



PacTrans Seminar Series

Prof. Junyi Zhang



Date: Monday, May 21, 2018
Time: 3:30pm - 4:30pm, PST
Location: UW Seattle Campus
Husky Union Building (HUB) 340

Organized by

PacTrans and the University of Washington Transportation Engineering Faculty

Presentation Title

Life-oriented Behavioral Research for Urban Policy – A Focus on Mobilities

Abstract

Urban policy aims at improving people's quality of life (QOL). Various life choices (or consumption in life) affect the QOL, which has been investigated with respect to various life domains, such as residence, neighborhood, health, education, work, family life, recreation, leisure and tourism, finance, and travel behavior. The success or failure of urban policy heavily depends on the understanding of people's life choices. The life-oriented approach argues that people's life choices in various domains are interdependent. Interdependencies between life choices support cross-sectoral urban policy decisions. To the speaker's knowledge, this is the first theoretical approach in literature to capture various life choices within a unified framework. This lecture will present empirical evidence about cross-domain interdependencies, summarize the current research progress (especially focusing on mobilities related to different life domains, including transportation), and discusses future research challenges.

Speaker



Prof. Junyi Zhang is working in Hiroshima University, Japan. His research fields cover urban and regional planning, transportation planning and engineering, environment and energy policy, tourism policy, and human behavior research in both developed and developing countries. His research emphasizes interdisciplinary human behavior analysis and system approaches. He has published more than 370 refereed academic papers (SCI/SSCI papers > 60) in journals such as Transportation Research Parts A/B/D/E, Journal of Transport Geography, Transportation, Tourism Management, Annals of Tourism Research, Journal of Sustainable Tourism, Energy, Energy Policy, Energy, Environment and Planning B, Climate Change, and Natural Disasters, etc.

His research was awarded as Best Paper Awards for eight times by international associations. He has been serving as a reviewer for more than 40 SCI/SSCI journals. Currently, he is a board member of IATBR (International Association on Travel Behaviour Research). He is also on the editorial board in more than 10 internationally well-recognized journals.