



UNIVERSITY OF WASHINGTON  
COLLEGE OF ARTS & SCIENCES

DEVELOPMENT PLAN

**The Department of Linguistics**  
**D R A F T - JANUARY 5, 2003**

For the Department of Linguistics, now is a time of tremendous opportunity. Our newly completed Strategic Plan, the result of over a year's effort of self-study and review, has identified our key challenges and opportunities.

The Department of Linguistics seeks to further strengthen its position as one of the world's leading teaching, research, and community outreach organizations for the study of theoretical linguistics. By working to fulfill the development plan outlined below, we will continue to steward our valuable intellectual and social mission for future generation.

## **I. Financial Goals**

*To foster excellence in research and teaching in Linguistics:*

### **\$1.5M Two (2) Endowed Professorships**

Each professorship will provide a stipend for a faculty member in the Department of Linguistics; the award will carry \$10,000 annually in support of the faculty member's salary as well as \$8,000 in support of original research. We are already well on our way with the seed donation of Howard and Frances Nostrand for the Nostrand Professorship in Language and Cultural Competence, an endowment we aim to complete by 2005. We plan to establish a second professorship in Computational Linguistics, and seek funding to strengthen that new area of our discipline.

**Goal: Two Professorships by June 30, 2005**

### **\$.5 M Phonetics Laboratory Endowed Support**

The Phonetics Laboratory fosters a great deal of research and teaching, not only in the Department of Linguistics, but also as a resource to scholars in related disciplines. The award will carry \$10,000 annually in support of computer maintenance, equipment replacement, licensing, software upgrades and supplies, as well as \$8,000 in support of original research.

**Goal: Endowment by June 30, 2005**

*To support graduate students in Linguistics:*

### **\$1M Two Graduate Fellowships**

Two named Graduate Fellowships in Linguistics will provide tuition and support equivalent to a TA/RA (approximately \$20,000 per year) in support of recruiting the best graduate applicants to our programs.

**Goal: Two graduate fellowships by June 30, 2003**

*To serve the annual Department expenditures:*

### **\$7K Excellence in linguistic research**

This amount will provide funding for graduate student support (e.g. for travel to conferences), lectures by prominent visiting scholars (at least two per year), seed money for conferences, and additional academic forums in which graduate students, faculty and alumni may participate.

**Goal: \$7K in Annual Gift revenue by June 30, 2004**

## II. Community Outreach & Events

During the Winter quarter, the Department will hold a celebration / donor cultivation event in the Simpson Center for the Humanities. This event will highlight achievements of Department faculty and alumni while publicizing how Linguistics is realizing its mission.

The Department will also hold an annual Autumn party in early October, and a spring tea to honor graduating majors and their families, and to cultivate donors. Every Friday of the academic year there is a colloquium presentation followed by refreshments.

## III. Friends and Volunteers

The Department of Linguistics recognizes that volunteers play a critical role in effective fundraising: we seek to build a volunteer organization whose primary goal is to meet our philanthropic goals as described above.

Linguistics volunteers will be individuals of significant stature in the Puget Sound, national, and international communities. These individuals will have substantial ability to direct the attention of their colleagues and other leaders to the mission and goals of the Department of Linguistics. Volunteers will lead continuous and ongoing efforts to establish and grow community outreach, communication, fund raising, events, and other activities described in the Department's Development Plan.

### Responsibilities

Volunteers will serve to fulfill specific goals set forth in the Development Plan. These tasks include the following specializations:

- **Alumni:** Creating initiatives to include increasing numbers of alumni in Department activities, events, communications and fundraising;
- **Friends:** Creating strategies to identify new constituencies for the Department; identifying individuals sympathetic to the Department's goals and making a personal appeal of support—time, talent, or financial—for the Department to meet annual fundraising objectives;
- **Gifts:** Cultivating and eventually soliciting endowed gifts for the long term growth and stability of the Department.
- **Communication:** Helping Department staff create and produce annual newsletter, maintaining the Department website, and devising other strategies for communicating the Department's activity to current and new constituencies.
- **Events:** Working with Department staff to create annual calendar of events that allow community members to share in the activities of the Department.

### Time & Financial Requirements

Volunteers attend bi-annual meetings that will present and discuss the progress of Linguistics projects. These meetings will usually be one hour and no longer than two hours in duration. Individual volunteer work is performed on an *ad hoc* basis and specific time requirements are given for each; in general, no more than 10 hours are expected in any given year beyond the meetings.

A program for identifying and recruiting these individuals has begun, and the initial list of Advisory Board volunteers is listed here below:

**IV. Advisory Board 2002**

James Armagost  
Michael Gamon  
Mark Haslam  
James Hoard  
Paula Johnsohn  
Jeffrey Kallen  
Tatsuya Suzuki  
Alice Taff

**V. Budget**

To provide potential donors with a precise picture of how the Department of Linguistics's resources are allocated, the Annual Budget will be furnished.