

# Condom Distribution as a Structural Intervention

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# Overview of Condom Distribution as a Structural-Level Intervention

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Shared Action HD-AIDS Project Los Angeles

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# Acknowledgements

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Centers for Disease Control and Prevention

AIDS Project Los Angeles

API Wellness

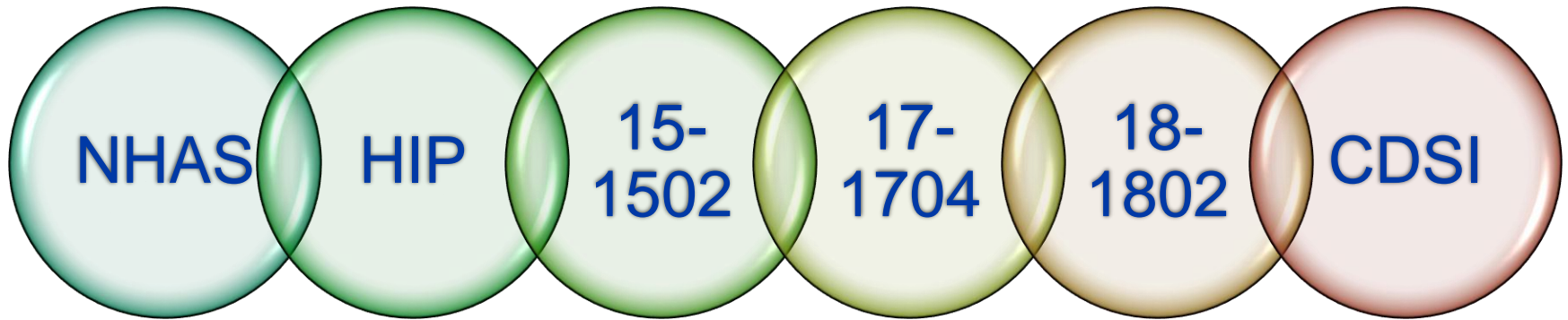
Cicatelli Associates, Inc.

New York City Department of Health and Mental Hygiene

CPN Resource Center

# Context

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# What Makes a Condom Distribution Program a Structural-Level Intervention?

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A condom distribution program becomes a structural intervention when the environment is changed so that there is increased availability, acceptability, and accessibility to condoms, and community norms support their use.

*Source:*

*<https://effectiveinterventions.cdc.gov/en/HighImpactPrevention/StructuralInterventions/CondomDistribution.aspx>*

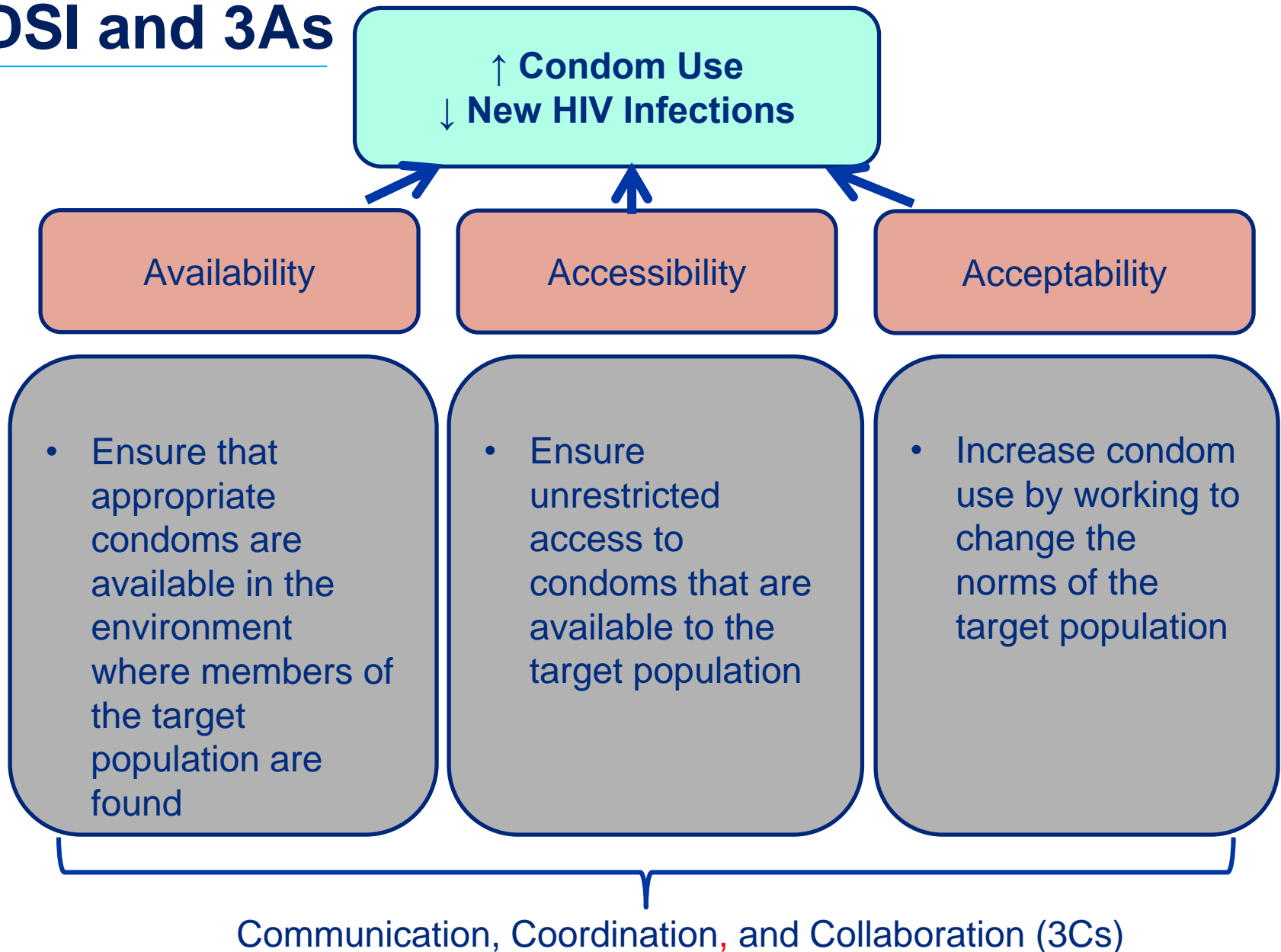
# A Framework for Structural-Level Interventions: The Three As

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A condom distribution program, as a structural intervention, increases condom:

- Availability
- Accessibility
- Aceptability

# CDSI and 3As



*Integrated HIV Surveillance and Prevention  
Programs for Health Departments*

**CDC-RFA-PS18-1802**



# Expected outcomes

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- Increased availability/provision of condoms among persons living with or at risk for HIV infection.
- Promotion of condoms
- Partner and collaborate with other stakeholders
- Integration of condom distribution with other programs

# **Components for Effective Implementation of CDSI**

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- Community assessments
- Implementation plan
- Condom promotion
- Condom economics
- Partnerships and collaborations
- Monitoring and evaluation

# Community Assessment

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- Community assessments is the foundation of CDSI
  - Knowledge how much and where (available)
  - Awareness of barriers to access condoms
  - Identify norms/myths against acceptability



# Targeted Distribution

PLWHA as a percent of population<sup>1</sup> by ZIP code

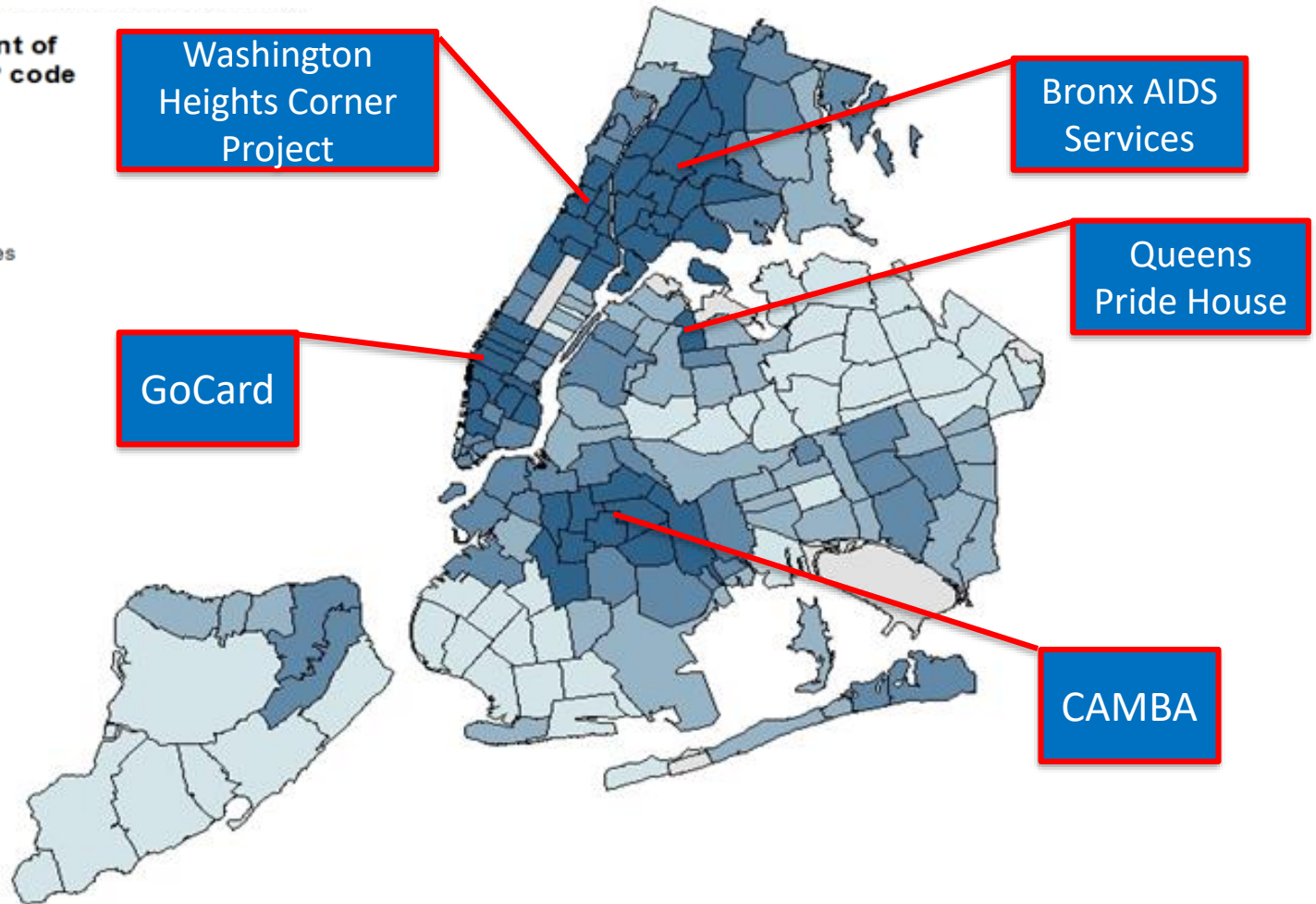
0.1 - 0.5

0.6 - 0.9

1.0 - 1.7

1.8 - 6.7

Non-residential zones



# Implementation Plan

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- Implementation plan is a road map
  - What
  - How
  - Who
  - When
- Considerations: 3As and FOA requirements

# **O for Availability**

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- By 12/31/17, the CD program will increase availability of condoms to all the high prevalence areas (HPAs).
  - By 10/31/17, the CD program will gather epidemiological data to determine HPAs.
  - By 10/31/17, the CD program will determine the amount of condoms needed based on the target population size.

# **O for Accessibility**

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- By 12/31/17, the CD program will reduce the barriers to access by 1/3.
  - By 10/31/17, the CD program will determine barriers to access condoms.
  - By 11/15/17, the CD program will develop a plan how to address those barriers.
  - By 12/31/17, the CD program will implement the plan to reduce barriers to access condoms.

# **O for Acceptability**

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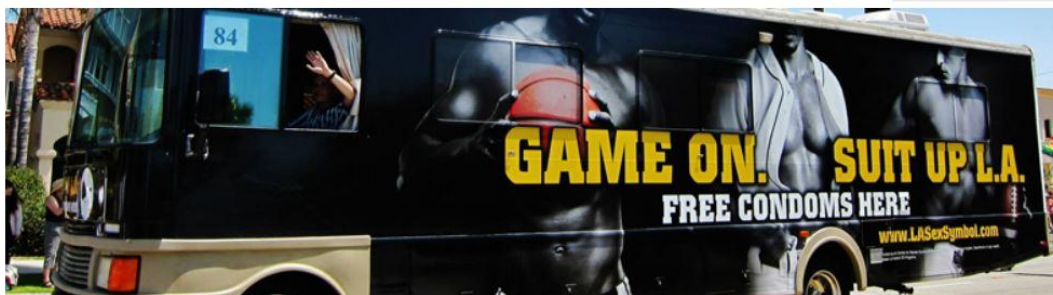
- By 12/31/17, the CD program will implement a social marketing campaign increasing the likeliness of condoms.
  - By 10/31/17, the CD program will identify a popular opinion leader for the target population.
  - By 11/15/17, the CD program will develop a social marketing campaign.



# Condom Promotion & Social Marketing

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- Address community norms and myths against the use of condoms → Acceptability
- Increase awareness of condom distribution venues → Accessibility



# Partnerships and Collaborations: 3Cs

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- Coordination, collaboration, and communication are KEY in effective CDSI
- Explore dynamics that promote or hinder the collaborative work

# Monitoring and Evaluation

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- Logic Models-good tools to develop implementation plan
- Each A have their outcomes and measures

# Simple templates

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Activity	Measure	Timeframe	Responsible
By December 31, 2017, the CDSI program will distribute 3000 condoms to African American MSM youth at the Papa clinic.	# of condoms	By December 31, 2015	Outreach worker.

# Condom Distribution Capacity Building Services

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- Technical Assistance
- Trainings
- Information Transfer
- Institutes
- Webinars



## TOOLS:

- Implementation Plan Template
- Quality Assurance Template

# Request CBA Services for CDSI!

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- It's free!
- Submit your CRIS request
- Ask any of the CBA providers
- Ask your project officer (PO)

