MS/MBA IN INFORMATION SYSTEMS

Bridging the gap between technology and business
The lack of a business background can hamper IT experts. Today’s information management professionals must communicate cross-functionally and translate business requirements into systems and networks that promote efficiencies and agility across the enterprise. They must understand the supply chain, operations, and economics that characterize their business. They must be able to manage people and projects in the technology environment. The bottom line depends on them.

A solid understanding of information systems gives business professionals the tools they need to craft solutions and set strategic policies in the virtual, global environment that defines commerce today. Concepts of enterprise management, database management, networking, and information systems bolster decision-making and inform leadership. Absent a technology policy and strategy, a business today drifts. Tech-savvy management can guide a company smoothly toward the future.

If combining business savvy with information systems expertise defines your ambition, then consider the MS/MBA in Information Systems Program at the UW Business School. In a part-time, 18-month program, you’ll receive a solid foundation in business and information systems, followed by a degree track that leads to a Master of Business Administration or a Master of Science.

Although programs in information management, computer science, and traditional graduate business education might allow you to specialize, they don’t offer you the ability to combine business savvy with information systems expertise. The MS/MBA in Information Systems Program does.

Whether you’re a business professional aiming to bolster your understanding of technology’s role in your marketplace, or an IT expert looking to improve communication and understanding of business functions, consider an MBA or an MS in Information Systems at the UW Business School.
The lack of a business background can hamper IT experts. Today’s information management professionals must communicate cross-functionally and translate business requirements into systems and networks that promote efficiencies and agility across the enterprise. They must understand the supply chain, operations, and economics that characterize their business. They must be able to manage people and projects in the technology environment. The bottom line depends on them.

A solid understanding of information systems gives business professionals the tools they need to craft solutions and set strategic policies in the virtual, global environment that defines commerce today. Concepts of enterprise management, database management, networking, and information systems bolster decision-making and inform leadership. Absent a technology policy and strategy, a business today drifts. Tech-savvy management can guide a company smoothly toward the future.

If combining business savvy with information systems expertise defines your ambition, then consider the MS/MBA in Information Systems Program at the UW Business School. In a part-time, 18-month program, you’ll receive a solid foundation in business and information systems, followed by a degree track that leads to a Master of Business Administration or a Master of Science.

Although programs in information management, computer science, and traditional graduate business education might allow you to specialize, they don’t offer you the ability to combine business savvy with information systems expertise. The MS/MBA in Information Systems Program does.

Whether you’re a business professional aiming to bolster your understanding of technology’s role in your marketplace, or an IT expert looking to improve communication and understanding of business functions, consider an MBA or an MS in Information Systems at the UW Business School.
The business of technology — the technology behind business

Today information technology is closely integrated into most business operations. The distinction between IT jobs and other positions is blurring, and people who offer both industry or functional experience and IT knowledge are at a premium. As business strives to do more with less, jobs in sales, marketing, human resources and other business functions require that professionals employ technology to reduce costs and increase efficiency. Likewise, the business-savvy IT professional with solid knowledge of management and finance offers employers greater assets than a single-focus technologist. By establishing both a technical and a business base, the MS/MBA in Information Systems Program equips you to stay ahead of the curve. For example, foundation courses in managerial economics and enterprise integration will help you design technology policies for your company. Focusing on topics such as international economic conditions in the MBA degree track or e-business in the MS track, prepares you for a future you define, whether that’s on the IT or the business side of the house. With an MS or an MBA degree in Information Systems, the value you provide can increase the competitive edge of business, and give you the confidence to succeed wherever business and technology intersect.

After I learned Java, I worked as a programmer at an Internet start-up. I soon realized that it wasn’t the programming per se that I liked but building solutions. In the start-up, the communication between the business people and the programmers was terrible. The programmers were most interested in the latest, fastest technology; the business people were technically unsavvy. In my current job, I want to be able to articulate requirements so the tech people can build solutions and I want to demonstrate to the business side what the benefits of a solution are.

Jennifer Orf, Functional Requirements Analyst, Versatile Mobile Systems | Class of 2004

MS/MBA in Information Systems overview

To prepare you for a career that integrates business and technology, the MS/MBA in Information Systems Program offers:

A curriculum that bridges the gap between business and technology
  • Learn key business concepts so you can communicate in non-technical terms.
  • Build a solid core of information systems knowledge to serve you even when technology changes.
  • Use technology tools to boost your learning.
  • Customize your program through the degree track you choose.

Faculty rich in academic background and industry experience
  • Gain access to the faculty’s collective knowledge base.
  • Study at a major research university where UW Business School departments like Finance, Accounting and Information Systems are nationally ranked.
  • Learn real-world applications of e-commerce, database and network design, project management, software engineering, pricing and control, expert systems and artificial intelligence, telecommunications and IS economics.
  • Benefit from the faculty’s consulting experience with major employers, including Microsoft, Boeing, General Electric, Daimler Benz and the Chicago Tribune.

Program designed to accommodate your busy life
  • Fit courses around your other activities — classes meet one evening a week and five Saturdays a quarter at UW Seattle or on the Eastside.
  • Use a laptop computer, technical support and course materials supplied by program.
  • Concentrate on learning while staff provides catered meals, parking passes and registration services.
  • Keep on track with extra help from teaching assistants and review sessions.

Connection and collaboration with professionals in the field
  • Get a relevant education guided by an industry Advisory Board.
  • Learn from — and network with — fellow students representing a broad cross-section of companies and industries.
  • Build your collaborative skills in study teams.
  • Gain real-world insight on technology’s impact on the bottom line from distinguished guest speakers.
The business of technology — the technology behind business

Today information technology is closely integrated into most business operations. The distinction between IT jobs and other positions is blurring, and people who offer both industry or functional experience and IT knowledge are at a premium. As business strives to do more with less, jobs in sales, marketing, human resources and other business functions require that professionals employ technology to... resources for data mining. Likewise, the business-savvy IT professional with solid knowledge of management and finance offers employers greater assets than a single-focus technologist. By establishing both a technical and a business base, the MS/MBA in Information Systems Program equips you to stay ahead of the curve. For example, foundation courses in managerial economics and enterprise integration will help you design technology policies for your company. Focusing on topics such as international economic conditions in the MBA degree track, or e-business in the MS track, prepares you for a future you define, whether that’s on the IT or the business side of the house.

With an MS or an MBA degree in Information Systems, the value you provide can increase the competitive edge of business, and give you the confidence to succeed wherever business and technology intersect.


“Systems analysts, computer scientists, and database administrators are expected to be among the fastest growing occupations through 2010. Employment of these computer specialists is expected to increase much faster than the average for all occupations as organizations continue to adopt and integrate increasingly sophisticated technologies.”

“In order to maintain a competitive edge and operate more efficiently, firms will continue to demand computer specialists who are knowledgeable about the latest technologies and are able to apply them to meet the needs of businesses.”

“As technology becomes more sophisticated and complex, employers demand a higher level of skill and expertise. Individuals with an advanced degree in computer science, computer engineering, or an MBA with a concentration in information systems should enjoy very favorable employment prospects.”

MS/MBA in Information Systems overview

To prepare you for a career that integrates business and technology, the MS/MBA in Information Systems Program offers:

A curriculum that bridges the gap between business and technology

- Learn key business concepts so you can communicate in non-technical terms.
- Build a solid core of information systems knowledge to serve you even when technology changes.
- Use technology tools to boost your learning.
- Customize your program through the degree track you choose.

Faculty rich in academic background and industry experience

- Gain access to the faculty’s collective knowledge base.
- Study at a major research university where UW Business School departments like Finance, Accounting and Information Systems are nationally ranked.
- Learn real-world applications of e-commerce, database and network design, project management, software engineering, pricing and control, expert systems and artificial intelligence, telecommunications and IS economics.
- Benefit from the faculty’s consulting experience with major employers, including Microsoft, Boeing, General Electric, Daimler Benz and the Chicago Tribune.

Program designed to accommodate your busy life

- Fit courses around your other activities — classes meet one evening a week and five Saturdays a quarter at UW Seattle or on the Eastside.
- Use a laptop computer, technical support and course materials supplied by program.
- Concentrate on learning while staff provides catered meals, parking passes and registration services.
- Keep on track with extra help from teaching assistants and review sessions.

Connection and collaboration with professionals in the field

- Get a relevant education guided by an industry Advisory Board.
- Learn from — and network with — fellow students representing a broad cross-section of companies and industries.
- Build your collaborative skills in study teams.
- Gain real-world insight on technology’s impact on the bottom line from distinguished guest speakers.

After I learned Java, I worked as a programmer at an Internet start-up. I soon realized that it wasn’t the programming per se that I liked but building solutions. In the start-up, the communication between the business people and the programmers was terrible. The programmers were most interested in the latest, fastest technology; the business people were technically unsavvy. In my current job, I want to be able to articulate requirements so the tech people can build solutions and I want to demonstrate to the business side what the benefits of a solution are.

Jennifer Orf, Functional Requirements Analyst, Versatile Mobile Systems | Class of 2004
Choosing the right graduate program in the right environment is critical. As an MS/MBA in Information Systems candidate, you become part of a dynamic learning community. At the UW Business School you’ll find expertise in programs for working professionals. You’ll benefit from the high-caliber instruction and research that earned the school a big jump in the rankings (US News & World Report 2004). Against the backdrop of a major research institution and in the heart of Northwest business, you can pursue a dynamic education to further your career.

Your life, your work, your degree

When you enroll in the MS/MBA in Information Systems Program, you gain all the advantages of a world-class research university and a business school with an outstanding reputation. When you leave the MS/MBA in Information Systems Program — whether your goal is to become an IS liaison or a business analyst, a CIO or CTO, a project manager or a consultant, a director or CEO — you walk away with hands-on technical experience and a solid foundation in the theoretical and practical aspects of the way business and technology interrelate.

Lay a solid foundation, then focus

Your first year begins in January. Three consecutive quarters of core courses in information systems and business firmly ground you in the basics. In the fourth quarter you will begin going down the path toward your MS or MBA. You supplement two core courses with either a business- or technology-focused class, depending upon your chosen degree track. The fifth quarter and sixth quarter allow you to specialize further in business or technology, and add electives from available UW Business School courses.

In just 18 months (6 consecutive quarters, 72 credits), while you remain employed, you can earn an advanced degree that offers marketable skills for today’s economy. The MS/MBA in Information Systems Program follows an executive-style format that includes all the support needed to balance education with work and personal life. Program staff handles program registration and details. You receive all the required course materials and books — no need to make a trip to the bookstore. And the laptop computer you’ll depend upon is backed by technical support.

Program at a glance

- **Program Length**: 18 months, 6 consecutive quarters, from January of Year One to June of Year Two
- **Schedule**: Wednesdays at the Eastside Executive Center, 6:00 – 9:30
  
  Alternating Saturdays, 8:30 to 4:30 at UW Seattle or Eastside Executive Center
- **Residential**: Off-site overnight sessions at beginning and end of program

AN ENTREPRENEURIAL LEARNING COMMUNITY

Choosing the right graduate program in the right environment is critical. As an MS/MBA in Information Systems candidate, you become part of a dynamic learning community. At the UW Business School you’ll find expertise in programs for working professionals. You’ll benefit from the high-caliber instruction and research that earned the school a big jump in the rankings (US News & World Report 2004). Against the backdrop of a major research institution and in the heart of Northwest business, you can pursue a dynamic education to further your career.

In my job as a business analyst, I was stuck in the middle. The business side of our company needs information. The IT side needs system requirements that make sense. When a project I was working on failed to implement successfully and the dust cleared, I realized I needed an education on how these systems should work. I want to take my business expertise and work with our software developers to make great business tools.

JON WARD, BUSINESS ANALYST, NORDSTROM, INC.  |  CLASS OF 2004

Total number of students: 41

- **Male**: 80%
- **Female**: 20%

Average age: 32

Average years of work experience: 9

Undergraduate degrees earned: 95%

Master degrees earned: 17%

**Industry Representation**

- 5% AEROSPACE
- 3% COMMUNICATIONS
- 3% COMPUTER SERVICES
- 5% COMPUTER SCIENCE
- 24% COMPUTER SCIENCE
- 27% BUSINESS ADMINISTRATION
- 10% BUSINESS ADMINISTRATION
- 10% COMPUTER SERVICES
- 5% GOVERNMENT
- 5% HEALTHCARE PRODUCTS
- 2% EACH: RECREATIONAL SERVICES, EDUCATION, LEGAL SERVICES, INSURANCE
- 49% AEROSPACE

**Undergraduate Majors**

- 24% COMPUTER SCIENCE
- 10% BUSINESS ADMINISTRATION
- 5% ARTS & SCIENCE
- 5% OTHER
- 10% ENGINEERING

**Companies Represented**

- The Boeing Company, Microsoft Corporation, LexisNexis/CourtLink, Nintendo of America, RID, Summit at Snoqualmie, King County, Princeton Press

**Countries of Origin**

- China, India, South Korea, Kenya, and the United States

**Class of 2005**

- **Job Titles**: Software Test Engineer, Network Administrator, Operations Product Manager, Teacher, Technical Architect, Systems Analyst, Application Manager, IS Account Developer, Accountant

**Countries of Origin**

- China, India, South Korea, Kenya, and the United States
AN ENTREPRENEURIAL LEARNING COMMUNITY
Choosing the right graduate program in the right environment is critical. As an MS/MBA in Information Systems candidate, you become part of a dynamic learning community. At the UW Business School you’ll find expertise in programs for working professionals. You’ll benefit from the high-caliber instruction and research that earned the school a big jump in the rankings (US News & World Report 2004). Against the backdrop of a major research institution and in the heart of Northwest business, you can pursue a dynamic education to further your career.

Your life, your work, your degree
When you enroll in the MS/MBA in Information Systems Program, you gain all the advantages of a world-class research university and a business school with an outstanding reputation. When you leave the MS/MBA in Information Systems Program — whether your goal is to become an IS liaison or a business analyst, a CIO or CTO, a project manager or a consultant, a director or CEO — you walk away with hands-on technical experience and a solid foundation in the theoretical and practical aspects of the way business and technology interrelate.

LAY A SOLID FOUNDATION, THEN FOCUS
Your first year begins in January. Three consecutive quarters of core courses in information systems and business firmly ground you in the basics. In the fourth quarter you will begin going down the path toward your MS or MBA. You supplement two core courses with either a business- or technology-focused class, depending upon your chosen degree track. The fifth quarter and sixth quarter allow you to specialize further in business or technology, and add electives from available UW Business School courses.

AEROSPACE 5%
OTHER 10%
ENGINEERING 24%
COMPUTER SCIENCE 27%
BUSINESS ADMINISTRATION 34%
ARTS & SCIENCE 5%
INDUSTRY REPRESENTATION

UNDERGRADUATE MAJORS

PHARMACEUTICALS/BIOtech/HEALTHCARE PRODUCTS 9%
COMPUTER SERVICES 17%
CONSULTING 2%
EDUCATION, LEGAL SERVICES, INSURANCE 49%
RECREATIONAL SERVICES 5%
RETAIL 10%
COMMUNICATIONS 5%
GOVERNMENT 5%
49%
5% PHARMACEUTICALS/BIOtech/HEALTHCARE PRODUCTS
3% COMPUTER SERVICES
17% CONSULTING
2% EACH: RECREATIONAL SERVICES, EDUCATION, LEGAL SERVICES, INSURANCE
10% RETAIL
5% COMMUNICATIONS
5% GOVERNMENT
10% COMPUTER SERVICES
24% COMPUTER SCIENCE
5% OTHER
34% ARTS & SCIENCE
10% BUSINESS ADMINISTRATION

CLASS OF 2005

JOB TITLES
Software Test Engineer, Network Administrator, Operations Product Manager, Teacher, Technical Architect, Systems Analyst, Application Manager, IS Account Developer, Accountant

COMPANIES REPRESENTED
The Boeing Company, Microsoft Corporation, LexisNexis/CourtLink, Nintendo of America, RD, Summit at Snoqualmie, King County, Princeton Press

COUNTRIES OF ORIGIN
China, India, South Korea, Kenya, and the United States

Your life, your work, your degree

In just 18 months (6 consecutive quarters, 72 credits), while you remain employed, you can earn an advanced degree that offers marketable skills for today’s economy. The MS/MBA in Information Systems Program follows an executive-style format that includes all the support needed to balance education with work and personal life. Program staff handles program registration and details. You receive all the required course materials and books — no need to make a trip to the bookstore. And the laptop computer you’ll depend upon is backed by technical support.

“JON WARD, BUSINESS ANALYST, NORDSTROM, INC. | CLASS OF 2004

In my job as a business analyst, I was stuck in the middle. The business side of our company needs information. The IT side needs system requirements that make sense. When a project I was working on failed to implement successfully and the dust cleared, I realized I needed an education on how these systems should work. I want to take my business expertise and work with our software developers to make great business tools.

Jon Ward, Business Analyst, Nordstrom, Inc. | Class of 2004

Your first year begins in January. Three consecutive quarters of core courses in information systems and business firmly ground you in the basics. In the fourth quarter you will begin going down the path toward your MS or MBA. You supplement two core courses with either a business- or technology-focused class, depending upon your chosen degree track. The fifth quarter and sixth quarter allow you to specialize further in business or technology, and add electives from available UW Business School courses.

PROGRAM AT A GLANCE

PROGRAM LENGTH
18 months, 6 consecutive quarters, from January of Year One to June of Year Two

SCHEDULE
Wednesdays at the Eastside Executive Center, 6:00 – 9:30
Alternating Saturdays, 8:30 to 4:30 at UW Seattle or Eastside Executive Center

RESIDENTIAL
Off-site overnight sessions at beginning and end of program

TOTAL NUMBER OF STUDENTS
41

MALE 80%
FEMALE 20%

AVERAGE AGE
32

AVERAGE YEARS OF WORK EXPERIENCE
9

UNDERGRADUATE DEGREES EARNED
5%

COMPUTER SERVICES 17%
CONSULTING 2% EACH: RECREATIONAL SERVICES, EDUCATION, LEGAL SERVICES, INSURANCE
49%
AEROSPACE 5%
OTHER 10%
ENGINEERING 24%
COMPUTER SCIENCE 27%
BUSINESS ADMINISTRATION 34%
ARTS & SCIENCE 5%

INDUSTRY REPRESENTATION

PHARMACEUTICALS/BIOtech/HEALTHCARE PRODUCTS 9%
COMPUTER SERVICES 17%
CONSULTING 2%
EDUCATION, LEGAL SERVICES, INSURANCE 49%
RECREATIONAL SERVICES 5%
RETAIL 10%
COMMUNICATIONS 5%
GOVERNMENT 5%
49%
5% PHARMACEUTICALS/BIOtech/HEALTHCARE PRODUCTS
3% COMPUTER SERVICES
17% CONSULTING
2% EACH: RECREATIONAL SERVICES, EDUCATION, LEGAL SERVICES, INSURANCE
10% RETAIL
5% COMMUNICATIONS
5% GOVERNMENT
10% COMPUTER SERVICES
24% COMPUTER SCIENCE
5% OTHER
34% ARTS & SCIENCE
10% BUSINESS ADMINISTRATION

UNDERGRADUATE MAJORS

In my job as a business analyst, I was stuck in the middle. The business side of our company needs information. The IT side needs system requirements that make sense. When a project I was working on failed to implement successfully and the dust cleared, I realized I needed an education on how these systems should work. I want to take my business expertise and work with our software developers to make great business tools.

Jon Ward, Business Analyst, Nordstrom, Inc. | Class of 2004

Your first year begins in January. Three consecutive quarters of core courses in information systems and business firmly ground you in the basics. In the fourth quarter you will begin going down the path toward your MS or MBA. You supplement two core courses with either a business- or technology-focused class, depending upon your chosen degree track. The fifth quarter and sixth quarter allow you to specialize further in business or technology, and add electives from available UW Business School courses.

PROGRAM AT A GLANCE

PROGRAM LENGTH
18 months, 6 consecutive quarters, from January of Year One to June of Year Two

SCHEDULE
Wednesdays at the Eastside Executive Center, 6:00 – 9:30
Alternating Saturdays, 8:30 to 4:30 at UW Seattle or Eastside Executive Center

RESIDENTIAL
Off-site overnight sessions at beginning and end of program

TOTAL NUMBER OF STUDENTS
41

MALE 80%
FEMALE 20%

AVERAGE AGE
32

AVERAGE YEARS OF WORK EXPERIENCE
9

UNDERGRADUATE DEGREES EARNED
5%

COMPUTER SERVICES 17%
CONSULTING 2% EACH: RECREATIONAL SERVICES, EDUCATION, LEGAL SERVICES, INSURANCE
49%
AEROSPACE 5%
OTHER 10%
ENGINEERING 24%
COMPUTER SCIENCE 27%
BUSINESS ADMINISTRATION 34%
ARTS & SCIENCE 5%

INDUSTRY REPRESENTATION

PHARMACEUTICALS/BIOtech/HEALTHCARE PRODUCTS 9%
COMPUTER SERVICES 17%
CONSULTING 2% EACH: RECREATIONAL SERVICES, EDUCATION, LEGAL SERVICES, INSURANCE
49%
AEROSPACE 5%
OTHER 10%
ENGINEERING 24%
COMPUTER SCIENCE 27%
BUSINESS ADMINISTRATION 34%
ARTS & SCIENCE 5%
Sharpen your management skills with technology

The MS/MBA in Information Systems curriculum is aimed at helping students to **think strategically when using technology to solve business problems.** Courses focus on key issues such as managing projects and teams, collaboration and partnership, and financial, strategic and organizational justifications for technology investments.

### FOUNDATION COURSES

Foundation courses during the first three quarters serve as building blocks for the degree track — MS or MBA — that you choose to pursue in subsequent quarters.

#### Information Systems Foundation

A strong base in information systems requires knowledge of hardware, software and data architecture. The core courses in the MS/MBA in Information Systems Program cover these topics, as well as information systems management and database and networking concepts. Classes cover networking, from basics to local and wide area networks, to security issues and network management. Instructors present technical, operational, and management issues in data communications. IT policy creation and enterprise integration round out the required core in information systems.

#### Business Foundation

Data analysis and computer-based decision models start the business foundation coursework. The first quarter also covers supply chain dynamics and the fundamentals of operations. Managerial economics and corporate finance complement the basics of accounting and financial analysis. Finally three management courses round out the required business foundation core curriculum.

### Master of Science Degree Track

If you select the MS degree track, in the fourth quarter you will begin to explore technology from all angles: strategic, theoretical and operational. You will develop skills in data modeling and design, and learn how to use and manage business data as an organizational resource. You will use current methods and tools such as rapid application development, prototyping, and visual development. You will master programming business logic.

#### Master of Business Administration Degree Track

If you select the MBA degree track, in the fourth quarter you will begin core courses that explore key topics in management. You’ll learn how to analyze current domestic and international economic conditions, study ethics, obtain analytical tools for decision-making, and explore various financial models.

### Electives

You can add to your business or technology emphasis or select from a broader spectrum of courses offered in other UW Business School graduate degree programs. These include the Day and Evening MBA Programs, and the Technology Management MBA Program.

### BUSINESS AND INFORMATION SYSTEMS FOUNDATIONS

<table>
<thead>
<tr>
<th>QUARTER</th>
<th>COURSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Foundation Courses</td>
</tr>
<tr>
<td>2</td>
<td>Foundation Courses</td>
</tr>
<tr>
<td>3</td>
<td>Foundation Courses</td>
</tr>
<tr>
<td>4</td>
<td>Foundation Courses</td>
</tr>
</tbody>
</table>

### DEGREE TRACKS

#### QUARTER 4

**MS Track**
- S03 (4 credits) Programming Business Logic
- S25 (4 credits) Information Technology Policy and Strategy
- S26 (4 credits) Integrating the Enterprise

**MBA Track**
- S16 (4 credits) Analysis of Domestic and International Economic Conditions
- S25 (4 credits) Information Technology Policy and Strategy
- S26 (4 credits) Integrating the Enterprise

**ELECTIVES**

**QUARTER 6**

**MS Track**
- S31 (4 credits) Foundations of E-Business
  - (8 credits) Electives from TMMBA, Day or Evening MBA Programs

**MBA Track**
- (12 credits) Electives from MS/MBA, TMMBA, Day or Evening MBA Programs

*On a space available basis*
Sharpen your management skills with technology

The MS/MBA in Information Systems curriculum is aimed at helping students to **think strategically when using technology to solve business problems.** Courses focus on key issues such as managing projects and teams, collaboration and partnership, and financial, strategic and organizational justifications for technology investments.

**FOUNDATION COURSES**

Foundation courses during the first three quarters serve as building blocks for the degree track — MS or MBA — that you choose to pursue in subsequent quarters.

**Information Systems Foundation**

A strong base in information systems requires knowledge of hardware, software and data architecture. The core courses in the MS/MBA in Information Systems Program cover these topics, as well as information systems management and database and networking concepts. Classes cover networking, from basics to local and wide area networks, to security issues and network management. Instructors present technical, operational, and management issues in data communications. IT policy creation and enterprise integration round out the required core in information systems.

**Business Foundation**

Data analysis and computer-based decision models start the business foundation coursework. The first quarter also covers supply chain dynamics and the fundamentals of operations. Managerial economics and corporate finance complement the basics of accounting and financial analysis. Finally three management courses round out the required business foundation core curriculum.

Master of Science Degree Track

If you select the MS degree track, in the fourth quarter you will begin to explore technology from all angles: strategic, theoretical and operational. You will develop skills in data modeling and design, and learn how to use and manage business data as an organizational resource. You will use current methods and tools such as rapid application development, prototyping and visual development. You will master programming business logic.

Master of Business Administration Degree Track

If you select the MBA degree track, in the fourth quarter you will begin core courses that explore key topics in management. You will learn how to analyze current domestic and international economic conditions, study ethics, obtain analytical tools for decision-making, and explore various financial models.

**Electives**

You can add to your business or technology emphasis or select from a broader spectrum of courses offered in other UW Business School graduate degree programs. These include the Day and Evening MBA Programs, and the Technology Management MBA Program.
Active learning keeps you engaged

The teaching methods used in the MS/MBA in Information Systems Program are relevant to the workplace, immediately applicable and delivered in a way that is rigorous, dynamic and collaborative. Award-winning faculty provides insight into the forces driving technology and business today with their ground-breaking research and invaluable consulting work. They also bring an understanding of how information systems impact the global corporate environment.

HANDS-ON LEARNING

The MS/MBA in Information Systems Program is the only business education program at the UW Business School that requires laptop use in the classroom. Students work on technical projects in IT Services at The Boeing Company often caught the eye of Chief Technology Officer, Vaho Rebassoo, and an informal mentoring relationship developed.

IN-CLASS LECTURES

Two-way interaction and feedback is the norm for all lectures. Each class session is an exchange of ideas, information and examples between the faculty and students and from student to student.

STUDY GROUPS

Each MS/MBA in Information Systems student becomes part of a small working study group of four to six people. With members representing diverse academic backgrounds, occupations and companies, groups draw on each person’s strengths to take a project from inception to completion.

ASSISTANCE WHEN YOU NEED IT

Teaching assistants are available when students need extra help. Technical assistants provide computer and software help when needed.

MILESTONES AND MISSING PIECES: A BOEING COMPANY PROFILE

Product Manager Susan Jordan has over 20 years’ experience in technology. Over the course of eight years, her work on technical projects in IT Services at The Boeing Company often caught the eye of Chief Technology Officer, Vaho Rebassoo, and an informal mentoring relationship developed.

Susan had worked off and on in management and was aware, as she puts it, of the “missing pieces” in her skill set. A goal in her career development plan was to gain a Master’s degree that would further her technical education as well as enhance her business skills. Getting that degree at a prestigious institution was a condition.

Susan extols the experience. “The quality of education is exceptional. There’s a great mix of material, some academic and some real world. And all of our teachers are involved in business in some way. They use real company experience to teach topics like supply chain management. I love the way they explain through storytelling.”

She wondered, though, if she was ready for the challenge. Conversations with friends in the MS in Information Systems Program and a meeting with program staff clinched the decision.

With a program syllabus in hand, Jordan sat down with her long-time friend and mentor. Vaho was very enthusiastic about the program. (He sits on the MS/MBA in Information Systems Advisory Board.) As he explains, “IT decisions here have many elements, but nearly all relate to economic considerations. We increasingly require technical people who understand technology and operate with business and financial knowledge, because more and more decisions are not just end-point solutions.”

She worked off and on in management and was aware, as she puts it, of the “missing pieces” in her skill set. A goal in her career development plan was to gain a Master’s degree that would further her technical education as well as enhance her business skills. Getting that degree at a prestigious institution was a condition.

Susan values the visibility the MS/MBA in Information Systems Program provides her at Boeing, and looks forward to assuming special project leadership in the
Active learning keeps you engaged

The teaching methods used in the MS/MBA in Information Systems Program are relevant to the workplace, immediately applicable and delivered in a way that is rigorous, dynamic and collaborative. Award-winning faculty provides insight into the forces driving technology and business today with their ground-breaking research and invaluable consulting work. They also bring an understanding of how information systems impact the global corporate environment.

HANDS-ON LEARNING

The MS/MBA in Information Systems Program is the only business education program at the UW Business School that requires laptop use in the classroom. Students are expected to use laptops during class sessions to work on real-world problems as well as using software applications loaded on their laptops, applying what they learn in class at work the next day.

IN-CLASS LECTURES

Two-way interaction and feedback is the norm for all lectures. Each class session is an exchange of ideas, information and examples between the faculty and students and from student to student.

STUDY GROUPS

Each MS/MBA in Information Systems student becomes part of a small working study group of four to six people. With members representing diverse academic backgrounds, occupations and companies, groups draw on each person’s strengths to take a project from inception to completion.

ASSISTANCE WHEN YOU NEED IT

Teaching assistants are available when students need extra help. Technical assistants provide computer and software help when needed.

Product Manager Susan Jordan has over 20 years’ experience in technology. Over the course of eight years, her work on technical projects in IT Services at The Boeing Company often caught the eye of Chief Technology Officer, Vaho Rebassoo, and an informal mentoring relationship developed.

Susan had worked off and on in management and was aware, as she puts it, of the “missing pieces” in her skill set. A goal in her career development plan was a Master’s degree that would further her technical education as well as enhance her business skills. Getting that degree at a prestigious institution was a condition.

Susan values the visibility the MS/MBA in Information Systems Program provides her at Boeing, and looks forward to assuming special project leadership in the future. Summing up, she says, “Besides reaching a milestone, I appreciate how the program keeps me sharp, putting my best foot forward. I think both Boeing and I are benefiting from my strengthened ability to think critically.”

Conversely, our business analysts and executives must have an understanding of how technology impacts our operations and supply chain. It’s my impression that the MS/MBA in Information Systems Program curriculum is right on — it gives students the management and business perspective on technology.”

Susan extols the experience. “The quality of education is exceptional. There’s a great mix of material, some academic and some real world. And all of our teachers are involved in business in some way. They use real company experience to teach topics like supply chain management. I love the way they explain through storytelling.”

She wondered, though, if she was ready for the challenge. Conversations with friends in the MS in Information Systems Program and a meeting with program staff clinched the decision.

With a program syllabus in hand, Jordan sat down with her long-time friend and mentor. Vaho was very enthusiastic about the program. (He sits on the MS/MBA in Information Systems Advisory Board.) As he explains, “IT decisions here have more elements, but nearly all relate to economic considerations. We increasingly require technical people who understand technology and operate with business and financial knowledge, because more and more decisions are not just end-point solutions.”
Faculty experienced in business and information systems

MS/MBA in Information Systems faculty members bring a wealth of academic and industry experience to the program. This includes extensive work experience with information systems issues in companies. Faculty research areas include design of e-commerce systems, database and network design, information systems project management, software engineering, pricing and control of information services, expert systems and artificial intelligence, telecommunications, and information systems economics. This experience is woven throughout the design and delivery of the MS/MBA in Information Systems Program.

DEBABRATA (DEB) DEY — PROFESSOR OF INFORMATION SYSTEMS, NEAL & JAN DEMPSEY ENDOWED FACULTY FELLOW

Deb Dey received his MS and Ph.D. in Computers and Information Systems from the University of Rochester. He teaches in the MBA and MS/MBA in Information Systems Programs at the UW Business School, and is involved in active research in the area of distributed and heterogeneous information systems. Dey has served on program committees for several international conferences and workshops, and is currently an editorial board member of MIS Quarterly, INFORMS Journal on Computing, and Information Technology and Management. Professor Dey was instrumental in the design and development of the MS/MBA in Information Systems Program. He is the program’s faculty director and teaches two Information Systems core classes.

I can honestly say that the UW Business School faculty provides the best instruction I’ve ever had. They teach you to use the latest technology out there, and it’s all loaded on your laptop beforehand. It’s very clear that instructors talk to each other. They know what the others are doing, so the material ties together from class to class in a really well integrated way.

PAUL MESSIER, PROJECT DIRECTOR, RESOURCE CONSULTANTS, INC. | CLASS OF 2004

What is the mission of the MS/MBA in Information Systems Program?

I view the end result of the MS/MBA in Information Systems Program to be well rounded, successful business analysts, systems analysts, and business liaisons. I want our students to gain a good overview of technology so they can use information systems to address business problems.

How do you keep the curriculum current when technology is always changing?

Our motto is “Don’t be seduced by fads.” We provide a solid, critical foundation, almost independent of current trends and platforms. It’s important to note that we’re not an institute teaching computer programming. Sure, we do some system development work, such as small databases, front ends, and bits of network infrastructure, but our emphasis is on conceptualizing and using computer applications to solve real-world business problems.

How does your own research tie in with the MS/MBA in Information Systems Program?

I work in three research areas: information integration issues in large distributed environments, data and information quality and how it affects strategy, and pricing issues in the networking environment. All of these areas come into play when I teach analysis and design techniques, modeling of systems and data networking.

How do students respond to the program?

Our students are very excited. They love the program, and they leave well prepared for their chosen careers. I’m certain that as technology changes they will continue the learning process based on the skills they derive from the MS/MBA in Information Systems Program. A university education should last a lifetime.

“Out motto is ‘Don’t be seduced by fads.’”

How do you guide the program?

Our faculty has a clear map of the interdependencies within the program. For example, in the first quarter students studied operations management with Kamran Moinzadeh. Before Kamran began his module, we brought in another faculty member to cover basic statistics so that Kamran’s module would have a greater impact.

The way we schedule courses within the quarter is very conscious. We connect topics; for example, professors refer to something coming down the track or allude to an extension of what’s already been learned. We also do work load balancing, so students don’t have more than one big project due on any given day.
Faculty experienced in business and information systems

MS/MBA in Information Systems faculty members bring a wealth of academic and industry experience to the program. This includes extensive work experience with information systems issues in companies. Faculty research areas include design of e-commerce systems, database and network design, information systems project management, software engineering, pricing and control of information services, expert systems and artificial intelligence, telecommunications, and information systems economics. This experience is woven throughout the design and delivery of the MS/MBA in Information Systems Program.

What is the mission of the MS/MBA in Information Systems Program?
I view the end result of the MS/MBA in Information Systems Program to be well rounded, successful business analysts, particularly in decision making. Part of this decision making is in the choice of technology. We want our students to gain a good overview of technology so they can use information systems to address business problems.

The design of the program is three-pronged:
1) Students master concepts of data and networking infrastructures,
2) They learn how applications work, especially in a distributed environment, and
3) They understand how applications blend with businesses.

It’s the third element that’s missing in most information science programs. Defining business processes is essential to understanding how applications work in the business environment.

How do your own research tie in with the MS/MBA in Information Systems Program?
I work in three research areas: information integration issues in large distributed environments, data and information quality and how it affects strategy, and pricing issues in the networking environment. All of these areas come into play when I teach analysis and design techniques, modeling of systems and data networking.

How do students respond to the program?
Our students are very excited. They love the program, and they leave well prepared for their chosen careers. I’m certain that as technology changes they will continue the learning process based on the skills they derive from the MS/MBA in Information Systems Program. A university education should last a lifetime.
Advisors with industry experience

Active collaboration of students, faculty and industry defines the dynamic learning community that is the UW Business School. High-level executives from Seattle’s premier technology and business companies guide the MS/MBA in Information Systems Program as members of the program’s Advisory Board. They identify trends in the technology industry and assist in creating appropriate MS/MBA in Information Systems courses and projects. The result: successful, knowledgeable and marketable graduates.

GERALD F. RYLES — CHAIRMAN, MICROSERV INC.

Jerry Ryles has more than 40 years’ business experience and nearly 30 years’ operations management/CEO experience. A graduate of the University of Washington with an MBA from Harvard, he is a former McKinsey & Co. consultant, and currently serves as chairman of Microserv, a national computer hardware services company. Ryles sits on the MS/MBA in Information Systems Program Advisory Board.

What is your role as a member of the MS/MBA in Information Systems Advisory Board?

I hope to be able to help give students a better understanding of business and a recognition of the power and pitfalls of technology. As advisors, we can help people be better employees, supervisors and managers without leaving technology. It’s not our aim to try to turn good technologists into general managers, or managers into IT specialists. It’s our hope that they will be able to perform ever more strategic functions in technology-related business decision-making.

What’s your current view of business and technology?

I have a couple of views. One, the IT world has to start thinking more strategically. If our technical people can’t think strategically, we can accumulate all the data in the world and still have no information. And two, even the most mundane business can be transformed by information analysis; the better a company uses its information systems, the more it can differentiate itself.

How do technical systems relate to strategy?

Here’s a true story. I once asked an IT specialist for a computer run on customers in descending order of revenue, descending order of calls, percent of revenues each customer represented, and the percent of calls they represented. Do you know that this guy couldn’t run this report for me? He didn’t understand the questions, he hadn’t designed the system to yield this strategic information, and as a result, his company didn’t really know where they were.

What can someone with an MS/MBA in Information Systems degree contribute to a company?

I’ve been on the management side of business for over 30 years. I’m not a techie. I’m a business person. But I realize the need for data collection, information exchange and CRM (customer relationship management) systems. My measure for the optimal use of technology is when we can find the answer to the question: “What’s the best, most economical way to do this?” We don’t always need the latest and greatest technology but we do need to be able to make the case for the best business decision. We need technical people who are able to discuss probabilities with general managers, and managers who can intelligently discuss technology.

Most businesses I’ve worked with are looking to be as efficient as possible — taking the “touches” out. Every touch of a key that’s eliminated moves a product to the customer that much faster. We can contribute to concepts like inventory management. The curriculum these students get provides these fundamental business concepts.

<table>
<thead>
<tr>
<th>MS/MBA IN INFORMATION SYSTEMS ADVISORY BOARD</th>
</tr>
</thead>
<tbody>
<tr>
<td>David Burgstahler, Ph.D.</td>
</tr>
<tr>
<td>Garthard G. Mueller Endowed Professor in Accounting</td>
</tr>
<tr>
<td>UW Business School</td>
</tr>
<tr>
<td>Deborah Dey, Ph.D.</td>
</tr>
<tr>
<td>Neal &amp; Jan Dempsey Endowed Faculty Fellow</td>
</tr>
<tr>
<td>Faculty Director</td>
</tr>
<tr>
<td>MS/MBA in Information Systems Program, UW Business School</td>
</tr>
<tr>
<td>Sherri Anderson</td>
</tr>
<tr>
<td>MS/MBA in Information Systems Program, UW Business School</td>
</tr>
<tr>
<td>Alan Doman</td>
</tr>
<tr>
<td>Washington Mutual</td>
</tr>
<tr>
<td>Steve Jarvis</td>
</tr>
<tr>
<td>Alaska Airlines</td>
</tr>
<tr>
<td>Vaho Rabasson</td>
</tr>
<tr>
<td>The Boeing Company</td>
</tr>
<tr>
<td>Gerald Ryles</td>
</tr>
<tr>
<td>Microsoft Technology Services</td>
</tr>
<tr>
<td>Jerry Tonkovich</td>
</tr>
<tr>
<td>OTB Solutions Group</td>
</tr>
<tr>
<td>Doug Witsendorf</td>
</tr>
<tr>
<td>Technology Solutions Group</td>
</tr>
<tr>
<td>Washington Mutual</td>
</tr>
</tbody>
</table>

“We need technical people who can discuss probabilities with general managers.”
Advisors with industry experience

Active collaboration of students, faculty and industry defines the dynamic learning community that is the UW Business School. High-level executives from Seattle’s premier technology and business companies guide the MS/MBA in Information Systems Program as members of the program’s Advisory Board. They identify trends in the technology industry and assist in creating appropriate MS/MBA in Information Systems courses and projects. The result: successful, knowledgeable and marketable graduates.

GERALD F. RYLES — CHAIRMAN, MICROSERV INC.

Jerry Ryles has more than 40 years’ business experience and nearly 30 years’ operations management/CEO experience. A graduate of the University of Washington with an MBA from Harvard, he is a former McKinsey & Co. consultant, and currently serves as chairman of Microserv, a national computer hardware service company. Ryles sits on the MS/MBA in Information Systems Program Advisory Board.

What is your role as a member of the MS/MBA in Information Systems Advisory Board?

I hope to be able to help give students a better understanding of business and a recognition of the power and pitfalls of technology. As advisors, we can help people be better employees, supervisors and managers without leaving technology. It’s not our aim to try to turn good technologists into general managers, or managers into IT specialists. It’s our hope that they will be able to perform ever more strategic functions in technology-related business decision-making.

What’s your current view of business and technology?

I have a couple of views. One, the IT world has to start thinking more strategically. If our technical people can’t think strategically, we can accumulate all the data in the world and still have no information. And two, even the most mundane business can be transformed by information analysis; the better a company uses its information systems, the more it can differentiate itself.

In contrast, I know of a very ordinary retail product that became a whirlwind phenomenon precisely because its founder had a handle on every aspect of his business through his strategic use of technology. His system tracks ingredients, manages quality, monitors cost controls and maximizes efficiencies.

What can someone with an MS/MBA in Information Systems degree contribute to a company?

I’ve been on the management side of business for over 30 years. I’m not a techie. I’m a business person. But I realize the need for data collection, information exchange and CRM (customer relationship management) systems. My measure for the optimal use of technology is when we can find the answer to the question: “What’s the best, most economical way to do this?” We don’t always need the latest and greatest technology but we do need to be able to make the case for the best business decision. We need technical people who are able to discuss probabilities with general managers, and managers who can intelligently discuss technology.

Most businesses I’ve worked with are looking to be as efficient as possible — taking the “touches” out. Every touch of a key that’s eliminated moves a product to the customer that much faster. We can use the concepts like inventory management. The curriculum these students get provides these fundamental business concepts.
Letter from the Director

Expanding our current Master of Science in Information Systems degree (MSIS) Program through the addition of an MBA degree track opens exciting possibilities for our students. Technologists who understand the complexity of information systems and have the know-how to apply these concepts to business problems are in high demand.

The MS/MBA in Information Systems Program is unique. You can choose between two degree tracks to pursue either a Master in Business Administration or a Master of Science degree with a focus in Information Systems. Either degree can be completed in 18 months, six consecutive quarters.

Perhaps you have earned an MBA or are a business professional who wants to enhance your technical skills. The MS degree track will deepen your understanding of information technology without requiring that you obtain a computer science degree. This degree track allows you to walk away with hands-on technical experience and a solid foundation in the practical aspects of how technology and business interrelate.

Perhaps you’re currently working in IT but lack the key business principles to communicate effectively within your organization. The MBA track combines information technology (fundamentals of information systems management, policy and strategy, database systems and applications) with enough business fundamentals (accounting, economics, finance) to satisfy the requirements of an MBA.

Please contact me or our staff with questions, or join us at an information session to learn more about this innovative program. Upcoming sessions are listed at www.msmba.washington.edu.

Sherri Anderson, Director

Is the MS/MBA in Information Systems Program right for you?

The MS/MBA in Information Systems Program is designed for business people who want to use the concepts of technology as they take on more strategic responsibilities and for technical professionals who need the business fundamentals and language to communicate inter-departmentally and advance to higher positions within technology-related fields.

Possible job titles for MS/MBA in Information Systems graduates include: Systems Administrator, Business Analyst, CEO, CIO, IS Liaison, Project Manager, Applications Manager, Functional Analyst, CTO, IT Manager.

If you’re more interested in a general management education, the UW Business School offers a wealth of programs, including several MBA and executive degree programs. One of these even has a technology emphasis: the Technology Management MBA (TMMBA).

The MS/MBA in Information Systems staff, which also administers the TMMBA Program, can assist you in your decision-making. Please contact them for more information.

How to learn more

The MS/MBA in Information Systems Program staff welcomes your inquiries and visits. Here are a few ways to learn more about the program:

Visit the MS/MBA in Information Systems website. You’ll find actual course descriptions and schedules. The site includes links to bios on all faculty. You can also research financial aid and other services offered through the UW Business School.

www.msmba.washington.edu

Arrange for an informational interview. Come to the Eastside Executive Center and talk with staff about the program. If you need more information, the staff can refer you to other program coordinators, faculty, alumni and students.

Visit a class. Contact the staff and arrange a visit to a class. You’ll get a chance to view the state-of-the-art classrooms, see students and faculty interact, sample the curriculum content and tour the facility.

Talk with a student. The MS/MBA in Information Systems staff is happy to arrange a conversation between you and a current student.

Please contact us at:

MS/MBA in Information Systems Program
University of Washington Business School
Eastside Executive Center
10220 NE Points Drive, Suite 100
Kirkland, WA 98033
(Just off 520 and Lake Washington Boulevard)
Tel: 206.543.2446
Fax: 425.827.3185
Email: msmba@u.washington.edu
Web: www.msmba.washington.edu
Is the MS/MBA in Information Systems Program right for you?

The MS/MBA in Information Systems Program is designed for business people who want to use the concepts of technology as they take on more strategic responsibilities and for technical professionals who need the business fundamentals and language to communicate inter-departmentally and advance to higher positions within technology-related fields. Possible job titles for MS/MBA in Information Systems graduates include: Systems Administrator, Business Analyst, CEO, CIO, IS Liaison, Project Manager, Applications Manager, Functional Analyst, CTO, IT Manager.

If you’re more interested in a general management education, the UW Business School offers a wealth of programs, including several MBA and executive degree programs. One of these even has a technology emphasis: the Technology Management MBA (TMMBA).

The MS/MBA in Information Systems staff, which also administers the TMMBA Program, can assist you in your decision-making. Please contact them for more information.

How to learn more

The MS/MBA in Information Systems Program staff welcomes your inquiries and visits. Here are a few ways to learn more about the program:

Visit the MS/MBA in Information Systems website. You’ll find actual course descriptions and schedules. The site includes links to bios on all faculty. You can also research financial aid and other services offered through the UW Business School.

Visit a class. Contact the staff and arrange a visit to a class. You’ll get a chance to view the state-of-the-art classrooms, see students and faculty interact, sample the curriculum content and tour the facility.

Talk with a student. The MS/MBA in Information Systems staff is happy to arrange a conversation between you and a current student.

Letter from the Director

Expanding our current Master of Science in Information Systems degree (MSIS) Program through the addition of an MBA degree track opens exciting possibilities for our students. Technologists who understand the complexity of information systems and have the know-how to apply these concepts to business problems are in high demand.

The MS/MBA in Information Systems Program is unique. You can choose between two degree tracks to pursue either a Master in Business Administration or a Master of Science degree with a focus in Information Systems. Either degree can be completed in 18 months, six consecutive quarters.

Perhaps you have earned an MBA or are a business professional who wants to enhance your technical skills. The MS degree track will deepen your understanding of information technology without requiring that you obtain a computer science degree. This degree track allows you to walk away with hands-on technical experience and a solid foundation in the practical aspects of how technology and business interrelate.

Perhaps you’re currently working in IT but lack the key business principles to communicate effectively within your organization. The MBA track combines information technology (fundamentals of information systems management, policy and strategy, database systems and applications) with enough business fundamentals (accounting, economics, finance) to satisfy the requirements of an MBA.

Please contact me or our staff with questions, or join us at an information session to learn more about this innovative program. Upcoming sessions are listed at www.msmba.washington.edu.

Sherri Anderson, Director
The University of Washington

The University of Washington is one of the leading public research universities in the United States. Approximately 35,000 students are enrolled at the Seattle campus, and additional campuses are located in Tacoma and Bothell. The University is accredited by the Northwest Association of Schools and Colleges and is a member of the Association of American Universities.

The University of Washington is one of the leading public research universities in the United States. Approximately 35,000 students are enrolled at the Seattle campus, and additional campuses are located in Tacoma and Bothell. The University is accredited by the Northwest Association of Schools and Colleges and is a member of the Association of American Universities.

THE UW BUSINESS SCHOOL

The UW Business School ranks among the top business schools in the United States. Founded in 1917, it is the second oldest institution of management education on the West Coast and graduates more students than any other school or college at the University of Washington. Approximately 2,300 students are enrolled in the UW Business School’s undergraduate and graduate programs each year, and over 1,000 participate in non-credit seminars and residential programs. The UW Business School is accredited by the American Assembly of Collegiate Schools of Business (AACSB) and the European Quality Improvement System EQUIS.

The University of Washington is one of the leading public research universities in the United States. Approximately 35,000 students are enrolled at the Seattle campus, and additional campuses are located in Tacoma and Bothell. The University is accredited by the Northwest Association of Schools and Colleges and is a member of the Association of American Universities.

THE UW BUSINESS SCHOOL

The UW Business School ranks among the top business schools in the United States. Founded in 1917, it is the second oldest institution of management education on the West Coast and graduates more students than any other school or college at the University of Washington. Approximately 2,300 students are enrolled in the UW Business School’s undergraduate and graduate programs each year, and over 1,000 participate in non-credit seminars and residential programs. The UW Business School is accredited by the American Assembly of Collegiate Schools of Business (AACSB) and the European Quality Improvement System EQUIS.

The University of Washington is one of the leading public research universities in the United States. Approximately 35,000 students are enrolled at the Seattle campus, and additional campuses are located in Tacoma and Bothell. The University is accredited by the Northwest Association of Schools and Colleges and is a member of the Association of American Universities.

MISSION STATEMENT

We are an entrepreneurial learning community dedicated to the creation, application, and sharing of knowledge that places special emphasis on high-technology business environments.

The University of Washington

The University of Washington is one of the leading public research universities in the United States. Approximately 35,000 students are enrolled at the Seattle campus, and additional campuses are located in Tacoma and Bothell. The University is accredited by the Northwest Association of Schools and Colleges and is a member of the Association of American Universities.

OTHER GRADUATE BUSINESS EDUCATION PROGRAMS

The UW Business School offers a wide range of educational programs to meet the needs of current and future executives. In addition to the MS/MBA in Information Systems Program, these programs include:

- The Technology Management MBA Program – www.tmmba.washington.edu
- The North America Executive MBA Program – www.naemba.washington.edu
- The Regional Executive MBA Program – www.emba.washington.edu
- The Full-time MBA Program – www.mba.washington.edu
- The Evening MBA Program – www.evemba.washington.edu
- The Management Program and Executive Seminars – www.uwexp.org
The University of Washington

The University of Washington is one of the leading public research universities in the United States. Approximately 35,000 students are enrolled at the Seattle campus, and additional campuses are located in Tacoma and Bothell. The University is accredited by the Northwest Association of Schools and Colleges and is a member of the Association of American Universities.

THE UW BUSINESS SCHOOL

The UW Business School ranks among the top business schools in the United States. Founded in 1917, it is the second oldest institution of management education on the West Coast and graduates more students than any other school or college at the University of Washington. Approximately 2,300 students are enrolled in the UW Business School’s undergraduate and graduate programs each year, and over 1,000 participate in non-credit seminars and residential programs. The UW Business School is accredited by the American Assembly of Collegiate Schools of Business (AACSB) and the European Quality Improvement System EQUIS.

OTHER GRADUATE BUSINESS EDUCATION PROGRAMS

The UW Business School offers a wide range of educational programs to meet the needs of current and future executives. In addition to the MS/MBA in Information Systems Program, these programs include:

- The Technology Management MBA Program – www.tmmba.washington.edu
- The North America Executive MBA Program – www.naemba.washington.edu
- The Regional Executive MBA Program – www.emba.washington.edu
- The Full-time MBA Program – www.mba.washington.edu
- The Evening MBA Program – www.evemba.washington.edu
- The Management Program and Executive Seminars – www.uwexp.org

MISSION STATEMENT

We are an entrepreneurial learning community dedicated to the creation, application, and sharing of knowledge that places special emphasis on high-technology business environments.

The University of Washington