



Join us in 2008 as we bring the
3rd Annual
“*Supportive Technology and
Design for Healthy Aging*”
to Skamania Lodge along the
Columbia River Gorge in
Stevenson!
June 25 – 26, 2008

Exhibitor Registration

To reserve your space, return this form, with method of payment & mail or fax to:

University of Washington
PO Box 357134
Seattle, WA 98195 -7134
Phone: 206-543-5197
Fax: 206-685-7772



Company: *(Complete for Printed Materials)* _____

Address: _____ City/State/Zip: _____

Email: _____ Web page: _____

Phone: _____ Fax: _____

Representative: _____

Booth Attendant Name(s): _____

Booth assignments are made on a first-come - first-served basis! Please note that while space can be held with a deposit of \$250.00, full payment is required by June 1st.

Booth \$ _____ Sponsorship \$ _____

Payment Method: (See next page for pricing) Visa _____ MC _____ Check Enc: _____

Name on Card: _____ Amt: \$ _____

Credit Card #: _____ Exp. Date: _____ CVB #: _____

Billing Address: _____

Products/Services to be exhibited: _____

Cancellation Policy: In the event an exhibitor finds it necessary to cancel participation in the 2008 *Supportive Technology and Design for Healthy Aging Conference*, refunds will be made as follows: If cancellation is received prior to or on May 1st, 2008: full refund; ***after*** June 1st, 2008: no refund.

2008 Exhibit Information

What's In It For You?

Networking!
Exposure!
Targeted Marketing!
Fun!

We welcome you to the third conference on technology and healthy aging, organized by the Institute on Aging at the University of Washington, the Washington Association of Housing and Services for the Aging, and Mithun, with assistance from the Oregon Center for Aging and Technology at Oregon Health & Science University, and Intel. These organizations share a common goal to enhance opportunities for active and independent aging. In addition to hearing from leaders in the field of technology and design, and to view posters of innovative projects in this growing area, audience members will have a chance to visit the exhibits and meet other colleagues who share the goal of improving the environments of older adults in order to enhance their quality of life.

The primary goal of this conference is to introduce professionals in gerontology, health care, long-term care, architecture and design to some of the exciting new developments in technology and design. These innovations have as a common goal to enhance elders' control over their living environments and to improve their quality of life, whether they live independently in the community or with some assistance in a long-term care facility. Through this conference, professionals in the fields of long-term care, architecture, design, computer sciences and engineering will gain a better understanding of the design and technology needs of our aging society.

Booth Information

We will have available 10 booths that include curtained 3' high sidewalls (8 X 8 space) a 6' table, two chairs, and a one-line identification sign. In-house services will provide booth set-up. Exhibit booth purchase also includes promotion in the Conference Brochure, signage and meals (lunch and reception) for one representative. Extra meal packages are available for purchase.

Pricing:

- **6ft. booth \$300.00 (prior to June 1, 2008); (after June 1st) \$450.0
- ** 10ft booth \$500.00 (prior to June 1, 2008) (after June 1st) \$650.00
(both options include a ¼ page ad in conference brochure)
- **Conference Brochure Sponsorship \$200.00 ¼ page Ad

Exhibit Hours

June 25 (Wednesday) Set-up in the exhibit room opens at Noon (tentative schedule on line), includes Evening Reception with Attendees

June 26 (Thursday) 8:00 a.m. – 4:15 p.m. Hours include Breakfast, Lunch and Breaks in the exhibit room

Networking and Sponsorship Opportunities

Join attendees for lunch, breaks and evening reception.

Considering "**Sponsorship**"? Contact Asuman Kiyak, Director and Professor, University of WA, Institute on Aging at kiyak@u.washington.edu

Exhibition Space Location

Preference for booth location will be based upon the arrival of applications. Please note that while space will be held with a deposit only, **full payment must be received by June 1st, 2008**. A \$250 deposit must accompany every application.

Hotel Information

Hotel reservations can be made by calling Skamania Lodge at 1(800)376-9116. Request the group code 1X54M8. Or visit www.skamania.com

