London • Oxford • New York	OXFORD UNIVERSITY PRESS			It must go further still: that soul must become its own betrayer, its own deliverer, the one activity, the mirror turn lamp. WILLIAM BUTLER YEATS		By M. H. ABRAMS	ROMANTIC THEORY AND THE CRITICAL TRADITION	The Mirror and the Lamp:
3	with the momentous consequences of these new bearings in criticism for the identification, the analysis, the evaluation, and the writing of poetry. The field of aesthetics presents an especially difficult problem to the his- torian. Recent theorists of art have been quick to profess that much, if not all, that has been said by their predecessors is wavering, chaotic, phantasmal. 'What has gone by the name of the philosophy of art' seemed to Santayana 'sheer verbiage.' D. W. Prall, who himself wrote two excellent books on the	much more than a century and a half. The intention of this book is to chronicle the evolution and (in the early nineteenth century) the triumph, in its diverse forms, of this radical shift to the artist in the alignment of aesthetic thinking, and to describe the principal alternate theories against which this approach had to compete. In particular, I shall be concerned	of modern criticism up to a few decades ago, and it continues to be the propensity of a great many—perhaps the majority—of critics today. This point of view is very young measured against the twenty-five-hundred- year history of the Western theory of art, for its emergence as a compre-	ARISTOTLE, Nicomachean Ethics	BOSWELL. 'Then, Sir, what is poetry?' JOHNSON. 'Why, Sir, it is much easier to say what it is not. We all <i>know</i> what light is; but it is not easy to <i>tell</i> what it is.' It is the mark of an educated man to look for precision in each class of things just so far as the nature of the subject admite	Introduction: ORIENTATION OF CRITICAL THEORIES	Ι	•

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science or pseudo-philosophy.' subject, commented that traditional aesthetics 'is in fact only a pseudoout an orthodox terminology to make it into an honest superstition or a thoroughits method is neither logical nor scientific, nor quite whole-heartedly and em-Its subject-matter is such wavering and deceptive stuff as dreams are made of: of its genuine powers. We still need to face up to the full consequences of the diversity and seeming chaos in philosophies of art is rooted in a demand about all things that really matter. But a good deal of our impatience with chology. to attempt a solid grounding of literary evaluation in the science of psy bute by quoting, as 'the apices of critical theory,' more than a score of iso chapter 'The Chaos of Critical Theories,' and justified the pejorative attri And I. A. Richards, in his Principles of Literary Criticism, labeled his first amateurs in appreciation.<sup>1</sup> going, soul satisfying cult. It is neither useful to creative artists nor a help to pirically matter of fact . . . without application in practice to test it and withgood aesthetic theory is, indeed, empirical in method. Its aim, however, is science. By setting out from and terminating in an appeal to the facts, any the realization that criticism is not a physical, nor even a psychological rhetoric and logomachy which seem an inseparable part of man's discourse present time.<sup>2</sup> With the optimism of his youth, Richards himself went on lated and violently discrepant utterances about art, from Aristotle to the to justify, order, and clarify our interpretation and appraisal of the aesthetic not to establish correlations between facts which will enable us to predict from criticism for something it cannot do, at the cost of overlooking many strict scientific sense that they approach the ideal of being verifiable by any and scientifically reprehensible property of being conspicuously altered by facts themselves. And as we shall see, these facts turn out to have the curious the future by reference to the past, but to establish principles enabling us criterion is not the scientific verifiability of its single propositions, but the expect in the exact sciences is doomed to disappointment. intelligent human being, no matter what his point of view. Any hope, thereperspective of the theory within which they occur, they are not 'true,' in the Because many critical statements of fact are thus partially relative to the the nature of the very principles which appeal to them for their support fore, for the kind of basic agreement in criticism that we have learned to It is true that the course of aesthetic theory displays its full measure of the A good critical theory, nevertheless, has its own kind of validity. The ORIENTATION OF CRITICAL THEORIES looked, underestimated, or obscured.

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open his senses to aspects of a work which other theories, with a different it purports to discover is a source of its value to the amateur of art, for it may would doubtless have been less rich and various. Also, the very fact that any new departures in literature almost invariably have been accompanied by of art, have been greatly effective in shaping the activities of creative artists. of the past. Contrary to Prall's pessimistic appraisal, these theories have not of criticism, in fact, is the great debt we owe to the variety of the criticism focus and different categories of discrimination, have on principle overwell-grounded critical theory in some degree alters the aesthetic perceptions that if our critics had not disagreed so violently, our artistic inheritance novel critical pronouncements, whose very inadequacies sometimes help to Kant can be shown to have modified the work of poets. In modern times, Even an aesthetic philosophy so abstract and seemingly academic as that of been futile, but as working conceptions of the matter, end, and ordonnance sity is not to be deplored. One lesson we gain from a survey of the history and relatively adequate to the range of aesthetic phenomena; but this divernumber of valid theories, all in their several ways self-consistent, applicable, diverse kinds of art. Such a criterion will, of course, justify not one, but a ties of single works of art and the adequacy with which it accounts for form the characteristic qualities of the correlated literary achievements, so scope, precision, and coherence of the insights that it yields into the proper-

The diversity of aesthetic theories, however, makes the task of the historian a very difficult one. It is not only that answers to such questions as 'What is art?' or 'What is poetry?' disagree. The fact is that many theories of art cannot readily be compared at all, because they lack a common ground on which to meet and clash. They seem incommensurable because stated in diverse terms, or in identical terms with diverse signification, or because they are an integral part of larger systems of thought which differ in assumptions and procedure. As a result it is hard to find where they agree, where disagree, or even, what the points at issue are.

Our first need, then, is to find a frame of reference simple enough to be readily manageable, yet flexible enough so that, without undue violence to ány one set of statements about art, it will translate as many sets as possible onto a single plane of discourse. Most writers bold enough to undertake the history of aesthetic theory have achieved this end by silently translating the basic terms of all theories into their own favorite philosophical vocabulary, but this procedure unduly distorts its subject matter, and merely multiplies the complications to be unraveled. The more promising method is to adopt

in constant readiness to introduce such further distinctions as seem to be number of the theories to be compared, and then to apply the scheme warily, those key distinctions which are already common to the largest possible available. or reflect something which either is, or bears some relation to, an objective is the artificer, the artist. Third, the work is taken to have a subject which And since this is a human product, an artifact, the second common elemen needed for the purpose in hand. device, and at the same time make it easier to visualize the analyses, let us out various theories for comparison. To emphasize the artificiality of the to whom the work is addressed, or to whose attention, at any rate, it become the final element we have the audience: the listeners, spectators, or readers let us use the more neutral and comprehensive term, universe, instead. For sences, has frequently been denoted by that word-of-all-work, 'nature'; but actions, ideas and feelings, material things and events, or super-sensible es state of affairs. This third element, whether held to consist of people and directly or deviously, is derived from existing things-to be about, or signify aim to be comprehensive. First, there is the work, the artistic product itself. arrange the four co-ordinates in a convenient pattern. A triangle will do and made salient, by one or another synonym, in almost all theories which of this analytic scheme, therefore, will sort attempts to explain the nature art, as well as the major criteria by which he judges its value. Application elements, almost all theories, as we shall see, exhibit a discernible orientation with the work of art, the thing to be explained, in the center his principal categories for defining, classifying, and analyzing a work of toward one only. That is, a critic tends to derive from one of these terms Although any reasonably adequate theory takes some account of all four Four elements in the total situation of a work of art are discriminated On this framework of artist, work, universe, and audience I wish to spread i. Some Co-ordinates of Art Criticism ARTIST AUDIENCE UNIVERSE WORK ence, or the artist. The fourth will explain the work by considering it in isoand worth of a work of art into four broad classes. Three will explain the an integral part. uses, and the explicit or implicit 'world-view' of which these theories are which it occurs, the method of reasoning which the theorist characteristically varies, both in meaning and functioning, according to the critical theory in the most remote idealism. Each of our other terms, as we shall see, also of art may vary from recommending the most uncompromising realism to ing to the represented universe the primary control over a legitimate work chimeras, and Platonic Ideas. Consequently, theories which agree in assignand this world may be held to include, or not to include, gods, witches, is that of imaginative intuition, or of common sense, or of natural science; aspect without discrimination. It may be maintained that the artist's world they may be only the beautiful or the moral aspects of the world, or else any imitate, or is exhorted to imitate, may be either particulars or types, and ample. In any one theory, the aspects of nature which an artist is said to theory in which they occur. Take what I have called the universe as an exnot constants, but variables; they differ in significance according to the beginning of an adequate analysis. For one thing, these four co-ordinates are without any reference beyond itself. lation, as an autonomous whole, whose significance and value are determined work of art principally by relating it to another thing: the universe, the audimake broad initial generalizations. For our historical purpose, the scheme which, even in a preliminary classification, would make more subtle disto be one distinctively romantic criticism, although this remains a unity criteria of poetry. Historians have recently been instructed to speak only of in common: the persistent recourse to the poet to explain the nature and the one essential attribute which most early nineteenth-century theories had discriminate at the expense both of easy manageability and the ability to tinctions.8 By multiplying differentiae, however, we sharpen our capacity to amid variety. 'romanticisms,' in the plural, but from our point of vantage there turns ou I have proposed has this important virtue, that it will enable us to bring out To find the major orientation of a critical theory, however, is only the It would be possible, of course, to devise more complex methods of analysis

SOME CO-ORDINATES OF ART CRITICISM

an analytic scheme which avoids imposing its own philosophy, by utilizing

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is also made a term specific to the arts, distingu	- 	the beautiful and good. Despite the elaborate dialectic-or more accurately,
criterion-Ideas, there is no longer anything invi		move from the truth automatically establishes its equal remoteness from
the nature of things, but since Aristotle has she		not only of reality but of value, the determination that art is at second re-
term implies that a work of art is constructed		of existing things. Furthermore, since the realm of Ideas is the ultimate locus
their consideration of art. In the Poetics, as in		not of Essence, it follows that works of art have a lowly status in the order
the term 'imitation' functions in Aristotle and in		From the initial position that art imitates the world of appearance and
the imitator represents are actions' <sup>10</sup> But the		I hat appears to be so."
lyre-playing, are all, viewed as a whole, modes c		is thrice removed from the king and from the truth?
Tragedy, as also Comedy, Dithyrambic poetry,		And the tragic poet is an imitator, and therefore, like all other imitators, he
Aristotle in the <i>Poetics</i> also defines poetry as		Certainly, he said.
a man is to be good or bad.'"	• .	imitator?
ing his discussion of poetry in the Republic, 'g		Good, I said; then you call him who is third in the descent from nature an
justice, and virtue. 'For great is the issue at stal		which the others make.
so that the question of art can never be separa		I think, he said, that we may fairly designate him as the imitator of that
and one issue, that is, the perfecting of the socia		tound in a painting. How shall we describe the painter of this third bed?
and reason for being. In the dialogues there is		the bed and is made by God, the bed made by the carpenter, and the bed
sider poetry as poetry—as a special kind of pro		makes the point that there are three beds: the idea which is the essence of
structure of Plato's cosmos nor the pattern of hi		in the reliant that there are there had a the The addition of the second s
ine socratic dialogues, then, contain no aesti		in the tenth had of the Detublic In diamains the paties of art Constants
The Council distance and the root of this right		arguments emerges a recurrent nattern, exemplified in the famous passage
into the divine affative and the loss of his sick		his key terms-Plato weaves his dazzling dialectic. <sup>5</sup> But from the shifting
Ion into admitting) cannot depend on his art an		plementary distinctions, as well as by his exploitation of the polysemism of
demonstrating that the poet in composing (as		Around this three-stage regress-complicated still further by various sup-
than truth, and nourishes their feelings rathe		and the fine arts.
that its effects on its auditors are bad because it		the second, comprises such things as snadows, images in water and mirrors,
basis of its mimetic character, is merely confir		the second comparison such this as a hodow imposed in water and minute
And the poor opinion of ordinary poetry to whi		world of sense natural or artificial and the third category in turn reflection
		is that of the eternal and unchanging Ideas: the second, reflecting this, is the
rivals and antagonists in the nohlest of dramas		dialogues characteristically operates with three categories. The first category
affirm to be indeed the very truth of tragedy. You a		two categories, the imitable and the imitation, the philosopher in the Platonic
noblest: for our whole state is an imitation of the h		But although in many later mimetic theories everything is comprehended in
we also according to our ability are tragic noets, a		tional term, signifying two items and some correspondence between them.
seeking admission to his city, 'Best of strangers		ing, and sculpture, Socrates says, are all imitations. Imitation is a rela-
dooming him to failure. Thus the lawmaker		pearance in the dialogues of Plato. I he arts of painting, poetry, music, danc-
		out mimesis is no simple concept by the time it makes its first recorded ap-
of these can be regarded as himself the truer poe		or aspects or the universe-was probably the most primitive accuretic theory,
competitor of the artisan, the lawmaker, and the		I de muneuc orientation—tue explanation of art as essentiany an initiation
relation to the same Ideas. On these grounds,		The minute existence the explanation of are a securit all a initiation
things, including art, are ultimately judged b		11. Mimetic Theories
by means of it-Plato's remains a philosophy		
		o orientation of critical theories

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et attempts under conditions is able to reply to the poets et, successfully achieving that he moralist; indeed, any one y the one criterion of their of a single standard; for all the poet is inescapably the

nd our tragedy is the best and ire poets and we are poets . . . best and noblest life, which we

t mind.<sup>8</sup> nd knowledge, but must wait Socrates jockeys poor obtuse er than their reason; or by rmed when Plato points out ich we are committed on the represents appearance rather

reater than appears, whether ke,' Socrates says in concludted from questions of truth, is dialectic permits us to conhetics proper, for neither the duct having its own criteria l state and the state of man only one direction possible,

aishing these from everything orn away the other world of e difference between the way idious in that fact. Imitation according to prior models in of imitation'; and 'the objects the Platonic dialogues, the and most flute-playing and Plato distinguishes radically imitation. 'Epic poetry and

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on the genre of tragedy, the same analytic instrument is applied to the dis- crimination of the parts constituting the individual whole: plot, character, thought, and so on. Aristotle's criticism, therefore, is not only criticism of art as art, independent of statesmanship, being, and morality, but also of poetry as poetry, and of each kind of poem by the criteria appropriate to its particular nature. As a result of this procedure, Aristotle bequeathed an arsenal of instruments for technical analysis of poetic forms and their ele- ments which have proved indispensable to critics ever since, however diverse the uses to which these instruments have been put. A salient quality of the <i>Poetics</i> is the way it considers a work of art in
various of its external relations, affording each its due function as one of the 'causes' of the work. This procedure results in a scope and flexibility that makes the treatise resist a ready classification into any one kind of orienta- tion. Tragedy cannot be fully defined, for example, nor can the total deter- minants of its construction be understood, without taking into account its

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for the sake of the action that it imitates the personal agents.<sup>18</sup> maintain that Tragedy is primarily an imitation of action, and that it is mainly tragedy is essentially an imitation not of persons but of action and life. . . We

orientation of romantic criticism in mind. While Aristotle makes a distribuof a poem. In the Poetics, the poet is invoked only to explain the historica efficient cause, the agent who, by his skill, extracts the form from natura determinative function to the poet himself. The poet is the indispensable itself, as determinants of this or that aspect of a poem, he does not assign a emotional effects on an audience, and the internal demands of the produc tion (though an unequal one) among the objects imitated, the necessary somewhat greater number are admitted to the second-best state of the Laws, extravagant courtesy, from the ideal Republic; upon later application, a poet is considered from the point of view of politics, not of art. When the toward the construction of plot and the choice of diction.14 In Plato, the divergence of comic from serious forms, and to be advised of certain aids Poencs presses on our attention, particularly when we have the distinctive poets make a personal appearance all the major ones are dismissed, with feelings, or desires are not called on to explain the subject matter or form but with a radically diminished repertory.<sup>16</sup> things and imposes it upon an artificial medium; but his personal faculties If we refer again to our analytic diagram, one other general aspect of the

cipal object of imitation with such elements as human character, or thought tate, were variously conceived as either actual or in some sense ideal; and or even inanimate things. But particularly after the recovery of the Poetics critic to critic; those objects in the universe that art imitates, or should imi a long time after Aristotle-all the way through the eighteenth century, in one of those parallel terms which, whatever differences they might imply definition of art, the predicate usually included the word 'imitation,' or else critic was moved to get down to fundamentals and frame a comprehensive and the great burst of aesthetic theory in sixteenth-century Italy, whenever a from the first, there was a tendency to replace Aristotle's 'action' as the prin fact. The systematic importance given to the term differed greatly from 'feigning,' 'copy,' or 'image.' all faced in the same direction: 'reflection,' 'representation,' 'counterfeiting, 'Imitation' continued to be a prominent item in the critical vocabulary for

in his 'Discourse on Poetical Imitation,' published in 1751, 'All Poetry, to seemed almost too obvious to need iteration or proof. As Richard Hurd said Through most of the eighteenth century, the tenet that art is an imitation

Unit atill maintained in 'A Discourse on Music Dainting and Destry		established for the fine arts. I his imitation, nowever, is not of crude
disquality all but a limited number from being classed as minietic, in any strict sense. The trend may be indicated by a few examples. In 1744 James		revelation; all details fell neatly into place. The source of illumination?
concept of imitation very closely, and they ended by finding (Aristotle to the contrary) that differences in medium between the arts were such as to		through the standard French critics until, he says ingenuously, 'it occurred to me to open Aristotle, whose <i>Poetics</i> I had heard praised.' Then came the
attribute which constitutes the essence of his art As the century drew on, various English critics began to scrutinize the	_	follow in method not Newton, the physicist, but rather Euclid and Descartes. In pursuance of his clear and distinct idea, he burrowed industriously
reiterates for it the standard formula: 'Nachahmung' is still for the poet the		tinct idea'—a principle 'simple enough to be grasped instantly, and extensive enough to absorb all the little detailed rules'—is sufficient clue that he will
although, instead of being limited, like painting, to a static but pregnant		That Batteux proposes for his procedure 'to begin with a clear and dis-
is competent to imitate. But although poetry consists of a sequence of articu- late sounds in time rather than of forms and colors fixed in space, and		principle. 'Let us,' he cries, 'imitate the true physicists, who assemble experi- ments and then on these found a system which reduces them to a principle.'
ference in medium, which imposes necessary differences in the objects each		fluence in Germany, as well as in his native country. The rules of art, Batteux thought, which are now so numerous, must surely be reducible to a single
Nevertheless, like Batteux, Lessing concludes that poetry, no less than paint- ing is imitation. The diversity between these arts follows from their dif-		même principe (1747) found some favor in England and had immense in-
inductive logic which is deliberately opposed to the procedure of Batteux.		is the French critic, Charles Batteux, whose Les Beaux Arts réduits à un
in fact? <sup>22</sup> Lessing's intention, then, is to establish aesthetic principles by an		Instead of heaping up quotations, it will be better to cite a new eighteenum- century discussions of imitation that are of special interest. My first example
order, anything whatever that we wish. How many things would prove incontestable in theory, had not genius succeeded in proving the contrary		subject matter of poetry.
deducing, from a few given verbal explanations, and in the most beautiful		to one or another aspect of the given world for the essential source and
		totle's conception of mimesis, except in this respect, that criticism still looks
German critics for their reliance on deduction. 'We Germans have no lack		sion it receives In this identification of the poet's task as novely of dis- covery and narricularity of description we have moved a long way from Aris-
a speaking painting. His own procedure, ne promises, will be continually to test abstract theory against 'the individual instance.' Repeatedly he derides		nature,' and declared that original genius always gives 'the identical impres-
acceptance of Simonides' maxim that 'painting is dumb poetry and poetry		variations, distinctions, and resemblances' in the 'familiar phenomena of
graphic and plastic arts which, he believed, resulted from an uninquisitive		noetry, conceived genius to lie in the ability to discover 'a thousand new
took to undo the confusion in theory and practice between poetry and the		make what discoveries it can as far as visible nature exteriors Later the Reverend I. Moir, an extremist in his demand for originality in
a German document. Lessing's Laokoon, published in 1766. Lessing under-	-	'The wide field of nature lies open before it, where it may range uncontined,
Next to this classic instance of a priori and deduc		The original genius in fact turns out to be a kind of scientific investigator:
by which the mind seizes at the same instant consequences and principle, as a whole perfectly joined in which all the parts are mutually sustained. <sup>21</sup>		of two kinds: one of nature, one of authors. The first we call Originals.
the majority of known rules refer back to imitation, and form a sort of chain,		found that a work of genius was no less an imitation for being an original. Imitations? Young wrote in his Conjectures on Original Composition. 'are
rules for the special genres. For		proponents of 'original genius' in the second half of the century commonly
rules of taste—both the general rules for poetry and painting and the detailed		ranging the entire circuit of universal being. <sup>14</sup> Even the reputedly radical
man on lengthily and with ment show of time to extract one by one the		be monghit wanning is, property, minution. It is, indeed, the modest and
by assembling traits taken from individual things to compose a model pos-		speak with Aristotle and the Greek critics (if for so plain a point authorities
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In spite of the appear to Artstone, this is not an Artstoneau formulation. To Sidney, poetry, by definition, has a purpose—to achieve certain effects in an audience. It imitates only as a means to the proximate end of pleasing, and pleases, it turns out, only as a means to the ultimate end of teaching;
Poesy therefore [said Sidney] is an arte of imitation, for so Aristotle termeth it in the word <i>Mimesis</i> , that is to say, a representing, counterfetting, or figuring foorth—to speake metaphorically, a speaking picture: with this end, to teach and delight. <sup>27</sup>
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from work to universe, but from work to audience. The nature and conse- quences of this change of direction is clearly indicated by the first classic of English criticism, written sometime in the early 1580's, Sir Philip Sidney's The Apologie for Poetry.
play the dominant part. Art, it was commonly said, is an imitationbut an imitation which is only instrumental toward producing effects upon an audience. In fact, the near-unanimity with which post-Renaissance critics lauded and echoed Aristotle's <i>Poetics</i> is deceptive. The focus of interest had shifted, and, on our diagram, this later criticism is primarily oriented, not
properly imitation; music must be struck from the list of imitative arts; and he concludes by saying that painting, sculpture, and the arts of design in general are 'the only arts that are obviously and essentially imitative.' <sup>28</sup> The concept that art is imitation, then, played an important part in neo- classic aesthetics; but closer inspection shows that it did not, in most theories,
are significant only by convention. Only works in which the resemblance between copy and object is both 'immediate' and 'obvious,' Twining says, can be described as imitative in a strict sense. Dramatic poetry, therefore, in which we mimic speech by speech, is the only kind of poetry which is
In 1762 Kames declared that 'of all the fine arts, painting only and sculpture are in their nature imitative'; music, like architecture, 'is productive of origi- nals, and copies not from nature'; while language copies from nature only in those instances in which it 'is imitative of sound or motion.' <sup>26</sup> And by 1789, in two closely reasoned dissertations prefixed to his translation of the <i>Poetics</i> , Thomas Twining confirmed this distinction between arts whose media are 'iconic' (in the later terminology of the Chicago semiotician,
14 ORLENTATION OF CRITICAL THEORIES mimetic or imitative. They differ, as they imitate by different media' <sup>24</sup> In 1762 Kames declared that 'of all the fine arts, painting only and sculpture

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	by coverging here, governing the responses of mean in general, and there therefore, are inherent in the qualities of each excellent work of art, and when excerpted and codified these rules serve equally to guide the artist in making and the critics in judging any future product. 'Dryden,' said Dr. Johnson, 'may be properly considered as the father of English criticism, as the writer who first taught us to determine upon principles the merit of com-	effects desired. These methods, traditionally comprehended under the term <i>poesis</i> , or 'art' (in phrases such as 'the art of poetry'), are formulated as precepts and rules whose warrant consists either in their being derived from the qualities of works whose success and long survival have proved their adaptation to human nature, or else in their being grounded directly on the neuchborical laws governing the responses of men in general. The rules	the ultimate end, although poetry without profit was often held to be trivial, and the optimistic moralist believed with James Beattie that if poetry instructs, it only pleases the more effectually. <sup>34</sup> Looking upon a poem as a 'making,' a contrivance for affecting an audi- ence, the typical pragmatic critic is engrossed with formulating the methods —the 'skill, or Crafte of making,' as Ben Jonson called it—for achieving the	young aristocrats, 'rail at what contains no serviceable lesson.' <sup>33</sup> But <i>prodesse</i> and <i>delectare</i> , to teach and to please, together with another term introduced from rhetoric, <i>movere</i> , to move, served for centuries to collect under three heads the sum of aesthetic effects on the reader. The balance between these terms altered in the course of time. To the overwhelming majority of Renais- sance critics, as to Sir Philip Sidney, the moral effect was the terminal aim, to which delight and emotion were auxiliary. From the time of the critical	the end, how to induce cheers and applause, how to please a Roman audi- ence, and by the same token, how to please all audiences and win immor- tality.'* <sup>2</sup> In what became for later critics the focal passage of the <i>Ars Poetica</i> , Horace advised that 'the poet's aim is either to profit or to please, or to blend in one the delightful and the useful.' The context shows that Horace held pleasure to be the chief purpose of poetry, for he recommends the profitable merely as a means to give pleasure to the elders, who, in contrast to the	16 ORIENTATION OF CRITICAL THEORIES achieving persuasion in an audience, and most theorists agreed with Cicero that in order to persuade, the orator must conciliate, inform, and move the minds of his auditors. <sup>81</sup> The great classical exemplar of the application of the rhetorical point of view to poetry was, of course, the <i>Ars Poetica</i> of Horace. As Richard McKeon points out, 'Horace's criticism is directed in the main to instruct the poet how to keep his audience in their seats until
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· · ·	Although they disagreed concerning specific rules, and although many English critics repudiated such formal French requisites as the unity of time and place, and the purity of comedy and tragedy, all but a few eccentrics among eighteenth-century critics believed in the validity of some set of uni- versal rules. At about mid-century, it became popular to demonstrate and	to please a tumultuous transitory Assembly, or a Handful of Men, who were call'd their Countrymen; They wrote to their Fellow-Citizens of the Universe, to all Countries, and to all Ages They were clearly convinc'd, that nothing could transmit their Immortal Works to Posterity, but something like that har- monious Order which maintains the Universe <sup>87</sup>	rules of art, though empirically derived, were duminately valuated by con- forming to that objective structure of norms whose existence guaranteed the rational order and harmony of the universe. In a strict sense, as John Dennis made explicit what was often implied, Nature 'is nothing but that Rule and Order, and Harmony, which we find in the visible Creation'; so 'Poetry, which is an imitation of Nature,' must demonstrate the same properties. The renowned masters among the ancients wrote not	early part of the eighteenth century, the poet could rely confidently on the trained taste and expert connoisseurship of a limited circle of readers, whether these were Horace's Roman contemporaries under Emperor Au- gustus, or Vida's at the papal court of Leo X, or Sidney's fellow-courtiers under Elizabeth, or the London audience of Dryden and Pope; while, in theory, the voices even of the best contemporary judges were subordinated to the voice of the ages. Some neo-classic critics were also certain that the		<b>PRAGMATIC THEORIES</b> 17 position.' <sup>36</sup> Dryden's method of establishing those principles was to point out that poetry, like painting, has an end, which is to please; that imitation of nature is the general means for attaining this end; and that rules serve to specify the means for accomplishing this end in detail: Having thus shewn that imitation pleases, and why it pleases in both these arts, it follows, that some rules of imitation are necessary to obtain the end; for with-
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gratify the mind of the reader, Hurd says, knowledge of the laws of mind is necessary to establish its rules, which are 'but so many means, which ex-	the definition of poetry as the initiation of <i>in orice maner</i> , and fruit, from its definition as the art of treating a subject so as to afford the reader a maxi- mum pleasure; and this involves his assuming that he possesses an empirical knowledge of the psychology of the reader. For if the end of poetry is to	land to the geometric method of Charles Batteux, though without that critic's Cartesian apparatus. The difference is that Batteux evolves his rules from	deductive logic which Hurd employs to 'unfold' the rules of poetry from a primitive definition, permitting 'the reason of the thing' to override the evi- dence of the actual practice of poets, brings him as close as anyone in Eng-	summation of his poetic creed in the 'Idea of Universal Poetry,' the rigidly	or sort will permit. <sup>36</sup> On the basis of isolated nassages from his Letters on Chinaley and Ro-	For the name of poem will belong to every composition, whose primary end is	each, that is, its more immediate and subordinate end, may respectively require.'	special pleasure which it is generically adapted to achieve. For the art of every kind of poetry is only this general art so modified as the nature of	will depend on its peculiar end, because each poetic kind must exploit that	sible), and versification. The mode and degree in which these three uni-	function' (that is to say, a departure from what is actual, or empirically pos-	From this major premise Hurd evolves three properties, essential to all	steadily in view, will unfold to us all the mysteries of the poche art. There needs but to evolve the philosopher's idea, and to apply it, as occasion serves.'	subject, as is found most pleasing and delightful to us.' And this idea 'If kept	says, is an art whose end is the maximum possible pleasure. when we speak of poetry, as an art, we mean such a way or method of treating a	versal Poetry' (1766). Universal poetry, no matter what the genre, Hurd	James Beattie's Essay on Poetry and Music as they affect the Mind (1702), or more succinctly still, in Richard Hurd's 'Dissertation of the Idea of Uni-	employed may conveniently be studied in such a compendious treatment as	expound all the major rules for poetry, or even for art in general, in a single inclusive critical system. The pattern of the pragmatic reasoning usually	18 ORIENTATION OF CRITICAL THEORIES
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moralism that must already have seemed old-fashioned to contemporary readers, it must please without violating the standards of truth and virtue.	instruct by pleasing. <sup>44</sup> It is to this function of poetry, and to the demon- strated effect of a poem upon its audience, that Johnson awards priority as aesthetic criterion. If a poem fails to please, whatever its character otherwise, it is, as a work of art, nothing; though Johnson insists, with a strenuous	veyor of the inanimate world <i>Shakespeare</i> , whether life or nature be his subject, shews plainly, that he has seen with his own eyes <sup>42</sup> But, John- son also claims, "The end of writing is to instruct; the end of poetry is to	maintains that 'this therefore is the praise of <i>Shakespeare</i> , that his drama is the mirrour of life,' and of inanimate nature as well: 'He was an exact sur-	Johnson addresses himself to a general examination of Shakespeare's dramas. In this systematic appraisal of the works themselves, we find that mimesis retains for Johnson a measure of authority as criterion. Repeatedly Johnson	ability of man. <sup>14</sup> Since the powers and excellence of an author, however, can only be inferred from the nature and excellence of the works he achieves,	general level of taste and achievement in the Elizabethan age, and to meas- ure these abilities in turn 'hy their proportion to the general and collective	Johnson undertakes in his <i>Preface</i> to establish Shakespeare's rank among	effects, consider that monument of neo-classic criticism, Johnson's Preface to Shakespeare.	especially interesting because it snows now the notion of the initiation of nature is co-ordinated with the judgment of poetry in terms of its end and	radically from his own. For an instance of Johnson's procedure which is	ments on poets and poems have persistently afforded a jumping-off point for later critics whose frame of reference and particular judgments differ	reliance on his own expert responses to the text. As a result Johnson's com-	and abstract theorizing, applies the method with a constant appeal to specific literary examples, deference to the opinions of other readers, but ultimately.	frame of critical reference I have described, but Johnson, who distrusts rigid	tematizers of current methods and maxims to such a practical critic as Samuel Johnson. Johnson's literary criticism assumes approximately the		points of the compass, their paths often coincide." But to appreciate the power and illumination of which a refined and flex-	ever, are own mean on ranonanzing what is mainly a common own or poetic lore, it need not surprise us that, though they set out from different		PRAGMATIC THEORIES

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of the thought and feelings of the poet; or else (in the chief variant formu style as having its main sources in the thought and emotions of the speaker; ß a convenient document, by which to signalize the displacement of the more embedded in a traditional matrix of interests and emphases, and is, taining to the imagination and 'accommodating the shows of things to the and it recurs in a variant form in Bacon's brief analysis of poetry as perpartial in scope, is to be found as early as Longinus' discussion of the sublime an approach to the expressive orientation, though isolated in history and shall call the expressive theory of art. of thinking, in which the artist himself becomes the major element generatand synthesizes the images, thoughts, and feelings of the poet. This way lation) poetry is defined in terms of the imaginative process which modifies audience; but instead an efficient cause-the impulse within the poet of feel cause, determined primarily by the human actions and qualities imitated; nal world.') " The paramount cause of poetry is not, as in Aristotle, a formal soul of Man, communicating its creative energies to the images of the exteretry . . .' Wordsworth wrote, 'proceeds whence it ought to do, from the poetry by the feelings and operations of the poet's mind. ('Thus the Poof the external world, then these only as they are converted from fact to therefore, are the attributes and actions of the poet's own mind; or if aspects thoughts, and feelings. The primary source and subject matter of a poem, ternal, resulting from a creative process operating under the impulse of feelsummarized in this way: A work of art is essentially the internal made exmimetic and pragmatic by the expressive view of art in English criticism. The year 1800 is a good round number, however, and Wordsworth's Preface therefore, less radical than are the theories of his followers of the 1830's. desires of the mind.' Even Wordsworth's theory, it will appear, is much color spectrum, must be a somewhat arbitrary procedure. As we shall see, cal theory, like marking the point at which orange becomes yellow in the ing both the artistic product and the criteria by which it is to be judged, I artist, and to classify the species of an art, and evaluate their instances, by able to the undistorted expression of the feelings or mental powers of the propensity is to grade the arts by the extent to which their media are amen nation which, like God the creator, has its internal source of motion. The ings and desires seeking expression, or the compulsion of the 'creative' imaginor, as in neo-classic criticism, a final cause, the effect intended upon the ing, and embodying the combined product of the poet's perceptions, Setting the date at which this point of view became predominant in criti-In general terms, the central tendency of the expressive theory may be ORIENTATION OF CRITICAL THEORIES

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the qualities or states of mind of which they are a sign. Of the elements constituting a poem, the element of diction, especially figures of speech, becomes primary; and the burning question is, whether these are the natural utterance of emotion and imagination or the deliberate aping of poetic conventions. The first test any poem must pass is no longer, 'Is it true to nature?' or 'Is it appropriate to the requirements either of the best judges or the generality of mankind?' but a criterion looking in a different direction; namely, 'Is it sincere? Is it genuine? Does it match the intention, the feeling, and the actual state of mind of the poet while composing?' The work ceases then to be regarded as primarily a reflection of nature, actual or improved; the mirror held up to nature becomes transparent and yields the reader insights into the mind and heart of the poet himself. The exploitation of literature as an index to personality first manifests itself in the early nineteenth century; it is the inevitable consequence of the expressive point of view.

what happened to salient elements of traditional criticism in the essays of Batteux, nor stiffly formal, like Richard Hurd's; nonetheless, his theory in its various forms, will be a principal concern of the rest of this book. selecting, interpreting, and ordering the facts to be explained. essential nature of poetry remains continuously though silently effective in For whatever Mill's empirical pretensions, his initial assumption about the turns out to be just as tightly dependent upon a central principle as theirs answering the question, 'What Is Poetry?' is not more geometrico, like that placed it, and had worked out its own destiny unhindered. Mill's logic in from the network of qualifications in which Wordsworth had carefully Mill in 1833. Mill relied in large part on Wordsworth's Preface to the Lyrical 'What Is Poetry?' and 'The Two Kinds of Poetry,' written by John Stuart Now, while we have some of the earlier facts fresh in mind, let me indicate Ballads, but in the intervening thirty years the expressive theory had emerged The sources, details, and historical results of this reorientation of criticism, The primitive proposition of Mill's theory is: Poetry is 'the expression or

uttering forth of feeling.' <sup>80</sup> Exploration of the data of aesthetics from this starting point leads, among other things, to the following drastic alterations in the great commonplaces of the critical tradition:

(1) The poetic kinds. Mill reinterprets and inverts the neo-classic ranking of the poetic kinds. As the purest expression of feeling, lyric poetry is 'more eminently and peculiarly poetry than any other. . .' Other forms are all alloyed by non-poetic elements, whether descriptive, didactic, or narrative, which serve merely as convenient occasions for the poetic utterances of feeling either by the poet or by one of his invented characters. To Aristotle,

4 poetic mind,' is written with 'a distinct aim,' and in it the thought remain: because it 'is Feeling itself, employing Thought only as the medium of its his art-are acquired. On this basis, he distinguishes poets into two classes: a man's emotional susceptibility is innate, but his knowledge and skillsculpture, and architecture Mill distinguishes between that which is 'simple est' of civilized adults.<sup>51</sup> Similarly with the other arts; in music, painting, characterizes rude stages of society, children, and the 'shallowest and emptiuinely poetic passages; while the interest in plot and story 'merely as a story' not poetry at all, but only a suitable frame for the greatest diversity of genof necessary evil. An epic poem 'in so far as it is epic (i.e. narrative) . . . is the revolution in critical norms to notice that to Mill, plot becomes a kind and tragedy are the king and queen of poetic forms. It serves as an index to agreed that, whether judged by greatness of subject matter or of effect, epic action being imitated, had been its 'soul'; while most neo-classic critics had tragedy had been the highest form of poetry, and the plot, representing the universe disappears from Mill's theory, except to the extent that sensible that which constitutes poetry, human feeling, enters far more largely into the conspicuous object, however surrounded by 'a halo of feeling.' Natural utterance'; on the other hand, the poetry of 'a cultivated but not naturally nature,' and those who are poets 'by culture.' Natural poetry is identifiable therefore, poetry.<sup>52</sup> and then, 'the poetry is not in the object itself,' but 'in the state of mind' in objects may serve as a stimulus or 'occasion for the generation of poetry, objects, it is not poetry at all. As a result, reference of poetry to the external ance of spontaneousness: the well is never so full that it overflows.<sup>53</sup> ing,' against its sponsor. Wordsworth's poetry 'has little even of the appear-Mill turns Wordsworth's own criterion, 'the spontaneous overflow of feelthe poet born and Wordsworth the poet made; and with unconscious irony this than into the poetry of culture.' Among the moderns, Shelley represents poetry, it turns out, is 'poetry in a far higher sense, than any other; since ... poets who are born and poets who are made, or those who are poets 'by imitation or description' and that which 'expresses human feeling' and is severed from the external world, the objects signified by a poem tend to be which it is contemplated. When a poet describes a lion he 'is describing the regarded as no more than a projected equivalent-an extended and articupoetry must be true not to the object, but to 'the human emotion.' \*\* Thus lion professedly, but the state of excitement of the spectator really,' and the (2) Spontaneity as criterion. Mill accepts the venerable assumption that (3) The external world. In so far as a literary product simply imitates ORIENTATION OF CRITICAL THEORIES

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lated symbol—for the poet's inner state of mind. Poetry, said Mill, in a phrasing which anticipates T. E. Hulme and lays the theoretical groundwork for the practice of symbolists from Baudelaire through T. S. Eliot, embodies 'itself in symbols, which are the nearest possible representations of the feeling in the exact shape in which it exists in the poet's mind.' <sup>55</sup> Tennyson, Mill wrote in a review of that poet's early poems, excels in 'scene-painting, in the higher sense of the term'; and this is

not the mere power of producing that rather vapid species of composition usually termed descriptive poetry . . . but the power of *creating* scenery, in keeping with some state of human feeling; so fitted to it as to be the embodied symbol of it, and to summon up the state of feeling itself, with a force not to be surpassed by any-thing but reality.<sup>58</sup>

And as an indication of the degree to which the innovations of the romantics persist as the commonplaces of modern critics—even of those who purport to found their theory on anti-romantic principles—notice how striking is the parallel between the passage above and a famous comment by T. S. Eliot:

The only way of expressing emotion in the form of art is by finding an 'objective correlative'; in other words, a set of objects, a situation, a chain of events which shall be the formula of that *particular* emotion; such that when the external facts, which must terminate in sensory experience, are given, the emotion is immediately evoked.<sup>87</sup>

(4) The audience. No less drastic is the fate of the audience. According to Mill, 'Poetry is feeling, confessing itself to itself in moments of solitude. . .' The poet's audience is reduced to a single member, consisting of the poet himself. 'All poetry,' as Mill puts it, 'is of the nature of soliloquy.' The purpose of producing effects upon other men, which for centuries had been the defining character of the art of poetry, now serves precisely the opposite function: it disqualifies a poem by proving it to be rhetoric instead. When the poet's

act of utterance is not itself the end, but a means to an end—viz. by the feelings he himself expresses, to work upon the feelings, or upon the belief, or the will, of another,—when the expression of his emotions . . . is tinged also by that purpose, by that desire of making an impression upon another mind, then it ceases to be poetry, and becomes eloquence.<sup>58</sup>

There is, in fact, something singularly fatal to the audience in the romantic point of view. Or, in terms of historical causes, it might be conjectured that the disappearance of a homogeneous and discriminating reading public

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its parts in their internal relations, and sets out to judge it solely by criteria intrinsic to its own mode of being. This point of view has been comparatively rare in literary criticism. The one early attempt at the analysis of an art form which is both objective and comprehensive occurs in the central portion of Aristotle's <i>Poetics</i> . I have	without. But there is also a fourth procedure, the 'objective orientation,' which on principle regards the work of art in isolation from all these ex- ternal points of reference, analyzes it as a self-sufficient entity constituted by	All types of theory described so far, in their practical applications, get down to dealing with the work of art itself, in its parts and their mutual relations, whether the premises on which these elements are discriminated and evaluated relate them primarily to the spectator, the artist, or the world	v. Objective Theories	is 'a Force of Nature,' writes as he must, and through the degree of homage he evokes, serves as the measure of his <i>reader's</i> piety and taste. <sup>43</sup>	the public taste, to Carlyle's Poet as Hero, the chosen one who, because he	role of holding a mirror up to nature, through the pragmatic poet who,	The anolition is complete from the mimetic net assigned the minimal	at last compose ourselves; must cease to cavil at it, and begin to observe it, and coloulate its laws <sup>62</sup>	On the whole, Genius has privileges of its own; it selects an orbit for itself; and be this never so eccentric, if it is indeed a celestial orbit, we mere star-gazers must	ence as the generator of aesthetic norms.	of an unseen musician' <sup>st</sup> For Carlyle, the poet utterly replaces the audi-	gale,' according to Shelley, 'who sits in darkness and sings to cheer its own	of Poetry with the least Shadow of public thought.' % 'A poet is a nightin-	vance. <sup>59</sup> Keats, however, affirmed roundly that 'I never wrote one single line	spontaneous overflow of feelings, provided that the appropriate associations between thoughts and feelings have been established by the poet in ad-	pleasure and profit of the audience is an automatic consequence of the poet's	sisted that Foets do not write for Foets alone, but for men, and that each of his poems 'has a worthy purpose'; even though it turns out that the	audience as a determinant of poetry and poetic value. Wordsworth still in-	fostered a criticism which on principle diminished the importance of the	26 ORIENTATION OF CRITICAL THEORIES
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ments in the innovative criticism of the last two or three decades. T. S. Eliot's dictum of 1928, that 'when we are considering poetry we must consider it primarily as poetry and not another thing' is widely approved, however far Eliot's own criticism sometimes departs from this ideal; and it is often joined with MacLeish's verse aphorism, 'A poem should not mean	historians under the heading 'Art for Art's Sake.' And with differing em- phases and adequacy, and in a great variety of theoretical contexts, the objective approach to poetry has become one of the most prominent ele-		Zweek (purposiveness without purpose), together with his concept that the contemplation of beauty is disinterested and without regard to utility, while	but simply to exist. Certain critics, particularly in Germany, were expand- ing upon Kant's formula that a work of art exhibits Zweckmässigkeit ohne	concept of the poem as a heterocosm, a world of its own, independent of	beginning to emerge in the late eighteenth and early nineteenth century. We shall see later on that some critics were undertaking to explore the	As an all-inclusive approach to poetry, the objective orientation was just	a unity in which the component incidents are integrated by the internal relations of 'necessity or prohability'	work itself can now be analyzed tormally as a self-determining whole made up of parts, all organized around the controlling part, the tragic plot—itself		make up me six elements of a tragedy; and even pity and tear are recon- sidered as that pleasurable quality proper to tragedy, to be distinguished	character, and thought which, together with diction, melody, and spectacle,	the actions and agents that are imitated re-enter the discussion as the plot,	work proper. In this second consideration of tragedy as an object in itself	through its observed effect of purging pity and fear, his method becomes	the universe as an imitation of a certain kind of action, and to the audience	cept of imitation. Such is the flexibility of Aristotle's procedure, however, that after he has isolated the species 'tragedy' and established its relation to	ries, because it sets out from, and makes frequent reference back to the con-	chosen to discuss Aristotle's theory of art under the heading of mimetic theo-	OBJECTIVE THEORIES 27

called the purity of the female character. The But these are not the innovative critical writings which contributed to	literary standards of the middle class and to preserve unsullied what Jeffrey	nalists such as Francis Jeffrey, who deliberately set themselves to voice the	tinued to flourish, usually in a vulgarized form, among influential jour-	mode of criticism which subjects art and the artist to the audience also con-	to make imitations less perfect than they otherwise would be' " The	and attacks the neo-classic rules of correctness on the ground that they 'tend	the eighteenth-century poets because they imitate nature more accurately,	principle to justify his elevation of Scott, Wordsworth, and Coleridge over	with eighteenth-century catch-lines, he ungraterully employs the mimetic	of their diverse media and objects of imitation. I nen, in an essay packed	sand years ago, imitation, and differentiates between the arts on the days	in the nature of things, that 'poetry is, as was said more than two thou-	traditional patterns) still insists, as an eternal rule 'founded in reason and	in its outlook. As late as 1831 Macaulay (whose thinking usually followed	Of course romantic criticism, like that of any period, was not uniform	German) romantic criticism.	eenth century, to the expressive theory of English (and somewhat earlier,	with poetic in the Hellenistic and Roman era almost through the eight-	totle, through the pragmatic theory, lasting from the conflation of rhetoric	been from the mimetic theory of Plato and (in a qualified fashion) Aris-	progression, from the beginning through the early nineteenth century, has	for a satisfactory criticism of art in general. And by and large the historic	orientations, each one of which has seemed to various acute minds adequate	According to our scheme of analysis, then, there have been four major	the reigning mode of literary criticism.	of the objective point of view has already gone far to displace its rivals as	our literary but in our scholarly journals. In America, at least, some form	similar views are being expressed, with increasing frequency, not only in	cism deal with a poem qua poem, independently of 'extrinsic' factors; and	Literature, written by René Wellek and Austin Warren, proposes that criti-	and 'the affective fallacy'; the widely influential handbook, The Theory of	have been organized against 'the personal heresy,' the intentional fallacy,'	'the autonomy of the work itself as existing for its own sake'; " campaigns	logical criticism.' John Crowe Ransom has been calling for recognition of	poetry as such have been largely effective toward a similar end. In his 'onto-	But be.' The subtle and incisive criticism of criticism by the Unicago Neo- A ristorelians and their advocacy of an instrument adapted to dealing with		×
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															poetic art.	in which he found himself, and the inherited precepts and examples of his		into the center of the critical system and taken over many of the preroga-	Age of Wordsworth from that in the Age of Johnson. The poet has moved	within a single group, one decisive change marks off the criticism in the	tant the methodological and doctrinal differences which divide the members	topics between individual members of the two eras, and however impor-	Hunt's 'What Is Poetry?'. Whatever the continuity of certain terms and	Mill's two essays on poetry, John Keble's Lectures on Poetry, and Leigh	documents as Carlyle's 'Characteristics' and early literary reviews, J. S.	Shelley's Platonistic 'Defence of Poetry'; then add to this group such later	spearean lectures, Hazlitt's 'On Poetry in General' and other essays, even	Prefaces and collateral essays, Coleridge's Biographia Literaria and Shake-	inquiries into poetry and art of the romantic generation: Wordsworth's	eight Discourses of Sir Joshua Reynolds. Place these next to the major	dubious authorship), Beattie's Essays on Poetry and Music, and the first	'On the Idea of Universal Poetry,' The Art of Poetry on a New Plan (of	Preface to Shakespeare, Kames's Elements of Criticism, Richard Hurd's	Take such representative productions of the 1760's and '70's as Johnson's	points of view of neo-classic and romantic criticism remains unmistakable.	'the spirit of the age'; and the radical difference between the characteristic	the predominant temper of what Shallow in Li. (Defense of Deser-	OBTECTIVE THEORIES