

# Effective Quote Integration

## **SHOULD I INCLUDE THIS QUOTE?**

Ask yourself:

1. Will it fit into your argument? Does it fit in where you're planning to include it? If so, then using the quote is justified.
2. Is it merely descriptive – that is, would it be better to just paraphrase what the writer is saying, rather than directly quoting? If that is the case, consider paraphrasing the author instead.

Once you've decided that the quote should be included, follow the "three-step" rule to integrate it into your paper.

## **THREE STEP QUOTATION STRATEGY**

### ***Step One: Introduce the quotation***

College provides a diversity of social, academic and athletic opportunities for students. This can be a powerful positive force, but it can also detract from students' abilities to manage their time. *As George W. Bush states, "I sometimes overdid it when I was at school, missing out on valuable academic opportunities. Fortunately, I buckled down in my senior year and managed to make a 'C' average and things have worked out fine since" (227).*

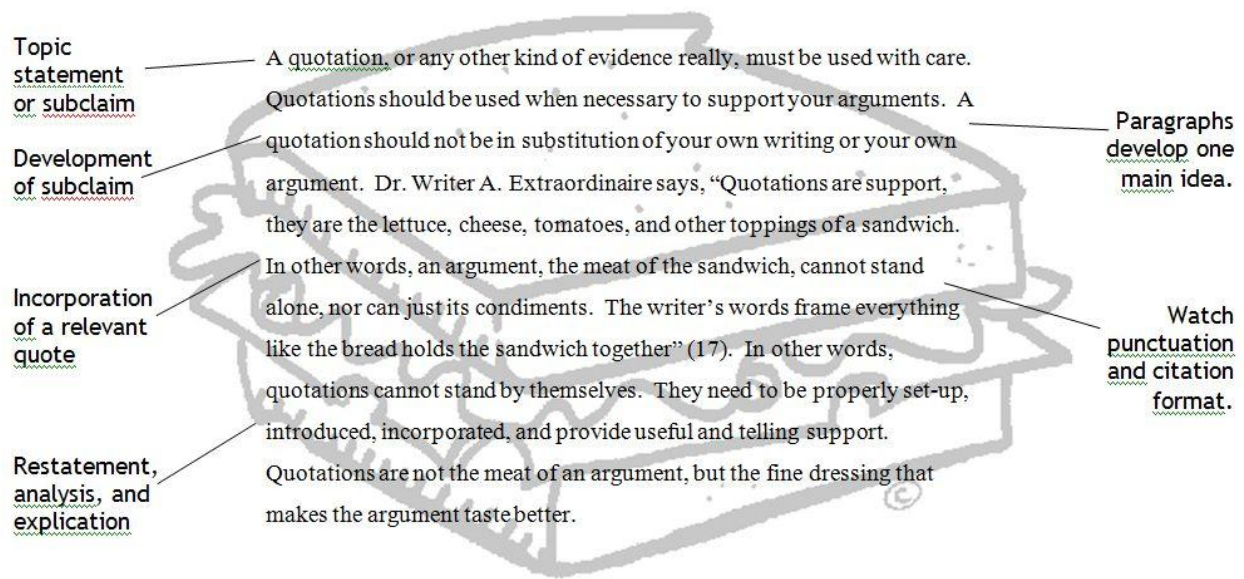
### ***Step Two: Explain what the author is arguing in the quotation. (The author should agree with how you sum up the quotation – this will help you establish credibility, by demonstrating that you do know what the author is saying even if you don't agree.)***

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### ***Step Three: State the implications of the quotation for your own argument. (What do you make of the author's argument?)***

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## THREE STEP QUOTATION INTEGRATION VISUAL



## EVALUATION OF EFFECTIVE QUOTING

**Remember that effective quoting:**

- **Adds Authority**
- **Adds evidence**
- **Adds a more sophisticated level of writing**

**Rate your partner's use of quoted evidence on a scale of 1-5 according to the following criteria.**

In-line (embedded) quotes and blocked quotes:

- \_\_\_\_\_ Does the author establish solid context and introduction for the quote? (i.e. does the author incorporate the quote well enough to make sure it does not seem dropped from nowhere?)
- \_\_\_\_\_ Does the paper smoothly transition between the two voices (the voice of the author of the paper and the voice of the quoted author)?
- \_\_\_\_\_ Do you understand why he or she chose the quote? Does the writer take the time to explain the relation between the quote and his or her own argument or does the reader have to figure out how the quote is related?
- \_\_\_\_\_ Do you feel satisfied with the level of analysis AFTER the quote?
- \_\_\_\_\_ Is there as much analysis as there is quoting? Or, is the quote followed up with a mere "like she said" remark? The paper-writer should be doing as much analytic work as the quoted author?
- \_\_\_\_\_ Is each quote connected *directly* to either the point of the paragraph (check topic sentence) or the thesis of the paper?

Courtesy the Odegaard Writing & Research Center  
<http://www.depts.washington.edu/owrc>

Adapted from UW Expository Writing Program handout. Quotation Sandwich image courtesy Edward Chang.