

<b>UTC Project Information</b>	
Project Title	Parking planning tools to improve efficiencies, aid recovery, and prepare for the post-COVID environment
University	Washington State University
Principal Investigator	Jake Wagner
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Funding Source(s) and Amounts Provided (by each agency or organization)	University of Washington PacTrans \$40,000 Washington State University \$ 40,000
Total Project Cost	\$ 80,000
Agency ID or Contract Number	69A3551747110
Start and End Dates	May 16, 2020-May 15, 2022
Brief Description of Research Project	<p>Washington State University Transportation Services is a self-sustaining unit responsible for managing the parking and transportation facilities and operations at WSU. They manage over 8,300 parking spaces, covered garages, paved lots and unpaved gravel lots.</p> <p>Project Goals:</p> <ul style="list-style-type: none"> <li>-Analyze parking revenues and costs at WSU to identify high margin opportunities for revenue growth and catalogue existing shortfalls in cost recovery</li> <li>-Identify parking lot management strategies (lot locations, payment types, prices, level of service, etc.) to improve operational efficiencies and provide a path towards financial sustainability.</li> <li>-Develop a transferable parking demand model that can be used to conduct scenario analyses and evaluate the effects of proposed parking policies.</li> </ul>

<p>Describe Implementation of Research Outcomes (or why not implemented)</p> <p>Place Any Photos Here</p>	<p>Research is being used to help guide WSU Transportation Services' parking implementation plan.</p>
<p>Impacts/Benefits of Implementation (actual, or anticipated)</p>	
<p>Web Links</p> <ul style="list-style-type: none"><li>• Reports</li><li>• Project Website</li></ul>	