



PacTrans Seminar Series

Laura Dorsey



Date: Tuesday, March 12, 2019

Time: 2:30 - 3:30 PM, PST

Location: UW Campus

Husky Union Building (HUB) 332

Organized by

PacTrans and the University of Washington Transportation Engineering Faculty

Web Link

<https://www.youtube.com/watch?v=6oqQL8NQWxg>

Presentation Title

Commercializing UW Research

Abstract

This 45 minute talk will provide an overview of how UW's technology transfer process works including discussion of patents, trademarks, and copyright, and the resources available to support commercialization of innovations created by UW employees.



Speaker

Laura Dorsey is a Senior Technology Manager at the University of Washington (UW) CoMotion, UW's technology transfer office. She has worked at the interface of university innovation and companies for two decades, creating and fostering relationships, marshaling resources, translating the language of the university scientist to business professional and vice versa, and guiding teams to marketable products and services. She supports the university's missions of creating public impact from research, attracting and retaining great students and faculty, and economic development.