
Health Promotion Research Center (HPRC)

MISSION

To improve health by conducting high-quality prevention research that emphasizes healthy aging and is incorporated into community practice.

VISION

Effective health promotion and disease prevention programs are widely implemented in a variety of organizations and healthcare settings throughout the Pacific Northwest.

VALUES

- ◆ Effective collaboration with our community partners
- ◆ Cultural competence
- ◆ Innovation and rigor in research and dissemination
- ◆ Optimization in the use of resources
- ◆ Integrity and honesty in our activities
- ◆ Excellence in what we do

KEY PERFORMANCE AREAS

Area	Overall Goal
Partnership Building	Foster and maintain collaborative relationships with organizations that serve key populations.
New Research	Develop new research projects involving investigators and community partners and identify funding sources.
Ongoing Research	Successfully complete projects and publish research findings. Secure funding for additional work, as appropriate.
Dissemination	Disseminate research results to, and collect feedback from, key audiences.
Implementation and Evaluation	Support community organizations to integrate research findings into their programs. Assist in evaluating the success of those programs.