



What Is a Poster Presentation?

A poster presentation, like an oral presentation is a means for a presenter to communicate his or her work to an audience. Unlike an oral presentation, in a poster presentation, the poster board does the “talking”. During a poster presentation, the presenter(s) stands next to his or her board and has the opportunity to speak with all interested conference attendees. The presenter’s responsibility is to answer questions and expound on the details of his or her research. Many conference attendees and presenters alike prefer this presentation format as it affords the opportunity to go into further detail about a particular presentation, making it a more meaningful experience for both the presenter and attendee.

At the Council on Social Work Education (CSWE) Annual Program Meeting (APM), poster presentations will be held in the Exhibit Hall. Each presenter will be provided with one side of a freestanding bulletin board (4’ X 8’) on which to display his or her poster. Please arrive at least 15 minutes before your scheduled poster session to identify and set-up your bulletin board (check on boards for correct abstract number). Make sure to take your board down at the end of the session. Any posters left on the boards will be discarded.

General guidelines:

- ✓ Visually display your information in a creative, engaging fashion. (Many poster presenters print out color PowerPoint slides (1 slide/page) and pin each up on their board, in an orderly fashion. Others have one large poster printed at a copy shop prior to their presentation. Photos and graphs are helpful additions to your visual display of information.)
- ✓ Many presenters also provide a handout; this is often one or more of the following: PowerPoint slides (3 slides/page), paper, or poster overview (non-PowerPoint). Please make at least 25 copies of any handout (CSWE does not provide copies).
- ✓ Make sure your poster and handouts include the title, the author(s), affiliation(s), and a description of the research, highlighting the major elements that are covered in the abstract.
- ✓ We will provide you with plenty of basic thumbtacks.
- ✓ You have an obligation to prepare a neat, well-organized display and to be present at your display for the entire poster session period. With a little thought and creativity, you can make your presentation a very pleasing one for both you and your audience.

Poster recommendations:

- ✓ Minimize detail and try to use simple, jargon-free statements
- ✓ Remember that pictures, tables, and figures are amenable to poster display
- ✓ If you can, use color in your visuals.
- ✓ Please do not simply pin up your typed paper
- ✓ Make sure the lettering on your poster is typed, but large enough to be read from a short distance
- ✓ Don't overwhelm the viewer with excessive amounts of information; rather, construct a poster display that enhances conversation.
- ✓ See samples below:

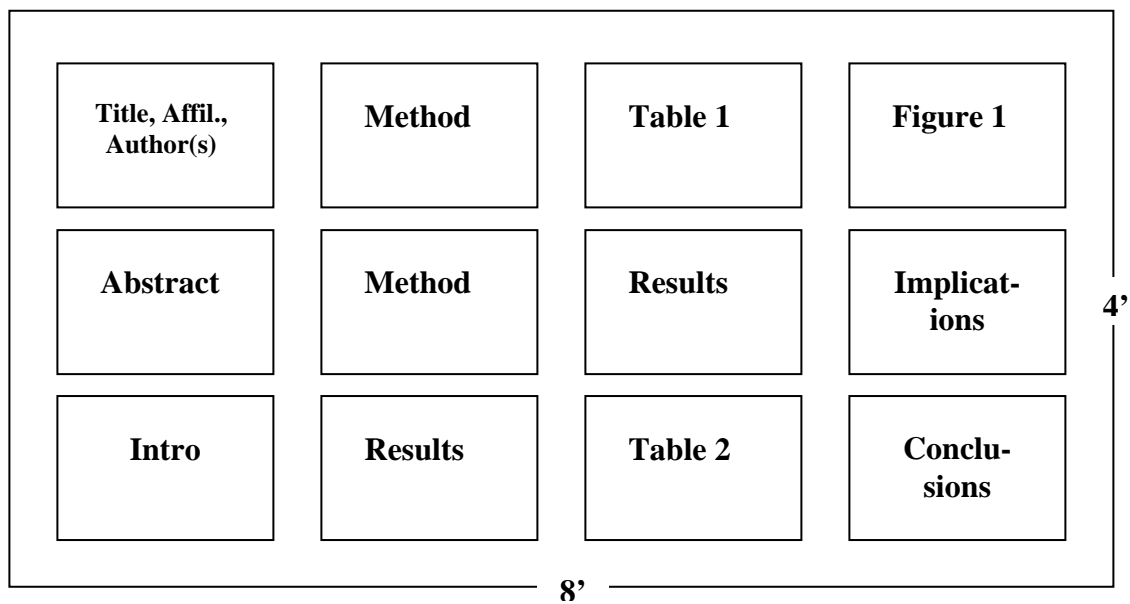
For more information tailored to students, check the following website:

<http://lorien.ncl.ac.uk/ming/Dept/Tips/present/posters.htm>

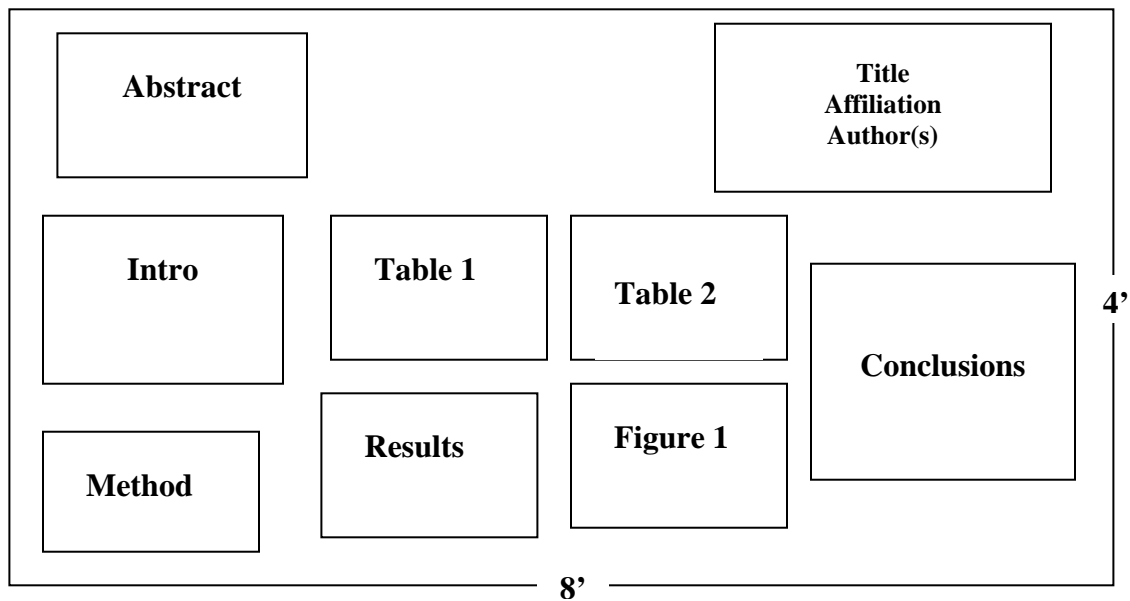
Sample Poster Arrangements

The following images are sample layouts for your poster presentation.

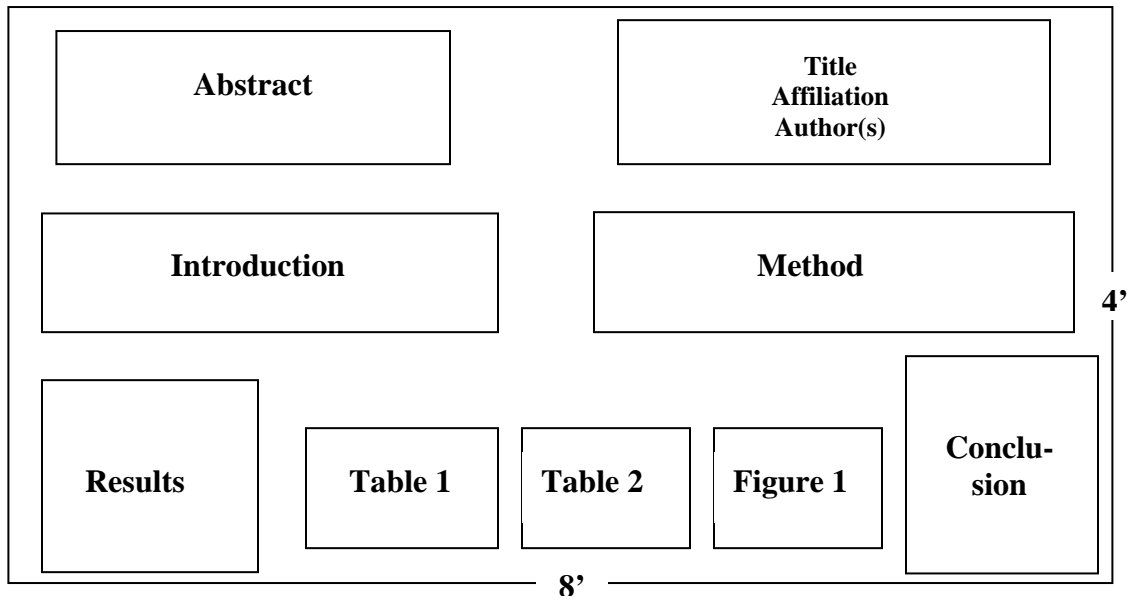
EXAMPLE #1: (Standard PowerPoint slides layout)



EXAMPLE #2:



EXAMPLE #3:



EXAMPLE #4:

