

## PROGRAM:

GEAR UP Youth Radio Project

## OBJECTIVES:

Help middle school and high school youth find new horizons in a college environment, and involve them and their families in radio media production; create materials and news about GEAR UP and community-related topics and events; develop high educational and career goals, seek college educations, and reach for a better future.

## LOCATION:

Skagit Valley College and KSVR 91.7 Community Radio, 2405 East College Way, Mount Vernon, WA 98273

## DESCRIPTION:

Consistent with the GEAR UP cohort model, student and parent participants were from the Burlington and Mount Vernon School Districts. The GEAR UP Youth Radio project was developed and coordinated by Carlos C. Bejar, Spanish Program/News Director KSVR, and Skagit Valley College. Mr. Bejar has had more than 25 years experience in video and audio production and was the initiator of Spanish broadcasting on Government Access Channel 26 in 2005.

Student participants learned basic skills related to PSA development and broadcast. Specific skills included script development, interviewing techniques, editing and production. They were involved in community development activities with local organizations to identify, understand, and publicize events, issues, and opportunities for youth and families. Parents and other family members were involved in activities supporting youth engaged in this project.

### Program Activities Include:

Classroom presentations by project staff.  
Script development exercises.  
Practice and mastery of recording and eliding equipment.  
Field trips to local radio stations.  
Use and exploration of the Internet for appropriate topics.

### Curriculum Outline:

Orientation: Roles and Responsibilities	Operation of Broadcast Equipment
The KSVR 91.7 Community Radio	Announcements
Community Involvement	Broadcast Code of Ethics
Self-Esteem and Leadership	Scripting and Production
Youth Empowerment	Hosting and Interviewing Techniques
Teamwork	Digital Recording and Editing

## **Spanish language programming of the following programs was provided:**

***Noticias Skagit:*** Weekly local and state news, remote coverage: 15 minutes

***Educación Es La Vision:*** Weekly program concerning events and opportunities for middle school and high school students, parent meetings, including information for testing: 28 minutes

***SVC Es Para Ti:*** A weekly program that discusses career opportunities, student events, scholarship and college access: 58 minutes

***Programa Especial de Los Sábados:*** A program that is broadcast twice on Saturday, in the morning and evening, which discusses topics related to education, career opportunities, community events related to youth, gang, and substance abuse topics: 58 minutes

## **IMPLEMENTATION TIMELINE:**

### **PREPARATION ACTIVITIES:**

- First meeting to discuss concept: 2006 with Carlos C. Bejar and Skagit Valley College administration, Mount Vernon Schools, Burlington – Edison School District, Two Valleys – One Vision GEAR UP.
- Follow-up meetings for the development of the following programs: *Power of Hope*, a youth development radio project, *Tonalli*, youth radio emphasizing empowerment of Latino youth and leadership development, and *Youth Development and Substance Abuse Prevention Programs* with Sophia A. Beltrán, of United General Hospital and their support of community development.

### **FOLLOW-UP ACTIVITIES:**

- Youth/Family celebration at which time audio/video products were featured and displayed.
- Annual dual broadcast of youth developed audio programs during the Farm Workers March live-coverage event.
- Ongoing follow-up meetings with partner organizations.

## **COSTS OR COST CONSIDERATIONS:**

- GEAR UP funds- staff stipends, travel, snacks, supplies.
- School funds- professional development for training.
- Partner funds and/or resources.

## **CONTACT INFORMATION:**

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