Condom Distribution as a Structural Intervention

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Overview of Condom Distribution as a Structural-Level Intervention

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Context

NHAS  HIP  15-1502  17-1704  18-1802  CDSI
A condom distribution program becomes a structural intervention when the environment is changed so that there is increased availability, acceptability, and accessibility to condoms, and community norms support their use.

A Framework for Structural-Level Interventions: The Three As

A condom distribution program, as a structural intervention, increases condom:

- Availability
- Accessibility
- Acceptability
CDSI and 3As

**↑ Condom Use**

**↓ New HIV Infections**

- **Availability**
  - Ensure that appropriate condoms are available in the environment where members of the target population are found

- **Accessibility**
  - Ensure unrestricted access to condoms that are available to the target population

- **Acceptability**
  - Increase condom use by working to change the norms of the target population

Communication, Coordination, and Collaboration (3Cs)
Expected outcomes

- Increased availability/provision of condoms among persons living with or at risk for HIV infection.
- Promotion of condoms
- Partner and collaborate with other stakeholders
- Integration of condom distribution with other programs
Components for Effective Implementation of CDSI

- Community assessments
- Implementation plan
- Condom promotion
- Condom economics
- Partnerships and collaborations
- Monitoring and evaluation
Community Assessment

- Community assessments is the foundation of CDSI
  - Knowledge how much and where (available)
  - Awareness of barriers to access condoms
  - Identify norms/myths against acceptability
Targeted Distribution

- Washington Heights Corner Project
- Bronx AIDS Services
- Queens Pride House
- GoCard
- CAMBA
Implementation Plan

- Implementation plan is a road map
  - What
  - How
  - Who
  - When
- Considerations: 3As and FOA requirements
O for Availability

- By 12/31/17, the CD program will increase availability of condoms to all the high prevalence areas (HPAs).
  - By 10/31/17, the CD program will gather epidemiological data to determine HPAs.
  - By 10/31/17, the CD program will determine the amount of condoms needed based on the target population size.
O for Accessibility

- By 12/31/17, the CD program will reduce the barriers to access by 1/3.
  - By 10/31/17, the CD program will determine barriers to access condoms.
  - By 11/15/17, the CD program will develop a plan how to address those barriers.
  - By 12/31/17, the CD program will implement the plan to reduce barriers to access condoms.
O for Acceptability

- By 12/31/17, the CD program will implement a social marketing campaign increasing the likeliness of condoms.
  - By 10/31/17, the CD program will identify a popular opinion leader for the target population.
  - By 11/15/17, the CD program will develop a social marketing campaign.
Condom Promotion & Social Marketing

- Address community norms and myths against the use of condoms → Acceptability
- Increase awareness of condom distribution venues → Accessibility
Partnerships and Collaborations: 3Cs

- Coordination, collaboration, and communication are KEY in effective CDSI
- Explore dynamics that promote or hinder the collaborative work
Monitoring and Evaluation

- Logic Models - good tools to develop implementation plan
- Each A have their outcomes and measures
Simple templates

<table>
<thead>
<tr>
<th>Activity</th>
<th>Measure</th>
<th>Timeframe</th>
<th>Responsible</th>
</tr>
</thead>
<tbody>
<tr>
<td>By December 31, 2017, the CDSI program will distribute 3000 condoms to</td>
<td># of</td>
<td>By December</td>
<td>Outreach worker.</td>
</tr>
<tr>
<td>African American MSM youth at the Papa clinic.</td>
<td>condoms</td>
<td>December 31, 2015</td>
<td></td>
</tr>
</tbody>
</table>
Condom Distribution Capacity Building Services

- Technical Assistance
- Trainings
- Information Transfer
- Institutes
- Webinars

TOOLS:
- Implementation Plan Template
- Quality Assurance Template
Request CBA Services for CDSI!

- It’s free!
- Submit your CRIS request
- Ask any of the CBA providers
- Ask your project officer (PO)