

IBM

Brett Davis

Brett Davis is a Global Solutions Executive in IBM's Information Based Medicine business unit, part of IBM Healthcare and Life Sciences. In this role, Mr. Davis is involved in helping shape the marketing and solutions strategy for the unit's clinical genomics, high performance computing, biobanking and translational research solutions and strategy. In addition to his role at IBM, he is on the Board of Directors of the Personalized Medicine Coalition and has been an invited speaker/panelist at industry meetings on information technology's transformative role in the health sciences. Prior to joining IBM, Mr. Davis led business development and marketing efforts at Genstruct, Inc., a Cambridge, MA based biotech. Previously he served as Senior Product Manager and Director of Marketing for Viaken Systems, Inc., where he helped develop and market bioinformatics and knowledge management solutions for pharmaceutical research. He has also served in commercial development roles at Dow Chemical and Air Products & Chemicals. Mr. Davis is a graduate of The Pennsylvania State University where he completed the accelerated Science BS/MBA Program, and graduated as the Eberly College of Science Student Marshall.