

Pathways to Board Service:
Introductory Health Sector Focused Seminar
NURS 505, 3 Credits, Winter 2018
Wednesday, 2:30-5:20; Health Sciences T521
Instructor: Dr. Marla Salmon, ScD, RN FAAN
Professor, Psychosocial and Community Health
Professor, Global Health

Course Overview:

Introduction:

Corporations of all types are important components of the health sector and ultimately impact the wellbeing of those who interface with these organizations. Their overall impact is influenced heavily by the effectiveness of their governance. This can also be the case for strategic advisory groups influencing the work of government, professional organizations, and other types of health-related institutions.

Governing and advisory board service are important avenues for individuals to help shape the health sector and its benefit to those it serves. The process for becoming corporate directors, trustees, or advisors is neither linear, nor always transparent. *This course aims to equip individuals with the initial knowledge and skills necessary to chart their paths in this direction.*

Relevance to Nursing:

In 2010, the Institute of Medicine's *Future of Nursing* Report called for increasing leadership roles of nurses at all levels within the health sector. Since that report, further study has found a significant lack of nurses on health-care related governing boards. This resulted in the formation the Nurses on Boards Coalition made up of the nation's leading nursing organizations. In 2014, they launched the "10,000 Nurses on Boards by 2020" campaign (<http://nursesonboardscoalition.org/>).

An important dimension of the work underway to put nurses on boards is the need for education and training that enables their entry and success into this important area of work. This course focuses on enabling nurses and others interested in health sector governance to chart a path toward realization of their aspirations.

Seminar Format:

This seminar will be an interactive, engaged learning experience which will include exposure of students to readings, presentations, discussion, and reflections. Students will identify "target" boards or advisory groups appropriate to their level of development and interview board members serving on these bodies.

Class composition:

This course is a first time, trial elective offering that will target graduate students or second-degree undergraduate students who see board service as an important means for their future work. This first offering will be limited to 10 students. Approval of the instructor is required prior to registration. Contact Andrea Gierlich for an add code (gandrea@uw.edu).

Timing: This course is slated to be offered Winter Quarter, 2018