

## **Child Health Corporation of America**

### **Don Black – President**

As President of Child Health Corporation of America (CHCA), Don has seen this business organization of pediatric hospitals grow from a handful of institutions to the nation's largest business alliance of children's hospitals. Don leads CHCA in strategic planning, pediatric-focused investing, member services, membership growth and new business development.

Don has worked in the health care industry for over 20 years. He began his career at Creighton Omaha Regional Health Care Corporation in 1976. From Omaha, Don accepted a position at Excelsior Springs City Hospital where he served as Administrator. In 1979 he moved to Kansas City where he held a variety of positions with Health Midwest. His last assignment at Health Midwest was Vice President of Marketing and Development. In this position, Don was responsible for planning, directing and controlling marketing and sales functions, developing corporate sales plans and providing marketing consultation to the management of system hospitals. Don also became an investment banker, specializing in health care, at Piper, Jaffray & Hopwood, Inc.

Don is involved in a number of professional organizations, including the American College of Health Care Executives, the Society of Health Care Planning and Marketing and The Young Presidents Organization. He currently serves on several outside corporate boards and charity organizations. He holds a B.A. from the University of Kansas and a Masters in Hospital and Health Care Administration from the University of Minnesota.