



SCHOOL OF
BUSINESS ADMINISTRATION
UNIVERSITY OF WASHINGTON

William D. Bradford
Dean

May 15, 1998

John T. Slattery
Associate Dean for Academic Programs
The Graduate School
Box 351240

Dear John:

Thank you for sending us the committee's report on the review of the School of Business Administration undergraduate and graduate degree programs and for giving us the opportunity to respond. The committee took its task seriously and conducted a very professional review. We found the entire process informative and valuable. We thank the committee members, and especially its chair, Professor Bruce Bare, for their careful, thorough, and thoughtful investigation of our programs as well as their recommendations for improvement.

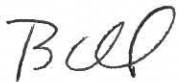
The report was circulated to our various Business School constituencies, including faculty, staff, students, alumni, and various external business community representatives, asking for their reactions. Not many formal responses were received, although various conversations occurred.

We concur with the committee's general conclusions completely and have very little disagreement with specifics. The School is indeed good, but not great. Our faculty is far better than the financial and physical situation of the School would logically dictate; how long this will continue is problematic, depending on reversing negative trends in salaries and working conditions. Student qualifications are similarly better than one might expect. While there have been some recent improvements in the degree of administrative flexibility needed to be responsive to opportunities for external funding, more needs to be done in this arena. The School should do more in terms of attracting and retaining a diverse faculty in terms of gender and race. We will increase our efforts to do this. It should be noted that two women faculty will be joining us this fall, increasing the total number of female tenure-track faculty to 11 (but still too few). Our facilities need dramatic improvement that will only come about through a major construction project. There has indeed been a proliferation of programs undertaken by the School, and we are in the process of eliminating and consolidating programs. The School is moving cautiously to improve the efficiency of its administrative procedures in response to staff concerns. We are also taking steps to reduce student concerns mentioned in the report.

There were only a couple of minor corrections we would suggest in the review report. The review report mentioned an "MBA program Chair" on p. 7, but our designation for that person is "MBA program Faculty Director". Also, the report indicated that teaching evaluations "... do not appear to be mandatory for tenure track faculty." On the contrary, all sections of all courses are required to be evaluated by students every quarter.

Associate Dean Douglas MacLachlan and I look forward to meeting with you and the Graduate School Council on May 21 to discuss the report and its recommendations.

Sincerely,

A handwritten signature in dark ink, appearing to read "Bill", written in a cursive style.

William D. Bradford