

## **Blue Cross Blue Shield Association of America Inger Saphire-Bernstein, MHSA**

Inger Saphire-Bernstein is Assistant Director, Physician and External Relations, in the Office of Clinical Affairs at the Blue Cross and Blue Shield Association (BCBSA).

At BCBSA, Ms. Saphire-Bernstein facilitates the formulation of clinically-oriented policy for the National Council of Physician Executives and the Office of Clinical Affairs. She supports development of legislative and regulatory policy and industry standards impacting quality and medical management, technology assessment, and physician relations. She is also principal staff within OCA for: initiatives to promote the affordability of pharmaceuticals, genomics, and genetic testing, HIPAA, and performance measurement and reporting. Ms. Saphire-Bernstein has been with BCBSA for 17 years and previous roles included development of: Blue Quality Centers for Transplant, the Demonstration Project on Breast Cancer Treatment, and the Pediatric Cancer Network. She has also worked closely with a number of national clinical organizations, including: the American Academy of Pediatrics, American College of Radiology, American Chiropractic Association, and the American College of Medical Genetics on appropriateness of care, benefit design, coding, and issues.

Prior to joining BCBSA in 1987, Ms. Saphire-Bernstein was Director of Planning for an HMO and for the University of Illinois Hospital. Earlier positions included Director of Long-Term Care Policy for the Massachusetts Medical Assistance Program. Ms. Saphire-Bernstein received an AB from Radcliffe College, Harvard University, and an MHSA from the University of Michigan School of Public Health.