

<b>UTC Project Information</b>	
Project Title	Safe Main Street Highways (SMSh)
University	University of Washington
Principal Investigator Co-Investigator	Anne Vernez Moudon
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Funding Source(s) and Amounts Provided (by each agency or organization)	
Total Project Cost	\$31302.00
Agency ID or Contract Number	
Start and End Dates	Start: 01/15/2015 End: 06/15/2016
Brief Description of Research Project	Increases in non-motorized travel also raise important safety issues, as pedestrians and bicyclists constitute the most vulnerable road users. Therefore, tools to identify locations with a high risk of collisions between motor-vehicles and pedestrians or bicyclists are essential to insure that gains in mobility, air quality, and health are not accompanied by higher rates of injuries and fatalities in vulnerable road users. The overall goal of this project is to assist in complying with Washington State Strategic Highway Safety Plan of zero fatality and serious injury by 2030, and in reducing the number of pedestrian and bicyclists involved in motor-vehicle collisions on state highways.
Describe Implementation of Research Outcomes (or why not implemented)  Place Any Photos Here	

Impacts/Benefits of Implementation (actual, not anticipated)	
Web Links <ul style="list-style-type: none"><li>• Reports</li><li>• Project Website</li></ul>	
Project Type (basic, applied, advanced, etc)	Applied