Date: Tuesday, March 12, 2019  
Time: 2:30 - 3:30 PM, PST  
Location: UW Campus  
Husky Union Building (HUB) 332

Organized by  
PacTrans and the University of Washington Transportation Engineering Faculty

Web Link  
https://www.youtube.com/watch?v=6oqQL8NQWxg

Presentation Title  
Commercializing UW Research

Abstract  
This 45 minute talk will provide an overview of how UW’s technology transfer process works including discussion of patents, trademarks, and copyright, and the resources available to support commercialization of innovations created by UW employees.

Speaker  
Laura Dorsey is a Senior Technology Manager at the University of Washington (UW) CoMotion, UW’s technology transfer office. She has worked at the interface of university innovation and companies for two decades, creating and fostering relationships, marshaling resources, translating the language of the university scientist to business professional and vice versa, and guiding teams to marketable products and services. She supports the university’s missions of creating public impact from research, attracting and retaining great students and faculty, and economic development.