Don't Miss This Conference A G E S G C FY OUT HE NEW DIRECTION SIN MEDIA

If you're concerned about the influence of media on today's youth, then this is a conference you won't want to miss!

HIGHLIGHTS

- New developments in media literacy education
- Current research efforts
- Media literacy resources
- Ideas for implementing media literacy education with your teens
- New technologies changing the ways we live and learn

FEATURING

Jean Kilbourne, Ed.D.

Jean Kilbourne is internationally recognized for her pioneering work on alcohol and tobacco advertising and the image of women in advertising. She is also known for her award-winning documentaries "Killing Us Softly," "Slim Hopes" and "Calling the Shots."

GUEST SPEAKERS INCLUDE

Margo Wootan, D.Sc.

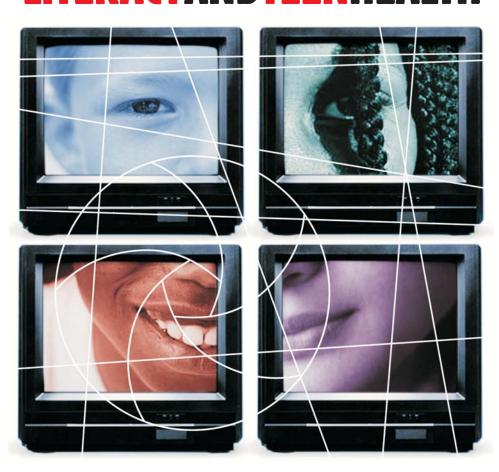
Margo Wootan is the Director of Nutrition Policy at the Center for Science in the Public Interest.

Lee Burton

Lee Burton is the Education Manager of the Australian Children's Television Foundation. She has published over 200 media studies curriculum resources.

Bobbie Eisenstock, Ph.D.

Bobbie Eisenstock is faculty at California State University Northridge, specializing in the effects of media and new interactive technology on children, teens and families.



March 20-21, 2006 University of Washington

For more information, additional speakers and updates, see our website at **www.nwmedialiteracy.org**

Sponsored by Washington State Department of Health Presented by the NW Center for Excellence in Media Literacy, College of Education, University of Washington