

Oregon FY 2018 MIECHV Statewide CQI Project: Safe Sleep Key Driver Diagram

AIM

Oregon MIECHV-funded programs will increase the percent of infants under the age of 1 who are always placed to sleep on their backs, without bed-sharing or soft bedding from 18.3% to 25% by September 30th, 2018

Primary Driver **WHAT**

Active endorsement of evidence-based guidelines for infant safe sleep, including promoting breastfeeding in a safe sleep environment

Infant caregivers have knowledge, skills and self-efficacy to practice safe sleep for every sleep

Activated community champions of safe sleep

Secondary Driver **WHAT**

Home Visitors are knowledgeable about safe sleep recommendations

Home Visitors are skilled in client-centered safe sleep discussions

Home Visitors have access to and use appropriate safe sleep and breastfeeding resources, facilitators and materials

Caregivers receive individualized and culturally responsive safe sleep education

Targeted outreach and strategies provided for caregivers experiencing situations that place their infants at high risk (e.g. homelessness, substance use, smoking)

Caregiver's family, social networks and child care providers support safe sleep and breastfeeding practices

Reduction of economic barriers to support safe sleep

Safe sleep messaging is reinforced in community settings

Change Ideas **HOW**

Home Visitor trainings and resources on safe sleep recommendations and client-centered safe sleep discussions

Develop, adapt or utilize existing safe sleep educational materials, videos and photos

Collect data on HV knowledge to inform future trainings/supports

Utilize culturally responsive educational materials

Have training and practice culturally-responsive conversations; set expectations for this

Develop a learning game (on Kahoot) to play with parents about safe sleep

Tailor safe sleep messaging around risk factors that are present for the client

Collect data on caregiver safe sleep practices to inform HV support

Provide (or partner with organizations to provide) safe sleep surfaces (crib, pack n' play etc.) and/or infant sleep sacks

Develop a Safe Sleep Coalition

Global Aim: Reduce Infant Mortality due to SUIDS in Oregon