taking us in the right direction and also manages our tactical usability research. Prior to joining PATH in 2009, Kevin spent four years on the hardware team at the Microsoft Corporation, leading user research for categories such as PC gaming hardware and new input/output devices for the PC. He has worked in prosthetic leg research and development, on musculoskeletal dynamics of insect flight, and in education as a high school teacher and teacher educator. He has a PhD in Zoology from the University of Washington, and a BA in Biology from Boston University. Kevin speaks Dutch at the conversational level and can get by in Spanish. Kevin is happiest on a mountain bike, and hopes that at least one of his two daughters will become a Formula One racer.