

# Grand Challenges for Entrepreneurs

Entre 579 A & B

Winter  
Quarter  
Mondays  
3:30-7 pm

“Grand Challenges pushed me to think about solving some of the world’s most intractable problems in a systematic way. The class gave me the tools to approach designing a sustainable solution that responds to end users’ needs. I still refer to material from the class in my work.” – former student

Explores big challenges facing the world with a focus on how solutions to these problems- ranging from social movements, to non- profit and for profit- organizations- can effectively be researched, designed, validated and implemented using evidenced-based entrepreneurial tools.

## Big Problems +

Including Poverty, Global Health, The Environment, Education & more

## Entrepreneurial + Tools

Design Thinking, Ideation, Effectuation, Lean Entrepreneurship & more

## Experiential Learning

Immersive classroom experiences and projects. Learn from expert guest speakers and classmates from around campus

**Emily Cox Pahnke**  
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Want to know more?  
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