



**Announces**

ITS WASHINGTON 2004 ANNUAL MEETING  
**September 21, 2004 – Seatac, Washington**

Sponsored by  
**ITS Washington**

In Cooperation With  
**ITS America**

## ITS WASHINGTON 2004 ANNUAL MEETING

**DESCRIPTION:** There are lots of new developments in Intelligent Transportation Systems in Washington State. From statewide ITS planning efforts to electronic toll collection. Come see what's new at the 2004 ITS Washington Annual Meeting. See the attached preliminary program for details. Remember that ITS Washington members enjoy substantial discounts to all ITS Washington events.

**WHO SHOULD ATTEND:** This meeting will benefit all transportation professionals in the private and public sectors, especially those who will be involved in the planning and/or implementation of ITS projects.

**WHEN:** September 21, 2004, 8:30am – 4:30pm  
(lunch/refreshments provided)

**WHERE:** DoubleTree Hotel – Seattle Airport  
18740 Pacific Highway South  
Seattle, WA 98188  
(206) 246-8600

**REGISTRATION FEE:** Members of ITS Washington (ITSWA) receive a discount in fees:

On/Before September 14, 2004

After September 14, 2004

Member: \$75  
Non-Member: \$95

Member: \$95  
Non-Member: \$115

Space is limited so act fast; priority registration will be given to current members. Membership is determined by the membership of your organization. To see if your organization is a current member of ITS Washington, check our website at:

<http://www.itswashington.org>

Fee includes lunch/refreshments, parking, and one cocktail during the social hour. ITS Washington (Federal Tax ID #911724692) is an IRS 501-3(c) organization.

**TO REGISTER:** Complete the registration form below indicating choice of meal, tear off, and mail to the address indicated, along with a check for the appropriate amount. Do not send cash or purchase orders. ITSWA cannot accept credit cards or invoices for fees. Use a separate registration form for each registrant and complete all spaces on each form. You will receive confirmation by e-mail only; no telephone calls please. Registration and payment must be **received by September 14, 2004** to receive a discount. *Reservations, incomplete registrations, or registrations without payment will not be accepted. (Speakers are requested to register but do not have to pay the registration fee.)*

You can register on line at <http://www.itswashington.org>

**GETTING THERE:** FROM I-5 NORTH OR SOUTH: Take exit #152 (188th Ave.). The hotel is located 1 mile West of I-5 on the northeast corner of 188th Avenue and



**FINAL Program**  
**ITS Washington 2004 Annual Meeting**  
**September 21, 2004**  
**DoubleTree Hotel, SeaTac Airport, WA**  
**18740 Pacific Highway South, Seattle, Washington**

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- 8:30 AM** Registration & Check-in
- 9:00 AM** Welcome: Commissioner Bob Edwards, Port of Seattle  
Meeting Overview: Joel Pfundt, President, ITS Washington
- 9:20 AM** Session 1: Future of ITS
- Paul Olson, ITS Specialist, FHWA National Resource Center, San Francisco  
Pete Briglia, ITS Program Manager, WSDOT, Seattle
- Funding/Reauthorization
  - USDOT's 9 Major New ITS Initiatives
  - Current ITS Activities and Future Prospects for State of WA
- 10:15 AM** **Break**
- 10:30 AM** Session 2: ITS and Homeland Security: Issues Facing Transportation Agencies and Providers
- Eva Lerner-Lam, Palisades Consulting Group, Tenafly, NJ  
Don Creighton, Battelle PNNL, Richland, WA
- Global Perspectives on Transportation Security
  - ITS & Homeland Security: The View from 10,000 Feet
- 11:30 AM** **Lunch**
- Keynote Speaker – Antonio Cube, Community Outreach Representative, Office of U.S. Senator Patty Murray
- 2004 ITS Washington Scholarship Winner Presentation
- 1:00 PM** Session 3: Models for Regional Cooperation
- Vancouver: Operations Center Software Upgrade—ODOT, WSDOT, SWRTC, Chad Hancock, WSDOT SW Region
  - Spokane: Multi-Agency Operations Center Update—Ken Knutson, WSDOT Eastern Region (*Invited*)
- 2:00 PM** Session 4: The Gray Book: Measures, Markers and Mileposts – Daniela Bremmer, Director of Strategic Assessment, WSDOT, Olympia
- 2:45 PM** **Break**
- 3:00 PM** Session 5: Transit Signal Priority – Institutional Cooperation
- Eric Phillips, Pierce Transit, Tacoma
  - Chris Larsen, City of Tacoma
  - Mark Yand, DKS Associates, Seattle
- 3:45 PM** Session 6: ITS Standards Applied to State and Local Projects: An Update—Paul Olson
- 4:15 PM** Closing Session - Joel Pfundt
- New Members
  - Board Appointments for 2005
- Social Hour (Immediately Following Closing Session)