



A Quarterly Newsletter for Global Trade,  
Transportation, and Logistics Studies  
UNIVERSITY OF WASHINGTON Winter/Spring 2007

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**GTTL Spring Core II Course**

“Regional Prosperity, Sustainability and Global Competitiveness” is the focus of this spring’s GTTL Core II seminar course (GTTL 502). The seminar builds on students’ previous experience and graduate level work in courses related to global trade, transportation and logistics, and brings together selected academics and practitioners (from government agencies and industry) with expertise in the field. Tom Schmitt is the coordinating professor, and guest speakers include:

**Regional Prosperity in the Northwest:**

- Bill McSherry, Director of Economic Development, Puget Sound Regional Council
- Bill Center, President Emeritus, Washington Council on International Trade

**Economic Framework and Case Studies in Regional Trade:**

- Paul Sommers, Economics Professor, Seattle University
- Bill Stafford, President, Seattle Trade Alliance

**Case Studies in Regional Prosperity:**

- Jeff Marcell, Executive VP & COO, Enterprise Seattle

**Clean Technologies:**

- Graham Evans, Executive Director, Washington Clean Technology Alliance
- Rick Bingle, Director, Global Supply Chain, REI
- Alan VanBoven, CEO, Shiplogix

**Role of Higher Education in Regional Prosperity:**

- Susannah Malarkey, Executive Director, Technology Alliance

- James Severson, Vice Provost, UW Intellectual Property and Technology Transfer
- Michael Verchot, Director, UW Business & Economic Development Program

**Biotechnology Cluster:**

- Jack Faris, President, Washington Biotech & Biomedical Association
- Lee Huntsman, Professor and President Emeritus, University of Washington

**Tax Infrastructure - Implement balanced, pro-competitive tax reforms:**

- Hugh Spitzer, Adjunct Professor, UW Law School & Vice Chair of Gates Foundation
- Kris Sjoblom, VP Washington Research Council, and Affiliate Professor UW Department of Economics

**Health and Prosperity:**

- Greg Vigdor, President Washington Health Foundation
- Ann Marie Kimball, Director, APEC Emerging Infections Network, & UW Professor Epidemiology
- Andy Stergachis, Professor, UW Epidemiology, Northwest Center for Public Health Practice

**IT Sector:**

- Ed Lazouska, Professor, UW Computer Science
- Ken Meyer, Director, Washington Software Alliance

**Regional Prosperity Prospects in Northwest:**

- Bruce Agnew & Thomas Till, Cascadia Institute

**Energy Infrastructure:**

- Eric Markell, Senior VP, Energy Resources, Puget Sound Energy
- Patrick Mazza, Research Director, Climate Solutions

## GTTL Spring Core II Course (continued)

Eric Stuve, Chair, UW Chemical Engineering

### Transportation Infrastructure:

Barb Ivanov, Director, Freight Strategy & Policy  
Office WSDOT

Jill Satran, Senior Freight Transportation Policy Advisor,  
Governor's Office, Washington State

2010 Olympics Challenges/Benefits for the Northwest: Lorena Eng, Regional Administrator, WSDOT

Each class session includes a lecture/presentation followed by discussion and interaction among students, faculty and guest speakers. In addition to this, students work in teams and research a topic related to the course theme; student research will be presented in a paper and poster session at the GTTL Annual Conference on June 6th.

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## GTTL Director Emeritus Invited to Teach at Inha University

GTTL Director Emeritus Jess Browning will teach a one-week session on global logistics at Inha University this spring. The University's Masters of Global Logistics Management Program was developed by the GU8 (Global Consortium of Eight Universities) as part of their objective to meet the growing demand for cross-cultural education in the areas of global logistics, business administration, marine affairs, and advanced technologies. Dr. Browning will teach the "Special Topics in Global Logistics" session, May 21 through 26, to an audience of professional graduate level students.

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## Scholarship Opportunities for Students

The Alan F. Wohlstetter Scholarship Fund has recently changed its eligibility requirements to include students who are not currently members of their parent association, the Household Goods Forwarders Association of America <[www.hhgfaa.org](http://www.hhgfaa.org)>. Students who are not affiliated with HHGFAA but are currently studying Transportation Logistics or a related field are eligible to apply after they complete the Student Membership application, a link to which can be found on the HHGFAA home page. The Alan F. Wohlstetter Scholarship Fund offers 5 scholarships annually of \$2000; the application deadline is July 1. For information about eligibility, academic requirements, and application materials, please visit the organization web site at <<http://www.afwscholarship.org/>>.

## Autumn 2006/Winter 2007 GTTL/Boeing Academic Achievement Awards

Congratulations to Amber Thomason, Peter Sweeney, and Thomas Lawson for being chosen to receive GTTL/Boeing Academic Achievement Awards for autumn quarter 2006. These students were given awards based on the depth and quality of research papers they submitted for GTTL's 599 Introduction to Global Trade, Transportation and Logistics course. The winning papers were:

- *New Zealand's Port Reformation*  
by Amber Thomason
- *RFID: It's the End of the Beginning*  
by Thomas Lawson
- *Aviation with Chinese Characteristics: Will China Build a Civil Aircraft National Champion?*  
by Peter Sweeney

Congratulations also go out to many of the winter quarter GTTL 501 students. The following students were given awards based on their team's performance in the course's Exotic Extracts supply-chain simulation exercise:

Demian Bailey
Eric Conklin
Greg Greenwood
Tedd Hutley
Matthew Koon
Jennifer Matson
Ashviniku Naik
Phillip Read
Collin Seabourne
Hoa Vu
Joe Zelasney

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## Simon Fraser University Workshop on International Security

GTTL's Managing Director Greg Shelton recently participated in the International Security Workshop "Terrorism, Trade and the Threat to Prosperity: Adapting North American Security and Border Relations to Terrorist Threats," held March 23rd at Simon Fraser University in Vancouver, BC. The workshop addressed challenges to security in transportation, energy supplies, and industry. Mr. Shelton gave a presentation on "Global Transport Security Issues" at the "Challenges to Security in Transportation, Energy Supply Vulnerability and Industrial Security" session. Other sessions focused on "Bilateral or Trilateral Approaches to Continental Security," "Theorizing Security Planning in North America," "Environmental and Cultural Threats to Security? Citizenship, Identity, Migration," and "The Threat of Terrorist Use of WMDs: How Serious, How Credible?"

## CEE 599 - Transportation Logistics to Become Alternative GTTL Core I Course

GTTL Studies is pleased to announce that beginning spring quarter 2008, CEE's 599 Transportation Logistics course will satisfy GTTL's Core I Course requirement. The class will be taught by **Anne Goodchild**, Assistant Professor, UW Civil and Environmental Engineering. Professor Goodchild joined the faculty at CEE as an Assistant Professor in December 2005 after completing her PhD in Civil and Environmental Engineering at the University of California at Berkeley. Her research interests lie in the analysis of logistic systems, with an emphasis on freight transportation. Her dissertation work examined the impact of a crane operating strategy on port terminal operations. Other research experience includes strategic routing and schedule planning in aviation, intelligent transportation systems, and the interaction between transportation operations and air quality.

For additional information about the GTTL certificate requirements please visit our web site at <<http://depts.washington.edu/gttl/index.htm>>.

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### Update: Web-based Atlas of Trade & Transportation Corridors Project

**Jess Browning**, GTTL Director Emeritus, recently sent GTTL an update on the **Web-based Atlas of Trade and Transportation Corridors (WATTS)** project. The project's objective is to provide an information system on transportation infrastructures which will include identification of trade flows and trade impediments. The project relates to APEC's goal of achieving free and open trade between the twenty-one Asia Pacific member economies, and Dr. Browning reports that APEC has granted the WATTS project \$122,500 in initial funding. There are three phases to the project: Phase I will design and set-up the web-based atlas framework, Phase II will further develop the framework and populate the web site, and Phase III will expand the project's scope to a global level and involve continued population and maintenance of the web site. Based on the successful outcome of Phase I, an additional \$181,500 will be requested from APEC for Phase II. When complete the WATTS project will have multiple applications and offer various levels of information. The web site will be able to provide global trade and transportation flow information to the general public and school children, as well as offer more complex data, maps and illustrations (some involving fees) to governments and various organizations.

## Upcoming Events

### GTTL 13th Annual Conference: "Regional Prosperity, Sustainability and Global Competitiveness"

**Bob Drewel**, Executive Director, Puget Sound Regional Council (invited)

**Jack Faris**, President, Washington Biotechnology & Biomedical Association

**Lee Huntsman**, UW President Emeritus, and Professor, UW Bioengineering

**Brian F. Natrass**, Managing Partner, Sustainability Partners, Inc.

**Wednesday, June 6, 2007**

3:00 - 6:00 p.m.

**UW Seattle Campus**

Bank of America Executive Education Center - Douglas Forum (room 420)

*\*Event is free, but registration is required.*

For additional information please visit our web site at <<http://depts.washington.edu/gttl/conference07htm>>, or contact Greg Shelton at [gttl@u.washington.edu](mailto:gttl@u.washington.edu)

## Alumni News

**Robert Foedisch**, *Masters in Strategic Planning For Critical Infrastructure/GTTL*, 2006, has founded his own company. As president for **Critical Infrastructure Protection Team**, Robert specializes in consulting on all aspects of disaster planning for a wide variety of companies and governmental organizations.

**Amy Morgan**, *Political Science/GTTL* 2000, has accepted a Customs Compliance Officer position with **COSTCO**.

**Joseph Zelasney**, *School of Marine Affairs/GTTL*, has been chosen to receive a **Foreign Language and Area Studies Fellowship (FLAS)**. FLAS fellowships are awarded for language and area studies relating to Canada, East Asia, the Middle East, Russia, East Europe and Central Asia, South Asia, Southeast Asia, and West Europe. Joe will use his award to study in China. While there, he plans to combine his language studies with an internship at a port facility.



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## GTTL Studies

*The aim of the graduate certificate program in Global Trade, Transportation, and Logistics (GTTL) is to enable graduate students to augment their degree programs in preparation for careers that demand the combined knowledge of trade, transportation, and logistics. Particular attention is directed to the study of activities involved in the flow of goods from point of origin to point of consumption on a global scale. The wide range of issues addressed include the management of the intermodal connections among maritime, aviation, and overland modes of transport; environmental and energy concerns; advancements in telecommunications; and the legal, regulatory, and technological infrastructures that facilitate global commerce and transportation.*

*For more information contact GTTL at 206-616-5778; email [gttl@u.washington.edu](mailto:gttl@u.washington.edu); or at our web site <http://depts.u.washington.edu/gttl>*

