



**IEEE International Professional Communication Conference IPCC 2011**  
On the campus of the University of Cincinnati, 17-19 October

## Student Poster Competition

IEEE International Professional Communication Conference 2011 invites undergraduate students from all disciplines to submit posters representing sustainability-related projects. Posters should function as exemplars of the communication of sustainability-related concepts, and need not directly address technical communication. Poster presenters can participate without attending, but undergraduates who attend with a registered faculty member will be admitted free of charge (Limit: 1 student per registered faculty member).

Potential topics for representation in a poster format may include:

- **Design for Sustainability**, including methodologies, products, and design concepts
- **Projects promoting Sustainability**, on local, national, or international levels
- **Alternative concepts of Sustainability**, including social or cultural sustainability
- **Sustainable Economies**, including green business concepts, issues, or case studies
- **Sustainable Technologies**, such as renewable energy and recycling technologies
- **Sustainable Behavior**, or attempts to promote sustainable practices
- **Tracking Sustainability**, including developing metrics and methods of accurately measuring sustainable practices

Posters will be displayed virtually at the conference, as projected .pdfs. Poster proposals should arrive as a small .pdf of the poster. Submission site opens August 15.

Conference website: <http://www.ieeepcs.org>

The IEEE Professional Communication Society (PCS) mission is to foster a community dedicated to understanding and promoting effective communication in engineering, scientific, and other technical environments. Our 1,700 members worldwide are interested in the study, development, and promotion of technical information for individuals and groups. The society also promotes technical, scientific, industrial, and other activities that contribute to the techniques and products used in this field.

PCS is part of the Institute of Electrical and Electronics Engineers (IEEE), the world's largest technical professional society, with 375,000 members worldwide. To learn more about PCS and the IPCC 2011, visit our site at [www.ieeepcs.org](http://www.ieeepcs.org).

**Contact**

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