Increasing Pathways into Transportation Careers

Engineering Pathway Study Team
for
PacTrans Workforce Development Workshop

May 19, 2025

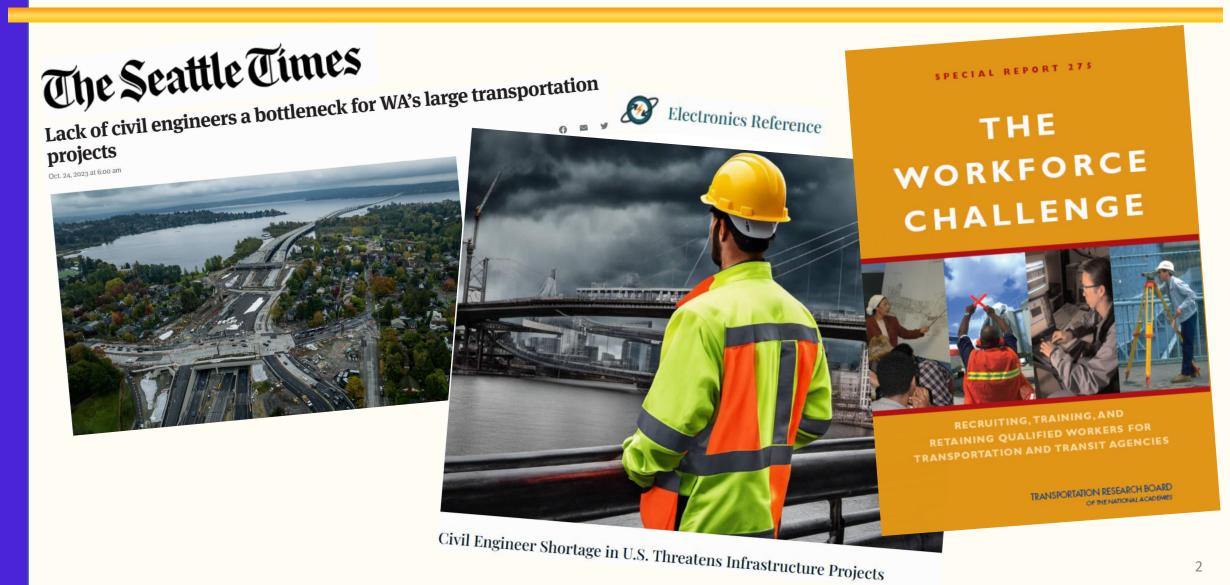








Project Background and Importance



Project Background and Importance



Purpose & Initiation

Addresses workforce challenges in civil engineering & surveying across Washington State.

Initiated in response to widespread concerns raised by multiple resources.



Study Approach

Online surveys and phone/zoom interviews

Analyzing the responses with text mining, statistical techniques, and topic modeling

Aim: Gather real-world insights, not just academic perspectives.



Survey Participation

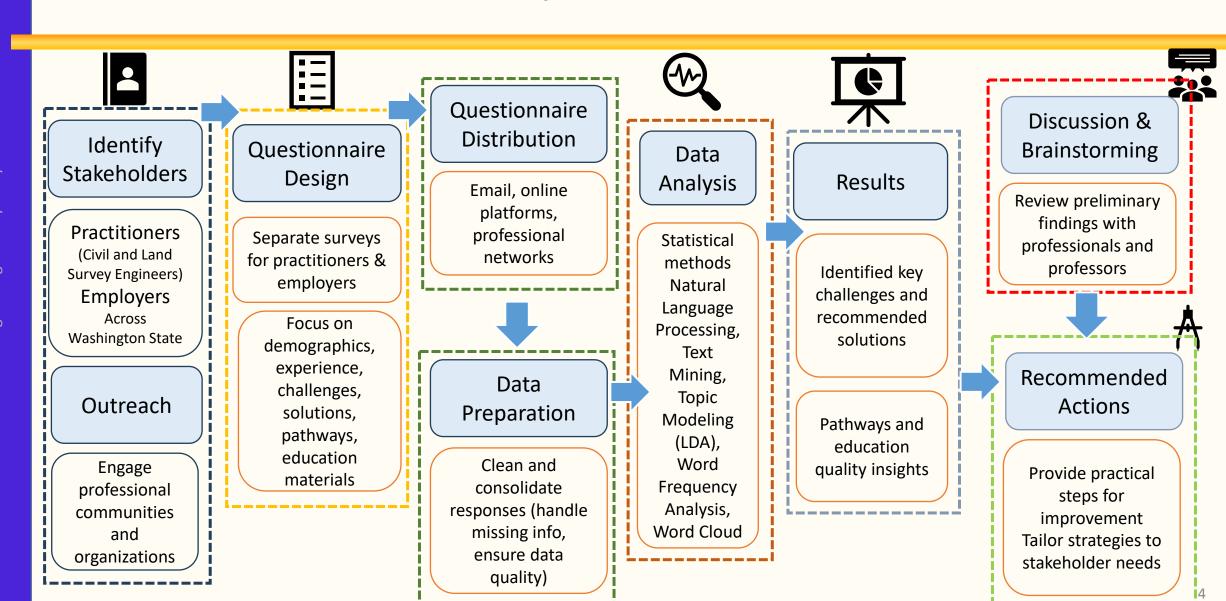
Two comprehensive surveys: one for employers and one for practitioners.

Employers: 47 responses

Practitioners: 917 responses

Education Institutions: 10+

Study Workflow



Project Data

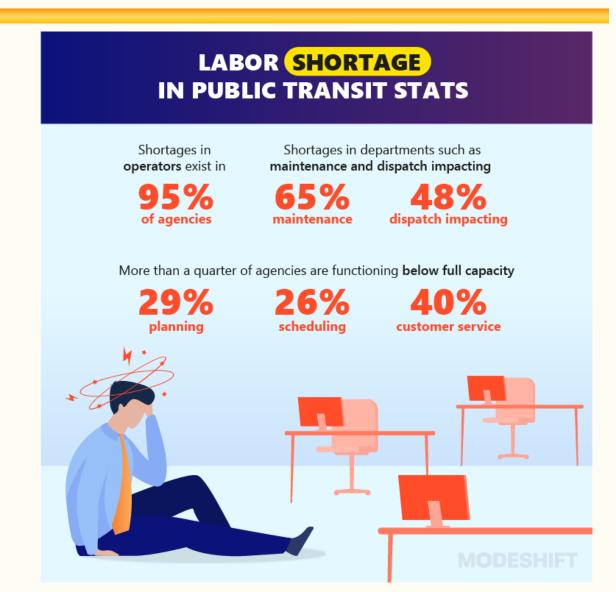
- Motivation: Understanding demand from transportation agencies and industry
- **Designed and Conducted** Two Comprehensive Online Surveys:
 - **Practitioners**: 917 responses
 - 68.2% with over 20 years' experience
 - **Employers**: 47 responses
 - 66% government, 34% private
 - 37% large organizations
- Interviewed Representatives of Agencies, Companies, and Institutions
- Mining Data to gather real-world insights, beyond academic perspectives
 - Analyzing the responses with text mining, statistical techniques, and topic modeling
 - Findings reviewed with experts and professors

Staffing Challenges

Retirement Crisis Ahead!

- 22% of employees will be eligible for retirement in the next 5 years.
- 32% of employees will be eligible for retirement in the next 10 years.

Where Are the Talents to Hire?

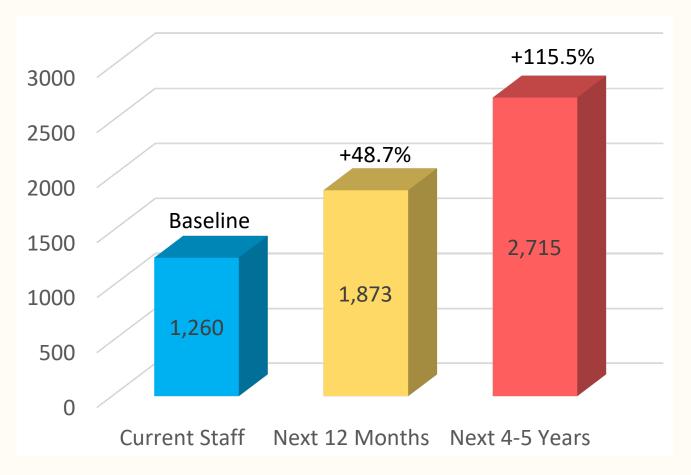


Staffing Challenges

Hiring Demand Surging!

- Based on our sample respondents:
 - Current Staff: 1260
 - Next 12 Months: 613 new hires needed.
 - Next 4-5 Years: 1455 new hires needed.
 - Vacancies often take 6+ months to fill

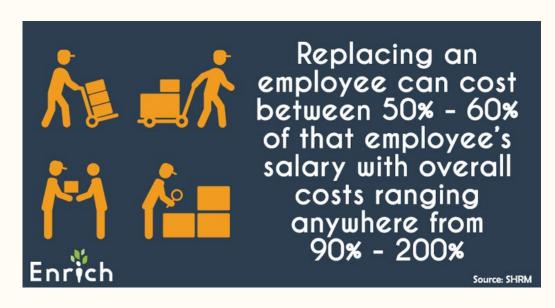
Total Workforce Needed

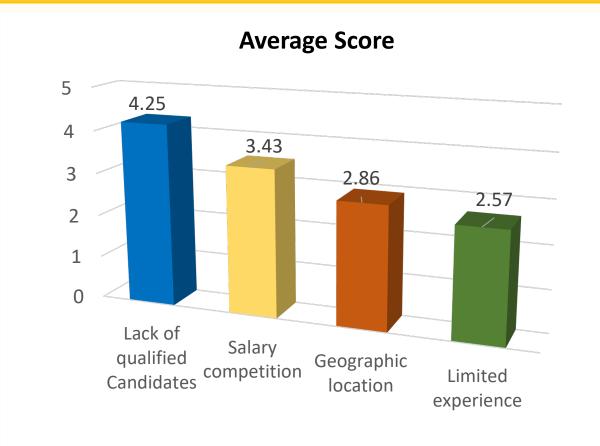


Recruitment Challenges

Key Hiring Obstacles:

- Lack of qualified candidates
- Salary competition





83% of respondents say local education programs do not fully produce graduates with the needed skills!

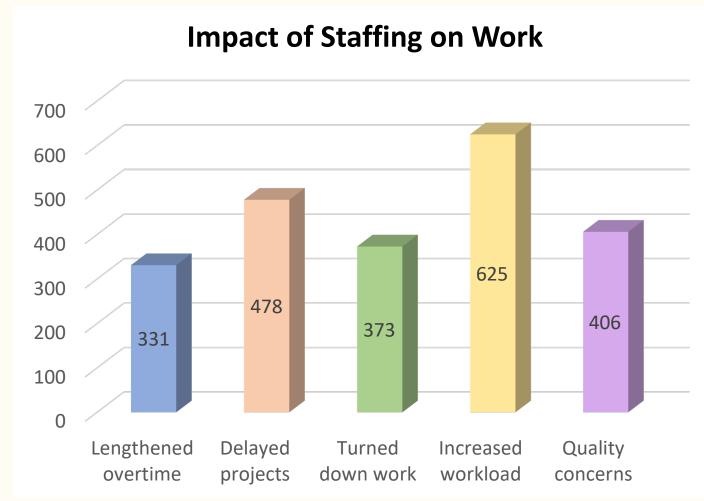
Impacts of Staff Shortage

Key Impacts of staff shortage on Work

- Increased Workload
- Delayed Projects
- Quality Concerns
- Outsourcing tasks or projects

Critical Areas Affected

- Project Management
- Quality Control
- Construction Oversight
- Site Inspection
- Development Planning and Design

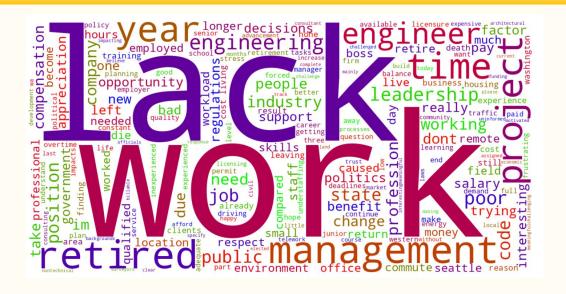


Challenges in Attracting & Retaining Staff

Key Challenges:

- Financial challenges due to expensive housing and living expenses.
- Wage expectations vs. regional cost of living
- The high barriers to entry and limited career progression
- Competition from the booming sectors





Top Reasons for Professionals Leaving Current Roles

- Retirement!
- Inadequate Compensation and Benefits
- Workload strain due to understaffing
- Limited opportunities for Advancement
- Leadership and Workplace Culture Issues

Skills Gaps in the Workforce

New Graduates

- Soft Skills & Communication
- Field Experience
- Critical thinking & Technical Skills
- Work ethic and time management

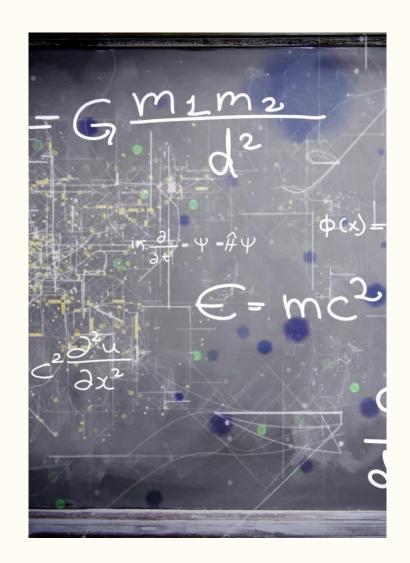


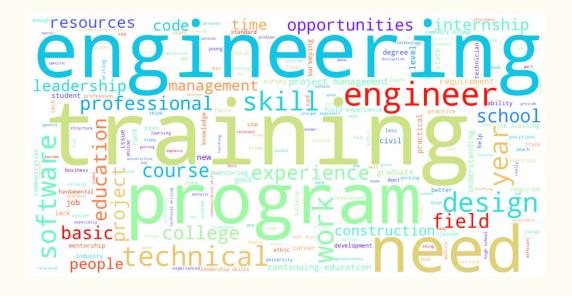


Experienced Professionals

- Leadership Skills
- Project Management
- Limited Proficiency in Modern Software/Technology
- Mentoring & Training for Younger Staff
- Advanced Writing & Interpersonal Communication

Essential Training Priorities





- 1. Technical and Software Training
- 2. Practical Industry Knowledge and Business Skills
- 3. Project and Management Training
- 4.AI, Advanced Engineering Topics, and Emerging Technologies
- 5. Mentorship and Technician-Level Training

Solutions for Workforce Challenges



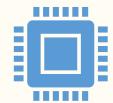




- Apprenticeship Programs: Offering hands-on training and mentorship
- Expanded Outreach: Engaging high schools and community colleges
- Leadership, Soft Skills & Communication: Training to address interpersonal skill gaps



• Generational Challenges: Adapting to younger engineers' expectations



Hands-On & Non-Traditional Pathways: Providing practical, on-the-job experience

Recommended Actions



Short-Term Training Programs

- Address skill gaps (e.g., CAD, GIS, modeling, programming).
- Include licensing prep (PE, EIT) and leadership training.
- Meet immediate workforce needs with focused, practical courses.



Enhance Local Educational Programs

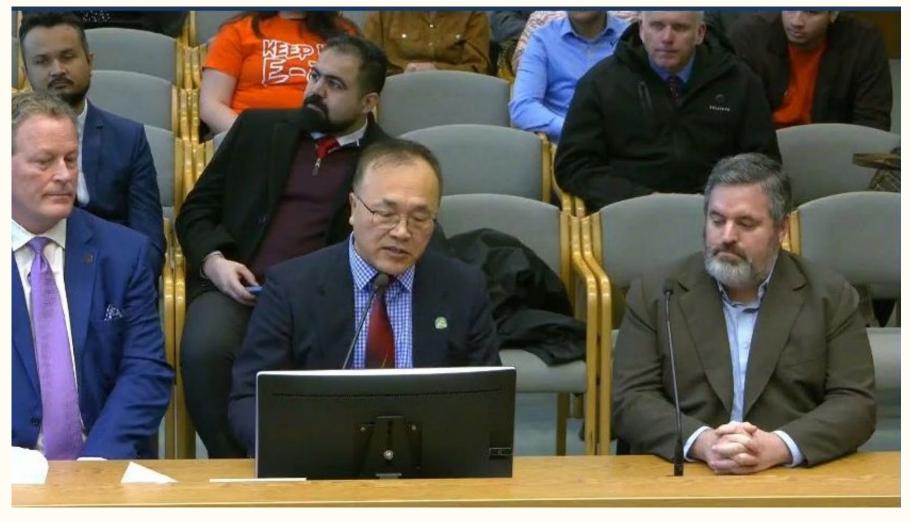
- Expand capacity in civil engineering and related fields (UW, WSU, etc.).
- Support programs like the WSDOT Fellow for advanced degrees.
- Increase funding for engineering, surveying, and related programs.
- Update curricula to match evolving technologies.



Internships & Outreach

- Offer more apprenticeships and internships for realworld experience.
- Expand summer intern and high school outreach, especially in rural or underrepresented areas.
- Ensure graduates are jobready upon hiring.

Senate Transportation Committee



Feb. 24, 2025 at the Washington State Senate Transportation Committee Meeting

PacTrans Region 10 Conference



October 6, 2023 PacTrans Region 10 Transportation Conference at the UW



Questions? Contact me: Yinhai Wang yinhai@uw.edu (206) 616-2696